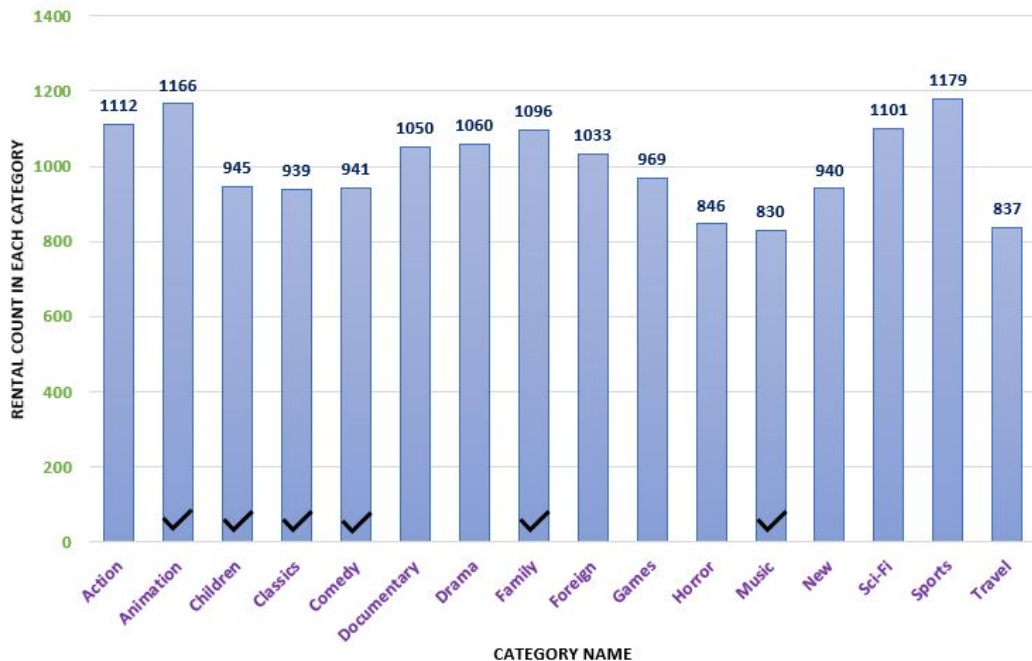


# What movie categories do families rent the most?

**Movies that families are watching by category**  
*Family Movie classification: Animation, Children, Classics, Comedy, Family and Music*



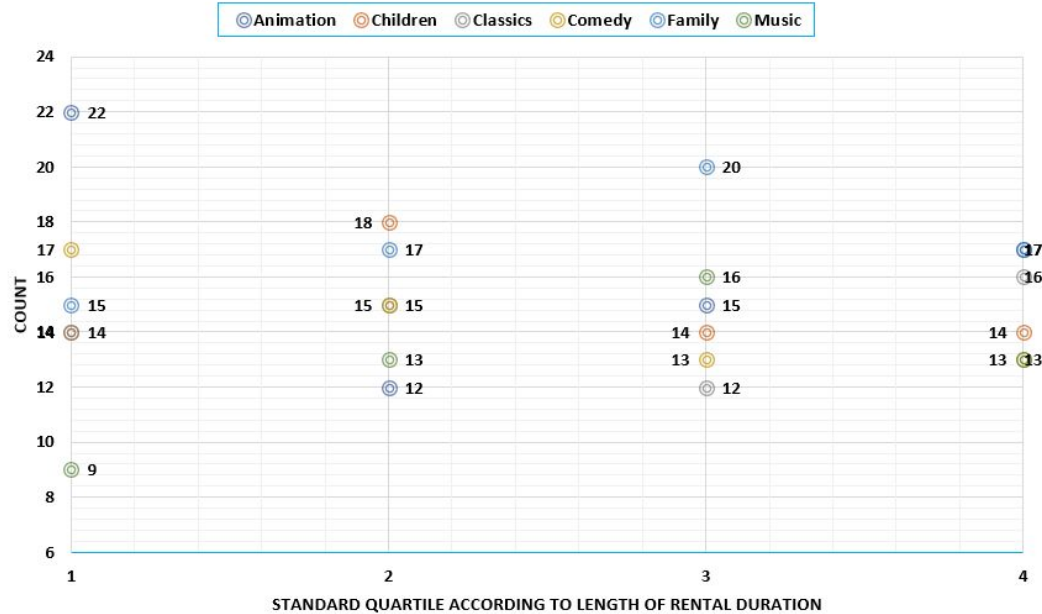
The category most rented is Sports, which is not part of the Family Movie classification.

Although, the next category most rented is Animation which is adequate for families to watch.

These two have a difference of 13 rentals.

# What is the largest count of movies in each quartile and to which category does it belong?

Count of movies by family - friendly category and standard quartile



For quartile 1 the largest count of movies is 22 and is the Animation category.

For quartile 2 the largest count is 18, for the Children category.

For quartile 3 the largest count is 20, for the Family category.

And for quartile 4 the largest count is 17, for both Family and Animation categories.

# How the two stores compare in their count of rental orders during every month in 2005 and 2006?

TOTAL RENTAL ORDERS IN STORE 1 AND 2

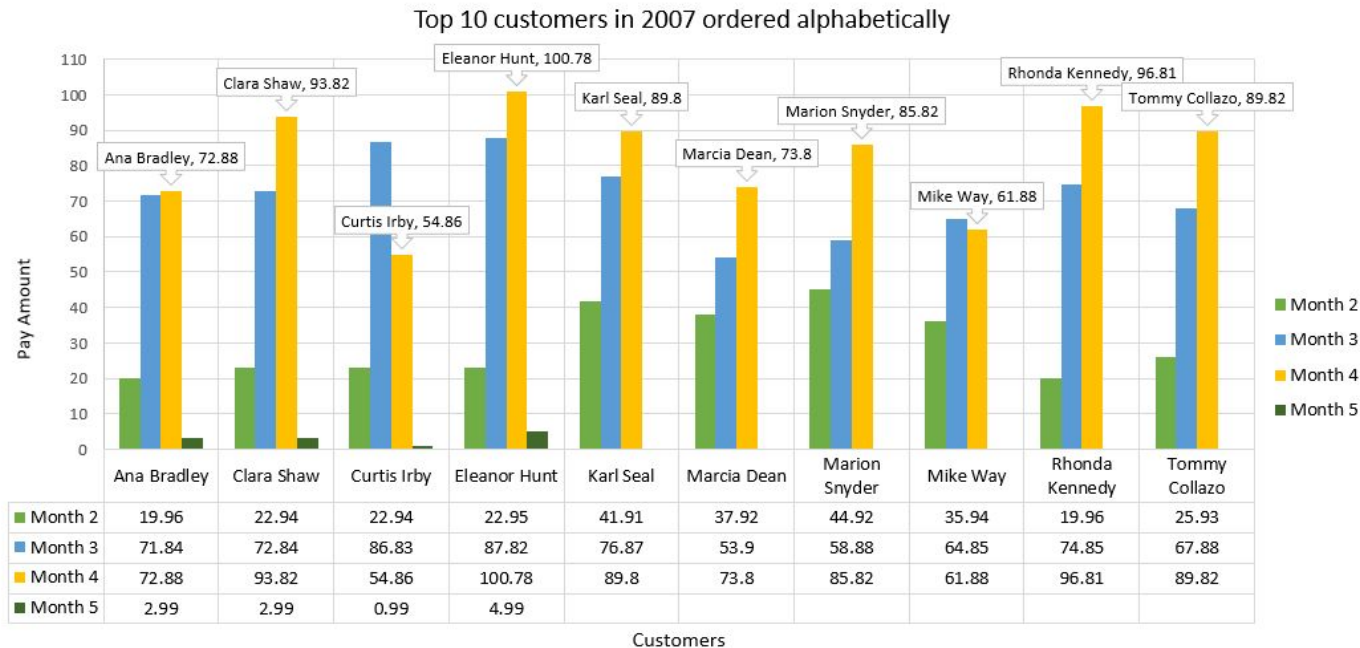


Both stores have similar rental orders almost every month.

The month with the most rental orders was the 7 (July) and the year 2005. With 3367 rentals in store ID 2 and 3342 rentals in store ID 1.

In 2006 the rental counts are similar for both stores and are low compared to 2005.

# Who were the top 10 paying customers, and what was the amount of the monthly payments during 2007?



The top customer in alphabetical order is Ana Bradley with total monthly payments of 167.67.

Although without alphabetical order the number one customer is Eleanor Hunt according to bigger total monthly payments of 216.54.