



Elisa Winograd

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www.elisawinograd.com

PERSONAL DATA

Date of birth: 06/26/1992

Nationality: Polish, Colombian

EXPERIENCE

Waldorf Shop Berlin, Germany / Sept. 2020 – Today

Lead UX/UI designer

Improvements in branding, layout and UX and UI design for company website

Miriam Londoño Berlin, Germany / June 2020 – July 2020

Webdesigner and developer

Design update and implementation of artist website with a customized Wordpress theme

HYGH Berlin, Germany / Feb. 2019 – Oct. 2019

Freelance UX/UI and Marketing Designer

Company website re-design and update

Marketing material including brochures, t-shirts, banners for event, and social media designs

ALSO Berlin, Germany / June 2018 – Feb. 2019

Freelance UX/UI and Marketing Designer

Landing page designs and branding for ALSO and partners

Banner designs, animations and visual assets for products' social media marketing

KUGU Berlin, Germany / May. 2018 – Oct. 2018

Freelance UX/UI Designer

Developed branding and styleguide for the new KUGU App

Prototype, design and tested the customer app for the KUGU product

FriendHood Berlin, Germany / Sept. 2017 – May 2018

Freelance UX/UI Designer

Wireframe, prototype and design new features for the FriendHood App

Work closely with engineers to develop and implement features

Design and create animations for the App and for marketing purposes

Marley Spoon GmbH Berlin, Germany

Mar. 2015 – Sept. 2017

UX/UI Designer

Produce high fidelity designs for the website interface and mobile application

Work closely with the product team to improve existing features by wire framing, prototyping and user testing

TECHNICAL SKILLS

Design: Adobe Creative Suite, Sketch, Zeplin

Prototyping: Proto.io, Balsamiq, Invisio.io, Flinto

Programming: HTML5 & CSS, JS, Github, Wordpress

EDUCATION

Parsons The New School For Design New York, USA

Aug. 2010 – Dec. 2014

BFA Communication Design

Bezalel Academy of Arts and Design Jerusalem, Israel

Feb. 2013 – Jan. 2014

Art Jerusalem Program

LANGUAGES

Spanish and English Fluency, mother-tongue

German: Level B2 plus

Hebrew: Proficiency in reading and writing

VOLUNTEER WORK

The Real Junk Food Project Berlin, Germany

Jan. 2017 – Today

Core Team Member

Lead design and creative projects

Collaborate with the full time volunteers in the planning and organization for future events and projects