

# Elisa Gerten

University of Cologne | Faculty of Management, Economics, and Social Sciences | Area Corporate Development  
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## FIELDS OF RESEARCH INTERESTS

Personnel economics, organizational economics, digital economics, applied microeconometrics

## CURRENT POSITION

### Postdoctoral Researcher

*Faculty of Management, Economics, and Social Sciences, University of Cologne*

- Area Corporate Development: Dirk Sliwka, Matthias Heinz, Bernd Irlenbusch

since August 2022

*Cologne, Germany*

## EDUCATION

### PhD in Business and Economics (summa cum laude, 5.8/6.0)

*Faculty of Business and Economics, University of Basel*

- Committee: Conny Wunsch, Lutz Bellmann, Alois Stutzer
- Thesis title: Three Essays on Organizations in the Digital Age

2017 – 2022

*Basel, Switzerland*

### M.Sc. in Business and Economics

*University of Basel*

2015 – 2017

*Basel, Switzerland*

### B.Sc. in Economics

*Albert-Ludwig University of Freiburg*

2010 – 2014

*Freiburg, Germany*

## RESEARCH

### AI Technology, Environmental Sustainability, and Employee-Centric Management

2022

- Working Paper available

### Technology and Performance Pay in Organizations

2022

- Working Paper available

### ICT, Hierarchy, and Job Design | *with Michael Beckmann and Matthias Kräkel*

2022

- IZA Discussion Paper No. 15491 08/2022, [DOI](#)

### Controlling Working Crowds | *with Michael Beckmann and Lutz Bellmann*

2019

- Journal of Economics and Statistics, 2019, 239(3), 441-481, [DOI](#)

### Die Entwicklung der Arbeit in Zeiten der Digitalisierung | *with Michael Beckmann*

2019

- schulthess manager handbuch 2018/2019, Zürich, Basel, Genf, 209-217, [DOI](#)

## RESEARCH GRANTS

Heinz König Young Scholar Award *ZEW Mannheim & SAP SE*

2022

GSBE Post-Covid19 Travel Fund *University of Basel*

2021

Johann-Jakob Speiser Scholarship *Speiser-Bär-Stiftung, Basel*

2020

The Swiss Labour Market in the Digital Transformation (principal investigator: C. Wunsch) *SNSF*

2020

Emilie Louise Frey Award *SVA & VBU*

2019

FV-69 *WWZ Förderverein*

2019

HR Award 2018 *Basler Gesellschaft für Personalmanagement*

2018

Best Master Thesis Award *University of Basel & Foundation Basler Kantonalbank*

2017

## RESEARCH VISITS

Research Department Digital Economy, Host: Irene Bertschek *ZEW, Mannheim*

in 2023

Department Establishments and Employment, Host: Lutz Bellmann, Susanne Kohaut *IAB, Nuremberg*

since 2017

Department Quantitative Social Science, Host: Alex Bryson *UCL, London*

2022

Department Labour Market, Host: Ludivine Martin *LISER, Luxembourg*

2017-2020

## REFEREEING

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Empirical Economics, Internet Research, Strategic Management Society (conference)

## CONFERENCES

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GEABA (Konstanz), VfS Annual Conference (Basel), PhD-Workshop/20th ZEW-Conference on ICT (Mannheim), SSES Annual Congress (Fribourg), IAAEU-Workshop on Labor Economics (Trier), Doc-Seminar (University of Cologne & Würzburg), ORG-Seminar (LMU)	2022
AOW-Congress (Chemnitz University of Technology)	2021
EALe SOLE AASLE (online), COPE (London, cancelled due to Corona), LISER-IAB Conference on Digital Transformation (LISER), Winter School M. Huber (LISER)	2020
Economics Lunch (University of Basel), EALe (Uppsala), Hut Seminar on Labor Economics (Basel), Bernoulli Workshop (University of Basel), IAAEU Workshop on Labor Economics (Trier), COPE (Augsburg), Tasks V: Robotics, Artificial Intelligence and the Future of Work (Bonn)	2019
Doc-Colloquium (IAB), IZA/OECD Workshop on Labor Productivity and Digital Economy (Paris), EBE-CRC/TR-190 Summer School in Applied Microeconomics (I. Rasul and S. Ryan), COPE (Munich)	2018
Assessing the Impact of HRM Practices (IAB), International Workshop on Establishment Panel Analyses (IAB)	2017

## CO-ORGANIZATIONS OF CONFERENCES

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LISER-IAB Conference on Digital Transformation and the Future of Work <i>LISER, Luxembourg</i>	2022
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## TEACHING

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Corporate Development II (undergraduate) <i>University of Cologne</i>	2022
Master theses in Personnel and Organizational Economics <i>University of Cologne</i>	
Supervision of CEMS Business Projects (graduate) <i>University of Cologne</i>	
Introduction to Business Management (graduate) <i>University of Basel</i>	
Organizational Behavior and Leadership (graduate) <i>University of Basel</i>	2020-2021
Organizational Behavior (undergraduate) <i>FHNW, Switzerland</i>	2019-2021
Colloquium: Digital Transformation and Work 4.0 (graduate) <i>University of Basel</i>	
Seminar: Current Topics in Economics (undergraduate) <i>University of Basel</i>	2017-2021
Seminar: Labor Economics, HR and Organization (graduate) <i>University of Basel</i>	
Master and bachelor theses in Personnel and Organizational Economics <i>University of Basel</i>	
Théories de motivation, CAS Compensation & Benefits Management <i>HEG Fribourg</i>	2018
Tutorial: Theory of the Firm (undergraduate) <i>Albert-Ludwig University of Freiburg</i>	2012-2016

## OTHER RELEVANT WORK EXPERIENCE

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Intern <i>Ministry of Foreign Affairs of Luxembourg</i>	2016
Research Assistant <i>Centre for European Policy, Freiburg</i>	2014-2015

## MEMBERSHIPS AND PROGRAM COMMITTEES

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Graduate Assistant PhD representative, WWZ Curriculum Commission <i>University of Basel</i>	2020-2021
Member <i>Schweizerischer Verband der Akademikerinnen (SVA)</i>	since 2019

## TECHNICAL AND LANGUAGE SKILLS

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**Computer Skills:** Stata, R, L<sup>A</sup>T<sub>E</sub>X MS Office, Qualtrics  
**Languages:** Luxembourgish (native), German (fluent), English (fluent), French (fluent)

## REFERENCES

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Conny Wunsch, Lutz Bellmann, Michael Beckmann

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