

# Elise Kain

Web Developer – Charlottesville, VA

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## 🎓 Education

Web Development Immersive 10.2015 – 1.2016

General Assembly – Washington, DC

- **Bind:** Encourages new member engagement & retention [Backbone, Handlebars, Rails, Sass]
- **Lyrics:** Generates decorative cards from song lyrics [Ruby on Rails, AWS, Heroku, Sass, RSpec]
- **Alpha - Zulu:** Flashcard application for aspiring private pilots [JavaScript, jQuery, HTML, CSS]

B.S. Communication Management & Design 8.2006 – 5.2010

Ithaca College – Ithaca, NY

- **Director, Megaphone Media Productions:** Led a team of students to provide local non-profits with branding, video production, print design & website development services.
- Roy H. Park Scholar & 2010 Strategic Communication Faculty Award

## 👤 Experience

Charlottesville Ronald McDonald House: Website Consultant 4.2015 – Present

Marketing & Communications Coordinator (10.2014 – 4.2015)

- In-house project lead for WordPress redesign of rmhcharlottesville.org.
- Created websites for Cville Rocktoberfest & Virginia Gingerbread Christmas fundraising events.
- Managed social media accounts, fundraising events and volunteer projects.

United States Golf Association: Rules of Golf Associate 4.2013 – 7.2014

- Interpreted the Rules of Golf & Rules of Amateur Status for constituents in the U.S. & Mexico.
- Resolved 5,000+ rules inquiries. Documented each interaction using CRM software.
- Communicated approved "talking points" regarding controversial issues (e.g. high-profile incidents, changes to the Rules of Golf).

Philadelphia Section PGA: Operations Coordinator 6.2010 – 4.2013

2015 Season Part-Time (Remote 4.2015 – 10.2015)

- Tournament Director & Rules Official for over 50 tournaments / year.
- BlueGolf tournament management software user for over 100 tournaments / year.
- Website & social media management for Philly Junior Tour & Philly College Series.

## 🔧 Skills

Ruby on Rails	JavaScript	Node.js	MongoDB	HTML
Sinatra	Backbone.js	AWS/S3	PostgreSQL	CSS / Sass
RSpec	AngularJS	GitHub	Heroku	WordPress

## 💬 Community

Girl Develop It: Central VA Chapter [Social Events Coordinator]

Charlottesville Women in Tech [Member]

Thats-Normal.com [Social Media Team: Pinterest]