

# ELISA NICOLE ELLIS

**ELISANICOLE.COM**

**GITHUB.COM/ELISANIC**

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## Technical Skills and Certifications

### CERTIFICATIONS

Optimizely Platform Certified (Dec 2015)

Optimizely Developer Certified (Jul 2016)

### TRAINING

Conversion Conference Las Vegas  
May 2015

Scaling User Interfaces  
Nielson Norman Group, Feb 2015

### PROGRAMS

Photoshop CS6, Illustrator CS6

### LANGUAGES

HTML, SASS / CSS, Javascript / ES6, Liquid

### OTHER

Optimizely, Asana, Git, Gulp, Shopify,  
ThemeKit, Google Tag Manager, Domo

## Education

### UNIVERSITY OF CALIFORNIA, SAN DIEGO

Interdisciplinary Computing and the Arts  
Graduated June 2010, GPA 3.48

## Work Experience

### BV ACCEL / Los Angeles, CA

eCommerce Solutions Manager (Mar 2018 - Now)

Front End Developer (Jun 2016 - Mar 2018)

**Optimized a client's site to run 40% faster** by creating a site speed audit and then refactoring hot spots.

**First developer to come in under budget (by 30%)** on a new build / Shopify replatform.

**Rebuilt company capacity sheet** to accurately show hiring needs based on current contracts.

**Built a NodeJS app** to make it easy to compare time estimated on tasks to time spent on tasks.

### DMV.ORG

Front End Designer (Jun 2014 - Jun 2016)

**Built over 25 Optimizely tests per month** for a top 200 website. Analyzed and reported results using Omniture.

**Worked with Director of Conversion** to build a CRO process and plan for a full team.

### ECODIRECT.COM / Vista, CA

Web Developer (Apr 2011 - Mar 2014)

**Grew corporate eBay store from zero to over 300** feedback. Developed a system to process new orders rapidly. "Top Seller" status.