



Elisa Winograd

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PERSONAL DATA

Date of birth: 06/26/1992
Nationality: Polish, Colombian

EXPERIENCE

HYGH Berlin, Germany

Feb. 2019 – Present

Freelance UX/UI and Marketing Designer

Company website re-design and update

Marketing material including brochures, t-shirts, and banners for events

Social media designs

ALSO Berlin, Germany

June 2018 – Feb. 2019

Freelance UX/UI and Marketing Designer

Landing page designs and branding for ALSO and partners

Unbounce implementation of landing pages

Banner designs, animations and visual assets for products' social media marketing

KUGU Berlin, Germany

May. 2018 – Oct. 2018

Freelance UX/UI Designer

Developed branding and styleguide for the new KUGU App

Prototype, design and test the customer app for the KUGU product

Tiina Aalto Berlin, Germany

Feb. 2018 – April 2018

Freelance Illustrator and Graphic Designer

Character illustrations for children's card game

FriendHood Berlin, Germany

Sept. 2017 – May 2018

Freelance UX/UI Designer

Wireframe, prototype and design new features for the FriendHood App

Work closely with engineers to develop and implement features

Design and create animations for the App and for marketing purposes

Marley Spoon GmbH Berlin, Germany

March 2015 – Sept. 2017

UX/UI Designer

Produce high fidelity designs for the website interface and mobile application

Work closely with the product team to improve existing features by wire framing, prototyping and user testing

TECHNICAL SKILLS

Design Software: Adobe Creative Suite, Sketch, Zeplin

Prototyping: Proto.io, Balsamiq, Invisio.io, Flinto

Programming Languages: Sublime, HTML5 & CSS, JS, Github

EDUCATION

Parsons The New School For Design New York, USA

Aug. 2010 – Dec. 2014

BFA Communication Design

Bezalel Academy of Arts and Design Jerusalén, Israel

Feb. 2013 – Jan. 2014

Art Jerusalem Program

LANGUAGES

Spanish – Fluency, mother-tongue

English – Fluency

German – Level B2 plus (mid-level reading, writing and communication)

Hebrew – Proficiency in reading and writing

VOLUNTEER WORK

The Real Junk Food Project Berlin, Germany

Jan. 2017 – Feb. 2019

Core Team Member

Lead design and creative projects

Collaborate with the full time volunteers in the planning and organization for future events and projects