ELISABETTA CONA

UX DESIGNER

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I'm a UX Designer currently based in Milan. With a Graphic Design background and a keen interest in Web Design, I did a Master course to improve my knowledge about Web and Digital Design. Along the way, understanding better what usability and user experience were, I got so passionate about these themes that I decided to make them my profession.

Professional experiences

Dec 2017 - today
UX Designer
DOING - Capgemini

UX Design; Usability Testing; User Testing; Eye tracker testing; browsable prototypes; Journey Maps; User Interface Design; ...

Sept - Nov 2017
UX & UI Designer
Creative Bricks

User Experience Design; Wireframes and Prototypes; User Interface Design; Website testing; Wordpress; Front-end; ...

Jan - Dec 2017
QA Software Tester
uTest

UX reviews; Test Cases; Issue reporting; Web e App QA Testing.

Education

2018 - today
Interaction Design Foundation
Certificazioni UX

Conducting Usability Testing; Psicology of interaction Design; Gamification.

2016 - 2017
Scuola Politecnica di Design - SPD, Milan
Master in Web and Digital Design

UX Design; UI Design; Web Analytics Tools; Digital Typography; HTML/CSS/JS; Service Design; ...

2013 - 2016
Accademia di Belle Arti di Catania
Graphic Design - Comunicazione d'impresa

Graphic Design; Editorial Graphic; Photography; Web Design; Advertising; Design; ...

Tools & Skills

Design
Axure, Sketch, Figma, Adobe XD

Prototype
Invision, Marvel, After Effect

Development
HTML/CSS, Wordpress, Bootstrap

Languages

Italian

English

Spanish

French