

Do you RIS**K**OGNIZE

Risk awareness creator

Daily situations...

Like changing a light bulb...



can lead to tremendous disasters!

* http://www.resolvingconflictsnow.com/wp-content/uploads/2014/05/RCN-Resolve-Conflict-iStock_000028612518Small.jpg

** <http://f.tqn.com/y/homerenovations/1/W/K/2/0/-/Home-Remodel-Disaster-125142792.jpg>

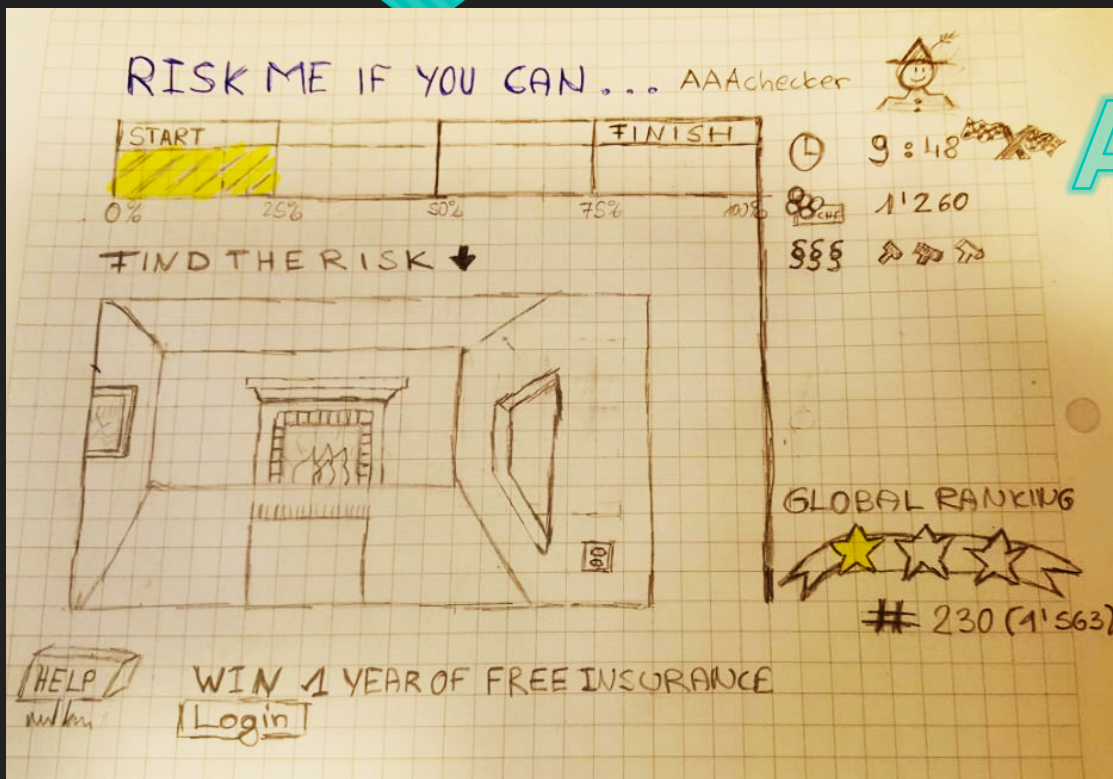
Do YOU
know it better?

Join the challenge...



* https://pbs.twimg.com/profile_images/534881370980364288/VU441rE6.jpeg

enVISION the future of risk prevention



*self made mockup

AWARENESS
SIMPLE
AS
A
GAME

Join the challenge and WIN:

- WIN knowledge on how to PREVENT RISKS
- WIN awareness that could SAVE LIVES
- WIN up to a year of risk insurance for FREE

The Game Prototype

Riskognize

Play Highscore

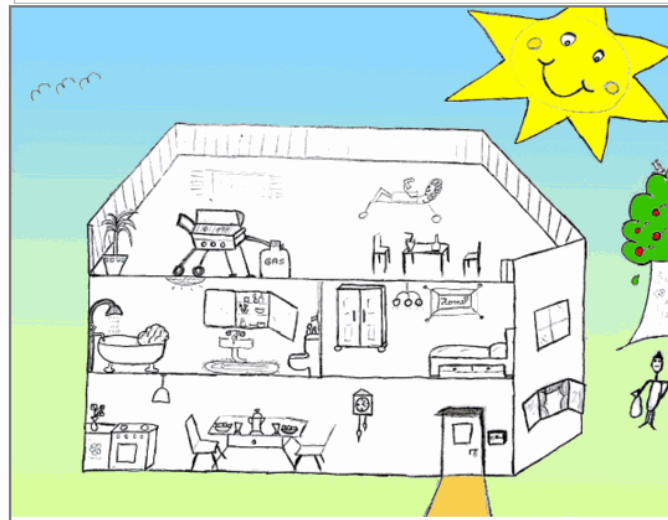
Your Score

0

Timer

31 seconds

Where are the Risks?



© 2016

*self made mockup

RISKOGNIZE



Riskognize

Play Highscore

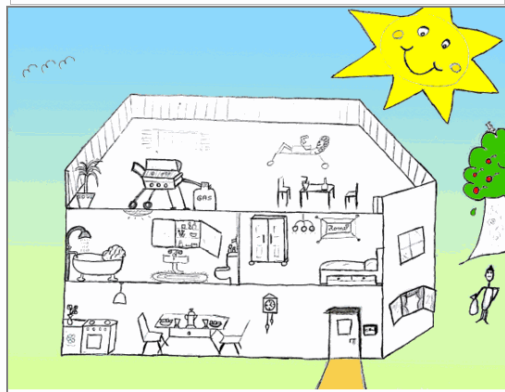
Your Score

0

Timer

31 seconds

Where are the Risks?



© 2016

Target group:

- Young adults from 16 – 25 years old
- Living in an own or shared apartment or about to move out

Aim:

- Risk awareness as easy as „Where's Wally“?
- Risk awareness creation
- Application for (household) insurance

* https://metrouk2.files.wordpress.com/2012/09/article-1346848996385-14d8f9fb000005dc-43911_636x475.jpg

Products for people Products for YOU

HackZurich 2016 . Team : Anton Dmitrijev, Dmitrij Burlak, Elisa Chiarelli, Melanie Langbein