



**Noroff**

School of technology  
and digital media

# Technical Report

Project Methodology  
CA

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# 1. Summary

In this assignment I have created a Gantt Chart including different tasks based on the user stories I made last week. I have included tasks with beginning dates and end dates, how long they last, where they overlap, start and end of the project, key meetings and who is responsible for which activity on my team.

The start of the project is set to 18.11.2019, will last for 21 workdays and end with website launch on 16.12.2019 with red days marked as holy days.

The Gantt Chart is created in a way that it should be easy to read and use, and it was uploaded to my repository in github at:

<https://github.com/elinandreassen/elinandreassen>



## 2. Body

### 2.1 Introduction

As provided in the CA this week, I have been asked by “Lofthus frukt og saft” to create their online website including all necessary content like photos, images, textual content etc. Besides a logo and a simple brand strategy, they did not provide me with any visual assets to use in the website production.

I decided to use 4 weeks on the project with launch on Monday the 5<sup>th</sup> week, starting Monday the 18<sup>th</sup> of November 2019 and ending Monday the 16<sup>th</sup> of December as launch day. This excluding Saturdays and Sundays as holy days gives a total of 21 working days for this project.

### 2.2 Main section of report

As we got this CA, I started by reading over my MA last week with my user stories to get an idea of what my team would look like, which tasks I needed to list based on my user stories. After I had decided on my team and tasks I re-watched the video about Gantt Charts in LinkedIn Learning and browsed some example to get an idea of how I wanted to my chart. I used example 3 in the CA resources as inspiration for the layout of my Gantt Chart as it was easy to understand.

I grouped my tasks into 4 different groups: planning (green), design (yellow), develop (blue) and launch (bluegrey), then I spread my tasks in chronologically order under their main group – this was done to make it easy to look at each task and find out when to add them to the chart itself in terms of days. I added the colours to make it easy for the different lead roles to focus on their tasks.

Under planning I listed key meetings with the Project Manager for every Monday so that they can go through plans and other relevant info for the upcoming week, and give updates on present weeks as well as I thought about the team using a discord channel for the project for daily updates. I wanted to add the tasks “Set up Facebook account” and “Set up Instagram account” under planning because it’s crucial to have up and running SoMe when launching a website to be able to create links between the website and SoMe channels to grow web traffic and create credibility with



customers. This gives the Digital Marketer time to add relevant hashtags and content to the channels without making it look like it's spammed posts just to get something out there. I also listed "Prepare AD campaigns" and "Prepare textual content" so that ads were ready to be pushed at launch and textual content was ready for the dev to add when building the website.

Under design I listed tasks that had to be done before the Frontend developer could implement design on the website, so the Graphic Designer has all these tasks to deal with. Starting with preparing images for the website, she also has to make a style tile and a website layout for the Frontend developer to use when he starts with CSS.

Under develop I listed tasks that included everything related to building the website. The Frontend developer starts by setting up the basics for the homepage, about page, contact page and products page as he waits for design. Then the Digital Marketer teams up with the Frontend developer to implement the design, and while this is done, the website gets set up to be mobile responsive as well. They also team up for the on-page SEO as the Digital Marketer helps with meta tags, where links need to go and so on. When the website is completely set up, the Frontend Developer runs website testing to check if everything is done, fix what doesn't work if that happens and in the final meeting before launch everyone has a meeting showing the customer the final product and wraps up the project.

Under launch I decided to list "launch website" and "start and run AD campaigns" as everything is set to go! Website is completely done and it's up and running.



## 2.3 Conclusion

I was able to create a Gantt Chart based on my user stories, even though I probably could have added a lot more, I decided to stay focused on creating tasks out of what I had made in the MA so that you know that it's me who did everything in this assignment. I am happy with the outcome in terms of usability and readability, and I have learned that Gantt Charts is super to work with in large projects as this makes it easier to follow the project progress.

I also struggled a lot with GitHub as I feel we didn't have as much time as preferred to learn this, and I know a lot of us struggled even till the delivery day to do the upload thorough Git.

## 3. References

Noroff. Gantt Chart Example 3 – Project Methodology CA, p.2. Noroff Vocational School [Filename: Example 3] 15.11.2019

Croft, C. 2015. Learning Gantt Charts. Retrieved from Project Methodology: <https://www.linkedin.com/learning/learning-gantt-charts/welcome?u=43268076> 07.11.2019

