

SPONSOR/PARTNER LEVELS

Presenting Partner: \$10,000 Level

- In advertising and promotions, the event will be referred to as “event presented by Family Promise of Brevard, Inc. in partnership with” “ _____”
- Company featured as Presenting Sponsor in radio spots promoting event
- Press release issued announcing sponsorship
- Featured as Presenting Sponsor on event website with company logo, company promotional message and link to company website
- Named as Presenting Sponsor in all promotional materials
- Named as Presenting Sponsor on front and back of official t-shirt (When applicable).
- Opportunity for company representative to speak at “event”.

Promise Partner: \$5,000 Level

- Press release issued announcing sponsorships
- **Named** in radio promo spots
- Company name/logo included in all promotional materials
- Company logo printed on back of official T-shirt (When applicable)
- Logo listing on event website with link to company website

Friendship Partner: \$2,500 Level

- Company name and logo included in promotional materials
- Company logo printed on back of official t-shirt (When applicable)
- Logo listing on event website with link to company website

Compassion Partner: \$1000 Level

- Company name listed in promotional mailer and event program
- Company name listed on back of official t-shirt (When applicable)
- Company name listed on event website with link to company website

Hope Partner: \$500 Level

- Company name listed on event website
- Sponsor/Company name listed on event program
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Care Partner: \$100 Level

- Sponsor/Company name listed on event website

Notes on materials deadlines:

1. Company logos must be provided by company in jpg format and minimum 300dpi resolution
2. Sponsorship donation and company logo (where applicable) must be received by the given deadline to be included on T-shirt and on banners and promotional materials.
3. Promotional items for event packages must be received by the given deadline. Please supply minimum of 175 items.

In-Kind Sponsorships**In-Kind Contributions for Events**

In-kind contributions for other events will be credited **according** to the value of the items or services provided. Credit will be provided at the appropriate sponsorship level.

Examples include:

- **Posters for events**
- **Mailers or other promotional materials for events**
- **Donations for benefit auction or other Family Promise events**
- **Donations for meals at Family Promise events**
- **Donations of services for Family Promise events**

Contributions for Program Outreach & Sponsorship

General outreach and sponsorship for Family Promise can include items such as:

Materials needed for Family Promise or any of its events with printed thank you or logo placed on bottom or back

- Posters promoting any of Family Promise's programs/events
- Banners identifying/promoting any of Family Promise's programs/events
- Ongoing program support or agency brochures
- Production of an educational video, with a "sponsored by" segment at the end

