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## Professional Summary

I am a senior web developer fluent in development, design, and marketing. I have over 8 years of experience in front-end technologies. A formidable part of any team, I can translate software solutions to any role in order to drive efficient and accurate builds. I am an active member in the development community and jump at any chance to make new connections and expand my skills.

## Technical Skills

### Frameworks Languages Software

Angular 7, AngularJS, Angular Material, SASS, Bootstrap, Node, Bulma JavaScript (ES6), SCSS, HTML5, CSS3, jQuery, C#, Typescript, Git CLI, Angular CLI Visual Studio Code, Jira, Bitbucket, PhotoShop, Illustrator, Webflow

## Work Experience

### **UI Developer at KPMG-Grand Rapids, MI**

May 2018-Present

- Determine the most intuitive way to present AI mined data to assist corporate contract auditing
- Develop new features for an in-house applications using Angular (JS & 7)
- Create an intuitive layout utilizing router views that can translate well for developers and users
- Theme Angular Material components against KPMG branding guidelines

**Project:** Demo App

**Role:** Lead Designer, UI Developer

Skills Used: Angular 7, Angular CLI, Typescript, ES6, Angular Material, HTML5, SCSS, Git CLI

**Project:** Internal Accounting Application

**Role:** Lead UI Developer

Skills Used: AngularJS, ES5, Angular Material, HTML5, SCSS, ES6, Git CLI

#### Front End Bootcamp Instructor at Grand Circus—Grand Rapids, MI

January 2019-April 2019

- Taught, mentored and prepared 13 developers-in-training from diverse backgrounds for work
- Explained complex development concepts in easy to understand ways
- Created and led coding exercises and labs for solo, pair, and group work using real-world scenarios

Provided a supportive classroom environment that resulted in passionate and fast paced learning

#### Marketing Advisor at Little Space Studio-Grand Rapids, MI

January 2018-April 2018

- Shaped and documented a strategic, long-term marketing plan to guide and sustain effective techniques amongst leadership and staff to grow new co-working space for creatives
- Audited competition, personas, and SEO status throughout Greater Grand Rapids to increase
  Google rank (currently have 3rd place ranking), brand recognition and ultimately memberships
- Directed extensive content strategy for blog posts, emails, and social media to reach target audience and build 200+ email database prior to grand opening

#### Web Developer at MarketNet Solutions Inc.—Spring Lake, MI

November 2012-March 2018

- Spearheaded dozens of internal projects, including coding and setting up all aspects of a robust e-commerce solution in Shopify that generates over \$300K/year
- Coordinated with marketing team to automate processes and speed up the creation and execution of email campaigns; achieved above average click through and subscription rates
- Delivered resilient bug fixes to improve applications; solved 100% of 300 bugs in 6 months
- Contributed clean code to strengthen development of browser-based lead management system using Visual Basic and ASP.NET

**Project:** Built a new responsive website for MarketNet

**Role:** Web Developer, Lead Designer

**Skills Used:** CSS3, HTML5, JavaScript, jQuery, Webflow, Illustrator, Photoshop,

**Project:** Engineered a custom marketing campaign generator for a client and their dealers

**Role:** Lead Developer and Designer

**Skills Used:** HTML5, CSS3, JavaScript, jQuery, Bootstrap,

### Web Developer and Designer at GR Web Tech—Grand Rapids, MI

August 2012-2018

- Designed and coded custom themes and plugins in Wordpress' content management system
- Coordinated the design and development of websites for a variety of small businesses
- Facilitated training and provided documentation for clients to capitalize and sustain new solutions, including strategies to analyze and increase web conversions, SEO and adwords results

**Project:** Built a responsive website for client Carpenter & Judd

**Role:** Lead Web Designer, Lead Web Developer

**Skills Used:** HTML5, CSS3, JavaScript, jQuery, PHP, WordPress

**Project:** Assisted in building website for client BoxBoom Creative

**Role:** Web Developer

**Skills Used:** HTML5, CSS3, WordPress, PHP, JavaScript

## Community Involvement

#### **Public Speaking**

• "Lead for Good: Building a Cohesive Team" with Code for Good, 2019

### **Volunteer Developer, Code for Good (formerly Give Camp)**

2017 - Present

## **Volunteer, Crash's Landing: Cat Rescue and Placement Center**

2010 - 2019

# Professional Development

### **Marketo Expert Certification**

2017

### Festival Literary Awards—Young Adult Winner

2016