

Elise Li Zheng
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EDUCATION

2018.9 – current Ph.D. Candidate, School of History and Sociology, Georgia Institute of Technology (exp. graduation: 2023)

Course: Ph.D. program, History and Sociology of Science and Technology (HSTS), Sociology track

Minor: Public Policy (with special focus on technological designs and ethics)

Research focus: Sociology of Health/Medical Sociology; Science and Technology Studies; Chinese Studies; Social History of Medicine.

PhD Dissertation: Self-tracking, Overworking and Health in Neoliberal China

2012.9 - 2013.9 London School of Economics and Political Science (LSE), MSc Empires, Colonialism and Globalisation

2011.9 – 2014.9 Peking University, School of International Studies, MA International Relations

2007.9 - 2011.6 Peking University, School of International Studies & Department of Sociology, BA International Politics/Sociology (double degrees)

ACADEMIC

Publications:

Zheng, E L (forthcoming), Can Diet-tracking Translate to a Healthy Lifestyle? A Quantitative Research on the Link between Attitudes and Behaviors, *under review*

Zheng, E L (2021), Interpreting Fitness: Self-tracking with Fitness Apps through a Postphenomenology Lens, *AI & Society*, Feb 7 2021.

Zheng, E L (2020), Redefining the Datafication of Selves: Review of Data Selves: More-than-Human Perspectives, by Deborah Lupton, *Techné: Research in Philosophy and Technology* 24(3):405-407

Conference Presentations:

"Self-tracking with a Postphenomenology Lens", 4S Annual Conference (Closed Panel), Prague (Online), August 2020

"Is Diet-tracking a Road to Health, or just a Fancy Lifestyle? A Quantitative Research on Attitudes and Behaviors", NESTS Conference, Rensselaer Polytechnic Institute, Albany NY, Mar 2020

"Tracking Everyday Fitness: Engaging the Healthy Life Ideal with Technology", MHM International Conference of Health Communication, Peking University, Beijing, China, Nov 2019

"Self-discipline brings me freedom: a literature review of self-tracking through fitness apps", IAC Graduate Conference, Georgia Tech, Atlanta GA, Jan 2019

Research Activities:

Research Assistant: Digital Humanity: Mapping American Southern History (PI: Dr. Carla Gerona), Sep 2021-current

Research Assistant: Covid misinformation (PI: Dr. Amit Prasad), May-July 2021

Research Assistant: DILAC health visualization project (PI: Dr. Jennifer Singh), Sep 2020-May 2021

Teaching Activities:

Certificate Training: Georgia Tech CETL “Tech 2 Teach”: Sep 2021-current

Teaching Assistant (co-lecture): Intro to Sociology; Social Development; History of Medicine;

Miscellaneous:

Translation: Shapin, S, *Scientific Revolution*, (trans. Li Zheng), Shiji Wenjing, *forthcoming*

Translation: Yong, E, *I Contain Multitudes*, (trans. Li Zheng), Houlang Publish Co. Ltd, July 2019

Translation: Oldfield, M, *The Secret Museum*, (trans. Li Zheng), Renmin Youdian Publish, Mar 2015

Master’s Dissertation: Li Zheng, *Chinese National Revolution and British Left*, LSE Graduate School, Oct 2013

AWARDS & FELLOWSHIPS

2021.4 Online Teaching Assistant of the Year Award, HSOC, Georgia Tech

2020.5 Homer Rice Award, HSOC, Georgia Tech

2018.9 – 2022.8 c, Georgia Tech

2019. 1-12 EurekaAlert! Fellowship for International Reporters, American Association for the Advancement of Science (AAAS)

2017.2 Sherman Award of Volunteers: Science Museum London volunteer award

2012.9 Award of Excellence in Study: Annual GPA 10%, Peking University

2011.9 Studentship for Research Student Tier 1; Peking University Graduate School

2010.10 Guangzhou Scholarship: Annual GPA 5%, Peking University;

NON ACADEMIC WORKING EXPERIENCE

2018. 1 – 2020.1, *Contributing Writer (Freelance)*, Guokr.com, Beijing

Contributed in-depth stories, focusing on health, technology, and social sciences;

2016. 5 – 2017.6 *Editor/London Correspondent (Freelance)*, Initium Media, London

Edited online content about culture and politics for the column “Elsewhere”;

Reported public events in London as a by-line correspondent;

2014.9 - 2016.1, *Copywriter* and *Content Manager*, Guokr.com, Beijing

Managed online & social media contents with topics on science and social science towards a million-audience base;

Created and delivered communication strategies through various marketing projects and campaigns;

OTHER ACTIVITIES

2019.9 – current, *“Goalkeeper”*, Bill & Melinda Gates Foundation, Beijing & Seattle

Engaging and promoting equitable healthcare and medical technology application
(UN sustainable development goal No.3)

2016.5 - 2017.9, Intern / Volunteer, Science Museum, London

2016.3 – 2017.9, Volunteer, Natural History Museum, London

2012.12-2013.4, Mentor, Widening Participation Project, LSE, London

2009.7-2009.8, Volunteer, Pro-Health (NGO), Nigeria

2008.7-2008.8, Team Member, CAPU Charity Cycling Expedition, Beijing

LANGUAGE & SKILLS

English: Full proficiency in academic & professional fields; TOEFL: 111/120

Chinese Mandarin: Native speaker. **German:** European C1 Level. **Japanese:** N2 Level.

Spanish: communicative.

Quantitative Data Analysis (STATA, R);

Data Visualization (Tableau),

Website Data Analysis (Google analytics);

Database Management (Microsoft Access);

MS Office Package;

Adobe Photoshop;