

Elisa Winograd

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EDUCATION

Parsons The New School For Design New York, USA

Aug. 2010 – Dec. 2014

BFA Communication Design

Bezalel Academy of Arts and Design Jerusalem, Israel

Feb. 2013 – Jan. 2014

Art Jerusalem Program

EXPERIENCE

Marley Spoon GmbH Berlin, Germany

March. 2015 – Today

Customer Experience and Packaging Manager

Work closely with marketing, operations, finance and logistics to improve our packaging solutions

Coordinate packaging tests, designs, and improvements

Conduct customer research and analyze user feedback

Forecast upcoming customer orders and acquisitions to procure marketing add ons

Product Designer

Produce high fidelity designs for the website interface and mobile application

Work closely with the product team to improve existing features by wire framing, prototyping and user testing

GemüseAckerdemie Berlin, Germany

July 2017 – Today

Product developer and Designer

Develop new product ideas for Ackerlab and contact suppliers for implementation

Design the packaging and print components for new products

The Real Junk Food Project Berlin, Germany

Jan. 2017 – Today

Core Team Member

Coordinate and sort food for events and redistribution

Help in catering and cooking for various events

Collaborate with the full time volunteers in the planning and organization for future events and projects

Lead design and creative projects

Quique Winograd Panes Medellin, Colombia

May. 2015 – Today

Photographer and Graphic Designer

Design and implement graphics for the brand

Conduct photoshoots and documentation

Betaworks - Tapestry New York, USA

May. 2014 – Aug. 2014

Junior Product Designer

Designed the Tumblr Blog Theme for the brand

Coded and implemented the social media and illustrations for the blog

Betaworks New York, USA

Feb. 2014 – May. 2014

Digital Designer

Helped Poncho App to expand its customer base by making various illustrations

Designed posters for the Betaworks' company book to attract prospect clients

Executed a promotional motion graphics video for Giphy

Made a logo in GIF format for a special campaign for Tapestry

Designed custom presentation templates for Betaworks design meetings

SOFTWARE/SYSTEMS

Design Software: Adobe Creative Suite, Sketch, Zeplin

Prototyping: Proto.io, Balsamiq, Invisio.io, Flinto

Programming Software: Sublime, HTML5 & CSS, JS, Git and Github

LANGUAGES

Fluency in English and Spanish, proficiency in German and Hebrew

VOLUNTEER WORK

Berliner Tafel Berlin, Germany

May 2015 – Today

Help sort unexpired grocery food for redistribution for the needy

European Union Volunteer Ramallah, Israel

March 22, 2013

Participated in painting a unique mural for the outdoor playground of the school

OTHER

Dual citizenship in Poland and Colombia