# Elise Madden

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### **EDUCATION**

## Texas A&M University, College Station, Texas

Bachelor of Science in Computer Engineering /Minor in Mathematics

Expected Graduation Date: May 2026

Cumulative GPR: 4.0

### **INTERNSHIPS & WORK EXPERIENCE**

### LucidWorks, Austin, TX (Remote)

Account Research Analyst Intern, May 2024 – present

- Conducted in-depth research on the AI landscape of potential customers.
- Identified weaknesses in client eCommerce software.
- Developed selling strategies for current and potential candidates.

# VP Racing Fuels, San Antonio, TX

Technical Project Intern, March 2024 – August 2024

- Implemented artificial intelligence technology to produce an average growth in sales of 25%.
- Applied research findings to improve SEO by an average of 18%.
- Delegated tasks to team members based on skills and needs.
- Developed the frontend and backend of a new company website.
- Recreated landing pages for an average boost of 1200 interactions per page.

## Texas A&M University, College Station, TX

Student Financial Assistant, January 2024 – August 2024

- Reviewed employee expense reports.
- Coordinated department and faculty meeting times.
- Led the preparation of class demonstrations and departmental events.

### **SKILLS**

Experience in C++, Haskell, Java, Python, R, HTML, Assembly, Verilog

Familiarity with Shopify, Zapier, and Salesforce

High proficiency in Spanish

Mastery of the Microsoft Office Suite

**Excellent Leadership and Communication Skills** 

# PROFESSIONAL ORGANIZATIONS & ACTIVITIES

Texas A&M University Solar Car Racing Team, Marketing Co-Lead, April 2024 – present TAMU Freshman Radiating Eagerness in Serving Humanity (FRESH), Freshmen Mentor, October 2022 – present

**Texas A&M University Computer Engineering Research Lab**, Undergraduate Participant, January 2024 – present

Texas A&M University Ducks Unlimited, Merchandise Chair, January 2024 – present

Texas A&M Aggie Sisters for Christ, August 2024 – present

Texas A&M Women's Club Lacrosse Team, August 2023 – August 2024

### OTHER EXPERIENCE

Hurricane Harry's Honkytonk, Server, October 2023 – December 2024

The Richdale Group, Leasing Associate, May 2023 – August 2023

Christland Church, Childcare Attendant, October 2022 – December 2023