

# ELISABET VÁZQUEZ

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Ready to start working | Available for Full-Time or Contractor Position | Los Angeles, CA

## PROFESSIONAL SUMMARY

I'm a multidisciplinary Director and Graphic Designer, specializing in digital creative content, visual communication, and print design. I'm proficient in the Adobe Creative Suite. Skilled at visual storytelling, film editing, typography, layout design, & artistic direction.

## EDUCATION

### UCL (UNIVERSITY COLLEGE LONDON)

*Bachelor of Arts – Politics, Sociology and East European Studies.*

LONDON, UK

SEP. 2019 - JUN. 2022

- Grade: 2:1 (i.e.: 3.7 GPA)
- Dissertation on *Cognitive Approaches to Foreign Policy Analysis*

### UCLA EXTENSION

*Certificate, Film Directing*

LOS ANGELES, USA

MAR. 2022 – AUG. 2023

*Certificate, Design Communication Arts*

JUN. 2021 – AUG. 2022

## PROFESSIONAL EXPERIENCE

### MOSAIC (NGO)

LOS ANGELES, USA

#### *Creative Team Lead*

JUN. 2022– current

- Overseeing a team of creatives + managing / creating content for ongoing events including (but not limited to) social media reels, flyers, banners, video promos, and photography.
- Creative Direction and Strategy for Social Media content. Produced and Ideated photoshoots and creative content.

### MOSAIC Studios (Creative Agency)

LOS ANGELES, USA

#### *Creative Intern*

MAR. 2023– JUN. 2023

- Worked alongside senior graphic designer developing brand guides and graphics for events, social media, etc.
- Designed/created branding guides, posts, and video reels for an IG account of 159k followers (@mosaic) with views ranging from 50k to 900k.
- Directed short video campaigns. Designed and Produced banners, design drafts/mockups, and Merch.

### JUICE HOUSE (Creative Agency)

REMOTE

#### *Digital Media Intern*

SEP. 2022– JUN. 2023

- Social media management and strategy role working across creative, technical, and business teams.
- Tasks: Created shot lists for client's IG/TikTok videos. Defined and conducted online research and partner reach outs. Ideated social media rollouts. Conducted creative research & created mood boards. Posted to and managed social media accounts.

## FREELANCE

REMOTE

#### *Graphic Designer*

JAN. 2022– current

- Worked with multiple clients to create visual concepts for projects on branding, podcast covers and movie posters.

### MINA BAIE (Retail Company)

LOS ANGELES, USA

#### *Junior Graphic Designer*

SEP. 2022– DEC. 2022

- Designed Emails, GIFs for Reels, Stories and Posts. Retouched + Color Corrected Images for Web + Socials.

### A21 UK (NGO, Human Trafficking Relief)

LONDON, UK

#### *Social Media Coordinator.*

MAR. 2020– SEP. 2020

- Managed the A21 UK Instagram and Facebook accounts.
- Led a Creative Team of 5, to create graphics and copywriting for social media.
- Developed brand awareness in social channels through content strategy, creative direction, and weekly planning.

### TBN Spain (Studio, Film & TV)

MADRID, SPAIN

#### *TV Translator*

JAN. 2018–AUG. 2018

- English-Spanish Translation and Subtitling of TV Episodes.

## LANGUAGES

English (fluent, C2); Spanish (native); French (advanced, C1)

## TECHNICAL SKILLS

Adobe Photoshop | Illustrator | InDesign | After Effects | Premiere Pro | Audition | DaVinci Resolve | Video Editing | MS Office Suite | CSS | HTML | Research | Scheduling | Photography | Lightroom | Social Media Management | Copywriting | Print and Digital Design