

Elisa Winograd

elisawino.design@gmail.com - elisawinograd.com

EXPERIENCE

KUGU Berlin, Germany

May. 2018 – Present

Freelance UX/UI Designer

Develop branding and styleguide for the new KUGU App
Prototype, design and test the customer app for the KUGU product

FriendHood Berlin, Germany

Sept. 2017 – Present

Freelance UX/UI Designer

Wireframe, prototype and design new features for the FriendHood App
Work closely with engineers to develop and implement features
Design and create animations for the App and for marketing purposes

Tiina Aalto Berlin, Germany

Feb. 2018 – April 2018

Freelance Graphic Designer

Character illustrations for children's card game
UX/UI design for product website

TBD Community Berlin, Germany

Mar. 2018 – April 2018

Freelance UX/UI Designer

UX/UI design for website

Marley Spoon GmbH Berlin, Germany

March 2015 – Sept. 2017

UX/UI Designer

Produce high fidelity designs for the website interface and mobile application
Work closely with the product team to improve existing features by wire framing, prototyping and user testing

GemüseAckerdemie Berlin, Germany

July 2017 – Nov. 2017

Freelance Graphic Designer

Develop new product ideas for Ackerlab and contact suppliers for implementation
Design the packaging and print components for new products and activities for the schools and pre-schools

Betaworks - Tapestry New York, USA

Feb. 2014 – Aug. 2014

Product & Digital Designer

Designed the Tumblr Blog Theme for the brand
Coded and implemented the social media and illustrations for the blog

Quique Winograd Panes Medellin, Colombia

May 2015 – June 2015

Freelance Photographer & Graphic Designer

Design and implement graphics for the brand
Conduct photoshoots and documentation of the product
Create animations and additional elements to keep users engaged

SOFTWARE / SYSTEMS

Design Software: Adobe Creative Suite, Sketch, Zeplin

Prototyping: Proto.io, Balsamiq, Invisio.io, Flinto

Programming Software: Sublime, HTML5 & CSS, JS, Github

LANGUAGES

English and Spanish – Fluency

German and Hebrew – Proficient

EDUCATION

Parsons The New School For Design New York, USA

Aug. 2010 – Dec. 2014

BFA Communication Design

Bezalel Academy of Arts and Design Jerusalem, Israel

Feb. 2013 – Jan. 2014

Art Jerusalem Program

VOLUNTEER WORK

The Real Junk Food Project Berlin, Germany

Jan. 2017 – Today

Core Team Member

Lead design and creative projects
Collaborate with the full time volunteers in the planning and organization for future events and projects

Youvo Berlin, Germany

March 2017 – Today

Work on small design projects on a volunteer basis

OTHER

Dual citizenship in Poland and Colombia