

Elisa Winograd

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EDUCATION

Parsons The New School For Design New York, USA

Aug. 2010 – Dec. 2014

BFA Communication Design

Coded and implemented the social media and illustrations for the blog

Bezalel Academy of Arts and Design Jerusalem, Israel

Feb. 2013 – Jan. 2014

Art Jerusalem Program

Betaworks New York, USA

Feb. 2014 – May. 2014

Digital Designer

Helped Poncho App to expand its customer base by making various illustrations

Designed posters for the Betaworks' company book to attract prospect clients

Executed a promotional motion graphics video for Giphy

Made a logo in GIF format for a special campaign for Tapestry

Designed custom presentation templates for Betaworks design meetings

EXPERIENCE

Marley Spoon GmbH Berlin, Germany

March 2015 – Sept. 2017

UX/UI Designer

Produce high fidelity designs for the website interface and mobile application

Work closely with the product team to improve existing features by wire framing, prototyping and user testing

SOFTWARE/SYSTEMS

Design Software: Adobe Creative Suite, Sketch, Zeplin

Prototyping: Proto.io, Balsamiq, Invisio.io, Flinto

Programming Software: Sublime, HTML5 & CSS, JS, Git and Github

GemüseAckerdemie Berlin, Germany

July 2017 – Today

Graphic designer

Develop new product ideas for Ackerlab and contact suppliers for implementation

Design the packaging and print components for new products

LANGUAGES

Fluency in English and Spanish, proficiency in German and Hebrew

The Real Junk Food Project Berlin, Germany

Jan. 2017 – Today

Core Team Member

Coordinate and sort food for events and redistribution

Help in catering and cooking for various events

Collaborate with the full time volunteers in the planning and organization for future events and projects

Lead design and creative projects

VOLUNTEER WORK

Youvo Berlin, Germany

March 2017 – Today

Work on small design projects on a volunteer basis

Berliner Tafel Berlin, Germany

May 2015 – Today

Help sort unexpired grocery food for redistribution for the needy

Quique Winograd Panes Medellin, Colombia

May 2015 – Today

Freelance photographer and Graphic Designer

Design and implement graphics for the brand

Conduct photoshoots and documentation

European Union Volunteer Ramallah, Israel

March 22, 2013

Participated in painting a unique mural for the outdoor playground of the school

Betaworks - Tapestry New York, USA

May 2014 – Aug. 2014

Junior Product Designer

Designed the Tumblr Blog Theme for the brand

OTHER

Dual citizenship in Poland and Colombia