

# Elisa Winograd

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## EXPERIENCE

**Tiina Aalto** Berlin, Germany

Feb. 2017 – Present

Freelance Graphic Designer

Character illustrations for children's card game

UX/UI design for product website

**Indigo Ventures Oy** Berlin, Germany

Sept. 2017 – Dec. 2017

Freelance UX/UI Designer

Wireframe, prototype and design new features for the Hejdoo App

Work closely with engineers to develop and implement features

**Marley Spoon GmbH** Berlin, Germany

March 2015 – Sept. 2017

UX/UI Designer

Produce high fidelity designs for the website interface and mobile application

Work closely with the product team to improve existing features by wire framing, prototyping and user testing

**GemüseAckerdemie** Berlin, Germany

July 2017 – Nov. 2017

Freelance graphic designer

Develop new product ideas for Ackerlab and contact suppliers for implementation

Design the packaging and print components for new products and activities for the schools and kinders

**Betaworks - Tapestry** New York, USA

Feb. 2014 – Aug. 2014

Product & Digital Designer

Designed the Tumblr Blog Theme for the brand

Coded and implemented the social media and illustrations for the blog

Illustrations for Poncho App to expand its customer base

Designed posters for the Betaworks' company book

Executed a promotional motion graphics video for Giphy

**Quique Winograd Panes** Medellin, Colombia

May 2015 – June 2015

Freelance Photographer & Graphic Designer

Design and implement graphics for the brand

Conduct photoshoots and documentation of the product

Create animations and additional elements to keep users engaged

## EDUCATION

**Parsons The New School For Design** New York, USA

Aug. 2010 – Dec. 2014

BFA Communication Design

**Bezalel Academy of Arts and Design** Jerusalem, Israel

Feb. 2013 – Jan. 2014

Art Jerusalem Program

## SOFTWARE/SYSTEMS

Design Software:

Adobe Creative Suite, Sketch, Zeplin

Prototyping:

Proto.io, Balsamiq, Invisio.io, Flinto

Programming Software:

Sublime, HTML5 & CSS, JS, Github

## LANGUAGES

Fluency in English and Spanish

Proficiency in German and Hebrew

## VOLUNTEER WORK

**The Real Junk Food Project** Berlin, Germany

Jan. 2017 – Today

Core Team Member

Lead design and creative projects

Collaborate with the full time volunteers in the planning and organization for future events and projects

**Youvo** Berlin, Germany

March 2017 – Today

Work on small design projects on a volunteer basis

**European Union Volunteer** Ramallah, Israel

March 22, 2013

Participated in painting a unique mural for the outdoor playground of the school

## OTHER

Dual citizenship in Poland and Colombia