Elisa Winograd

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EXPERIENCE

FriendHood Berlin, Germany
Sept. 2017 – Present
Freelance UX/UI Designer

- Wireframe, prototype and design new features for the FriendHood App
- Work closely with engineers to develop and implement features
- Developed animations for App and marketing materials

Tiina Aalto Berlin, Germany
Feb. 2017 – Present
Freelance Graphic Designer

- Character ilustrations for children's card game
- UX/UI design for product website

TBD Community Berlin, Germany
Mar. 2017 – Presend
Freelance UX/UI Designer

- UX/UI design for website

Marley Spoon GmbH Berlin, Germany
March 2015 – Sept. 2017
UX/UI Designer

- Produce high fidelity designs for the website interface and mobile application
- Work closely with the product team to improve existing features by wire framing, prototyping and user testing

GemüseAckerdemie Berlin, Germany
July 2017 – Nov. 2017
Freelance Graphic Designer

- Develop new product ideas for Ackerlab and contact suppliers for implementation
- Design the packaging and print components for new products and activities for the schools and kinders

Betaworks - Tapestry New York, USA
Feb. 2014 – Aug. 2014
Product & Digital Designer

- Designed the Tumblr Blog Theme for the brand
- Coded and implemented the social media and illustrations for the blog
- Illustrations for Poncho App to expand its customer base
- Designed posters for the Betaworks' company book
- Executed a promotional motion graphics video for Giphy

Quique Winograd Panes Medellin, Colombia
May 2015 – June 2015
Freelance Photographer & Graphic Designer

- Design and implement graphics for the brand
- Conduct photoshoots and documentation of the product
- Create animations and additional elements to keep users enagaged

EDUCATION

Parsons The New School For Design New York, USA
Aug. 2010 – Dec. 2014
BFA Communication Design

Bezalel Academy of Arts and Design Jerusalem, Israel
Feb. 2013 – Jan. 2014
Art Jerusalem Program

SOFTWARE/SYSTEMS

Design Software: Adobe Creative Suite, Sketch, Zeplin

Prototyping: Proto.io, Balsamiq, Invisio.io, Flinto

Programming Software: Sublime, HTML5 & CSS, JS, Github

LANGUAGES

Fluency in English and Spanish, proficiency in German and Hebrew

VOLUNTEER WORK

The Real Junk Food Project Berlin, Germany
Jan. 2017 – Today
Core Team Member

- Lead design and creative projects
- Collaborate with the full time volunteers in the planning and organization for future events and projects

Youvo Berlin, Germany
March 2017 – Today

- Work on small design projects on a volunteer basis

European Union Volunteer Ramallah, Israel
March 22, 2013

- Participated in painting a unique mural for the outdoor playground of the school

OTHER

- Dual citizenship in Poland and Colombia