

Elisa Winograd

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EXPERIENCE

Indigo Ventures Oy Berlin, Germany

Sept. 2017 – Dec. 2017

Freelance UX/UI Designer

Wireframe, prototype and design new features for the Hejdoo App

Work closely with engineers to develop and implement features

Marley Spoon GmbH Berlin, Germany

March 2015 – Sept. 2017

UX/UI Designer

Produce high fidelity designs for the website interface and mobile application

Work closely with the product team to improve existing features by wire framing, prototyping and user testing

GemüseAckerdemie Berlin, Germany

July 2017 – Nov. 2017

Freelance graphic designer

Develop new product ideas for Ackerlab and contact suppliers for implementation

Design the packaging and print components for new products and activities for the schools and kinders

Betaworks - Tapestry New York, USA

Feb. 2014 – Aug. 2014

Product & Digital Designer

Designed the Tumblr Blog Theme for the brand

Coded and implemented the social media and illustrations for the blog

Illustrations for Poncho App to expand its customer base

Designed posters for the Betaworks' company book

Executed a promotional motion graphics video for Giphy

Made a logos in GIF format for a special campaign

Quique Winograd Panes Medellin, Colombia

May 2015 – June 2015

Freelance Photographer & Graphic Designer

Design and implement graphics for the brand

Conduct photoshoots and documentation of the product

Create animations and additional elements to keep users engaged

EDUCATION

Parsons The New School For Design New York, USA

Aug. 2010 – Dec. 2014

BFA Communication Design

Bezalel Academy of Arts and Design Jerusalem, Israel

Feb. 2013 – Jan. 2014

Art Jerusalem Program

SOFTWARE/SYSTEMS

Design Software:

Adobe Creative Suite, Sketch, Zeplin

Prototyping:

Proto.io, Balsamiq, Invisio.io, Flinto

Programming Software:

Sublime, HTML5 & CSS, JS, Github

LANGUAGES

Fluency in English and Spanish

Proficiency in German and Hebrew

VOLUNTEER WORK

The Real Junk Food Project Berlin, Germany

Jan. 2017 – Today

Core Team Member

Lead design and creative projects

Collaborate with the full time volunteers in the planning and organization for future events and projects

Youvo Berlin, Germany

March 2017 – Today

Work on small design projects on a volunteer basis

European Union Volunteer Ramallah, Israel

March 22, 2013

Participated in painting a unique mural for the outdoor playground of the school

OTHER

Dual citizenship in Poland and Colombia