

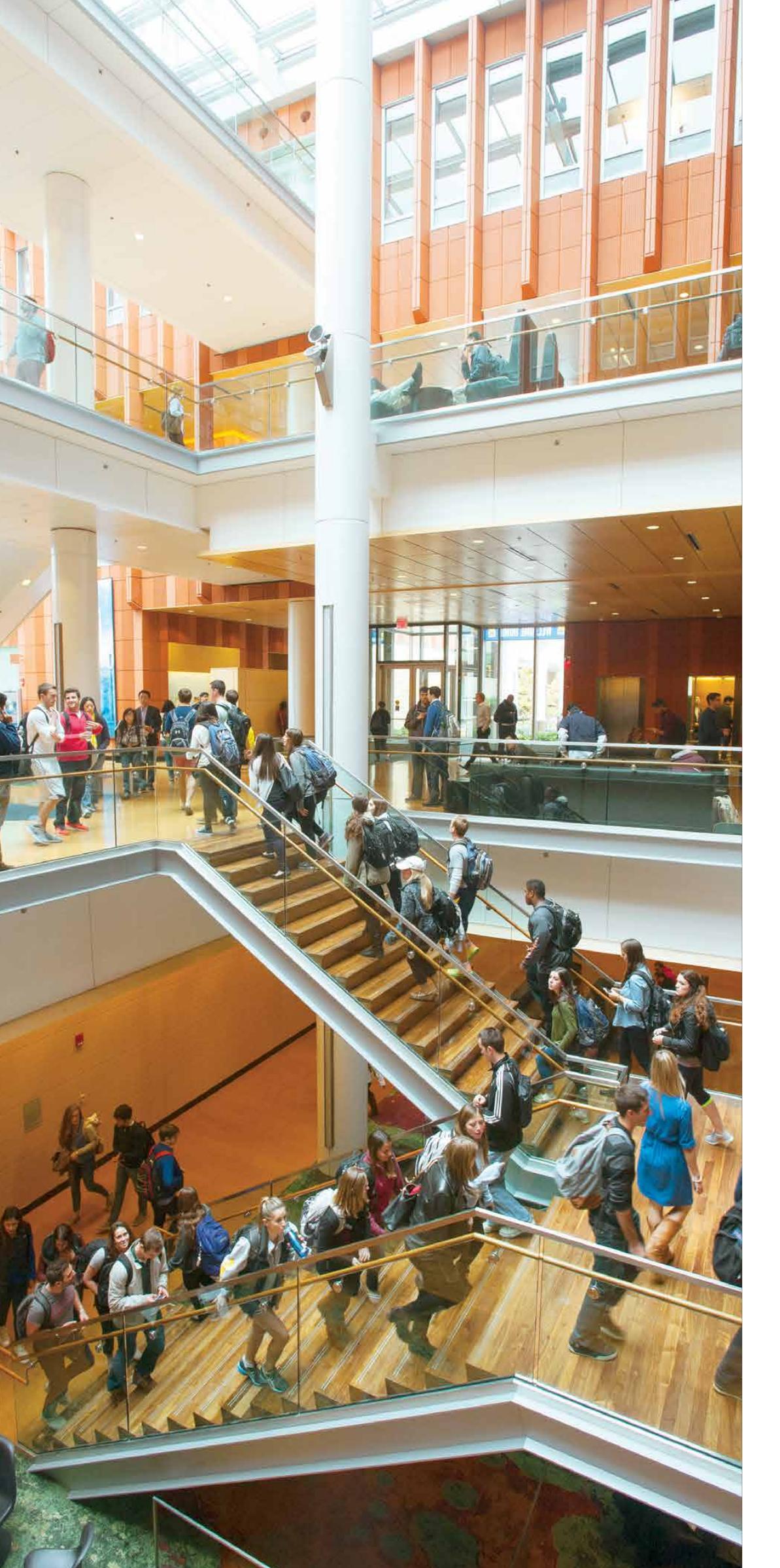
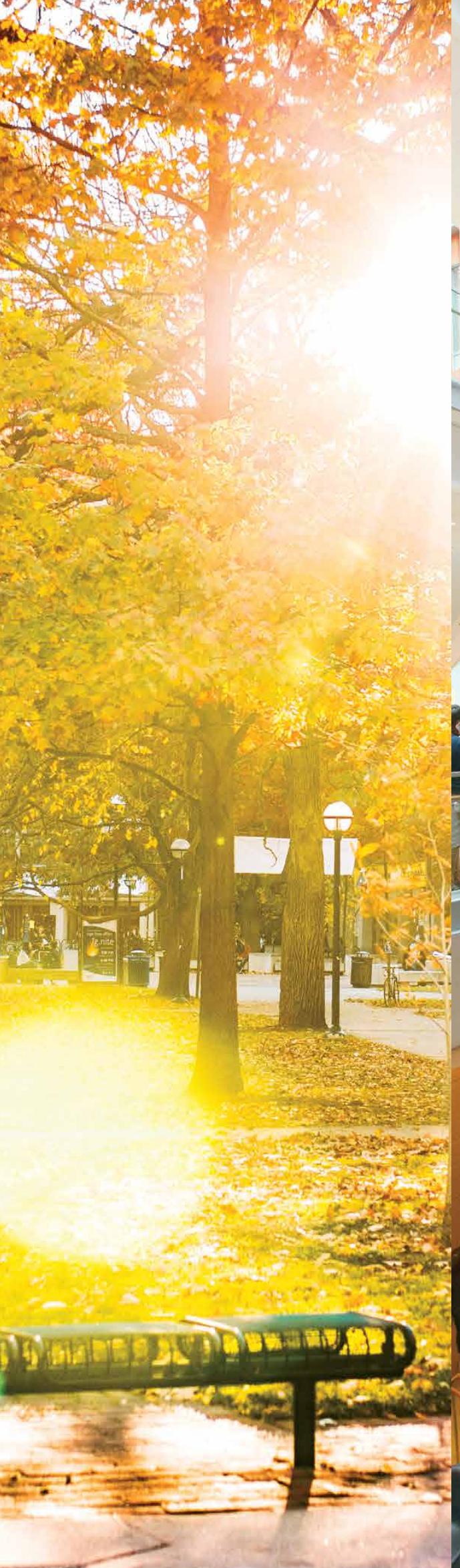
A large, modern glass building with a grid pattern, identified as the Michigan Ross School of Business. The building features a curved facade and large windows. In the foreground, there is a circular area with some trees and a paved walkway.

BACHELOR OF BUSINESS ADMINISTRATION



YOUR
MICHIGAN ROSS
EXPERIENCE





Welcome to the University of Michigan's Ross School of Business—"Michigan Ross" for short. We say "Michigan Ross" for a reason: When you come to school here, you become part of two great institutions—the broader university as well as the business school. That's important. Together, they create an experience that will change the rest of your life.

You may want to explore the 75 different minors offered, or even a dual degree, from another school at the university. But even if you don't, you'll take roughly half your classes outside of the business school—and you'll be taking them at one of the world's great universities. Foreign language, the sciences, literature—the liberal arts side of your education prepares you for life in a complex, global society.

And Michigan isn't just a great place to get an education; it's a great place to be a student. The amazing tradition, that special pride in being a Wolverine—Michigan alumni are the most enthusiastic, dedicated, and welcoming group you will ever meet.

When you join the maize and blue, you make a powerful connection that will last the rest of your life.



GENUINE, ENTHUSIASTIC, 615,000+ STRONG



Here you'll find a community that believes in inclusion, diversity, empowerment, and mutual support.

575,000+
UNIVERSITY OF MICHIGAN
ALUMNI NETWORK

40,000+
STUDENTS ON CAMPUS

50,000
ROSS ALUMNI IN
103 COUNTRIES

3,200+
ROSS STUDENTS

210
ROSS FACULTY MEMBERS

CLASSMATES, FACULTY, AND ALUMNI

We believe that the perspectives of different cultures, world views, and life experiences enrich learning, inspire new thinking, and create the best leaders. Your fellow students come from all over the country and around the world, and from all kinds of different backgrounds. Friendships you make here can last the rest of your life.

Our faculty are great teachers and top researchers who know how to put ideas into action. Media outlets seek out their expert analysis, but their priority is giving personal attention and direction to our students. We're proud that the Ross faculty has the highest proportion of tenured or tenure-track women among top 10 business schools.

Even while you're still a student, the alumni community can also be a big help with career advice, finding internships, or getting that critical first full-time job. There are nearly 50,000 Ross alumni in more than 100 different countries—and at more than a half-million strong, the broader University of Michigan network is widely recognized as among the most powerful in the world. But it's not just numbers. No group of alumni are more dedicated or enthusiastic than Michigan's. You'll hear it time and again: When you reach out to a fellow Wolverine, you're pretty much guaranteed to get a response.

A SPACE TO LEARN, EXPLORE, AND WORK TOGETHER

THE ROSS CAMPUS

The business school buildings act as a gateway to the University of Michigan's Central Campus. Created to support a collaborative learning community, the Ross buildings feature thoughtful design and the latest technology. Recent construction projects have earned LEED certification for the use of sustainable materials and environmentally friendly features.

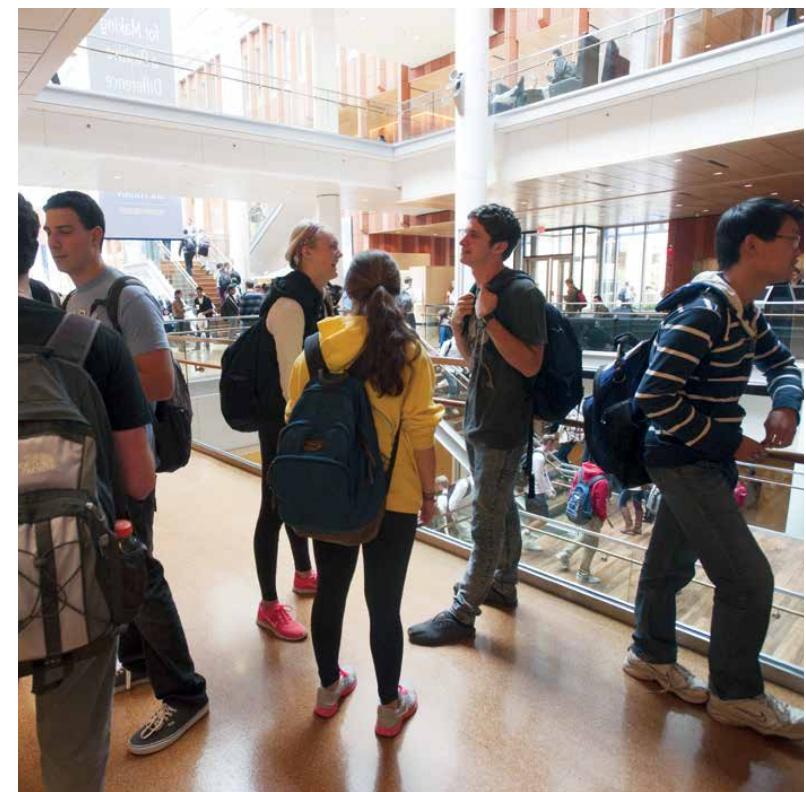
The Davidson Winter Garden, the large central atrium in the main Ross building, serves as the heart of the business campus. It's a great place to study, meet friends, or just hang out.

When you visit the building, also be sure to check out:

- › Robertson Auditorium, a 500-seat facility used for conferences, competitions, and major guest speakers.
- › Our U-shaped classrooms designed for interactive learning.
- › An on-site Starbucks outlet as well as Seigle Cafe, which offers a variety of food and beverage choices.
- › The Och Fitness Center, a full-service, on-site gym available for students to join.
- › Group study rooms available for all students to reserve.
- › The Tozzi Electronic Business and Finance Center, including a fully functional mock trading floor.

Elsewhere on the Ross campus, you'll find:

- › The brand-new Jeff T. Blau Hall and the renovated Kresge Hall, which house the Office of Undergraduate Programs, including Admissions, Advising, and the Thomas C. Jones Office of Innovation in Undergraduate Business Education; as well as classrooms and study space.
- › Kresge Library Services, home to a team of expert librarians who will support you throughout the program.
- › The Executive Learning and Conference Center, a full-service hotel used for Ross Executive Education, alumni visits, and other functions.



LEAD. TAKE ACTION. MAKE A DIFFERENCE.

A Michigan Ross education isn't just about what we teach; it's about what you learn and how you learn it.

Through our hands-on, real-world approach, you'll learn to lead, reach your goals, and make an impact on your community and your world.

YOU'LL LEARN LEADERSHIP.

At Ross, that means a lot more than being the one in charge. It means knowing how to build a team and be part of a team. It means figuring out who you are and what you want to accomplish in life. It means knowing how to get things done.

YOU'LL LEARN BY DOING.

The best way to learn anything is to put it into action, and that's what you do at Ross. You'll take classroom lessons directly into the real world. You won't get bored, because you don't just learn the curriculum, you live it.

YOU'LL LEARN TO MAKE A DIFFERENCE.

We believe that business can and should be a force for good in the world—an idea that we call positive business. At Ross you'll see how you can make that happen. You'll learn to make a genuine impact, in your career and in your life.

YOUR CURRICULUM MATTERS

The world today is more dynamic, complex, and challenging than ever before. Your education should embrace this reality and prepare you to succeed in it.

It should develop the knowledge, leadership skills, and analytical ability you need to turn those challenges into opportunities. It should teach you to find connections, cross boundaries, and tear down walls.

Our MERGE curriculum—Multidisciplinary Exploration and Rigorous Guided Education—combines data-driven analysis with the freedom to pursue your own interests. You will take a groundbreaking course that explores the Ross vision of leadership and positive business. In the integrative semester junior year, you look at cases from the different perspectives of each course you take. And a senior capstone experience reinforces everything you've learned.

The MERGE curriculum brings it all together.



CURRICULAR THEMES



Positive Business

The heart of Michigan Ross is what we call positive business—learning to make a positive impact on the world and inspiring a sense of purpose in others. It means:

- Creating economic value for customers, shareholders, and society
- Creating a great place to work
- Being a great neighbor in the local community, the nation, and the world



Leadership

Leadership at Michigan Ross means developing the tools and techniques to make a real difference in the world. You'll build your leadership skills throughout your Michigan Ross experiences, both inside and outside of class. You'll be challenged to work in leadership roles on team projects, deal with a mock business crisis, develop your personal legacy, and more.



360° Thinking

Look at a challenge or a problem from different angles to come up with the best solution. Learn to integrate different perspectives into a complete picture. You'll find this approach throughout your Ross education, but it's the main focus of our unique Integrative Semester, fall term of junior year. You explore the connections between different business disciplines by studying one set of cases in all four of your classes, from multiple points of view. Senior year takes the concept even further, with our integrated Corporate Strategy class and your Senior Capstone course, which reinforces and enhances your entire experience.



Learning by Doing

Faculty-guided, REAL business experiences define your education at Michigan Ross. You can manage student-led investment funds. Get practical, strategic, and financial support for your entrepreneurial ideas. Learn about stock trading on our model trading floor. Gain professional experience designing, launching, and leading an actual business. And work with a real-world company on a special project delivering real results in our Capstone MAP course. When you leave Michigan Ross, you know you can handle the demands of your job—because you've already done it.



Identity and Diversity in Organizations (IDO)

In the business world, you will meet people with very different backgrounds and experiences from yours—in terms of race, geography, personality type, income level, talent, gender identity, belief system, disability status, and so on. You'll work with them, report to them, and lead them. They'll be your customers, and you'll be theirs. The intersections of these identities in the workforce pave the way for a more creative, innovative, and productive organization—and your bottom line is improved by better understanding your markets and your employees. The Identity and Diversity in Organizations requirement, unique to Michigan Ross, helps you discover the real-world importance and value of these different perspectives.



Global Experiences

To understand the global economy and modern culture, nothing beats studying abroad. Our office of Global Initiatives offers opportunities during winter break and over the summer, and our flexible course schedule lets you spend your entire winter term of junior year abroad. Recent opportunities have included France, Argentina, England, China, Israel, Italy, Spain, Morocco, Chile, Australia, Hong Kong, India, Germany, Singapore, Croatia, Thailand, Denmark, and more.



Foundations

Your education needs the strongest possible base in the liberal arts and business. At Michigan Ross, you'll master important business skills involving analytical models, technology, and big data. You'll learn how to manage and how to strategize. But you'll also enrich and deepen your business education—and gain a new perspective on the world—with foreign language, sciences, the arts. You'll learn a lot—but just as important, you'll become an agile, critical thinker.



Coaching and Advising

At Ross, you will benefit from frequent, expert support and counseling in both academics and in your career search. You will work with a Ross advisor who can offer advice on classes, locate opportunities available to you, assist you in clarifying your interests and pursuing your goals, and help you work through personal issues. You will also have access to other students who work as peer coaches; and staff career counselors, who can assist you with every aspect of your job search.

10 WAYS TO ADD TO YOUR EXPERIENCE

36%
ROSS UNDERGRADS
PURSUING A DUAL
DEGREE OR MINOR

17
WORLD-CLASS
INSTITUTES
AND CENTERS

45+
BBA STUDENT CLUBS
AT MICHIGAN ROSS

TOPICS OF STUDY

- › Accounting
- › Business Communication
- › Business Economics & Public Policy
- › Business Law
- › Consulting
- › Entrepreneurship
- › Finance
- › Management & Organizations
- › Marketing
- › Nonprofit & Social Impact
- › Sales
- › Strategy
- › Supply Chain Management
- › Technology & Operations

FOCUSED INSTITUTES AND CENTERS

Ross is home to a number of centers and institutes that focus on particular business topics such as entrepreneurship, sustainability, and social impact. You can get involved with these centers through classes, guest speakers, outreach programs, and more.

- › Zell Lurie Institute for Entrepreneurial Studies
- › Sanger Leadership Center
- › Center for Positive Organizations
- › Center for Social Impact
- › Erb Institute for Global Sustainable Enterprise
- › Tozzi Electronic Business & Finance Center



DUAL DEGREES

As a Ross BBA student, you'll take about half of your classes at other schools in the university. But if you have a strong passion for another subject, you may want to pursue a dual degree with the College of Engineering; School of Art & Design; College of Literature, Science, and the Arts; School of Music, Theatre, & Dance; or the School of Kinesiology. You must be admitted to both degree programs independently. Although it's challenging, Ross BBAs can graduate with two undergraduate degrees in five years.



CAPPO SALES TRACK

Selling creates revenue for every business throughout the world. In sales, you build customer relations, develop strategies, and directly contribute to the revenue and profitability of the company. And you directly control your own earnings capability. If you're interested in a career in the field of sales, Ross offers a special course track consisting of four marketing courses. The track will help you understand the sales function; study how it works, both business-to-business and business-to-consumer; and explore opportunities for sales-related careers.



OCH INITIATIVE FOR WOMEN IN FINANCE

Despite significant advancements in the business world, women remain drastically under-represented in the finance industry. This program, which works to increase awareness of and access to careers for women in finance, offers a variety of programs unique to Ross undergraduates. Building on strong finance classes, the initiative sponsors workshops, guest speakers, treks to Wall Street and other destinations, and focused career recruitment. You gain knowledge of the industry, practical skills for the job search, and valuable contacts for your network.



CARSON SCHOLARS PROGRAM

Get a close-up look at the interaction of business and government through a special three-credit course in Washington, D.C. The course—BL 488: Business and Public Policy—provides you with the frameworks, concepts, and tools needed to incorporate public policy into managerial decision making and strategic planning. The course focuses on Congress and the legislative process, the structure of the federal courts, the impact of judicial decision making on business, the federal regulatory process, the organization of the White House, the role of lobbyists and interest groups, and the role of the media in public policy.

Today I went back to the House Floor, chatted w/ Secret Service for an hour, & saw Obama 3X. This is why I ❤️ DC. @MichiganRoss

EXPLORE AND PERSONALIZE



STUDENT-LED CONFERENCES

Student-run conferences enrich your Ross experience in more ways than one. Helping to organize a conference gives you great experience and expands your network of contacts, while attending conferences exposes you to the latest thinking on a topic of interest from local and national experts. Some of the larger annual conferences at Ross include the Michigan Sport Business Conference, the Women in Business Conference, and the India Business Conference.

Michigan Sport Business Conference. Mike Tirico chatting with Stephen Ross & Bob Bowman [#MSBC](http://instagr.am/p/R0Ykn8MQBK/) <http://instagr.am/p/R0Ykn8MQBK/>



STUDENT CLUBS

Michigan Ross offers dozens of student clubs as a way to get involved, explore your interests, and make a difference. Some are focused on career interests, like the Marketing Club, Finance Club, and Consulting Club. Some are based on demographics, such as Michigan Business Women, the Black Business Undergraduate Society, and Out For Business. And some—like the Ski Club, Follies, and the Poker Club—are just for fun.



RESEARCH OPPORTUNITIES & FACULTY PROJECTS

You can pursue an independent study focusing on an area that interests you, like business plans or market research. Or you might take an opportunity to work directly with faculty on their research and teaching projects. You can also take part in the University Undergraduate Research Opportunity Program in any unit on campus.

© michiganross This is huge! Starting this week, we're the first business school in the nation to offer our students access to the gold standard Nielsen data used by professionals across the world! [#goblue](#) [#michiganross](#) [#nielsen](#) [#bigdata](#)



CASE COMPETITIONS

Our popular case competitions sharpen your teamwork and presentation skills that will be so important in the business world. Winners of competitions at Ross have the chance to compete at the national level. Ross students have won the high-profile KPMG National Case Competition in two of the last three years.



STUDENT-LED FUNDS

One way Ross puts its learn-by-doing philosophy into action is with student-led venture funds. BBA students can get involved in running several of these funds, which invest directly into real-world ventures. The Social Venture Fund is the country's first student-run fund focused on social impact. The Zell Early Stage Fund seeks out startup opportunities. And a new real estate fund invests directly in promising developments.



GUEST SPEAKERS

Hear guest speakers in key roles at top companies and attend special conferences that draw participants from all over the country. Recent visitors have included author Malcolm Gladwell (above), W.K. Kellogg Foundation CEO La June Montgomery, and Boston Consulting Group CEO Rich Lesser, as well as other top executives from Twitter, Whole Foods, Google, Patagonia, and Kimberly Clark.

Had the opportunity to meet Facebook co-founder @chrishughes and ask him a question today at @MichiganRoss !!

STUDENTS START BUSINESSES



BEN
BLUEPRINTS
FOR PANGAEA



LEXIE
COMPANION



DANNY
WOODSIDE
DISTRIBUTORS

Ben, BBA '17

Volunteering in an emergency room, Ben became aware that hospitals often throw away still-useable, surplus medical supplies. With the knowledge that developing countries could make good use of those supplies, he founded the nonprofit Blueprints for Pangaea to collect the goods and send them overseas. The group sent shipments to Ghana and Niger—more than 10,000 different types of medical supplies and equipment, including needles, syringes, and surgery scrubs.

His all-volunteer team now numbers 15 undergrads, including six from Ross. The board includes advisors such as a public health student, an MD who graduated from Michigan, and a tax/legal expert. The group is aggressively pursuing expansion to several other campuses and hopes to eventually be nationwide. "My goal is always to make sure that the business will grow and sustain itself after I leave. I certainly think that's going to happen," Ben says.

Lexie, BBA '17

Companion, a personal safety phone app, was created by a five-member team, including three Ross undergrads—Lexie; Danny, BBA '15; and Katie, BBA '16. The app has a number of features, but essentially it provides a way for friends or police to keep a virtual eye on users as they travel at night—and to raise alarms if something happens.

The app launched in late 2014 but really took off in 2015, with a quickly growing user base and considerable national media attention. The team continues to improve the product and pursue fundraising. "It's kind of 'go big or go home' with this. We're all young enough that we were able to take this risk and put all we have into it," Lexie says. "Obviously, if it doesn't work out, I'll look into other options, but I really do believe it will be a long-term career."

Danny, BBA '18

Danny started his company, Woodside Distributors, while a high school student in the Cleveland area. It sells mainly home goods, primarily on Amazon Marketplace and eBay. He started small, with a video game accessory that he knew he could resell for a higher price than he paid. And he's kept on doing that, finding quality items at bargain prices. "We're good at doing data analysis and figuring out how to do it consistently with low risk," he says.

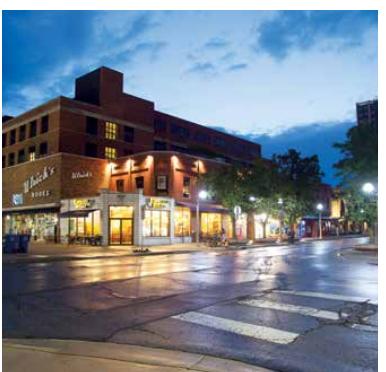
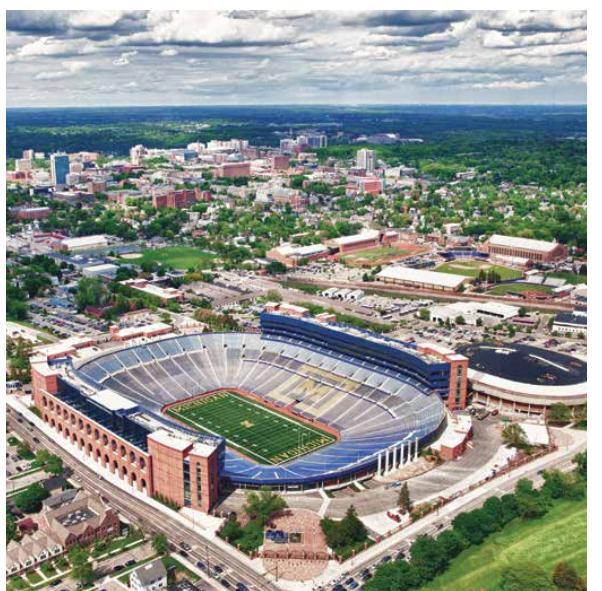
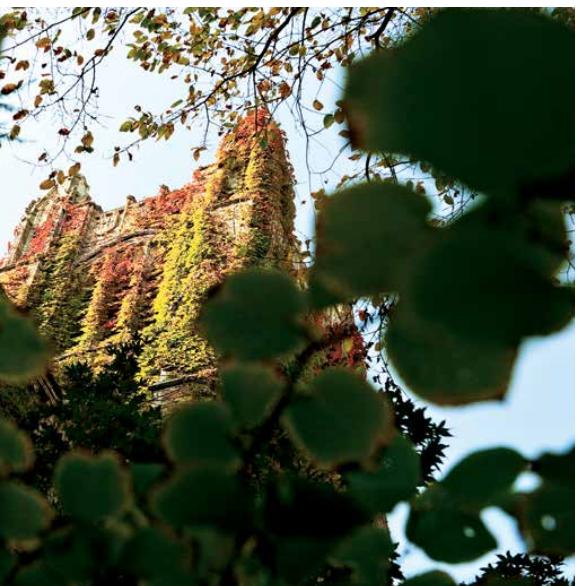
He initially partnered with a couple of close friends from high school: "The three of us would meet at my house every day and sit on computers and sell stuff online—really low cost structure, really low margin, but high volume." With more than \$2 million in annual revenue, the company has now opened its first brick-and-mortar store in Ohio.

M

U-M IS HOME TO OVER 40,000 STUDENTS



THE UNIVERSITY OF MICHIGAN is a vibrant campus, rich in history and visual appeal. Whether it's the bustling halls of the Michigan Union, the quiet solitude at the libraries, or the the casual atmosphere of the Diag, there's a spot for everyone. Located at the edge of Central Campus, Ross is close to all the action.

**M**

THE MICHIGAN UNION

The Union is one of U-M's most recognizable landmarks. It's located at the heart of Central Campus and offers many student services, food, banking, conveniences, a bookstore, student groups, events, and study space.

A2

TOP 20 METRO AREAS FOR VENTURE CAPITAL

—The Fiscal Times



The city is home to more than 115,000 residents, as well as world-class research facilities, startups, and internationally recognized companies from Google to Domino's Pizza.

A2

AMERICA'S TOP 25 HIGH-TECH HOTSPOTS

—The Atlantic

BEST PLACES FOR BUSINESS AND CAREERS

—Forbes

A2

AMERICA'S BEST MAIN STREETS

—Fodors

ANN ARBOR

Ann Arbor is a hub of education, culture, and commerce. Mixing the best of small town and city living, you'll find unique local stores sharing the streets with national chains, easy access to transportation and plenty of outdoor recreation, and entertainment venues hosting a mix of emerging artists and national acts.

**M****A2**

#1 BEST COLLEGE TOWN IN AMERICA

—Wallethub.com

A2**A2**

BEST PLACES TO LIVE

—Money

M

COOLEST CITIES IN THE MIDWEST

—MSN.com



UNIVERSITY OF MICHIGAN MUSEUM OF ART

The museum bridges visual art and contemporary culture, scholarship and accessibility, tradition and innovation. Much more than exhibits, it's also a gathering place, a venue for events, and a source of inspiration.

#1 PUBLIC UNIVERSITY ART MUSEUM IN THE COUNTRY

—Best College Reviews



ADVICE FROM RECENT GRADS



JARED
STRATEGY

“Connect with classmates and really build relationships. Pursue your passions and don’t define yourself by traditional paths in Ross.”



JEREMY
FINANCE

“Byblos on Wednesday. Meet people.”



JULIA
MANAGEMENT

“Don’t worry too much about grades. Have more fun!”



KRISTEN
ACCOUNTING

“Do a study abroad program! Even if it’s just for one week, it’s an incredible experience and you meet so many new people.”



ASHWIN
STRATEGY

“Keep an open mind and try anything that catches your eye! You have so much time to explore your interests and make the most out of your college experiences.”



BRENDAN
TECHNOLOGY & OPERATIONS

“Do things you’re passionate about, not what you think is expected of you.”



CASSANDRA
MARKETING & FINANCE

“Get involved in the Ross community, and always introduce yourself to people (even scary MBAs).”



COREY
MARKETING & STRATEGY

“Don’t stress out about what everyone else is doing.”



DANNI
ACCOUNTING

“Be open-minded about other people’s opinions and your interests; you never know what you could learn.”



GRAHAM
FINANCE

“Use Ross career services as much as possible for the job hunt/networking/interviews! Best resource available to you.”



NAHAL
MARKETING & STRATEGY

“Find your team; support them and let them support you. This is an amazing place but it’s better with a great group of people.”



RACHEL
MARKETING

“Go to your professors’ office hours!”

FROM WALL STREET TO TECH GIANTS TO NONPROFITS

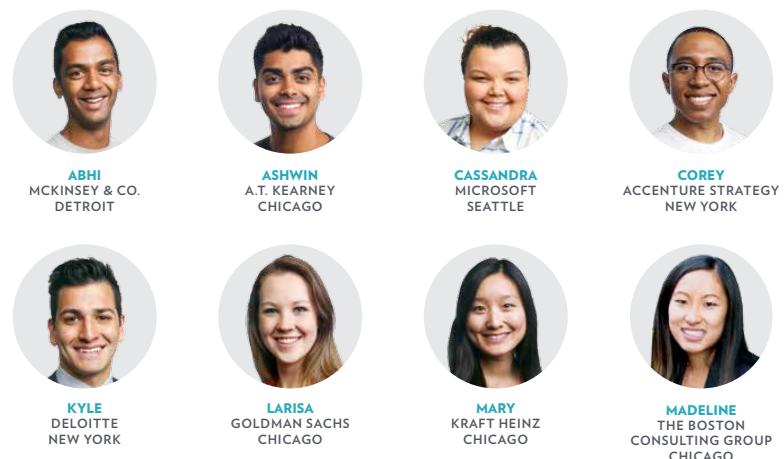
96%
OF 2016 ROSS BBA STUDENTS
RECEIVED A JOB OFFER WITHIN
3 MONTHS OF GRADUATION

#4
ROSS RANK AMONG
UNDERGRADUATE
BUSINESS PROGRAMS
—U.S. NEWS & WORLD REPORT

56%
OF ROSS BBA GRADS
ACCEPTED A JOB ON THE
EAST COAST OR WEST COAST

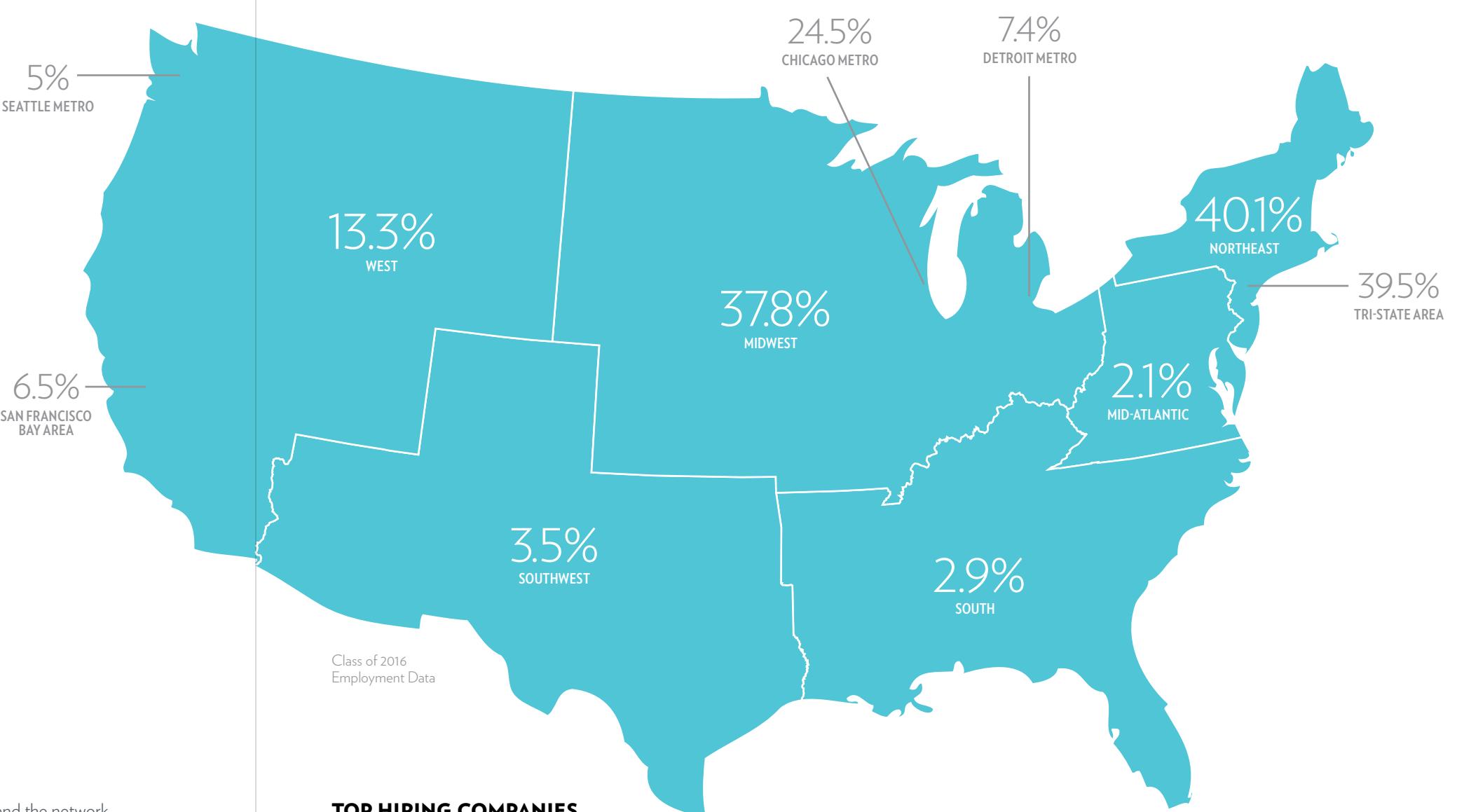
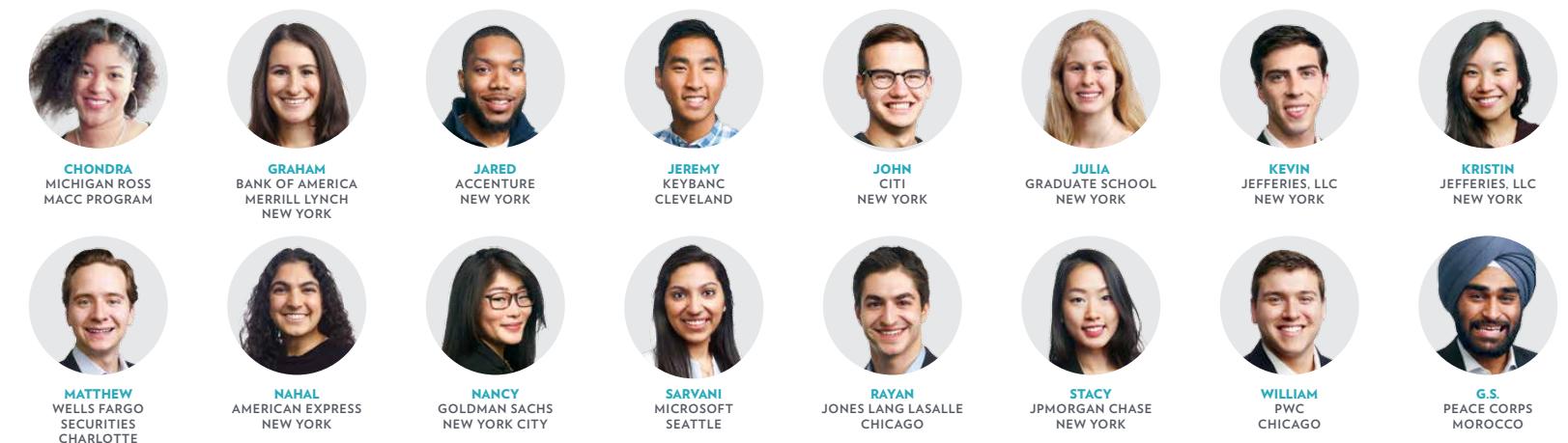
- CAREER PATHS**
- › Accounting
 - › Asset Management
 - › Brand/Product Management
 - › Buying/Merchandising
 - › Consulting
 - › Corporate Finance
 - › Entrepreneurial/Start-Up
 - › Investment Banking
 - › General Marketing
 - › Sales
 - › Sales/Trading

A Ross BBA delivers the education, the experience, and the network to help you excel throughout your life. More than 100 companies travel to Ann Arbor each year specifically to recruit our BBA students, including Amazon, Deloitte, Google, and JPMorgan Chase. Our staff career coaches offer seminars, individual counseling, and online resources to thoroughly prepare you for your career search—whether you're headed for a Wall Street firm, a tech giant, or a small nonprofit. And nearly 50,000 Ross graduates span the globe in 90 different countries, giving you a built-in head start on networking at top companies of all sizes and industries. Our graduates work in many different industries like marketing, finance, and consulting; but some go on to other pursuits like entrepreneurship, healthcare, or public service. Michigan Ross helps you build the career—and the life—that you want.



TOP HIRING COMPANIES

- › Deloitte
- › PwC
- › EY
- › JPMorgan Chase & Co.
- › Accenture
- › Goldman Sachs Group
- › Microsoft Corporation
- › Morgan Stanley
- › Amazon
- › PepsiCo Inc.



APPLY

High school seniors apply for preferred admission to the Ross School of Business through the Common Application or Coalition Application to the University of Michigan at admissions.umich.edu. The final deadline to apply is Feb. 1. Priority is given to applicants who apply to the university's Early Action deadline of Nov. 1. Admission is granted on a rolling basis.

While students who have not previously considered business may apply to the BBA program through a cross-campus transfer (U-M students) or via a transfer from another university during freshman year or later, transfer admission is highly selective.

APPLICATION INSTRUCTIONS FOR HIGH SCHOOL SENIORS

1. Submit a completed Common Application or Coalition Application, which requires the following:
 - University of Michigan Essay Questions
 - Demonstrate clear reasons why you are interested in the Michigan Ross BBA.
 - Provide specific examples that demonstrate your interests, experiences, and ability to engage with others.
 - Describe ways in which you challenge yourself to excel inside and outside the classroom.
 - Ross Admissions Portfolio to show your learning in action
 - The Common Application and Coalition Application have different steps to get to the Ross Admissions Portfolio; please visit our website for detailed instructions: michiganross.umich.edu/admissionsportfolio.
 - The portfolio site is MichiganRossUndergrad.slideroom.com
 - Please read our "Preparing your Portfolio" guide at michiganross.umich.edu/admissionsportfolio.
 - \$75 Application fee (or fee waiver request) and \$5 fee to submit portfolio
 - Counselor Recommendation and School Report
 - One Teacher Evaluation
 - SAT or ACT with writing test scores
 - TOEFL, MELAB, or IELTS scores (for non-native speakers of English)
2. Send your ACT or SAT scores to the University of Michigan–Ann Arbor:
 - ACT (U-M code is 2062)
 - SAT (U-M code is 1839)

Minimum Requirements

To be considered for admission into the Ross School of Business, you should complete these classes by the end of your senior year in high school:

- Four years of English
- Three years of science, including biology
- Three years of mathematics
- Three years of history and/or social science
- Two years of the same foreign language
- Three years of other academic subjects

APPLICATION INSTRUCTIONS FOR EXTERNAL TRANSFER UNDERGRADUATES

The final deadline to apply is March 31. Transfer supplement is due by June 1. Admission is granted on a rolling basis.

1. Submit a complete Transfer Admission application through the Ross School of Business by March 31, which requires the following:
 - Ross School of Business Essay Questions
 - Application fee (external transfer only)
 - Transfer Supplement by June 1, which requires all official transcripts from all high school and post-secondary institutions attended
 - ACT with writing, or SAT, if taken as a high school student
 - TOEFL, MELAB, or IELTS scores if English is not your first language
2. Send your ACT or SAT scores to the University of Michigan–Ann Arbor
 - ACT (U-M code is 2062)
 - SAT (U-M code is 1839)
3. Prerequisites for transfer students
 - Complete LSA first-year writing requirement: Economics 101; and Calculus.
 - 27 graded credits with a grade of C or better in year applying

TUITION, FEES, AND FINANCIAL AID

For tuition and fee information, see brochure insert.

Financial aid is provided through the U-M Office of Financial Aid.

University of Michigan Office of Financial Aid
2500 Student Activities Building
515 E. Jefferson St.
Ann Arbor, MI 48109-1316
Phone: 734-763-6600
Email: financial.aid@umich.edu

LOOKING FOR OPTIONS BEYOND A BBA?

Undergraduate

MINOR IN BUSINESS AND BUSINESS ELECTIVES

Majoring in business may not be the right answer for everyone, but just about anyone can and will benefit from taking some business classes. If you're interested in exploring business while majoring in another subject, check out the Ross Minor in Business; our extensive list of business electives open to all U-M undergraduates; and the U-M Pathways to Business Success page.

michiganross.umich.edu/minor-in-business

michiganross.umich.edu/non-bus-electives

admissions.umich.edu/pathways

MINOR IN ENTREPRENEURSHIP

You may also want to check out the U-M minor in entrepreneurship, which provides undergraduate students from any background or area of study with the necessary skills and experience to translate ideas into real impact in the arts, sciences, commercial, and social areas.

innovateblue.umich.edu

Graduate

MASTER OF MANAGEMENT

Add a foundation in business to your liberal arts, science, or engineering degree with a Michigan Ross Master of Management. For non-business majors who are new graduates, this 10-month program offers an action-based curriculum, high-impact leadership development, and a dynamic, carefully crafted career-search preparation program to power your potential and help you land your ideal job.

michiganross.umich.edu/master-of-management

MASTER OF ACCOUNTING

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