Data Intake Report

Name: Data Glacier Week 2 Assignment

Report date: 7/15/2023 Internship Batch: LISUM 23

Version: 1.0

Data intake by: Erwin Linares

Data intake reviewer:

Data storage location: elinares996/Data-Glacier-Week-2: Analyzing DataSet for Taxi Cab

Investment Company (github.com)

Tabular data details:

Total number of observations	44049
Total number of files	4
Total number of features	10
Base format of the file	.csv
Size of the data	8 MB

Proposed Approach:

• Company XYZ is a private firm in the US, due to a growth rate of the taxi cab market they are considering investing in the market. Their Go-to-Market(G2M) strategy means they want us to carry out a data analysis and help them come up with a final understanding.

Hypothesis:

- Hypothesis 1 is that I assume there are about 4 cities company XYZ can begin their investments.
- Hypothesis 2 is that I assume the mean age of people using taxi cabs must be around 45
- Hypothesis 3 is that the bigger cities would have an increasingly higher usage rate were people do not use cars such as New York City.
- Hypothesis 4 is that there would be more male users then females.
- Hypothesis 5 is most people would pay with there credit card.