

Companion Animal Hospital Website Proposal

Current Website

- Non-Responsive, doesn't scale or display well on mobile devices
- Poor use of space, empty room leads to a longer page with important information at the bottom
- Phone number cut off on certain screen sizes
- Lack of interesting colors/images to draw clients to important information
- companionahoakhill.com and companionoakhill.com conflict in terms of branding, layout, and information

Solution

- Combine the relevant information from both websites into a modern and responsive new site which is easy to use for both desktop and mobile users
- Improve search engine optimization in the new website to capture more potential clients searching for animal hospitals in the area
- Apply consistent branding across various social media pages

Requirements

- Developer/Admin access to the service or server used to host both companionahoakhill.com and companionoakhill.com
- Any high-quality portraits or photos you would want included in the design
- A document containing the up to date and relevant information from both websites to be included in the new design
- Any documents you want served from the website (insurance forms, new client forms, boarding form etc).

Time and Cost

1. Planning Phase (4 hours)
 - Potential Revisions (0 - 4 hours)
2. Development and Testing Phase (20 hours)
3. Deployment and SEO Configuration (4 hours)
4. Free Maintenance for 1 Year

Completion at 1 Week from Start Date
28 - 32 Hours at \$40.00/Hour
Final Estimated Budget of \$1120 - \$1280

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