

FUTUREX HACKATHON

OVERSEAS EDITION • 2022

10 AUGUST 2022



PROFILE



NAME: BRYAN YEOW

AGE: 18

OCCUPATION: STUDENT

INTERESTS: NFTS & CRYPTOCURRENCY

WEAKNESS: LACK OF AWARENESS IN INSURANCE



NAME: CECELIA AHERN

AGE: 24

OCCUPATION: ENGLISH TEACHER

INTERESTS: SHOPPING AND CODING

WEAKNESS: DON'T KNOW WHERE TO BUY INSURANCE

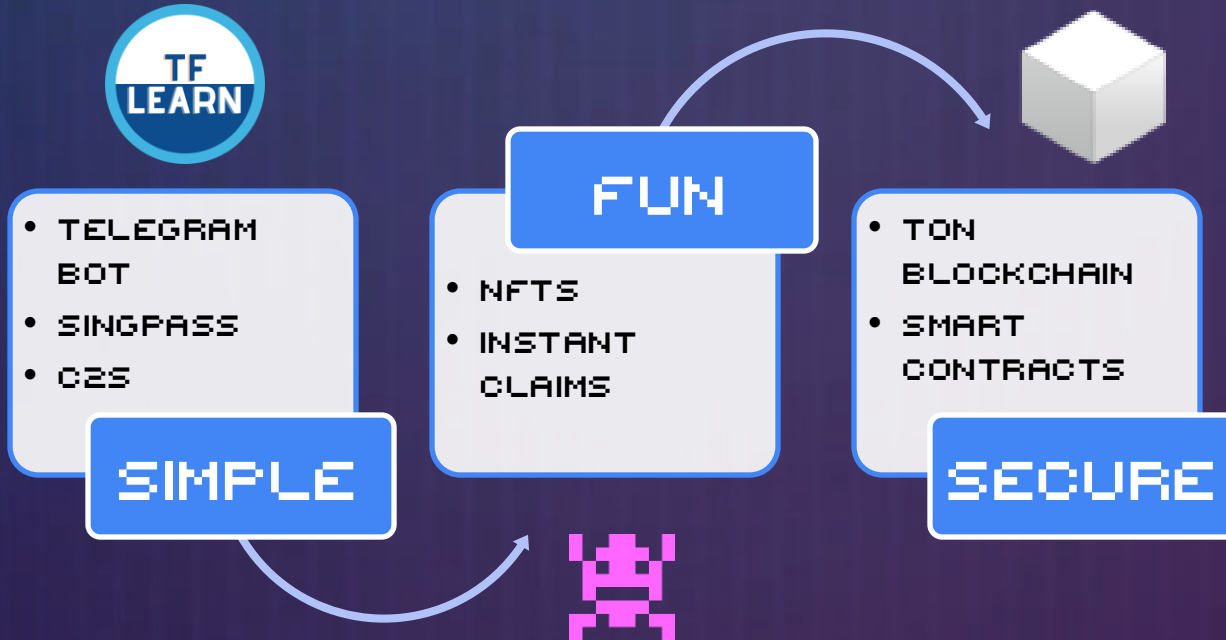
TFLEARN

OUR PLATFORM AIMS TO SERVE YOUNG ADULTS THAT ARE UNAWARE OF THEIR INSURANCE COVERAGE AND UNINFORMED ABOUT BUYING INSURANCE.

TFLEARN



REIMAGINE TRADITIONAL INSURANCE



TFLEARN



TAKES THE PAPER OUT OF PAPERWORK

TRADITIONAL



LAG TIME IN SUBMISSION OF DETAILS

~30 DAYS TO CLAIM

TFLEARN BLOCKCHAIN SOLUTION

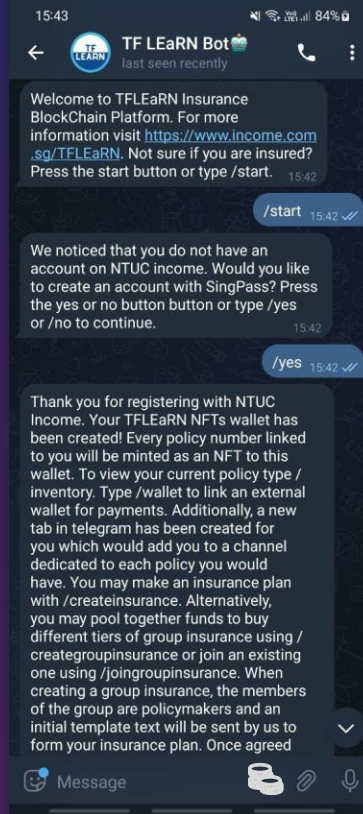


INSTANT, AUTOMATIC & SECURE

~1 HOUR TO CLAIM

DEMONSTRATION

TFLEARN TELEGRAM INTERFACE



/START

- CHECK FOR USER ID



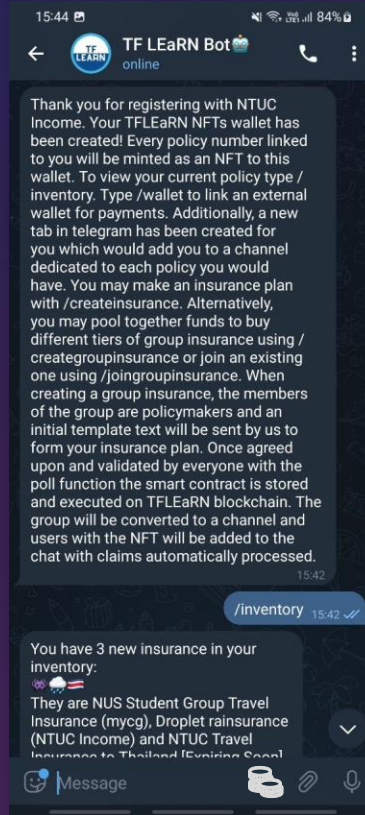
/REGISTER

- USE SINGPASS TO GET RISK PROFILE, HEALTH STATUS AND POLICIES (IF ANY)
- CHECK NTUC DATABASE FOR EXISTING POLICIES

DEMONSTRATION



TFLEARN TELEGRAM INTERFACE

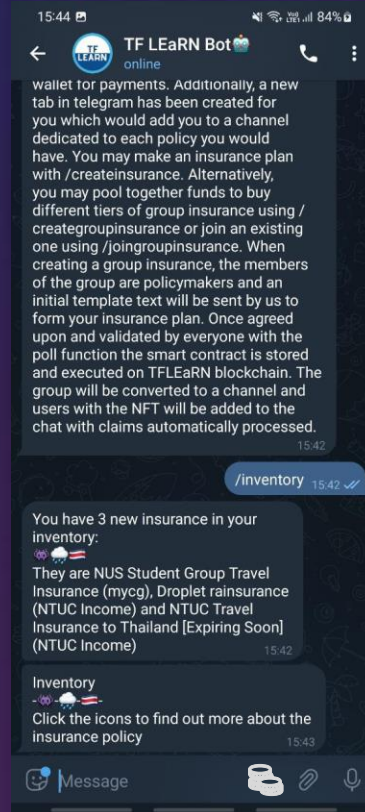


/INVENTORY

- COLLATES ALL

POLICIES AND SHOW UP AS A
CLICKABLE NFT BADGE

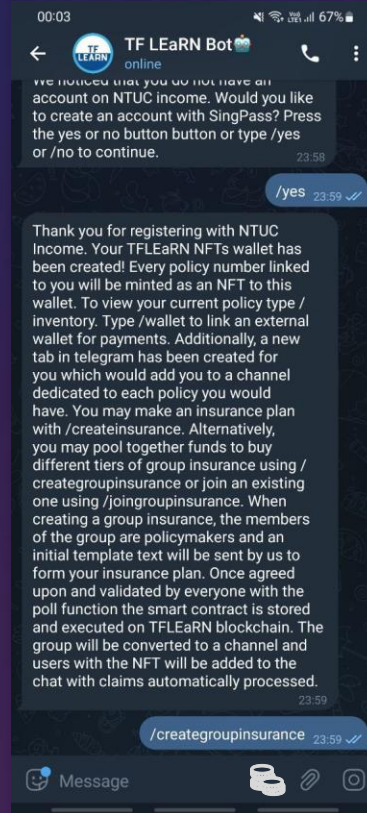
DEMONSTRATION



- ⚡ /START
 - CHECK FOR USER ID
- ⚡ /REGISTER
 - USE SINGPASS TO GET RISK PROFILE, HEALTH STATUS AND POLICIES (IF ANY)
 - CHECK NTUC DATABASE FOR EXISTING POLICIES
- ⚡ /INVENTORY
 - COLLATES ALL POLICIES AND SHOW UP AS A CLICKABLE NFT BADGE
- ⚡ /CREATEINSURANCE
 - CREATE REGULAR INSURANCE
- ⚡ /WALLET
 - LINK EXTERNAL WALLET FOR PAYMENT AND CLAIMS

DEMONSTRATION

TFLEARN TELEGRAM INTERFACE

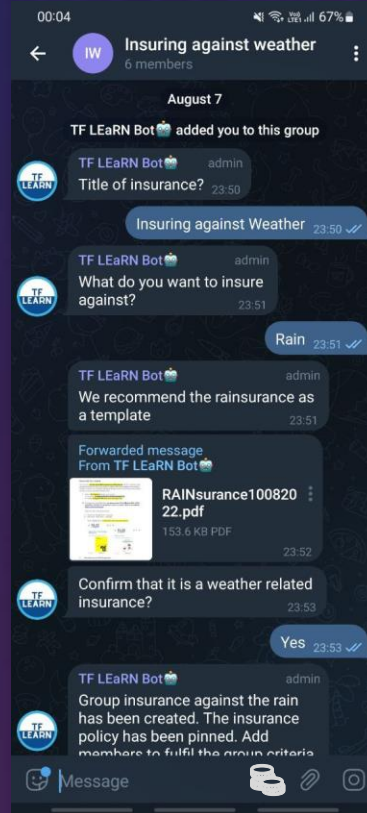


/CREATEGROUPINSURANCE

- ALLOW PEOPLE TO POOL MONEY TOGETHER IN THE GROUP TO PURCHASE GROUP INSURANCE
- ALLOW GROUPS TO MODIFY INSURANCE TO FIT SPECIALISED NEEDS

DEMONSTRATION

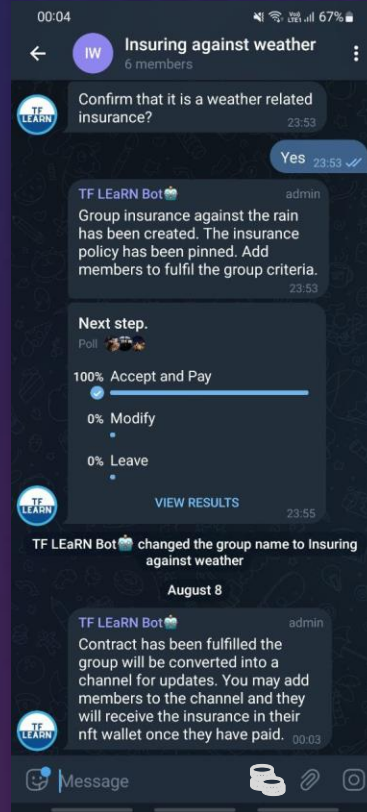
TFLEARN TELEGRAM INTERFACE



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DEMONSTRATION

TFLEARN TELEGRAM INTERFACE



- 👤 /CREATEGROUPINSURANCE
- ALLOW PEOPLE TO POOL MONEY TOGETHER IN THE GROUP TO PURCHASE GROUP INSURANCE
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INSURANCE



NFTS WALLET



Close

<<< >>>

/INVENTORY

ALERT!!!

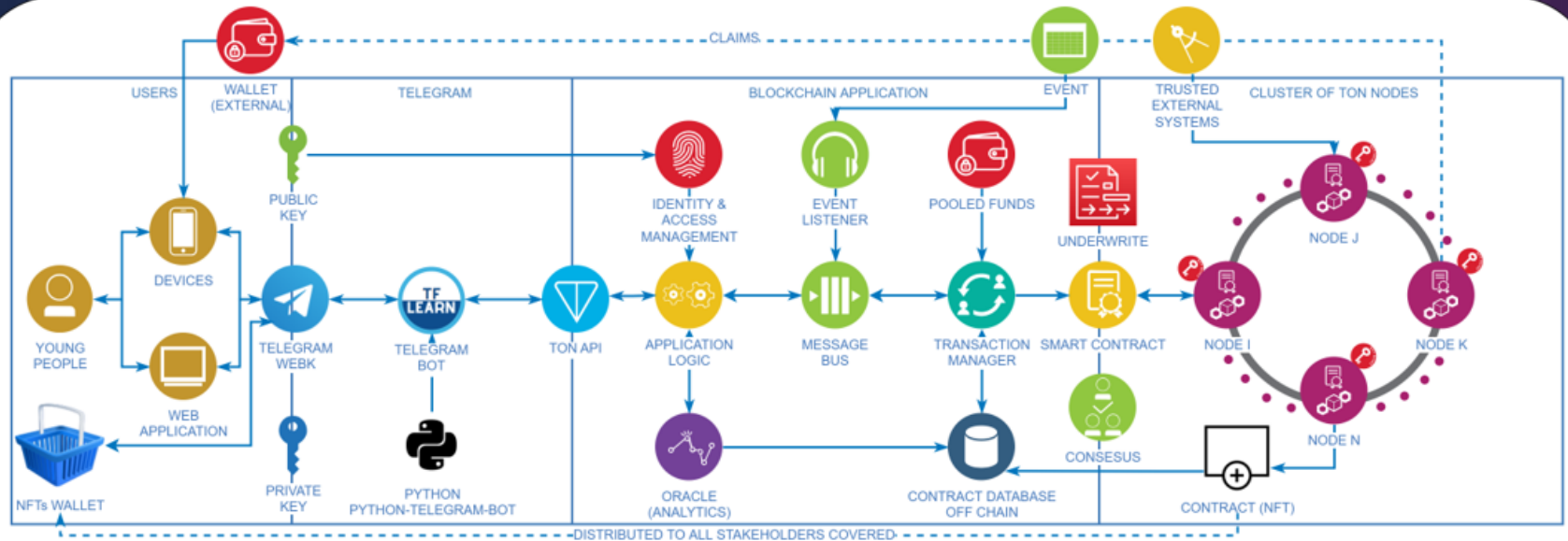
SAMPLE INSURANCE CHANNEL - RAININSURANCE



WHO: CLASS OF 2023 (GROUP)
WHAT: INSURES GRAB RIDE SURGES
WHEN: IT RAINS HEAVILY
HOW: GPS TRACKS AGAINST
WEATHER FORECAST
LIMIT: <=60% TRIP

10/08/22

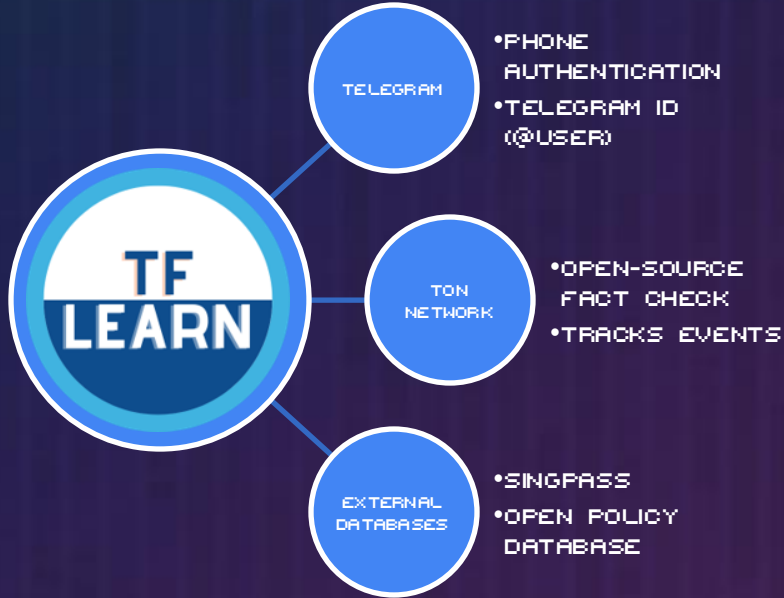
POWERED BY TON



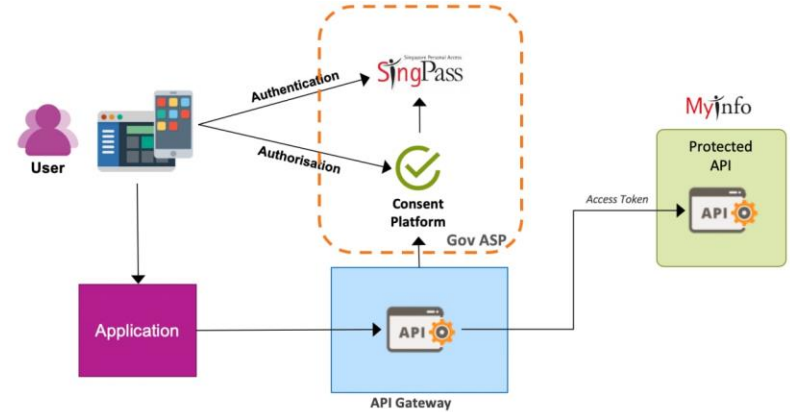
DATABASES



DATABASES

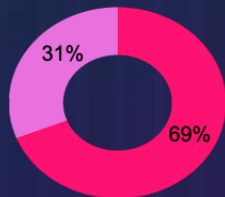


EXTERNAL DATABASE





YOUNG ADULTS WANT TO KNOW MORE ABOUT PERSONAL INSURANCE.



SURVEY OF 866 YOUNG ADULTS, AGED 16 TO 29, FOUND THAT 69% ARE INTERESTED IN BUYING INSURANCE.



LARGE TARGET MARKET.



YOUNG ADULTS ARE THOSE IN THEIR TEENAGE YEARS TO EARLY TWENTIES. MORE THAN 10% OF THE WHOLE SINGAPORE POPULATION ARE YOUNG ADULTS.

TARGET MARKET : YOUNG ADULTS



YOUNG ADULTS ARE INTERESTED IN CRYPTO AND NFTS.

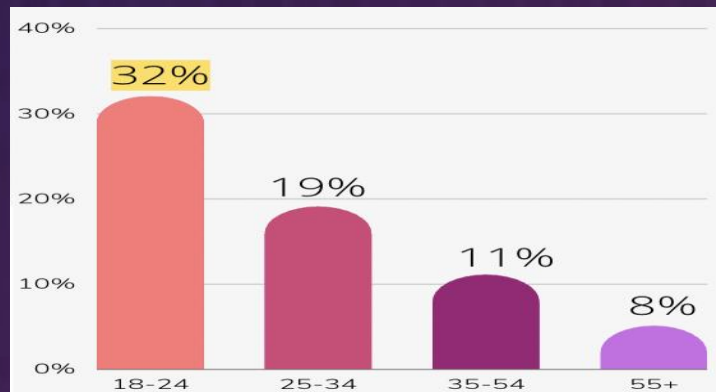


YOUNG ADULTS ARE MORE
WELCOMING OF DIGITAL ASSETS
AND ARE THE MAIN INVESTORS
IN CRYPTOCURRENCIES.

94%



GEN Z AND MILLENNIALS BUYERS MAKE
UP NEARLY 94% OF ALL CRYPTO
BUYERS.



THOSE AGED 18-24 SHOWED THE
HIGHEST INTEREST IN NFTS.

THE NEW CUSTOMER JOURNEY

CUSTOMER

MARKETING

FINAL PURCHASE

TERTIARY STUDENT



STILL STUDYING



REALISED THE
IMPORTANCE OF
MONEY THROUGH
SHORT-TERM
WORK

FIRST JOB



MORE RESPONSIBLE FOR
THEIR FINANCES



FRESH GRADUATE



SPONSORING
SCHOOL
EVENTS TO
MARKET TF
LEARN
PLATFORM



WORK FAIRS



STUDENT DEALS TO
ENTICE STUDENTS
ON PLATFORM



GREATER CUSTOMER RETENTION RATE

ADDED BENEFIT OF FOCUSING ON TERTIARY ADVERTISING
WOULD LEAD TO A GREATER CUSTOMER RETENTION AS
GRADUATES HAVE GREATER ABILITY TO BUY INSURANCE.



PLATFORM WILL
BE LAUNCHED
ONTO TELEGRAM



PUBLIC GROUPCHATS
MAKE FINDING PEERS
EASY.

GROUP CHATS CAN
CONTAIN UP TO 200,000
PEOPLE. MANY
WEBSITES, ENTITIES AND
KEY OPINION LEADERS
RUN TELEGRAM
CHANNELS AND PUBLIC
GROUPS.



PEERS ARE INTERESTED IN THE
SAME KIND OF INSURANCE
POLICIES THUS DEMAND GROWS

A PUBLIC GROUP CHAT THAT
HOLDS A COMMUNITY OF LIKE-
MINDED PEERS WILL BE
INTERESTED IN BUYING A
SIMILAR INSURANCE POLICY.



USERS CAN MAKE INSURANCE
PURCHASES DIRECTLY FROM THE
TELEGRAM BOT.

THROUGH THE USE OF TONCOINS,
USERS CAN MAKE TRANSACTIONS
SEAMLESSLY BY INTERACTING
WITH THE TELEGRAM BOT.

REVENUE STREAM

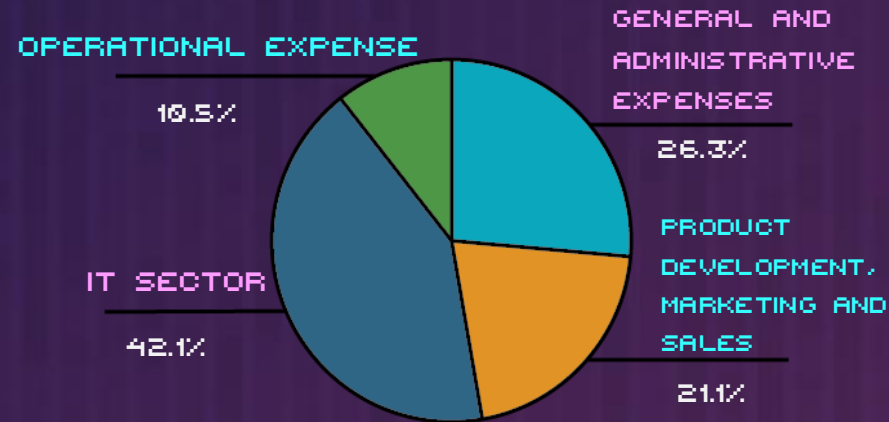
MONETIZATION STRATEGY:

RECURRING SERVICE REVENUE (PAY AS YOU USE)

REVENUE












- NET EARNED PREMIUM
- GAS FEE FROM TRANSACTION BY POLICYHOLDERS
- INTEREST REVENUE FROM INVESTING WITH PREMIUMS OBTAINED

COST STRUCTURE



COMPETITIVE ADVANTAGE



ACCESSIBILITY	UNIVERSAL INTEGRATED WITH OTHER FINANCIAL SYSTEMS	HIGH ENGAGEMENT
 AVAILABLE ON WEBSITE	 INCLUDES CPF	 MAINSTREAM
 AVAILABLE ON APPLICATION	 LOCALIZED DATA	 MAINSTREAM
 AVAILABLE ON SOCIAL MEDIA 	 ACCOUNTS FOR ALL INSURANCE	 USING TRENDING/FUN MEDIUMS 



360 VIEW (MY ASSETS)



TEAM



BRYCEN ONG YEN CHER



FADILAH ZAKARIA



FUNG JING WEN ELISABETH



JOEL LO LIANG ZE



SIEW CHENG NEE



THANK YOU

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HACKATHON**

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