



[Postal surveys are commonly used in medical research as an efficient method of obtaining information.]^{1A} [There is evidence response rates to surveys are declining.]^{1B} [In two earlier trials, we reported no effect on the rate of response to a medical questionnaire of paper quality or provision of a complimentary pen.]^{1C} [we hypothesise entry into a prize draw to win a personal digital assistant would increase response]^{1D}