

Elisa Gerten

University of Cologne | Faculty of Management, Economics, and Social Sciences | Area Corporate Development
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FIELDS OF RESEARCH INTERESTS

Personnel economics, organizational economics, digital economics, applied microeconometrics

CURRENT POSITION

Postdoctoral Researcher <i>Faculty of Management, Economics, and Social Sciences, University of Cologne</i> <ul style="list-style-type: none">Area Corporate Development: Dirk Sliwka, Matthias Heinz, Bernd Irlenbusch	since August 2022 <i>Cologne, Germany</i>
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EDUCATION

PhD in Business and Economics (summa cum laude, 5.8/6.0) <i>Faculty of Business and Economics, University of Basel</i> <ul style="list-style-type: none">Committee: Conny Wunsch, Lutz Bellmann, Alois StutzerThesis title: Three Essays on Organizations in the Digital Age	2017 – 2022 <i>Basel, Switzerland</i>
M.Sc. in Business and Economics <i>University of Basel</i>	2015 – 2017 <i>Basel, Switzerland</i>
B.Sc. in Economics <i>Albert-Ludwig University of Freiburg</i>	2010 – 2014 <i>Freiburg, Germany</i>

ONGOING RESEARCH AND PUBLICATIONS

The Age-Biased Technical Change in Germany <i>with M. Beckmann and T. Zwick</i>	
Gig Work and the Employment of Women <i>with C. Wunsch</i>	
AI Technology, Environmental Sustainability, and Employee-Centric Management <i>s. author</i>	
Technology and Performance Pay in Organizations <i>with M. Beckmann and M. Kräkel (JMP)</i>	
ICT, Hierarchy, and Job Design <i>with M. Beckmann and M. Kräkel</i> <ul style="list-style-type: none">IZA Discussion Paper No. 15491 08/2022, DOI, submitted 08/2022	2022
Controlling Working Crowds <i>with M. Beckmann and L. Bellmann</i> <ul style="list-style-type: none">Journal of Economics and Statistics, 2019, 239(3), 441-481, DOI	2019
Die Entwicklung der Arbeit in Zeiten der Digitalisierung <i>with M. Beckmann</i> <ul style="list-style-type: none">schulthess manager handbuch 2018/2019, Zürich, Basel, Genf, 209-217, DOI	2019

RESEARCH GRANTS

Heinz König Young Scholar Award <i>ZEW Mannheim & SAP SE</i>	2022
GSBE Post-Covid19 Travel Fund <i>University of Basel</i>	2021
Johann-Jakob Speiser Scholarship <i>Speiser-Bär-Stiftung, Basel</i>	2020
The Swiss Labour Market in the Digital Transformation (principal investigator: C. Wunsch) <i>SNSF</i>	2020
Emilie Louise Frey Award <i>SVA & VBU</i>	2019
FV-69 <i>WWZ Förderverein</i>	2019
HR Award 2018 <i>Basler Gesellschaft für Personalmanagement</i>	2018
Best Master Thesis Award <i>University of Basel & Foundation Basler Kantonalbank</i>	2017

RESEARCH VISITS

Research Department Digital Economy, Host: Irene Bertschek <i>ZEW, Mannheim</i>	in 2023
Department Establishments and Employment, Host: Lutz Bellmann, Susanne Kohaut <i>IAB, Nuremberg</i>	since 2017
Department Quantitative Social Science, Host: Alex Bryson <i>UCL, London</i>	2022
Department Labour Market, Host: Ludivine Martin <i>LISER, Luxembourg</i>	2017-2020

REFEREEING

Empirical Economics, Internet Research, Strategic Management Society (conference), Junior Management Science

CONFERENCES

GEABA (Konstanz), VfS Annual Conference (Basel), PhD-Workshop/20th ZEW-Conference on ICT 2022
(Mannheim), SSES Annual Congress (Fribourg), IAAEU-Workshop on Labor Economics (Trier), Doc-Seminar
(University of Cologne & Würzburg), ORG-Seminar (LMU)
AOW-Congress (Chemnitz University of Technology) 2021
EALE SOLE AASLE (online), COPE (London, cancelled due to Corona), LISER-IAB Conference on Digital
Transformation (LISER), Winter School M. Huber (LISER) 2020
Economics Lunch (University of Basel), EALE (Uppsala), Hut Seminar on Labor Economics (Basel), 2019
Bernoulli Workshop (University of Basel), IAAEU Workshop on Labor Economics (Trier), COPE (Augsburg),
Tasks V: Robotics, Artificial Intelligence and the Future of Work (Bonn)
Doc-Colloquium (IAB), IZA/OECD Workshop on Labor Productivity and Digital Economy (Paris), 2018
EBE-CRC/TR-190 Summer School in Applied Microeconomics (I. Rasul and S. Ryan), COPE (Munich)
Assessing the Impact of HRM Practices (IAB), International Workshop on Establishment Panel Analyses (IAB) 2017

CO-ORGANIZATIONS OF CONFERENCES

LISER-IAB Conference on Digital Transformation and the Future of Work *LISER, Luxembourg* 2020

TEACHING

Corporate Development II: Strategic Business Toolkit (undergraduate) *University of Cologne* 2022
Master theses in Personnel and Organizational Economics *University of Cologne*
Supervision of CEMS Business Projects (graduate) *University of Cologne*
Introduction to Business Management (graduate) *University of Basel*
Organizational Behavior and Leadership (graduate) *University of Basel* 2020-2021
Organizational Behavior (undergraduate) *FHNW, Switzerland* 2019-2021
Colloquium: Digital Transformation and Work 4.0 (graduate) *University of Basel*
Seminar: Current Topics in Economics (undergraduate) *University of Basel* 2017-2021
Seminar: Labor Economics, HR and Organization (graduate) *University of Basel*
Master and bachelor theses in Personnel and Organizational Economics *University of Basel*
Théories de motivation, CAS Compensation & Benefits Management *HEG Fribourg* 2018
Tutorial: Theory of the Firm (undergraduate) *Albert-Ludwig University of Freiburg* 2012-2016

OTHER RELEVANT WORK EXPERIENCE

Intern *Ministry of Foreign Affairs of Luxembourg* 2016
Research Assistant *Centre for European Policy, Freiburg* 2014-2015

MEMBERSHIPS AND PROGRAM COMMITTEES

Graduate Assistant PhD representative, WWZ Curriculum Commission *University of Basel* 2020-2021
Member *Schweizerischer Verband der Akademikerinnen (SVA)* since 2019

TECHNICAL AND LANGUAGE SKILLS

Computer Skills: Stata, R, L^AT_EX MS Office, Qualtrics
Languages: Luxembourgish (native), German (fluent), English (fluent), French (fluent)

REFERENCES

Conny Wunsch, Lutz Bellmann, Michael Beckmann, Matthias Kräkel, Dirk Sliwka

Last update: October 2022