

Elisa Gerten

University of Cologne | Faculty of Management, Economics, and Social Sciences | Area Corporate Development
Albertus-Magnus-Platz, 50923 Cologne, Germany | gerten@wiso.uni-koeln.de | elisagerten.github.io

FIELDS OF RESEARCH INTERESTS

Personnel economics, organizational economics, digital economics, applied microeconometrics

CURRENT POSITION

Postdoctoral Researcher

Faculty of Management, Economics, and Social Sciences, University of Cologne

- Area Corporate Development: Dirk Sliwka, Matthias Heinz, Bernd Irlenbusch

since August 2022

Cologne, Germany

EDUCATION

PhD in Business and Economics (summa cum laude, 5.8/6.0)

Faculty of Business and Economics, University of Basel

- Committee: Conny Wunsch, Lutz Bellmann, Alois Stutzer
- Thesis title: Three Essays on Organizations in the Digital Age

2017 – 2022

Basel, Switzerland

M.Sc. in Business and Economics

University of Basel

2015 – 2017

Basel, Switzerland

B.Sc. in Economics

Albert-Ludwig University of Freiburg

2010 – 2014

Freiburg, Germany

RESEARCH

AI Technology, Environmental Sustainability, and Employee-Centric Management

2022

- Working Paper available

Technology and Performance Pay in Organizations

2022

- Working Paper available

ICT, Hierarchy, and Job Design | *with Michael Beckmann and Matthias Kräkel*

2022

- Working Paper available

Controlling Working Crowds | *with Michael Beckmann and Lutz Bellmann*

2019

- Journal of Economics and Statistics, 2019, 239(3), 441-481, [DOI](#)

Die Entwicklung der Arbeit in Zeiten der Digitalisierung | *with Michael Beckmann*

2019

- schulthess manager handbuch 2018/2019, Zürich, Basel, Genf, 209-217, [DOI](#)

RESEARCH GRANTS

Heinz König Young Scholar Award *ZEW Mannheim & SAP SE*

2022

GSBE Post-Covid19 Travel Fund *University of Basel*

2021

Johann-Jakob Speiser Scholarship *Speiser-Bär-Stiftung, Basel*

2020

The Swiss Labour Market in the Digital Transformation (principal investigator: C. Wunsch) *SNSF*

2020

Emilie Louise Frey Award *SVA & VBU*

2019

FV-69 *WWZ Förderverein*

2019

HR Award 2018 *Basler Gesellschaft für Personalmanagement*

2018

Best Master Thesis Award *University of Basel & Foundation Basler Kantonalbank*

2017

RESEARCH VISITS

Research Department Digital Economy, Host: Irene Bertschek *ZEW, Mannheim*

in 2023

Department Establishments and Employment, Host: Lutz Bellmann, Susanne Kohaut *IAB, Nuremberg*

since 2017

Department Quantitative Social Science, Host: Alex Bryson *UCL, London*

2022

Department Labour Market, Host: Ludivine Martin *LISER, Luxembourg*

2017-2020

REFEREEING

Internet Research, Strategic Management Society (conference)

CONFERENCES

GEABA (Konstanz), VfS Annual Conference (Basel), EALE (Padova), PhD-Workshop/20th ZEW-Conference on ICT (Mannheim), SSES Annual Congress (Fribourg), IAAEU-Workshop on Labor Economics (Trier), Doc-Seminar (University of Cologne & Würzburg), ORG-Seminar (LMU)	2022
AOW-Congress (Chemnitz University of Technology)	2021
EALE SOLE AASLE (online), COPE (London, cancelled due to Corona), LISER-IAB Conference on Digital Transformation (LISER), Winter School M. Huber (LISER)	2020
Economics Lunch (University of Basel), EALE (Uppsala), Hut Seminar on Labor Economics (Basel), Bernoulli Workshop (University of Basel), IAAEU Workshop on Labor Economics (Trier), COPE (Augsburg), Tasks V: Robotics, Artificial Intelligence and the Future of Work (Bonn)	2019
Doc-Colloquium (IAB), IZA/OECD Workshop on Labor Productivity and Digital Economy (Paris), EBE-CRC/TR-190 Summer School in Applied Microeconomics (I. Rasul and S. Ryan), COPE (Munich)	2018
Assessing the Impact of HRM Practices (IAB), International Workshop on Establishment Panel Analyses (IAB)	2017

CO-ORGANIZATIONS OF CONFERENCES

LISER-IAB Conference on Digital Transformation and the Future of Work <i>LISER, Luxembourg</i>	2022
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INVITED TALKS

Industrienacht (Basel), WIR SIND HIER Podcast (CH), Ziel Zukunft Biennale (Basel), Demografik (Basel)

TEACHING

Supervision of CEMS Business Projects (graduate) <i>University of Cologne</i>	2022
Introduction to Business Management (graduate) <i>University of Basel</i>	2022
Organizational Behavior and Leadership (graduate) <i>University of Basel</i>	2020-2021
Organizational Behavior (undergraduate) <i>FHNW, Switzerland</i>	2019-2021
Colloquium: Digital Transformation and Work 4.0 (graduate) <i>University of Basel</i>	
Seminar: Current Topics in Economics (undergraduate) <i>University of Basel</i>	2017-2021
Seminar: Labor Economics, HR and Organization (graduate) <i>University of Basel</i>	
Master and bachelor theses in Personnel and Organizational Economics <i>University of Basel</i>	
Théories de motivation, CAS Compensation & Benefits Management <i>HEG Fribourg</i>	2018
Tutorial: Theory of the Firm (undergraduate) <i>Albert-Ludwig University of Freiburg</i>	2012-2016

OTHER RELEVANT WORK EXPERIENCE

Intern <i>Ministry of Foreign Affairs of Luxembourg</i>	2016
Research Assistant <i>Centre for European Policy, Freiburg</i>	2014-2015

MEMBERSHIPS AND PROGRAM COMMITTEES

Graduate Assistant PhD representative, WWZ Curriculum Commission <i>University of Basel</i>	2020-2021
Member <i>Schweizerischer Verband der Akademikerinnen (SVA)</i>	since 2019

TECHNICAL AND LANGUAGE SKILLS

Computer Skills: Stata, R, L^AT_EX MS Office, Qualtrics
Languages: Luxembourgish (native), German (fluent), English (fluent), French (fluent)

REFERENCES

Conny Wunsch, Lutz Bellmann, Michael Beckmann

Last update: July 2022