



**PROJECT WORK ECONOMIA E ORGANIZZAZIONE AZIENDALE
FERRARI S.p.A.**



CHI È 3P CORPORATION



Elia Tonci
Content Supervisor



Dario Falaschi
Team Leader

Leonardo Lentini
Grafic Designer





FERRARI S.p.A.

3P CORPORATION



Dipendenti: 4.919

Utile:
€939.000.000

Consegne:
13.221



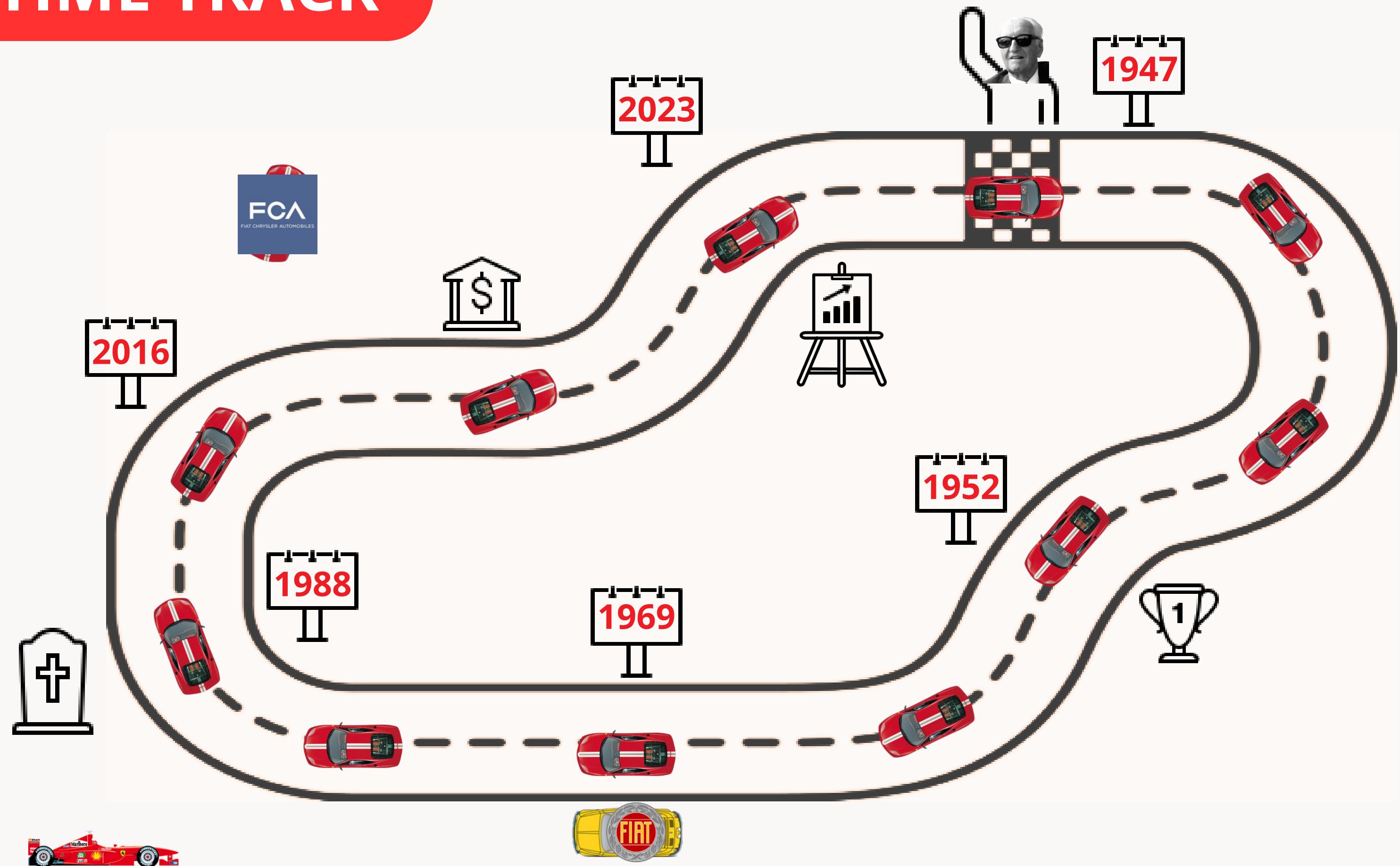
Campionati Mondiali F1: 16

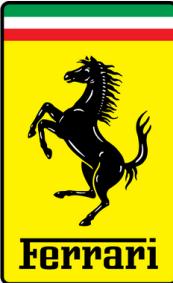




TIME TRACK

3P CORPORATION

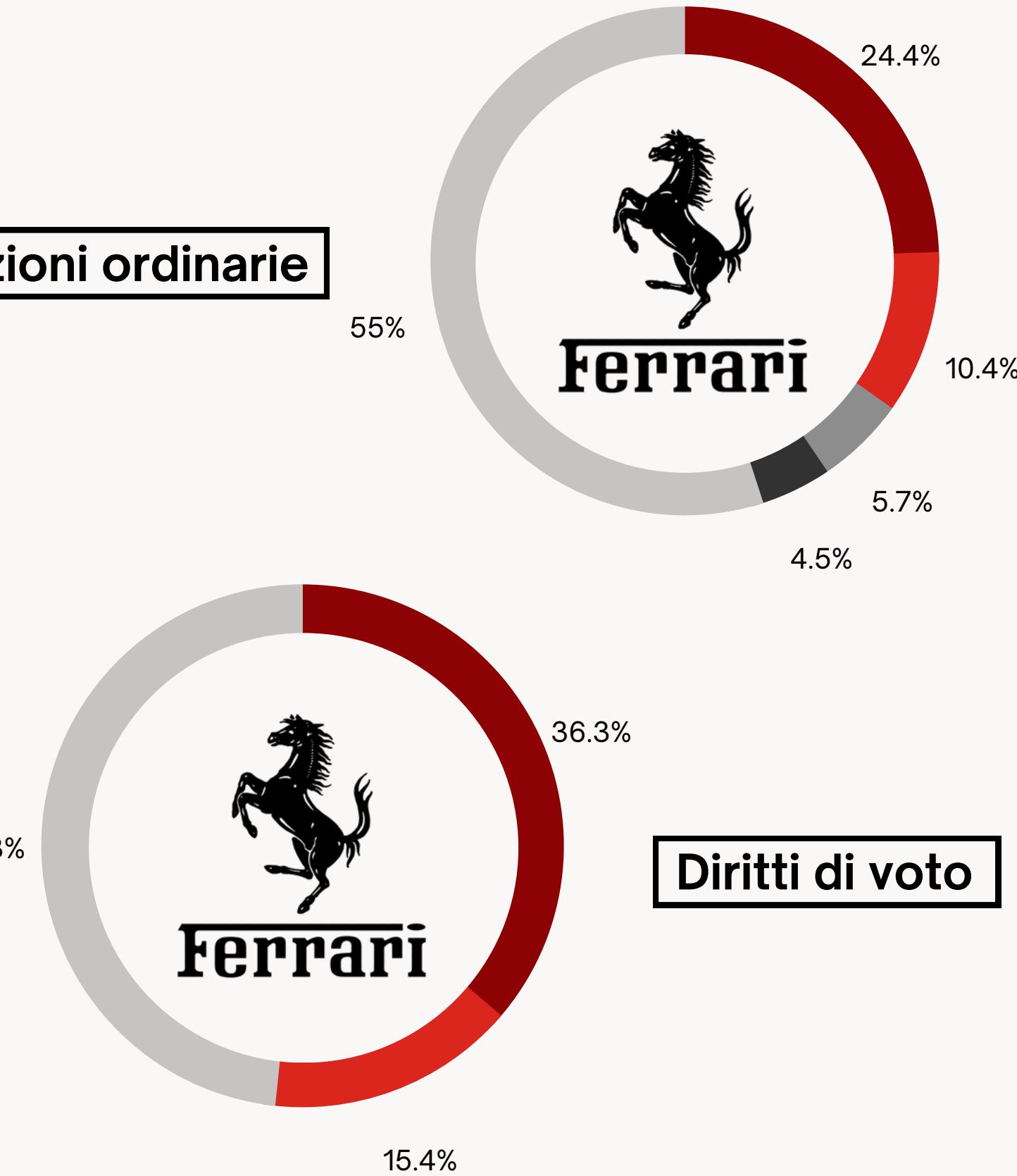




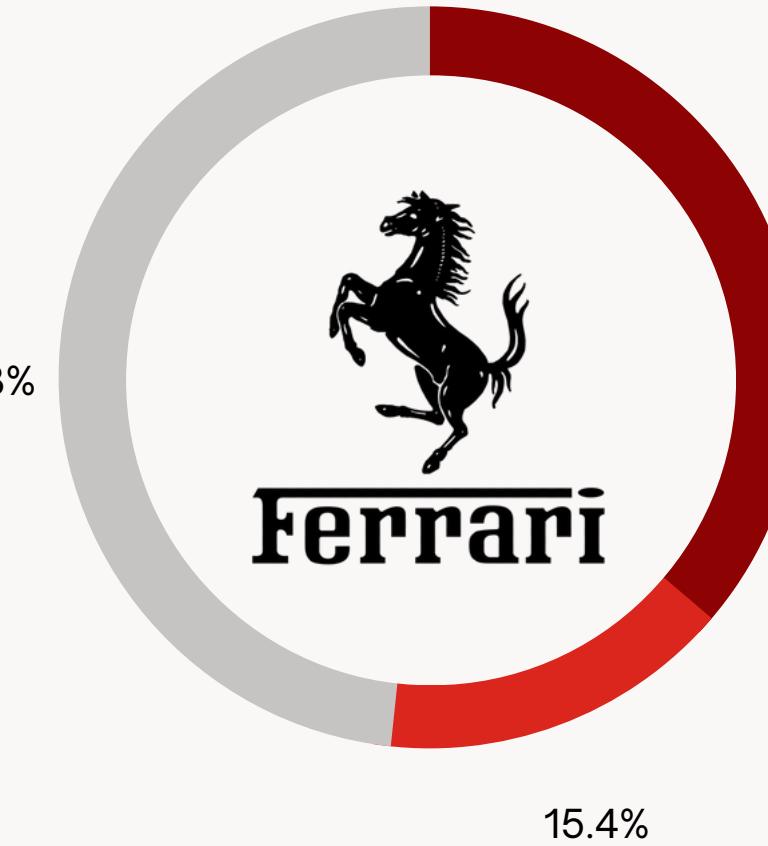
Azionisti principali



Azioni ordinarie



Diritti di voto





JOHN ELKANN
Presidente Esecutivo



BENEDETTO VIGNA
CEO



FRÉDÉRIC VASSEUR
Scuderia Ferrari
Team Principal & General Manager



ANTONIO PICCA PICCON
CFO
Financial



MARCO LOVATI
CIAO
Internal Audit



MICHELE ANTONIAZZI
CHRO
Human Resources



ANDREA ANTICHI
CMO
Manufacturing



FLAVIO MANZONI
CDO
Design



SILVIA GABRIELLI
CDDO
Digital & Data



ENRICO GALLIERA
CMCO
Marketing & Commercial



FRANCESCA MONTINI
CCO
Communications



GIANMARIO FULGENZI
CPDO
Product Development



ERNESTO LASALANDRA
CRDO
Research & Development



LORENZO GIORGETTI
CRRO
Racing Revenue



ANGELO PESCI
CPQO
Purchasing & Quality



CARLO DANEOP
General Counsel



SABINA FASCIOLI
CCO
Compliance

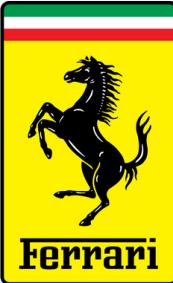


DAVIDE ABATE
CTIO
Technologies & Infrastructures



MARIA CARLA LIUNI
CBO
Brand





STAKEHOLDERS



ESSERE L'AZIENDA
AMBITA

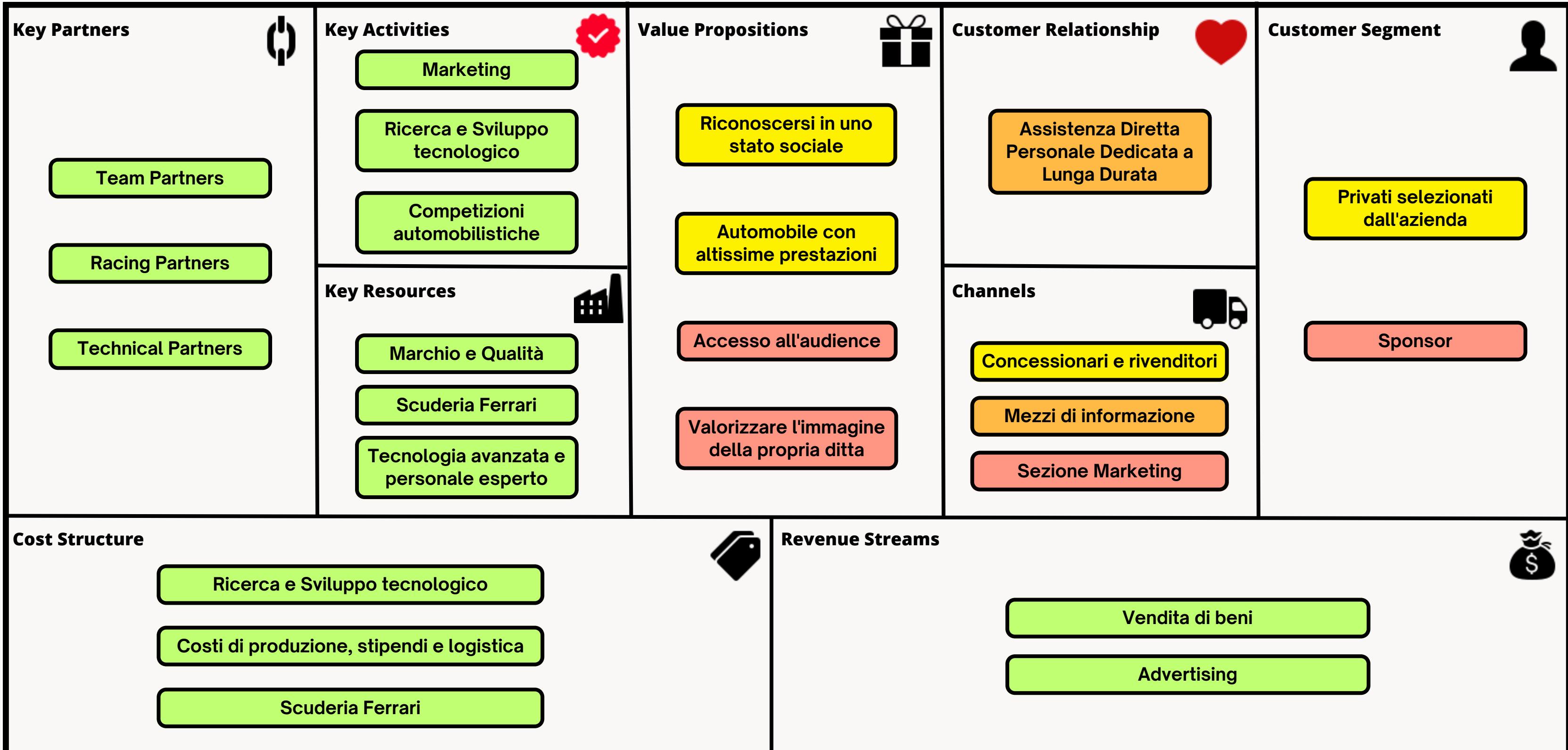
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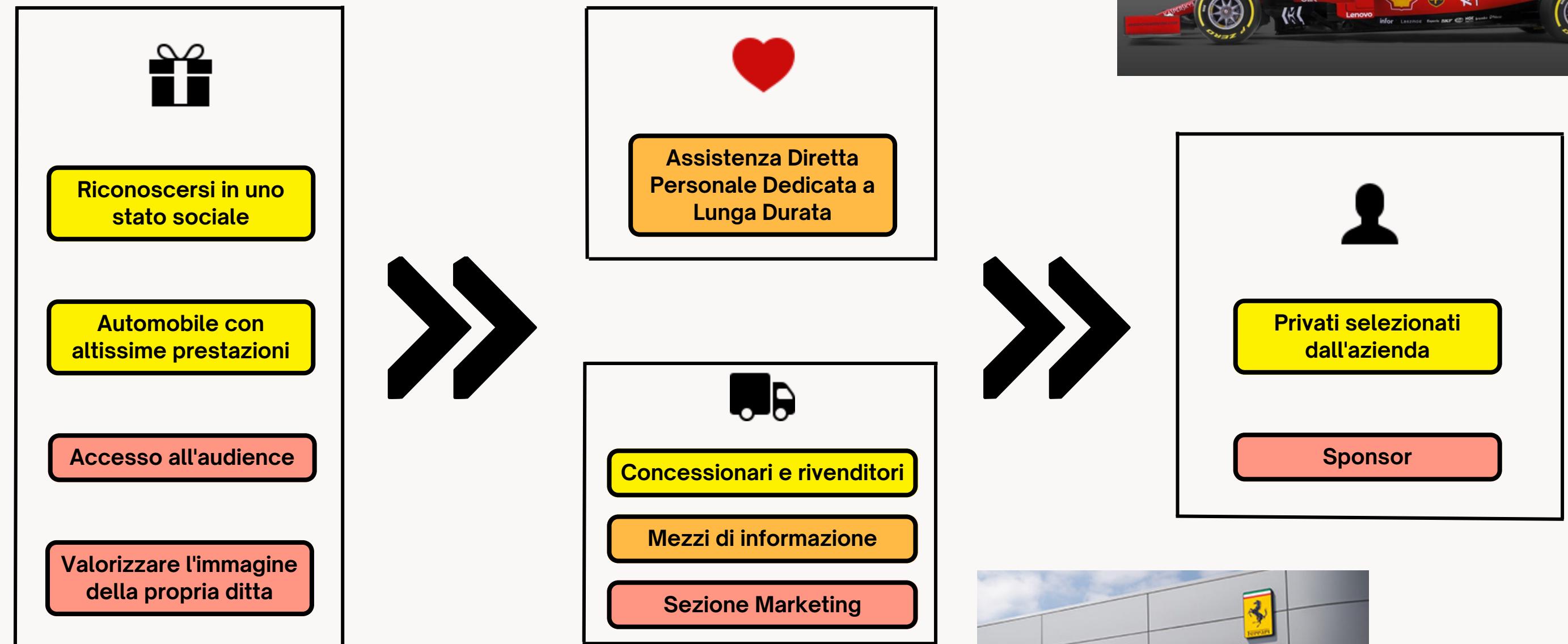
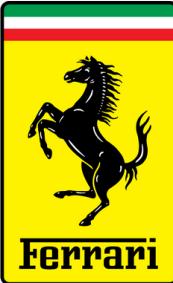


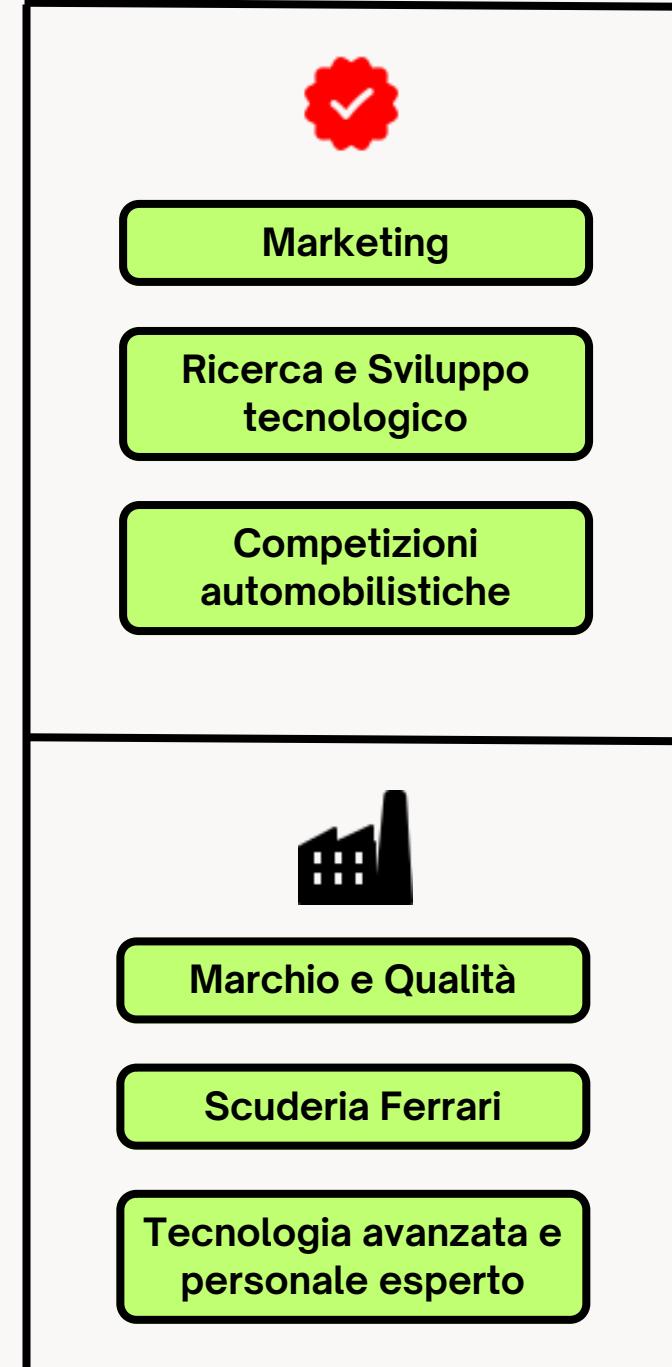
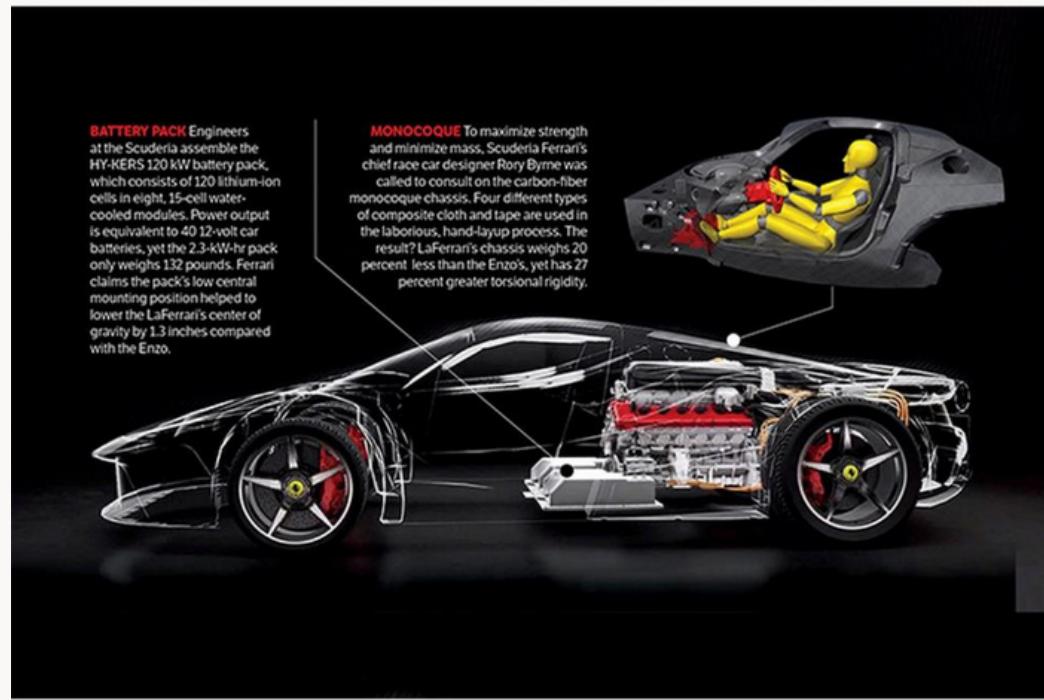
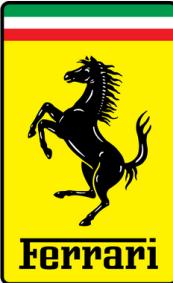
PROMUOVERE UNA
GOVERNANCE BASATA SU
BEST PRACTICE

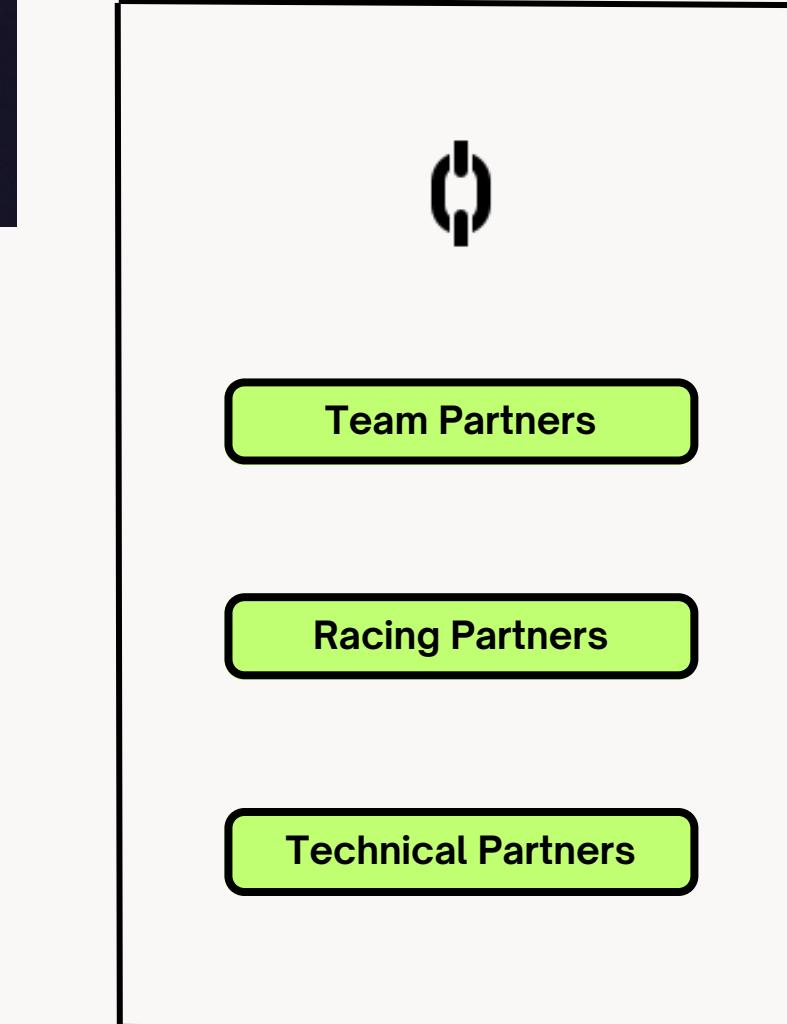
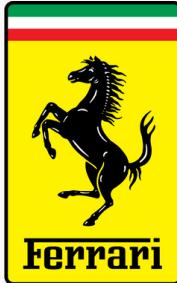
CREARE E CONDIVIDERE
VALORE CON LA
COMUNITÀ

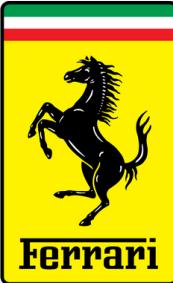












Ricerca e Sviluppo tecnologico

Costi di produzione, stipendi e logistica

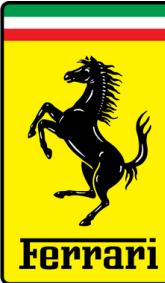
Scuderia Ferrari



Vendita di beni

Advertising

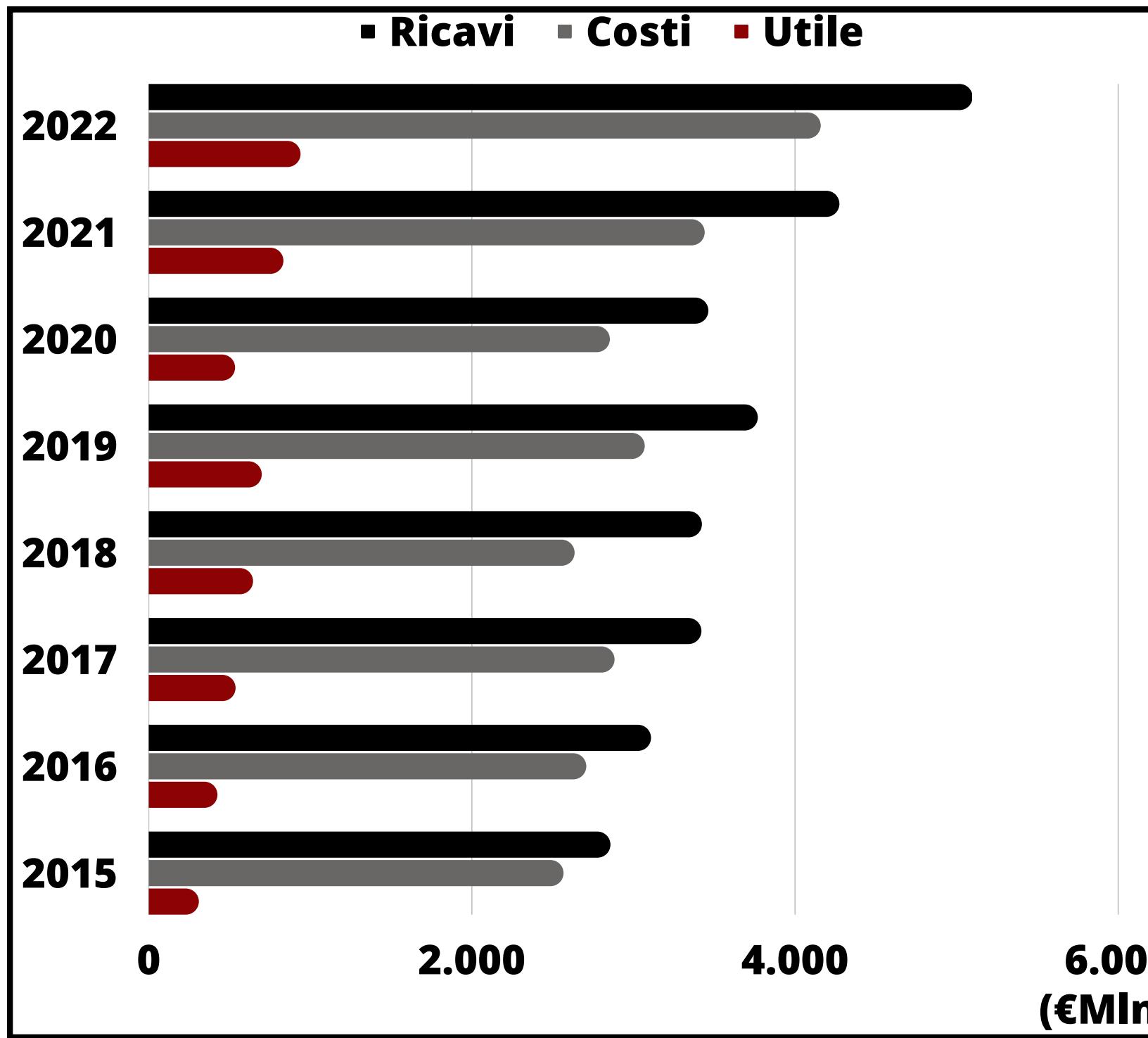




FLUSSI DI CASSA

3P CORPORATION

IN
SURREMAE DIGNITATIS
1343



2022 (€Mln)	
Fonti di Ricavo	
Automobili e parti di ricambio	4 431.48
Sponsorizzazioni	478.5
Altro	275.27
Fonti di Spesa	
Costo del venduto	2 649
Generali, amministrative e di vendita	428
Costi di ricerca e sviluppo	776
Oneri finanziari netti	49
Oneri per imposte sul reddito	239
Altri oneri netti	21





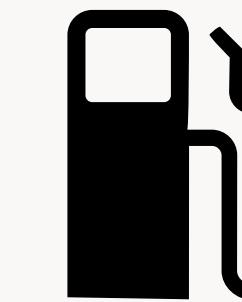
CLASSIFICAZIONE DEI COSTI

3P CORPORATION



	Fissi	Variabili	Misti
Costo del venduto			✓
Spese generali amministrative e di marketing	✓		
Spese manutenzione e magazzino		✓	
Ammortamenti e fondi generali	✓		
Costi di ricerca e sviluppo	✓		
Oneri per imposte sul reddito		✓	
Oneri finanziari		✓	





Fonti Web:

- ferrari.com
- rainews.it
- marketscreener.com



Strumenti:

- icons8.it
- vecteezy.com
- remove.bg
- canva.com





FINE