



# ELIN FORSBERG

M.SC. STUDENT IN INTERACTIVE  
MEDIA TECHNOLOGY AT KTH

## PROFILE

I am a curious engineering student, passionate about digitalization and human-centered design for services and products. The holistic view on the relationship between design, strategy, innovation and technology intrigues me.

## SKILLS AND ABILITIES

### TECHNICAL

Javascript, React.js, React Native, D3.js, Python, HTML/CSS

### NON-TECHNICAL

Design Thinking, User Research, User Testing, User Story Mapping, Service Design, Lean Canvas, Business Model Canvas

### TOOLS

Figma, Github

## REFERENCES

Provided on request

## CONTACT INFORMATION

Palandergatan 37  
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## EDUCATION

### M.SC IN INTERACTIVE MEDIA TECHNOLOGY

KTH ROYAL INSTITUTE OF TECHNOLOGY | 2019-PRESENT

In-depth knowledge in Interaction Design, Human-Computer Interaction, Data Visualization and Web Development.

### EXCHANGE STUDIES

DTU TECHNICAL UNIVERSITY OF DENMARK | AUTUMN 2020

Specialization in Product Development, Digital Design, UX, Strategy and Innovation.

### B.SC IN MEDIA TECHNOLOGY AND ENGINEERING

KTH ROYAL INSTITUTE OF TECHNOLOGY | 2016-2019

Knowledge in Mathematics, Computer Science, Human-Computer Interaction and Design.

## EMPLOYMENT HISTORY

### UX-DESIGNER

KOLLIN, CRASH COURSE AB | AUTUMN 2019

- Consultancy employment
- Redesign of onboarding process to improve user experience
- User Research, Competitor Analysis, User Story Mapping, Prototyping, User Testing

### PART TIME- AND SUMMER EMPLOYED

HANDELSBANKEN CAPITAL MARKETS | 2017-2020

- Daily management in a financial system
- Designed and developed a graphical user journey presentation for a pitch of an internal project that was later implemented
- Back office administrator, managing settlements of several derivatives and responsible for communication with external counterparties and solve possible discrepancies in order to guarantee correct transactions

### CORPORATE EVENT RESOURCE

IDG INTERNATIONAL DATA GROUP AB | 2019

- Responsible for planning and managing invitations, customer- and partner communication for big IT-related events

### EVENT HOST

ONE RELATION EVENTS & MEETINGS | 2016-2019

- Hosting corporate events with focus on service, logistics and communication

### ENGINEERING INTERN

HANDELSBANKEN CAPITAL MARKETS | AUTUMN 2015

- Part of a project where a financial system was replaced
- Involved in the design of a new web-based reporting system

## RELEVANT COURSES - KTH & DTU

MEDIA TECHNOLOGY AND INTERACTION DESIGN

HUMAN-COMPUTER INTERACTION

STRATEGY, DESIGN AND MARKET

TEAM LEADERSHIP

INTERACTION PROGRAMMING AND THE DYNAMIC WEB