

Superstore Insights: Análise de Pedidos, Vendas e Desempenho

Ano



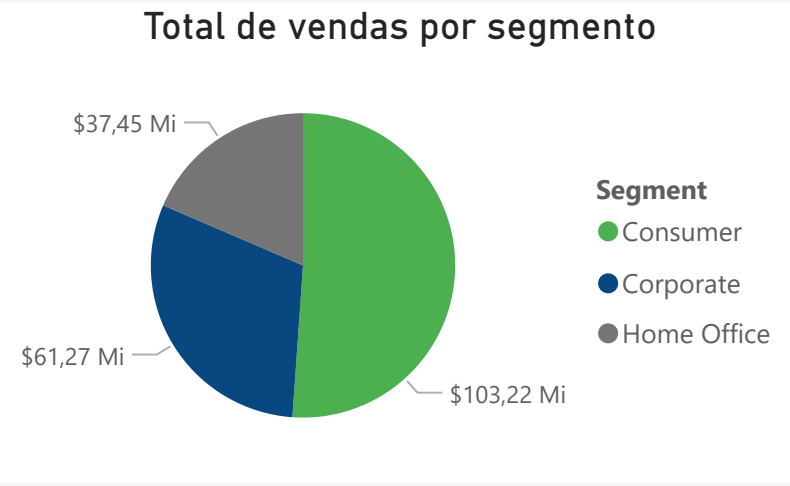
2014	2015	2016	2017
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Total vendas

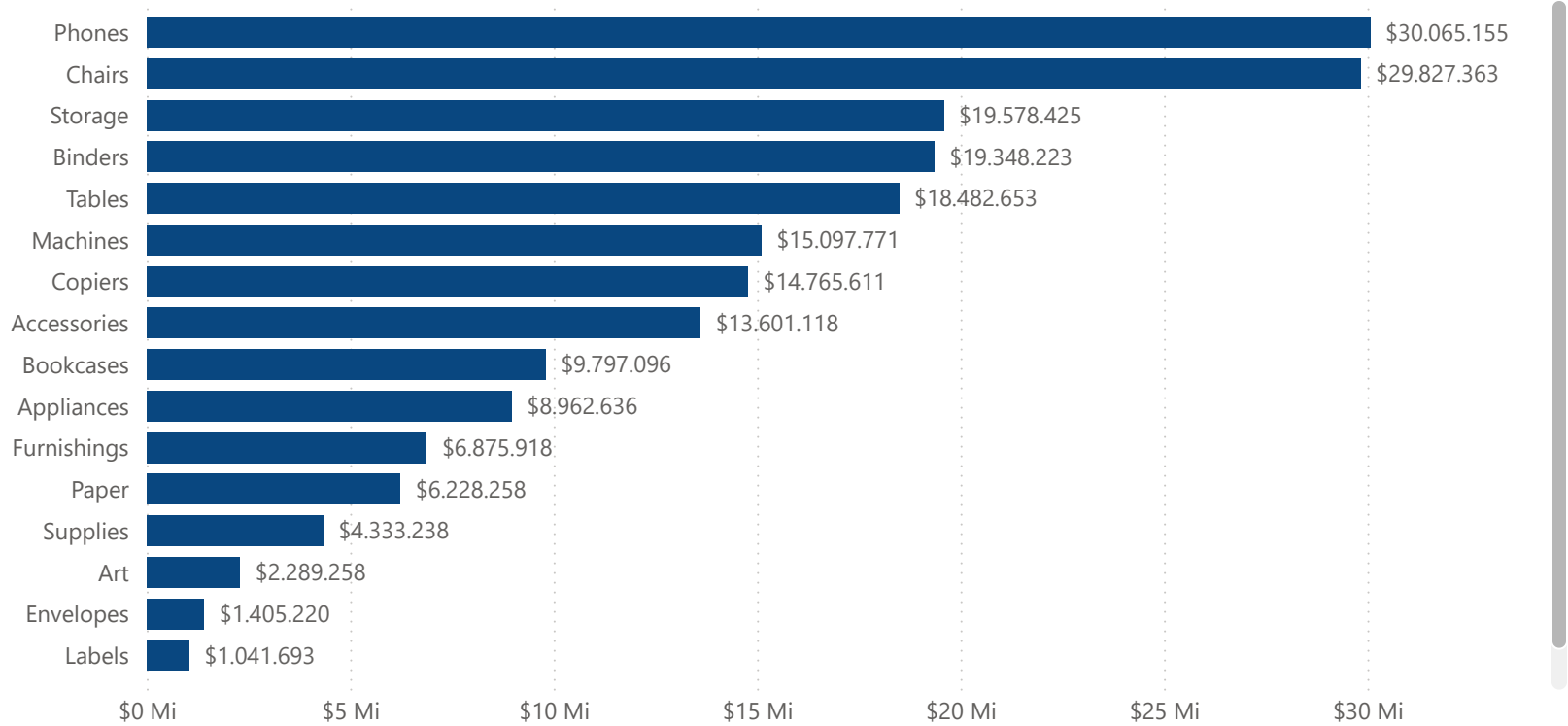
\$201.943.043

Total Lucro

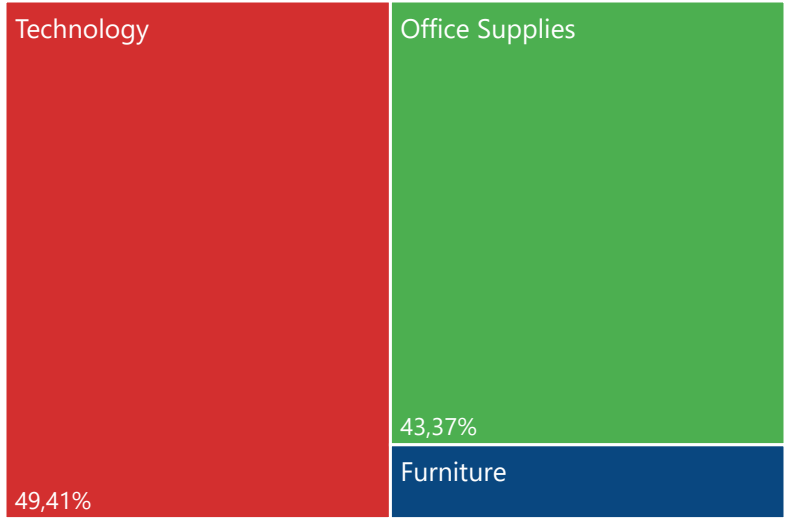
\$25.210.798



Total de vendas por subcategoria

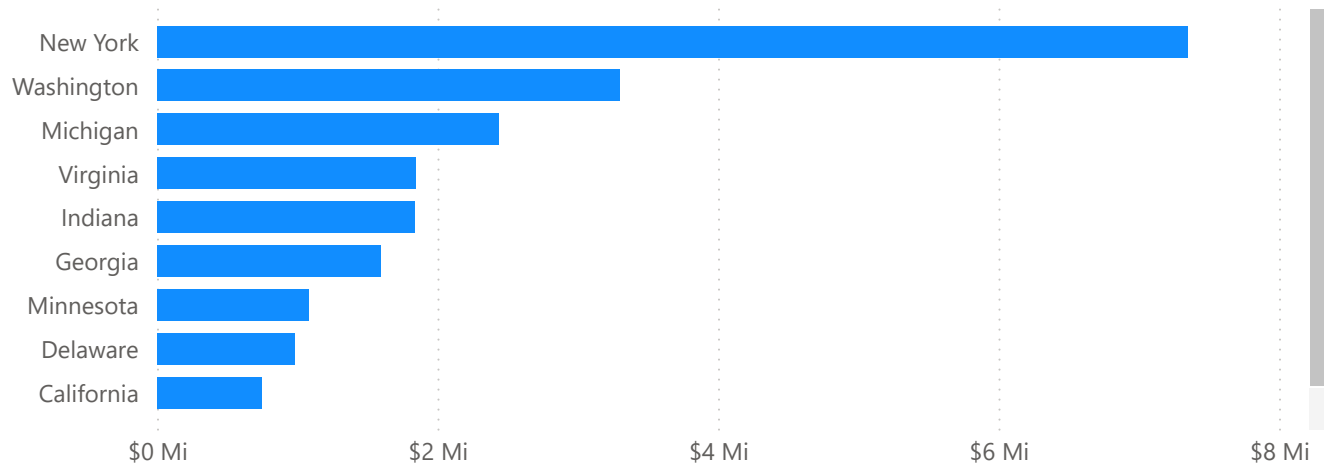


Lucro por Categoria

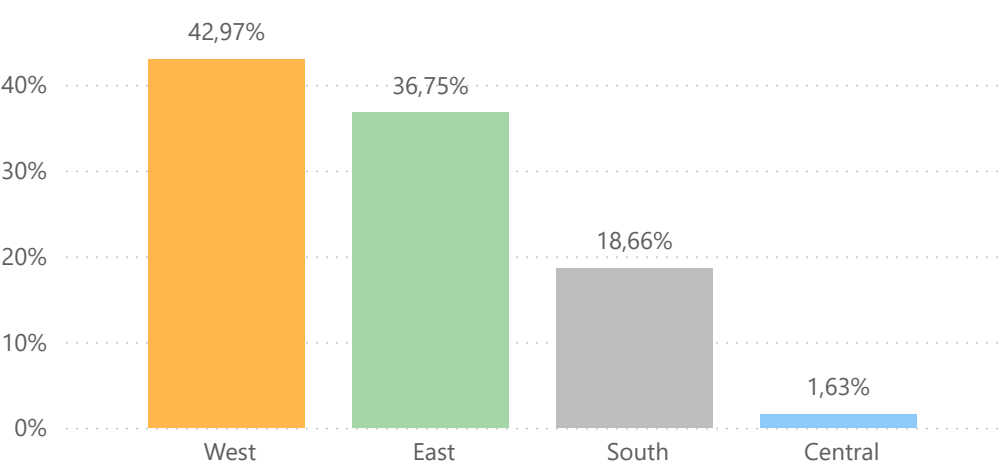


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Top 10 estados mais lucrativos



% de lucro por Região



Produtos mais lucrativos

Product Name	Soma de total_lucro
Canon imageCLASS 2200 Advanced Copier	\$2.519.993
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	\$775.304
Hewlett Packard LaserJet 3310 Copier	\$698.388
Canon PC1060 Personal Laser Copier	\$457.093
HP Designjet T520 Inkjet Large Format Printer - 24 Color""	\$409.498
Ativa V4110MDD Micro-Cut Shredder	\$377.295
3D Systems Cube Printer, 2nd Generation, Magenta	\$371.797
Plantronics Savi W720 Multi-Device Wireless Headset System	\$369.628
Ibico EPK-21 Electric Binding System	\$334.528
Zebra ZM400 Thermal Label Printer	\$224.254
Total	\$6.647.878

Produtos com Prejuízo

Product Name	Soma de total_lucro
Balt Solid Wood Round Tables	-120106
BoxOffice By Design Rectangular and Half-Moon Meeting Room Tables	-114844
Bush Advantage Collection Racetrack Conference Table	-19344
Chromcraft Bull-Nose Wood Oval Conference Tables & Bases	-287612
Cisco TelePresence System EX90 Videoconferencing Unit	-181108
Cubify CubeX 3D Printer Double Head Print	-887997
Cubify CubeX 3D Printer Triple Head Print	-383999
GBC DocuBind P400 Electric Binding System	-187817
Lexmark MX611dhe Monochrome Laser Printer	-458997
Martin Yale Chadless Opener Electric Letter Opener	-129918
Total	-2771742