

# Elisa Gerten

University of Cologne | Faculty of Management, Economics, and Social Sciences | Area Corporate Development  
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[elisagerten.github.io](https://elisagerten.github.io) | Born in Luxembourg

## FIELDS OF RESEARCH INTERESTS

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Advanced digital technologies, digital platforms, organizational economics, applied microeconomics

## CURRENT EMPLOYMENT AND AFFILIATIONS

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<b>Postdoctoral Researcher</b> <i>Munich School of Management, LMU</i> <ul style="list-style-type: none"><li>Institute for Strategy, Technology and Organization (ISTO): Tobias Kretschmer</li></ul>	09/2023 <i>Munich, Germany</i>
<b>Postdoctoral Researcher</b> <i>Faculty of Management, Economics, and Social Sciences, University of Cologne</i> <ul style="list-style-type: none"><li>Area Corporate Development: Dirk Sliwka, Matthias Heinz, Bernd Irlenbusch</li></ul>	08/2022 - 08/2023 <i>Cologne, Germany</i>
<b>Associated Member, Cluster of Excellence ECONtribute</b> <i>University of Cologne</i>	since 2023 <i>Cologne, Germany</i>
<b>Member, Center for Social and Economic Behavior (C-SEB)</b> <i>University of Cologne</i>	since 2022 <i>Cologne, Germany</i>

## EDUCATION

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<b>PhD in Business and Economics (summa cum laude, 5.8)</b> <i>Faculty of Business and Economics, University of Basel</i> <ul style="list-style-type: none"><li>Committee: Conny Wunsch, Lutz Bellmann, Alois Stutzer</li><li>Thesis title: Three Essays on Organizations in the Digital Age</li></ul>	2017 – 2022 <i>Basel, Switzerland</i>
<b>M.Sc. in Business and Economics (5.3, Thesis 6.0)</b> <i>University of Basel</i>	2015 – 2017 <i>Basel, Switzerland</i>
<b>B.Sc. in Economics (2.3, Thesis 1.7)</b> <i>Albert-Ludwig University of Freiburg</i>	2010 – 2014 <i>Freiburg, Germany</i>

## PUBLICATIONS

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<b>ICT, Hierarchy, and Job Design</b>   <i>with M. Beckmann and M. Kräkel</i> <ul style="list-style-type: none"><li>IZA Discussion Paper No. 15491 08/2022, <a href="#">DOI</a>, submitted 08/2022</li></ul>	2022
<b>Controlling Working Crowds</b>   <i>with M. Beckmann and L. Bellmann</i> <ul style="list-style-type: none"><li>Journal of Economics and Statistics, 2019, 239(3), 441-481, <a href="#">DOI</a></li></ul>	2019
<b>Die Entwicklung der Arbeit in Zeiten der Digitalisierung</b>   <i>with M. Beckmann</i> <ul style="list-style-type: none"><li>schulthess manager handbuch 2018/2019, Zürich, Basel, Genf, 209-217, <a href="#">DOI</a></li></ul>	2019

## ONGOING RESEARCH

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**Technology and Performance Pay in Organizations** | *with M. Kräkel and P. Grunau*  
**Technology, Sustainability, and Management** | *SA*  
**Gig Work and the Employment of Women** | *with S. Genz, A. Hofer, and L. Trutwin*  
**The Age-Biased Technological Change in Germany** | *with T. Zwick*  
**Gig Work and Future Employment Prospects** | *with I. Bertschek, A. Hofer, L. Martin, and C. Wunsch*

## RESEARCH AWARDS

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Heinz König Young Scholar Award <i>ZEW Mannheim &amp; SAP SE</i>	2022
Emilie Louise Frey Award <i>SVA &amp; VBU</i>	2019
HR Award 2018 <i>Basler Gesellschaft für Personalmanagement</i>	2018
Best Master Thesis Award <i>University of Basel &amp; Foundation Basler Kantonalbank</i>	2017

## RESEARCH FUNDING

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**PI:** Elisa Gerten

- ECONtribute Selten Seeding Grant (2023), EUR 2'000 *University of Cologne*
- C-SEB Junior Start-Up Grant (2022), EUR 4'000 *University of Cologne*
- GSBE Post-Covid19 Travel Fund (2021), CHF 5'080 *University of Basel*
- WWZ Scholarship - Women on the Online Labor Market (2020), CHF 5'000 *University of Basel*
- Johann-Jakob Speiser Scholarship (2020), CHF 6'000 *Speiser-Bär-Stiftung Basel*

**PIs:** Elisa Gerten, Annabelle Hofer

- Gig Work and Future Employment Prospects: A Correspondence Study (2023), EUR 11'196 *ECONtribute*

**PI:** Conny Wunsch, **Co-PI:** Patrick Arni, Michael Beckmann, Elisa Gerten

- NRP 77 - The Swiss Labour Market in the Digital Transformation (2020), CHF 552'928, 4 years *SNSF*

**PI:** Michael Beckmann, **Co-PI:** Elisa Gerten

- FV-69 - Technology and incentive schemes in companies (2019), CHF 24'264, 1 year *University of Basel*

## RESEARCH VISITS

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Department Digital Economy, Host: I. Bertsek ZEW, Mannheim	2023
Department Establishments and Employment, Host: M. Oberfichtner IAB, Nuremberg	since 2017
Department Quantitative Social Science, Host: A. Bryson UCL, London	2022
Department Labour Market, Host: L. Martin LISER, Luxembourg	2017-2020

## REFEREEING

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Empirical Economics, Internet Research, Strategic Management Society (Annual Conference)

## CONFERENCES

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EALE (Prague), SIOE (Frankfurt), ISTO Research Days (Landshut), OESS (Ohlstadt), ZEW-ICT-Conference (discussant, Mannheim), ZEW-Seminar (Mannheim), ORG-Seminar (LMU), COPE (Amsterdam)	2023
UoC/UoB/IZA 1st Research Day in Applied Microeconomics (Cologne), GEABA (Konstanz), VfS Annual Conference (Basel), PhD-Workshop/20th ZEW-ICT-Conference (Mannheim), SSES Annual Congress (Fribourg), IAAEU-Workshop on Labor Economics (Trier), Doc-Seminar (University of Cologne & Würzburg), ORG-Seminar (LMU)	2022
AOW-Congress (Chemnitz University of Technology)	2021
EALE SOLE AASLE (online), COPE (London, cancelled due to Corona), LISER-IAB Conference on Digital Transformation (LISER), Winter School M. Huber (LISER)	2020
Economics Lunch (University of Basel), EALE (Uppsala), Hut Seminar on Labor Economics (Basel), Bernoulli Workshop (University of Basel), IAAEU Workshop on Labor Economics (Trier), COPE (Augsburg), Tasks V: Robotics, Artificial Intelligence and the Future of Work (Bonn)	2019
Doc-Colloquium (IAB), IZA/OECD Workshop on Labor Productivity and Digital Economy (Paris), EBE-CRC/TR-190 Summer School in Applied Microeconomics (I. Rasul and S. Ryan), COPE (Munich)	2018
Assessing the Impact of HRM Practices (IAB), International Workshop on Establishment Panel Analyses (IAB)	2017

## CO-ORGANIZATIONS OF CONFERENCES

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LISER-IAB Conference on Digital Transformation and the Future of Work LISER, Luxembourg	2020
UoC/UoB/IZA 2nd Research Day in Applied Microeconomics IZA, Bonn	2023

## TEACHING

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### 2022/2023:

Corporate Development (undergraduate) *University of Cologne*  
Strategic Business Toolkit (undergraduate) *University of Cologne*  
Master and bachelor theses in Personnel and Organizational Economics *University of Cologne*  
Supervision of CEMS Business Projects (graduate) *University of Cologne*  
Technology, Strategy and Organization (graduate), guest lecturer *University of Basel*  
Introduction to Business Management (graduate), guest lecturer *University of Basel*

### Before 2022:

Organizational Behavior and Leadership (graduate) <i>University of Basel</i>	2020-2021
Organizational Behavior (undergraduate) <i>FHNW, Switzerland</i>	2020-2021
Colloquium: Digital Transformation and Work 4.0 (graduate) <i>University of Basel</i>	
Seminar: Current Topics in Economics (undergraduate) <i>University of Basel</i>	2017-2021
Seminar: Labor Economics, HR and Organization (graduate) <i>University of Basel</i>	
Master and bachelor theses in Personnel and Organizational Economics <i>University of Basel</i>	
Théories de motivation, CAS Compensation & Benefits Management <i>HEG Fribourg</i>	2018
Tutorial: Theory of the Firm (undergraduate) <i>Albert-Ludwig University of Freiburg</i>	2012-2016

## OTHER RELEVANT WORK EXPERIENCE

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Intern <i>Ministry of Foreign Affairs of Luxembourg</i>	2016
Research Assistant <i>Centre for European Policy, Freiburg</i>	2014-2015

## MEMBERSHIPS AND SERVICE

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Academic staff representative, WiSo Faculty Council <i>University of Cologne</i>	since 2023
Linked Personnel Panel (IAB) UoC-team support member <i>University of Cologne</i>	since 2022
Member <i>Deutscher Hochschulverband (DHV)</i>	2022
Member <i>Verein für Socialpolitik (VfS)</i>	2022
Member <i>Schweizerischer Verband der Akademikerinnen (SVA)</i>	since 2019
Graduate Assistant PhD representative, WWZ Curriculum Commission <i>University of Basel</i>	2020-2021

## TECHNICAL AND LANGUAGE SKILLS

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**Computer Skills:** Stata, R,  $\text{\LaTeX}$  MS Office, Qualtrics  
**Languages:** Luxembourgish (native), German (fluent), English (fluent), French (fluent)

## REFERENCES

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Conny Wunsch, Matthias Kräkel, Dirk Sliwka, Lutz Bellmann

Last update: August 2023