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**Acknowledgments(謝辞)について**

多くの著者の皆様に、Editageの英文校正サポートについて論文に掲載していただいています。ICMJE といった国際出版ガイドラインでは、英文校正や執筆のサポートを行った人物を明記することが推奨されています。これは、ジャーナルの編集者や査読者に対して、原稿の英語が校正済みであり、出版要件を満たしていることの保証にもなります。

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*We would like to thank Editage (www.editage.com) for English language editing.*

何卒宜しくお願い致します。

エディテージ　英文校正チーム

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| **Editor’s report** |
| I have provided feedback on your manuscript through specific comments along with ratings for relevant sections. The key below the table explains my ratings. I hope you find my feedback useful. |

|  |  |
| --- | --- |
| Section | Rating |
| **Title**  An effective title is concise while being representative. |  |
| **Abstract**  A good abstract explains the aims of the research, how these were met, and the main findings. |  |
| **Introduction**  This section should set the context for the study, clearly state the research objective, and establish the significance of the study. |  |
| **Research objective** |  |
| **Theoretical background and hypothesis development** |  |
| **Data Analysis** |  |
| **Conclusion**  No Conclusion section was included in the manuscript provided in this editing round. | N/A |
| **Tables and figures**  The tables and figures were not included in the manuscript provided in this editing round. | N/A |

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|  This section required only a few revisions.   Many parts of this section required revision.   The entire section required significant revision. Please go through my comments/changes carefully. |

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| **Comments** |
| **SCOPE**  As no target journal was specified, I am unable to comment on this.  **NOVELTY OF THE STUDY**  The method employed is an exemplary use of machine learning techniques to examine an under-researched aspect of the tourism industry, but in a larger sense it suggests application to a broad class of economic sectors having access to Web 2.0-enabled collection of textual sentiment records.  **RELEVANCE AND CONTRIBUTION OF THE STUDY**  As it seems incomplete, it is difficult to gauge the impact of this manuscript. The study demonstrates the potential of machine learning, data mining, and, in particular, text-mining to uncover previously overlooked insights into customer expectations. This capability may translate into industries beyond tourism and other service industries.  **SUBMISSION READINESS**  It seems that the manuscript is incomplete (this is most likely the first half only); therefore, experimental results or findings, conclusions, study limitations, and future work are not present here. These absent sections would be required before the manuscript could be considered in a submission-ready state. |

However, I have provided some suggestions for the abstract and the introduction section to avoid repetition, wordiness, etc. Please refer to my comments in the main document for these.

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| **Quick tip** |
| **Guideline** |
| Maintain a formal tone in academic writing. |
| **Explanation** |
| In academic writing, words that lend a more formal tone to the sentence are preferred. Therefore, even if the usage is grammatical, words like “so” at the beginning of a sentence are replaced by “therefore.” For example, "Therefore, we performed a retrospective study to analyse…" is preferred over "So, we performed a retrospective study to analyse…" |
| **Example** |
| Therefore, we must measure their differences |