

Design Portfolio

Elisa Winograd

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#makeplay

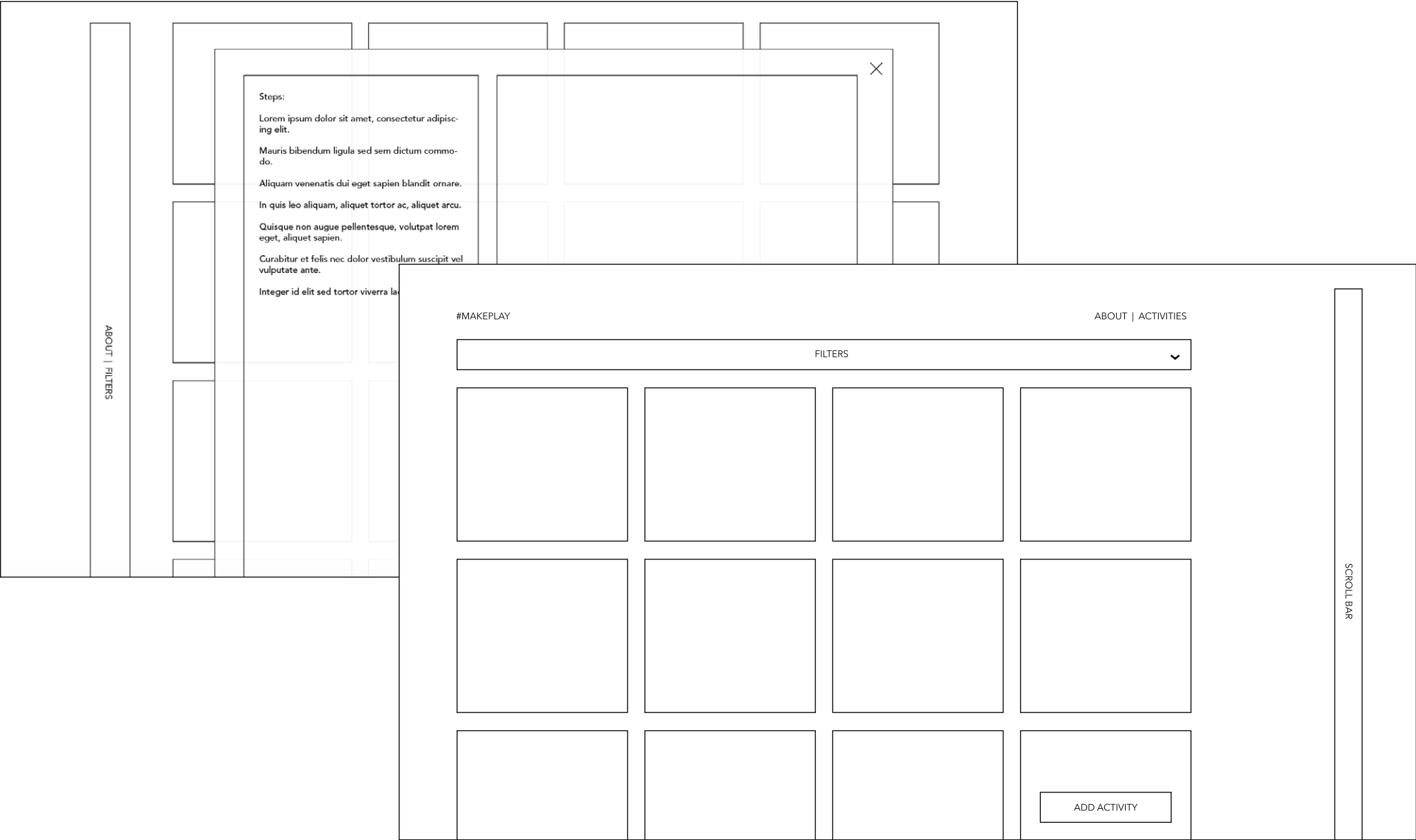
#makeplay provides activities for busy parents with projects that encourage creativity, self-directed play and learning.

You can view the website at makeplay.net

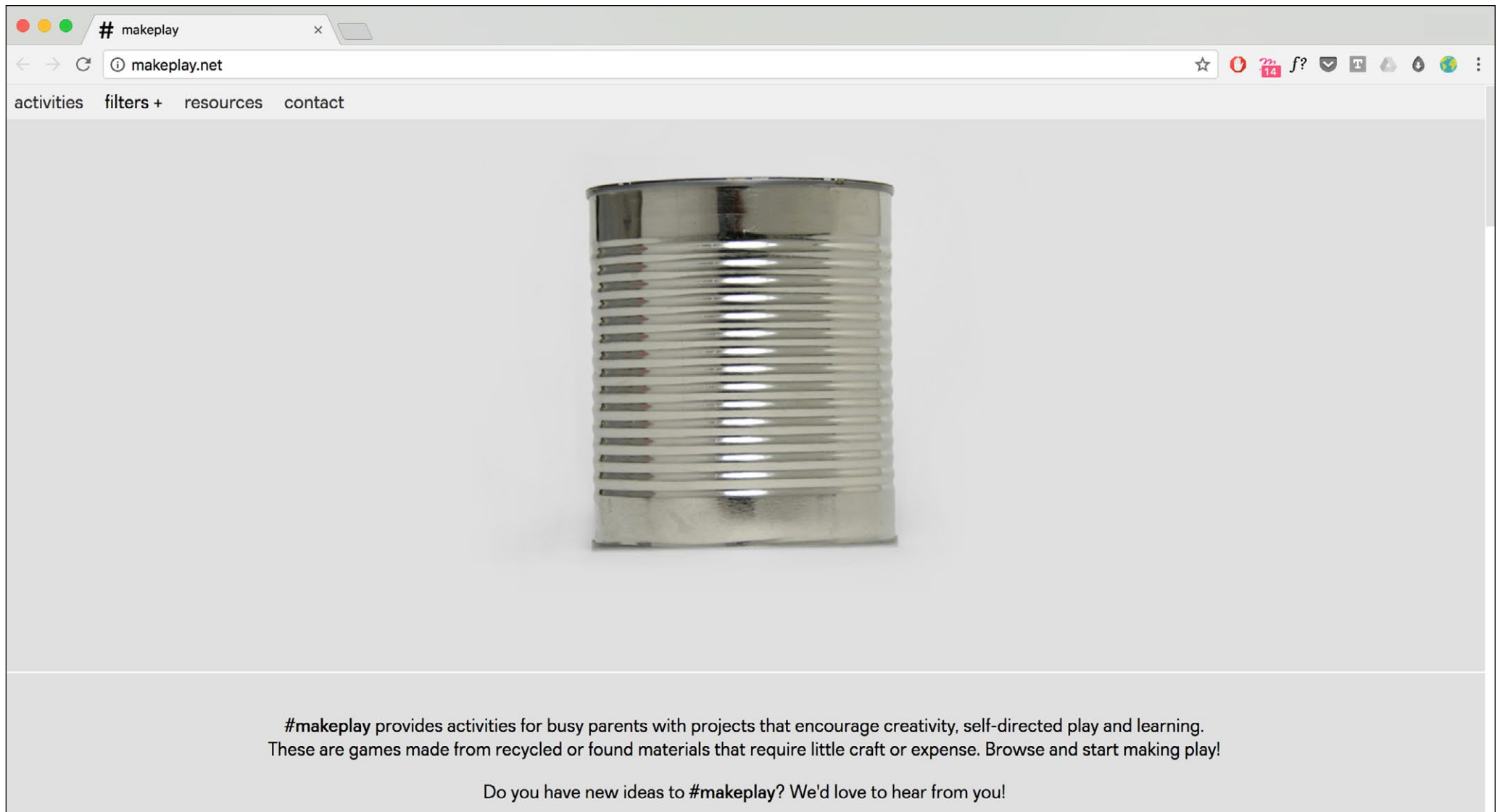
Promotional posters



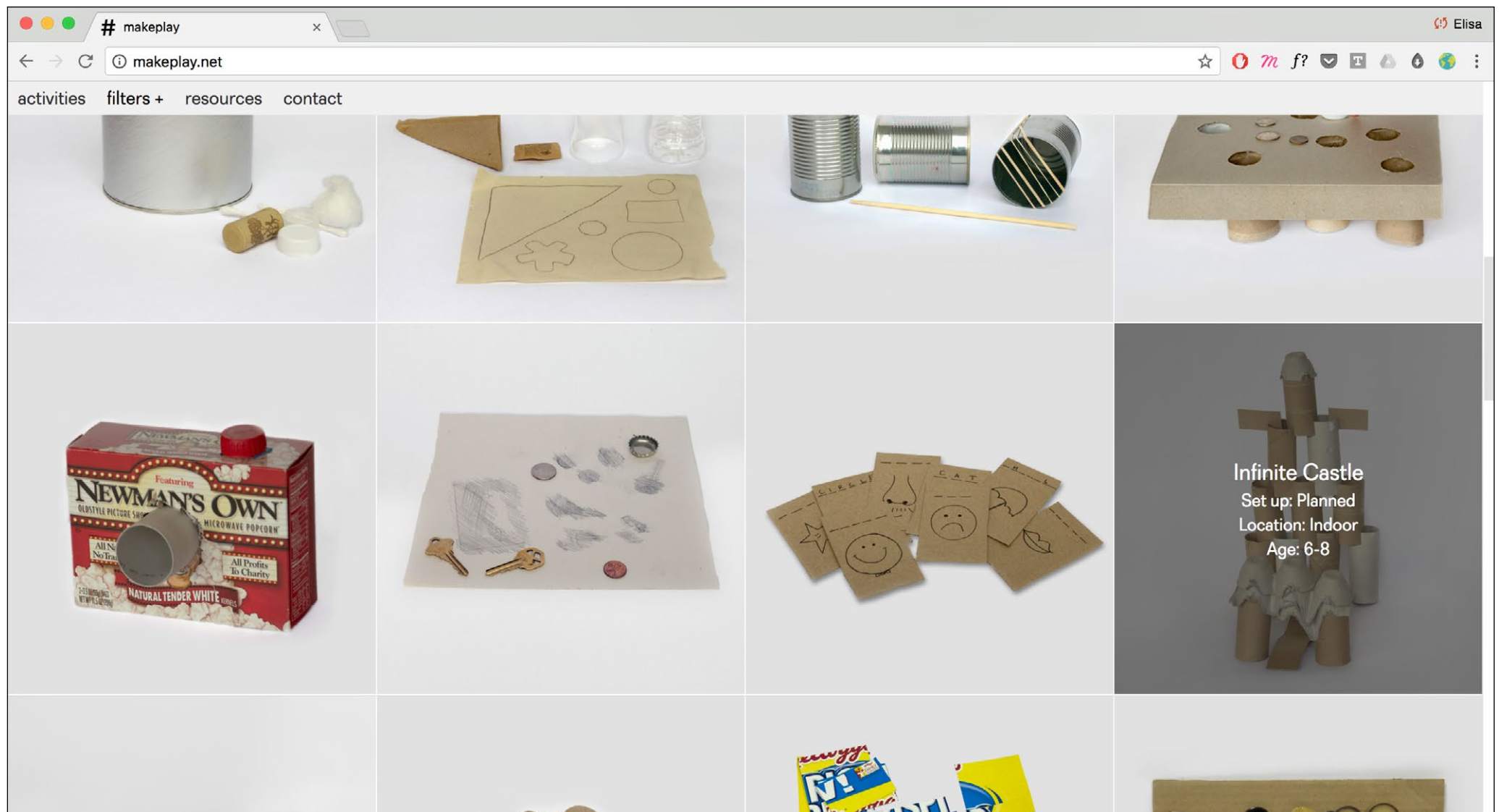
Initial wire frames for website



Website design and implementation







Website design and implementation



makeplay

makeplay.net/#project-object-sorting

activities filters + resources contact



Object Sorting

Age: 1-2, 3-5
Location: Indoor
Set-up: Planned

Materials:


- Different bottle caps, large buttons, or other colorful objects
- Egg carton, or small containers to sort the objects
- Optional: markers or paint

Set-up:

Gather objects of different colors or sizes. Make sure they are kid friendly to avoid any choking hazards.

Play:

Have your child sort the objects by size or color. Using an egg carton or different containers, you can have your child place the objects of different colors or size in the separate compartments. If you have paint or markers, you can color, or have your child color, the different sections of the egg carton or containers so that it is easier to identify where to place each object. If you are sorting by color, for example, you can paint the different holes of the egg carton red, blue, green and yellow and have your child put all the yellow buttons in the yellow section and so forth.



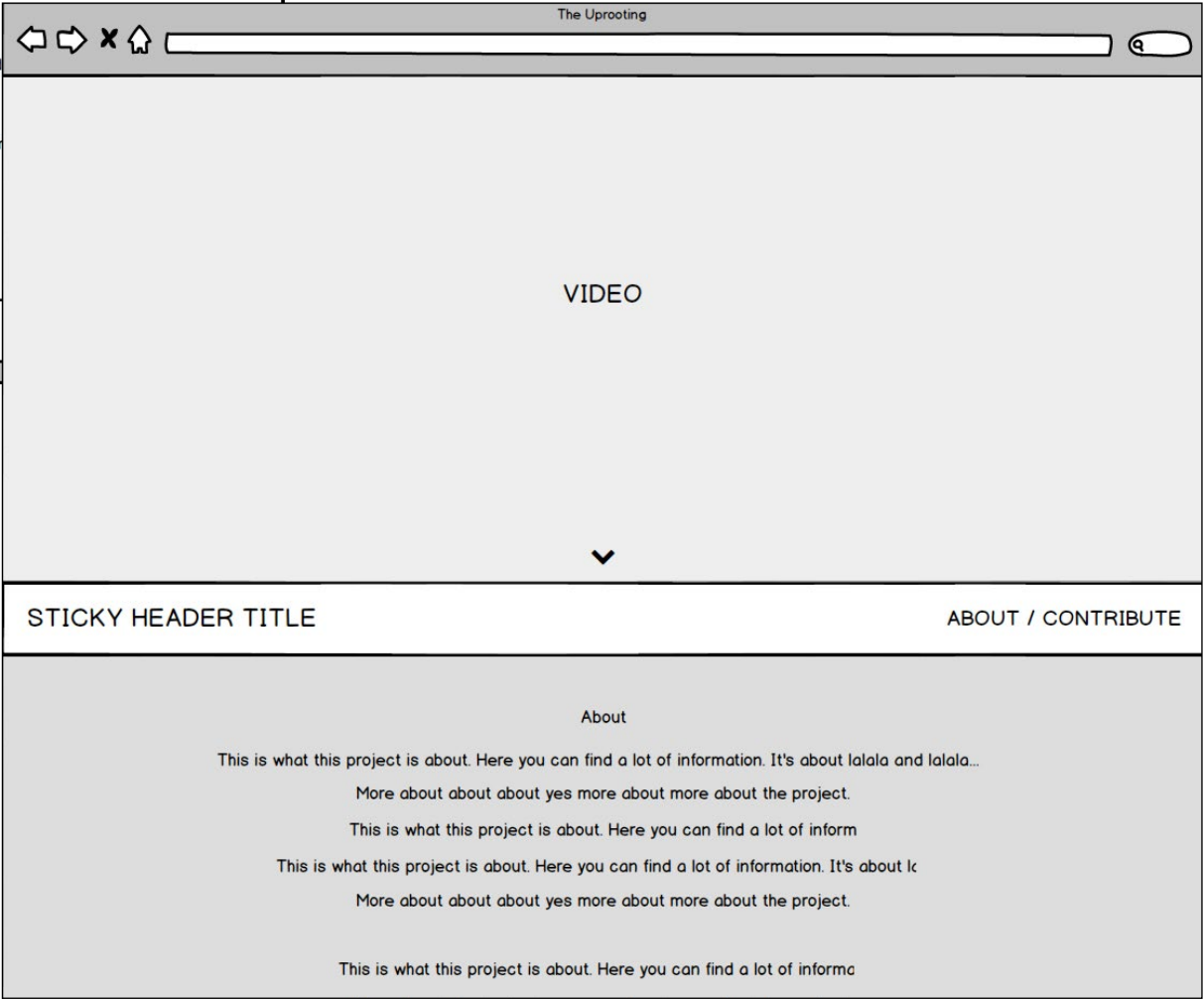
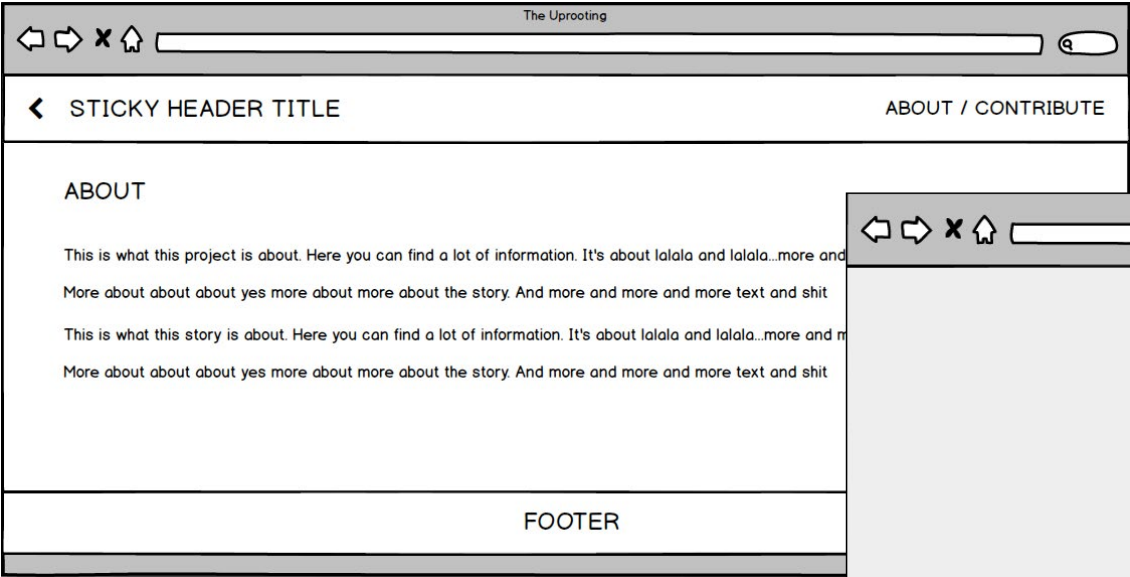
The Uprooting

The Uprooting is a documentary project that explores the refugee crisis through the stories of its protagonists.

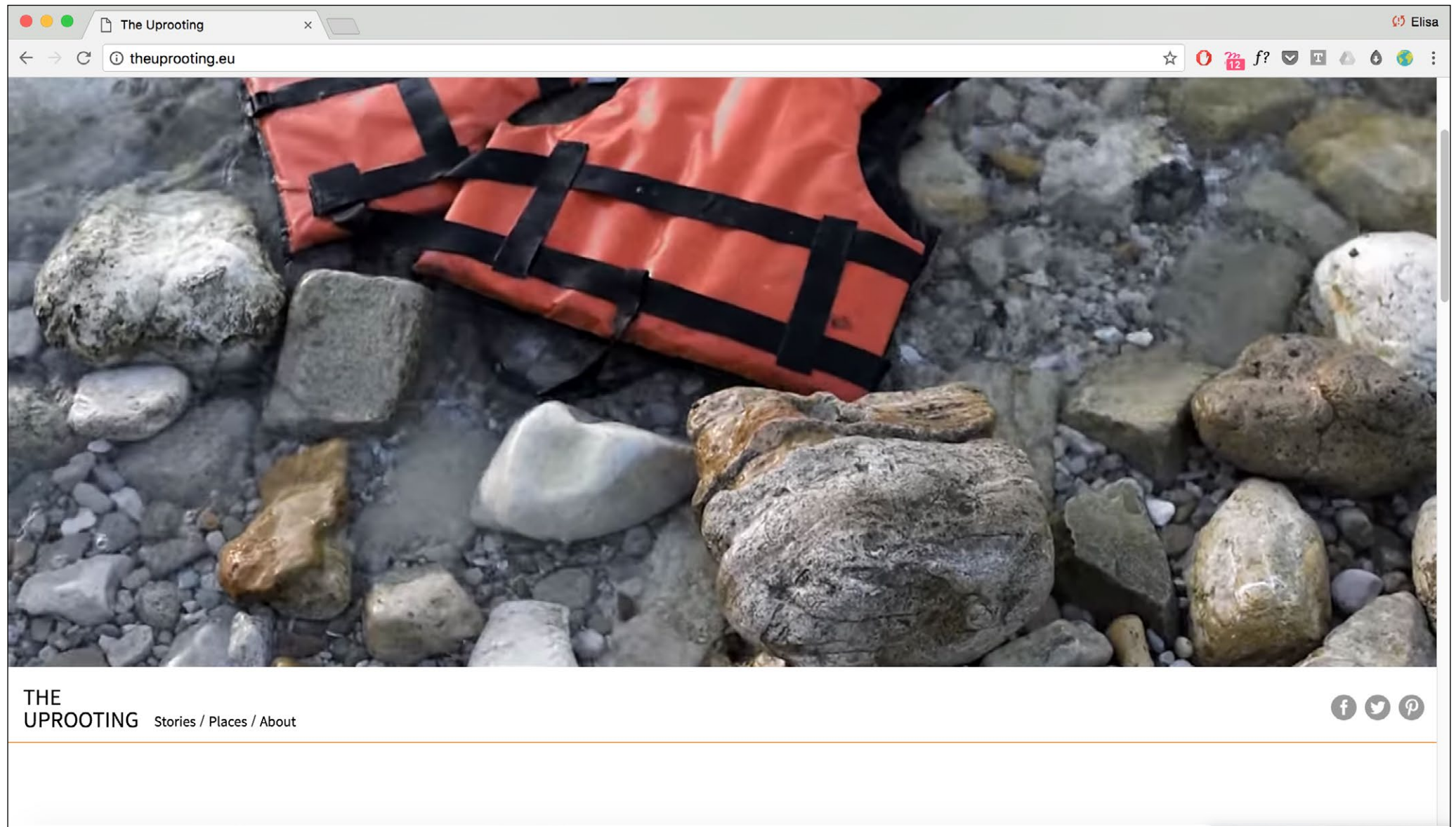
It aims to go beyond the daily headlines and forefront the voices of refugees in an examination of the traumas of war, the challenges of exile and the contours of an evolving diaspora.

You can read more on the website theuprooting.eu

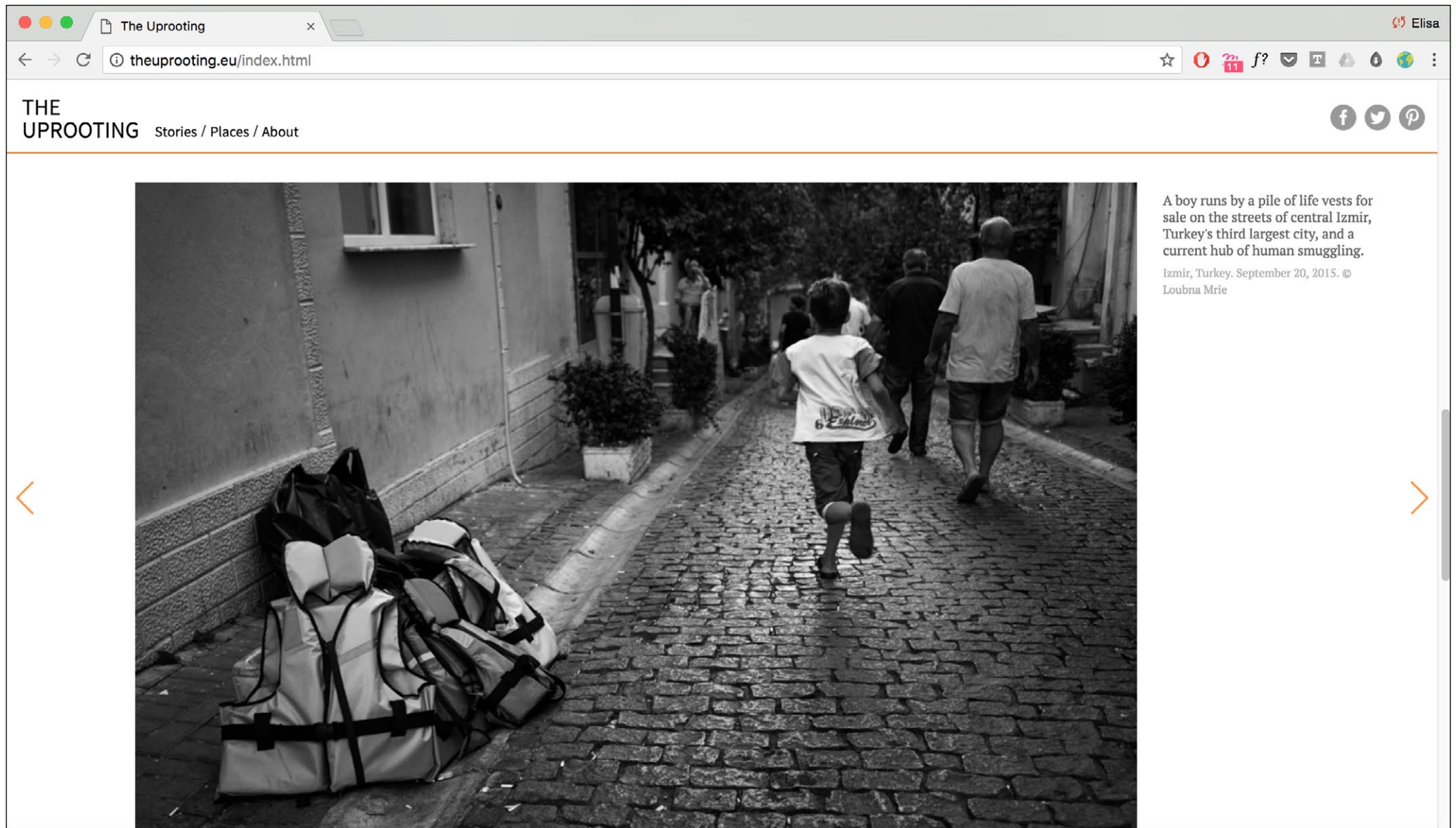
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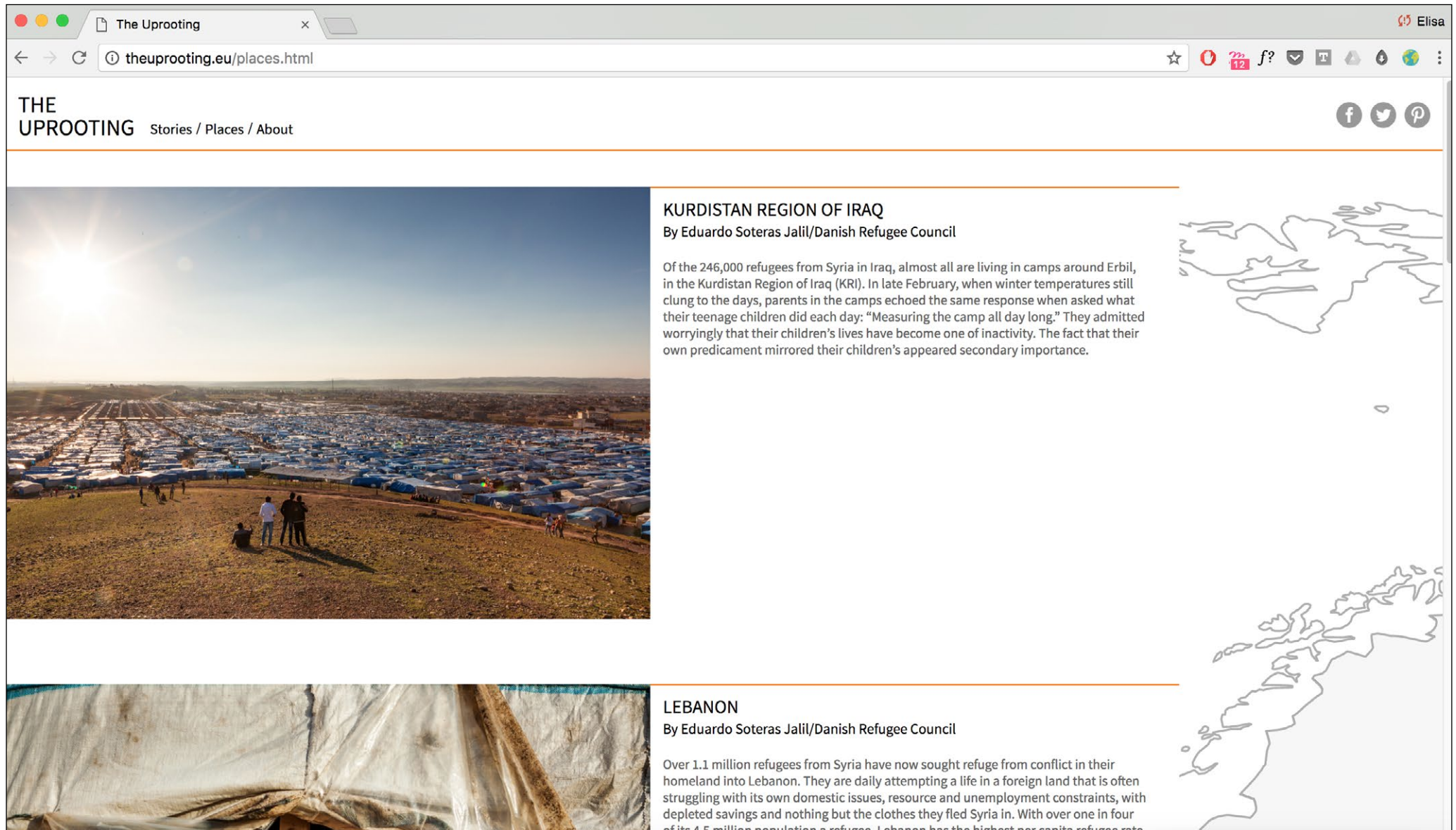
Homepage design and implementation



Homepage design and implementation



Homepage design and implementation



Open Circle

Parents Circle Family Forum is an organization in Israel that tries to bring reconciliation between bereaved Israeli and Palestinian families.

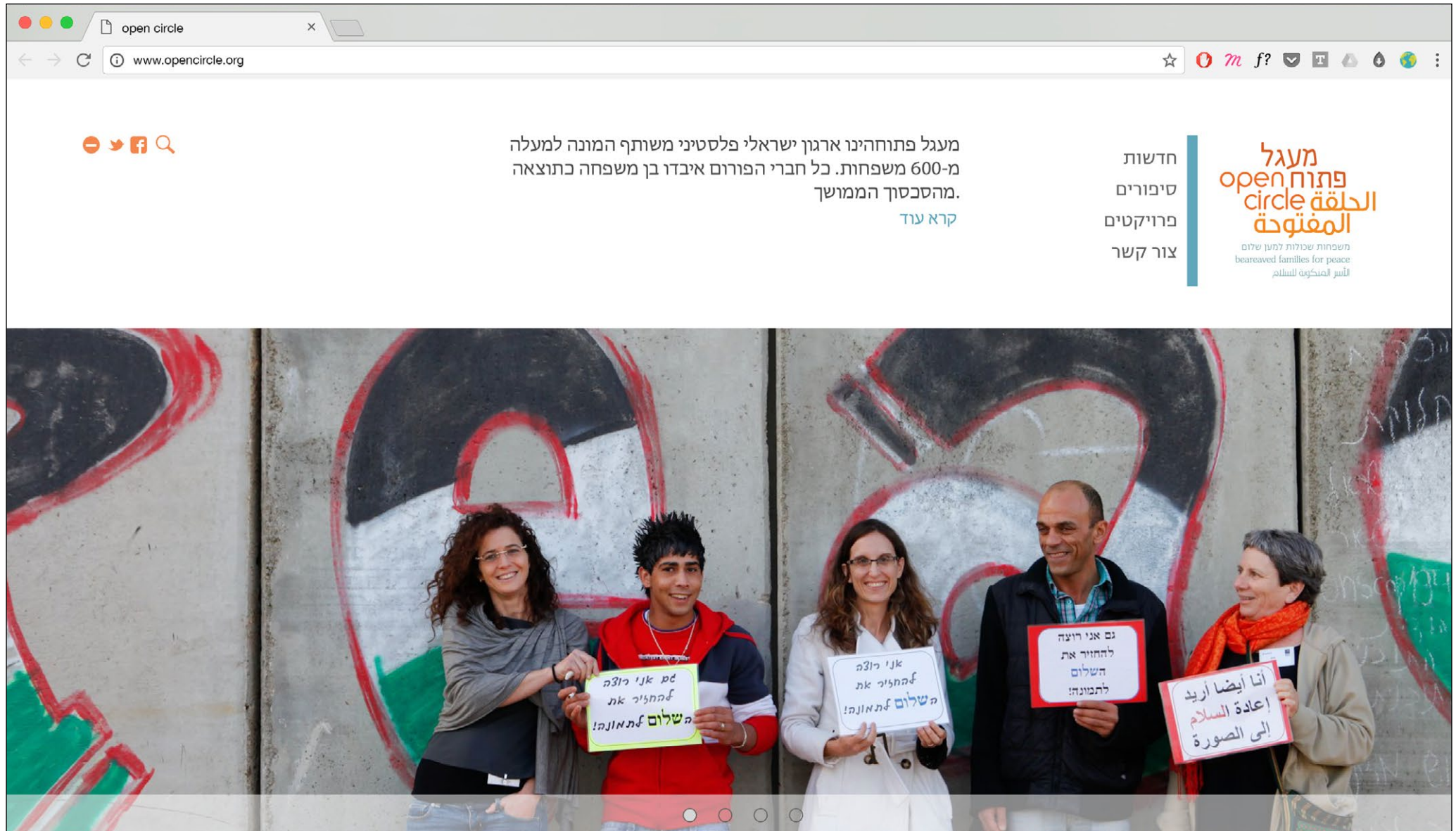
As part of a re-branding project, the name Open Circle was proposed as an alternative along with a new logo, website design, mobile app, business cards and informative pamphlets.



Business card and explanatory booklet



Homepage design



Quique Panes

Enrique Winograd is baker and bread artisan that distributes a variety of sour dough breads and pastries to shops and individuals in Medellin Colombia.

Wrapped in individual plastic bags to preserve the breads' freshness, he was provided with branded stickers, a logo and business cards to distribute.

To see his facebook page [click here](#).

QUIQUE WINOGRAD

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Packaging and business cards

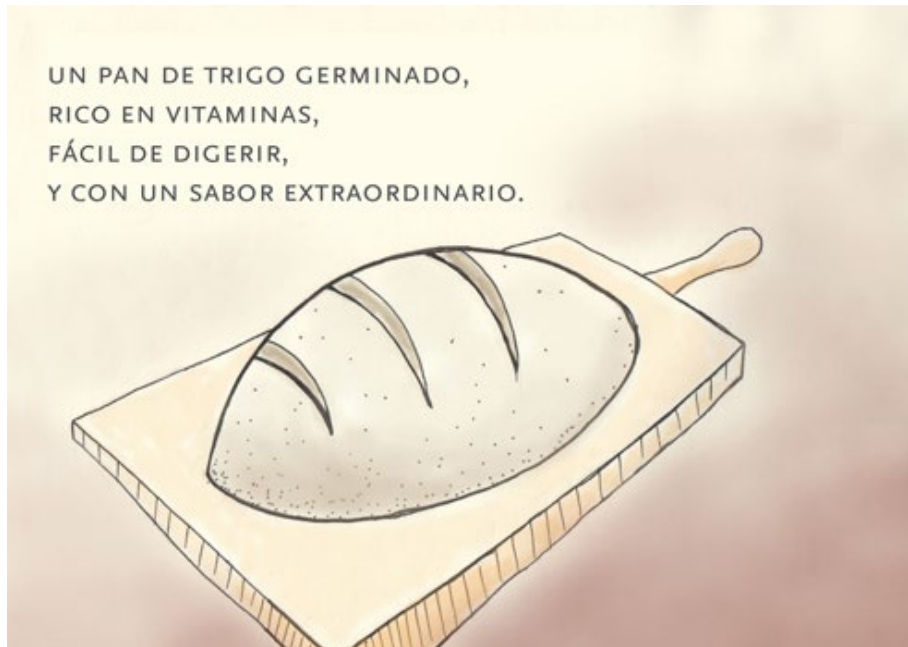




Animation about germination in bread making
To view video [click here](#).



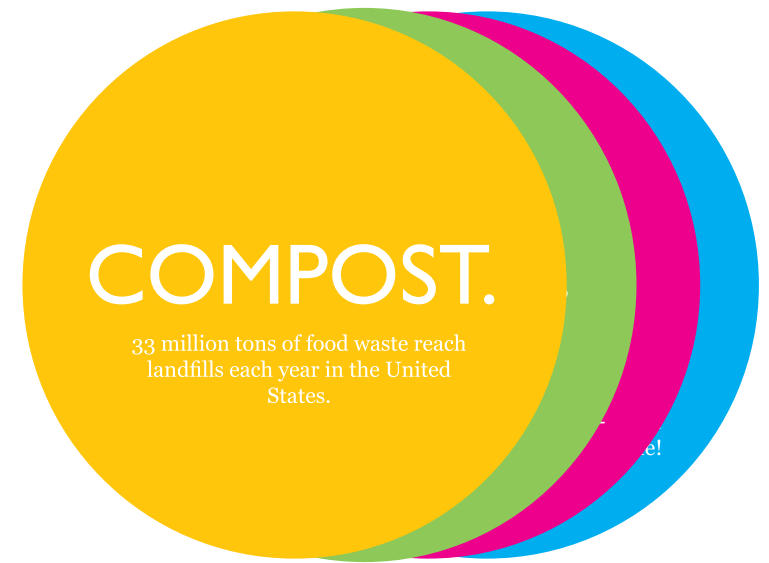
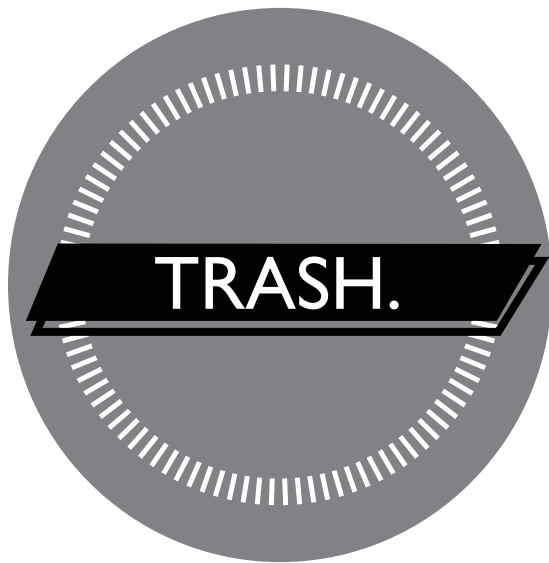
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Composting Campaign

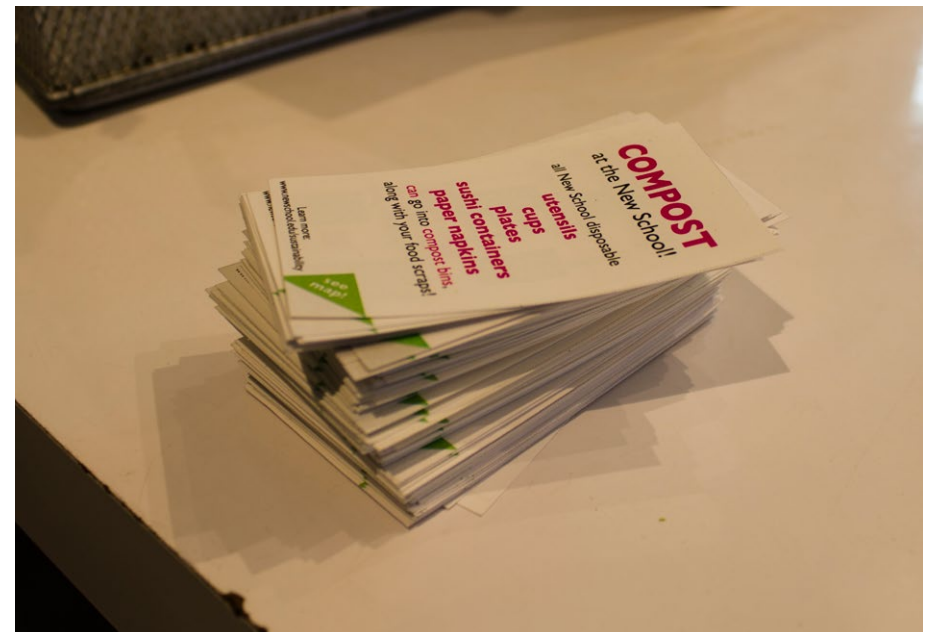
In order to educate students at the New School about the importance of composting on campus, a campaign with explanatory cards, posters and pamphlets was executed.

Stickers to promote composting and label the correct bins with what should go inside



Cards of where to compost on campus and cafeteria decoration for campaign launch.

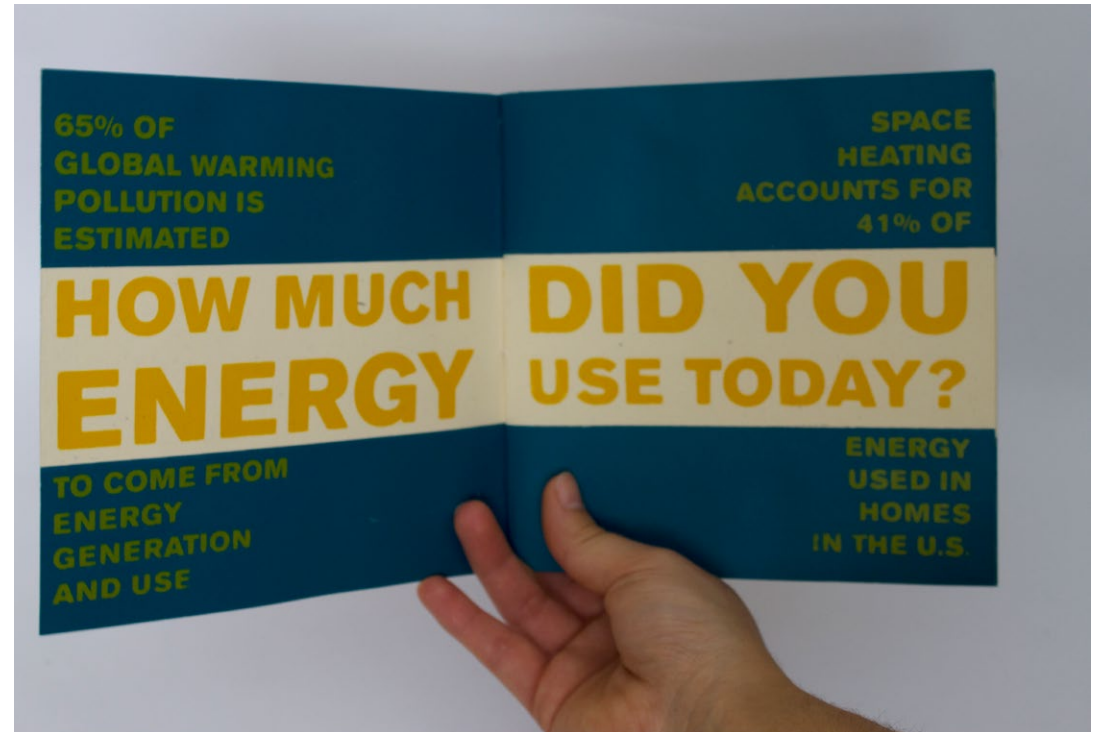
30 teachers and students were interviewed during the launch to gather data about how many people know about composting at The New School.



Resource Consumption Booklet

This booklet was made to bring consciousness to others about how much water and energy we consume and how we can avoid it.

Front and inside of the booklet. Silkscreen printed and produced by hand.



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