ELISA WINOGRAD

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www.elisawinograd.com

PERSONAL DATA

Date of birth: 06/26/1992
Nationality: Polish, Colombian

EXPERIENCE

Tartar Berlin, Germany / Jan. 2021 – Today

Website developer

- Coding of the online shop for Tartar products within Shopify

TradeBay Stockholm, Sweden / Feb. 2021 – Feb. 2022

Lead UX/UI designer and front-end developer

- UX and UI designs and improvements for the trading platform and dashboard
- Collaboration with programers to implement new features
- Code implementations and improvements within custome framework

Miriam Londoño Berlin, Germany / June 2020 – July 2020

Webdesigner and developer

- Design update and implementation of artist website with a customized Wordpress theme

HYGH Berlin, Germany / Feb. 2019 – Oct. 2019

Freelance UX/UI and Marketing Designer

- Company website re-design and update
- Marketing material including brochures, t-shirts, banners for event, and social media designs

ALSO Berlin, Germany / June 2018 – Feb. 2019

Freelance UX/UI and Marketing Designer

- Landing page designs and branding for ALSO and partners
- Banner designs, animations and visual assets for products' social media marketing

KUGU Berlin, Germany / May. 2018 – Oct. 2018

Freelance UX/UI Designer

- Developed branding and styleguide for the new KUGU App
- Prototype, design and tested the customer app for the KUGU product

FriendHood Berlin, Germany / Sept. 2017 – May 2018

Freelance UX/UI Designer

- Wireframe, prototype and design new features for the FriendHood App
- Work closely with engineers to develop and implement features
- Design and create animations for the App and for marketing purposes

Marley Spoon GmbH Berlin, Germany
Mar. 2015 – Sept. 2017

UX/UI Designer

- Production high fidelity designs for the website interface and mobile application
- Work closely with the product team to improve existing features by wire framing, prototyping and user testing

TECHNICAL SKILLS

Design: Adobe Creative Suite, Sketch, Zeplin
Prototyping: Proto.io, Balsamiq, Invisio.io, Flinto
Programming: HTML5 & CSS, JS, Github, Wordpress, Shopify

EDUCATION

Parsons The New School For Design New York, USA
Aug. 2010 – Dec. 2014

BFA Communication Design

Bezalel Academy of Arts and Design Jerusalem, Israel
Feb. 2013 – Jan. 2014

Art Jerusalem Program

LANGUAGES

Spanish & English: Fluency, mother-tongues
German: Good writing and speaking skills
Hebrew: Proficiency in reading and writing

VOLUNTEER WORK

Food Sharing Berlin, Germany
Oct. 2021 – Today
Activist and volunteer against food waste