

ELI NEMZER

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Technical Skills

Proficient: JavaScript | Node.js | Express | Sequelize | React | Redux | HTML | CSS | Firebase | Agile Development
Knowledgeable: React Native | Mocha | Chai | MobX | Heroku | Balsamiq | InDesign

Projects

PISCES AQUASCAPING • GITHUB: <http://bit.ly/2tp1eJA> **Developer • June 2017**

- Built a fully-scalable e-commerce platform for selling tropical fish.
- Created backend logic and infrastructure and built frontend components for the administrator portal.
- Utilized Express & Sequelize to build the backend, and React/Redux to design frontend components.

HEART RATE • GITHUB: <http://bit.ly/2tLMZAS> **Product Manager & Developer • June – July 2017**

- Led Agile development for a team of 4 on a three-week project to build a gamified online dating application.
- Created a matching algorithm using Node.js and Firebase and used React to develop an interactive quiz game.

Professional Experience

MANAGECASA • Remote **Strategy & Operations Associate • Nov. 2015 – March 2017**

- Designed wireframes of new website pages and product features to improve user interface and experience.
- Wrote the content for the majority of our site's outward facing pages.
- Wrote 3 press releases, numerous investor emails, and regularly updated social media advertising content.
- Developed customer support platform using Intercom and trained the team how to use it.

PANDORA • Oakland, CA **Client Services Intern • Summer 2014**

- Built Excel templates that increased efficiency in conversion reporting for campaign managers by 30%.
- Developed sales planning collateral across multiple verticals using comScore and Tableau.
- Organized quarterly team building event to grow relationship between account managers and sales executives.

Research

CATALYTIC COMMUNITIES • Rio de Janeiro, Brazil **Researcher & Journalist • Jun. – Nov. 2016**

- Researched Brazil's history, political system and tax code to write articles for local news site RioOnWatch.org.
- Interviewed local business owners and street vendors about their decision to work in the informal market.

VIVA LA BITCOIN PROJECT • Buenos Aires, Argentina **Grant Recipient • Jan. – March 2015**

- Co-wrote a grant proposal that received funding from Northwestern University to independently research the adoption of digital currency in Argentina as a response to the nation's unique economic climate.
- Conducted interviews with leaders of the Bitcoin community, black market currency traders and local academics.

Education

FULLSTACK ACADEMY OF CODE • New York, NY **February – July 2017**

Software Engineering Immersive

1000+ hours of intensive study of full-stack JavaScript at NYC's most highly-selective coding bootcamp.

NORTHWESTERN UNIVERSITY • Evanston, IL **Sept. 2011 – June 2015**

B.A. in Communication Studies, Minors in Business & Sociology, Certificate in Integrated Marketing

Graduated Cum Laude with Departmental Honors, 3.8 GPA

Interests

The intersection of globalization and new technology, demography, urban design & development, Latin American politics & culture, languages (fluent in Spanish & Portuguese), coffee, puzzles, maps.