



ELISE MATEU

UX/UI Designer

CONTACT

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📍 Barcelona, Spain

PERSONAL INFO

17/04/1995

French

LANGUAGES

French : Native

Spanish : Native

English : Bilingual

Catalan : Basic

IT SKILLS



EDUCATION

UX/UI Design

Ironhack

2018

Master CEMS & MsC in Marketing

ESADE Business School

2016-2018

Bachelor in Business Administration

ESADE Business School

2012-2016

EXPERIENCE

UX/UI PROFESSOR

Ironhack | Barcelona | August 2018 - March 2019



- Improve course curriculum and organization to prepare students better
- Assist the Lead Teacher on strategic planning for continuous improvement
- Mentor 15-20 students per class in UX Research (Design Thinking Process), UI (prototyping and testing), Information Architecture & Interaction Design
- Train students on software such as Sketch, InVision, Marvel and Principle
- Give feedback on research process and visual design
- Team leadership and organization

DATA ANALYST

Le Slip Français | Paris | June 2017 - August 2017



- Analysis of previous partnerships and campaigns & recommendations
- Launch of new campaign based on previous recommendations
- Support of the web e-commerce team

B2B & DEVELOPMENT ASSISTANT

Envie de France | Paris | January 2015 - July 2015



- Private Sales Organization (US & Germany)
- Collaborators Management for Retail (UK & France)
- Partnership acquisition and sales analysis

ADDITIONAL INFORMATION

- Summer 2016: **Call-center Agent** at CPM International (Kellogg's)
- **Co-founder** of the TunedTube Music project (amateur musicians promo)
- Member of the **board of ESADE association**, E3 Initiative
- Passion for music: Conservatory of Montpellier, France (10 years)
- Tutor of mathematics, physics and science (2 years)