

Elise Li Zheng  
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## EDUCATION

**2018.9 – current Ph.D. Candidate, School of History and Sociology, Georgia Institute of Technology (exp. graduation: 2023)**

**Course:** Ph.D. program, History and Sociology of Science and Technology (HSTS), Sociology track

**Minor:** Public Policy (with special focus on technological designs and ethics)

**Research focus:** Sociology of Health/Medical Sociology; Science and Technology Studies; Chinese Studies; Social History of Medicine.

**PhD Dissertation:** Self-tracking, Overworking and Health in Neoliberal China

**London School of Economics and Political Science (LSE),** MSc Empires, Colonialism and Globalisation

**Peking University, School of International Studies & Department of Sociology,** BA International Politics/Sociology (double degrees)

## ACADEMIC

### Publications:

Zheng, E L (forthcoming), Can Diet-tracking Translate to a Healthy Lifestyle? A Quantitative Research on the Link between Attitudes and Behaviors, *under review*

Zheng, E L (2021), Interpreting Fitness: Self-tracking with Fitness Apps through a Postphenomenology Lens, *AI & Society*, Feb 7 2021.

Zheng, E L (2020), Redefining the Datafication of Selves: Review of Data Selves: More-than-Human Perspectives, by Deborah Lupton, *Techne: Research in Philosophy and Technology* 24(3):405-407

### Conference Presentations:

*"Self-tracking with a Postphenomenology Lens"*, 4S Annual Conference (Closed Panel), Prague (Online), August 2020

*"Is Diet-tracking a Road to Health, or just a Fancy Lifestyle? A Quantitative Research on Attitudes and Behaviors"*, NESTS Conference, Rensselaer Polytechnic Institute, Albany NY, Mar 2020

*"Tracking Everyday Fitness: Engaging the Healthy Life Ideal with Technology"*, MHM International Conference of Health Communication, Peking University, Beijing, China, Nov 2019

*"Self-discipline brings me freedom: a literature review of self-tracking through fitness apps"*, IAC Graduate Conference, Georgia Tech, Atlanta GA, Jan 2019

### Research Activities:

**Research Assistant:** Digital Humanity: Mapping American Southern History (PI: Dr. Carla Geronzi), Sep 2021-current

**Research Assistant:** Covid misinformation (PI: Dr. Amit Prasad), May-July 2021

**Research Assistant:** DILAC health visualization project (PI: Dr. Jennifer Singh), Sep 2020-May 2021

### **Teaching Activities:**

**Certificate Training:** Georgia Tech CETL “Tech 2 Teach”: Sep 2021-current

**Teaching Assistant (co-lecture):** Intro to Sociology; Social Development; History of Medicine;

### **Miscellaneous:**

**Translation:** Shapin, S, *Scientific Revolution*, (trans. Li Zheng), Shiji Wenjing, *forthcoming*

**Translation:** Yong, E, *I Contain Multitudes*, (trans. Li Zheng), Houlang Publish Co. Ltd, July 2019

**Translation:** Oldfield, M, *The Secret Museum*, (trans. Li Zheng), Renmin Youdian Publish, Mar 2015

### **AWARDS & FELLOWSHIPS**

**2021.4** Online Teaching Assistant of the Year Award, HSOC, Georgia Tech

**2020.5** Homer Rice Award, HSOC, Georgia Tech

**2018.9 – 2022.8** c, Georgia Tech

**2019. 1-12** EurekaAlert! Fellowship for International Reporters, American Association for the Advancement of Science (AAAS)

**2017.2** Sherman Award of Volunteers: Science Museum London volunteer award

**2012.9** Award of Excellence in Study, Peking University

**2011.9** Studentship; Peking University

### **NON ACADEMIC WORKING EXPERIENCE**

**2018. 1 – 2020.1**, Contributing Writer (Freelance), Guokr.com, Beijing

Contributed in-depth stories, focusing on health, technology, and social sciences;

**2016. 5 – 2017.6** Editor/London Correspondent (Freelance), Initium Media, London

Edited online content about culture and politics for the column “Elsewhere”;

Reported public events in London as a by-line correspondent;

**2014.9 - 2016.1**, Copywriter and Content Manager, Guokr.com, Beijing

Managed online & social media contents with topics on science and social science towards a million-audience base;

Created and delivered communication strategies through various marketing projects and campaigns;

### **OTHER ACTIVITIES**

**2019.9 – current**, “Goalkeeper”, Bill & Melinda Gates Foundation, Beijing & Seattle

Engaging and promoting equitable healthcare and medical technology application (UN sustainable development goal No.3)

**2016.5 - 2017.9**, Intern / Volunteer, Science Museum, London

**2016.3 – 2017.9**, Volunteer, Natural History Museum, London

**2012.12-2013.4**, Mentor, Widening Participation Project, LSE, London

## **LANGUAGE & SKILLS**

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**English:** Full proficiency in academic & professional fields; TOEFL: 111/120

**Chinese Mandarin:** Native speaker. **German:** European C1 Level. **Japanese:** N2 Level.

**Spanish:** communicative.

**Quantitative Data Analysis (STATA, R);**

**Data Visualization (Tableau),**

**Website Data Analysis (Google analytics);**

**Database Management (Microsoft Access);**

**MS Office Package;**

**Adobe Photoshop;**