



## ELISA WINOGRAD

elisawino.design@gmail.com

### PERSONAL DATA

**Date of birth:** 06/26/1992

**Nationality:** Polish, Colombian

### EXPERIENCE

**Tartar** Berlin, Germany / Jan. 2021 – Today

Website developer

Coding of the online shop for Tartar products within Shopify

**TradeBay** Stockholm, Sweden / Feb. 2021 – Feb. 2022

Lead UX/UI designer and front-end developer

UX and UI designs and improvements for the trading platform and dashboard

Collaboration with programmers to implement new features

Code implementations and improvements within custom framework

**HYGH** Berlin, Germany / Feb. 2019 – Oct. 2019

Freelance UX/UI and Marketing Designer

Company website re-design and update

Marketing material including brochures, t-shirts, banners for event, and social media designs

**ALSO** Berlin, Germany / June 2018 – Feb. 2019

Freelance UX/UI and Marketing Designer

Landing page designs and branding for ALSO and partners

Banner designs, animations and visual assets for products' social media marketing

**KUGU** Berlin, Germany / May. 2018 – Oct. 2018

Freelance UX/UI Designer

Developed branding and styleguide for the new KUGU App

Prototype, design and tested the customer app for the KUGU product

**FriendHood** Berlin, Germany / Sept. 2017 – May 2018

Freelance UX/UI Designer

Wireframe, prototype and design new features for the FriendHood App

Work closely with engineers to develop and implement features

Design and create animations for the App and for marketing purposes

**GemüseAckerdemie** Berlin, Germany / July 2017 – Sept. 2017

Freelance Graphic Designer

Designed and Research launch Product for the Family Program

**Marley Spoon** GmbH Berlin, Germany

Mar. 2015 – Sept. 2017

UX/UI Designer

Production high fidelity designs for the website interface and mobile application

Work closely with the product team to improve existing features by wire framing, prototyping and user testing

### TECHNICAL SKILLS

**Design:** Adobe Creative Suite, Sketch, Zeplin

**Prototyping:** Proto.io, Balsamiq, Invisio.io, Flinto

**Programming:** HTML5 & CSS, JS, Github, Wordpress, Shopify

### EDUCATION

**Parsons The New School For Design** New York, USA

Aug. 2010 – Dec. 2014

BFA Communication Design

**Bezalel Academy of Arts and Design** Jerusalem, Israel

Feb. 2013 – Jan. 2014

Art Jerusalem Program

### LANGUAGES

**Spanish & English:** Fluency, mother-tongues

**German:** Good writing and speaking skills

**Hebrew:** Proficiency in reading and writing

### VOLUNTEER WORK

**Food Sharing** Berlin, Germany

Oct. 2021 – Today

Activist and volunteer against food waste

**The Real Junk Food Project** Berlin, Germany

Jan. 2017 – Oct. 2021

Core Team Member

Lead design and creative projects

Collaborate with the full time volunteers in the planning and organization for future events and projects