

ELISABET VAZQUEZ

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Creative Direction + Design Services | Available for Freelance Projects | Open to Full-Time or Contractor Position

PROFESSIONAL SUMMARY

I'm an interdisciplinary creative focusing on Graphic Design, specializing in typography, brand design, layout design and art direction. I acquired a Political Science degree from UCL exploring a range of subjects, mainly focused on international relations, economics, social psychology, cognitive approaches to foreign policy, and strategic project management. My diverse background has allowed me to hone my problem-solving skills to provide effective solutions and innovative design.

EDUCATION

UCL (UNIVERSITY COLLEGE LONDON)

Bachelor of Arts – Politics, Sociology and East European Studies.

- Grade: 2:1 (i.e.: 3.7 GPA)
- Dissertation on *Cognitive Approaches to Foreign Policy Analysis*

LONDON, UK

SEP. 2019 - JUN. 2022

UCLA EXTENSION

Certificate, Design Communication Arts

Certificate, Directing

LOS ANGELES, USA

JUN. 2021 – AUG. 2022

MAR. 2022 – AUG. 2023

PROFESSIONAL EXPERIENCE

MINA BAIE (Retail Company)

Junior Graphic Designer

- Designed Emails, GIFs for Reels, Stories and Posts. Retouched + Color Corrected Images for Web + Socials.

LOS ANGELES, USA

SEP. 2022– current

JUICE HOUSE (Creative Agency)

Creative Intern

- Creative Direction, Social Planning and Management of @juicehousecreative account
- Content Creation and Ideation for Artist's Personal Brand + Socials, working with @itsduncanlaurence, @sofiavalles, @trinsgby, etc.

REMOTE

SEP. 2022– current

MOSAIC (NGO)

Creative Team Lead

- Led a team of 6, art directing and creating graphics and social media content, as well as supervising a team for motion graphics, digital design, photography. Main focus: graphics, photography, social media management.

LOS ANGELES, USA

JUN. 2022– current

Hillsong UK (NGO)

Photographer

- Providing Photography and Photo Editing for weekly events and conferences.

LONDON, UK

SEP. 2019– MAR. 2022

A21 UK (NGO, Human Trafficking Relief)

Social Media Manager

- Led a Creative Team of 5, to create graphics and copywriting for social media campaigns.
- Developed brand awareness in social channels through content management, strategy, planning and goal setting.

LONDON, UK

MAR. 2020– AUG. 2020

VOLUNTEER EXPERIENCE

TBN España (Studio, Film & TV)

Translator

- English-Spanish Translation and Subtitling of TV Episodes.

MADRID, SPAIN

JAN. 2018–AUG. 2018

LANGUAGES

English (fluent, C2); **Spanish** (native); **French** (advanced, C1).

TECHNICAL SKILLS

Photoshop | Illustrator | InDesign | CSS | HTML | After Effects | MS Office | Power Point | Research | Scheduling |
Photography | Lightroom | Sketch | Social Media Management | Project Management

OTHER INFORMATION & CERTIFICATES

- Confident Copywriting 6-week Short Course from UAL College of Communication (2020).
- Coded and designed my own portfolio website (elisabetvz.com) using HTML and CSS.
- 1-year Leadership Program covering subjects as critical thinking, theology, personal development (2020–2021)