

# ELISABETTA CONA

**UX DESIGNER** 

25. Milan, Italy.

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I'm a UX Designer currently based in Milan. With a Graphic Design background and a keen interest in Web Design, I did a Master course to improve my knowledge about Web and Digital Design. Along the way, understanding better what usability and user experience were, I got so passionate about these themes that I decided to make them my profession.

## **Professional experiences**

Dec 2017 today **UX Designer** 

DOING - Capgemini

UX Design; Usability Testing; User Testing; Eye tracker testing; browsable prototypes; Journey Maps; User Interface Design; ...

Sept - Nov

**UX & UI Designer** 

Creative Bricks

User Experience Design; Wireframes and Prototypes; User Interface Design; Website testing; Wordpress; Front-end; ...

Jan - Dec 2017 **QA Software Tester** 

uTest

UX reviews; Test Cases; Issue reporting; Web e App QA Testing.

# **Education**

2018 - Interaction Design Foundation Certificazioni UX

Conducting Usability Testing; Psychology of interaction Design; Gamification.

2016 - Scuola Politecnica di Design - SPD, Milan
 2017 Master in Web and Digital Design

UX Design; UI Design; Web Analytics Tools; Digital Typography; HTML/CSS/JS; Service Design; ...

2013 - Accademia di Belle Arti di Catania
Craphic Design - Comunicazione d'impresa

Graphic Design; Editorial Graphic; Photography; Web Design; Advertising; Design; ...

## **Tools & Skills**

#### Design

Axure, Sketch, Figma, Adobe XD

#### **Prototype**

Invision, Marvel, After Effect

### Development

HTML/CSS, Wordpress, Bootstrap

# Languages

Italian

English

Spanish

French