




<Senior PHP Developer/>

Hi, my name is **João Cercal** (BSc in Information Systems). I've been looking for creative, innovative and scalable solutions to enable people to do and experience what they love. On the way, I became a PHP specialist while working with incredible people from different places of the world. A certified Senior Software Engineer who loves what he does since he started his career in 2009. ♥

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## Latest Work Experience

(you can check my linkedin profile to see them all)

...

<?php // 2022 - Present

echo "Senior Software Engineer at Turbine Kreuzberg";

Making the most of PHP and the Spryker framework/ecosystem to design, develop, and maintain robust e-commerce solutions, ensuring efficient operation of digital platforms;

Optimizing e-commerce performance through meticulous coding skills and a comprehensive understanding of the Spryker framework, which directly leads to enhanced user experiences, faster page load times, and increased conversion rates for our clients;

Collaboratively solving complex challenges within our agile development environment, actively collaborating with cross-functional teams to tackle intricate challenges, utilizing problem-solving skills and technical expertise to create innovative solutions that drive the success of our large-scale e-commerce projects.

<?php // 2020 - 2022

echo "Senior Software Engineer at Spectrm";

Making a significant impact on the market by helping top-tier companies engage consumers effectively through innovative chatbots on major messaging platforms. This resulted in substantial sales growth and strengthened brand loyalty;

By designing, developing, and launching scalable solutions to tackle intricate business challenges, with a lasting focus on scalability, I significantly improved operational efficiency, expanded the company's market presence, and ensured long-term adaptability, driving the business to new heights;

Led backend chapter meetings, mentored junior developers, and played a crucial role in defining migration strategies for essential platform changes;

Introduced architectural decision records (ADRs), conducted post-mortems, and facilitated lightning talks to promote a culture of continuous improvement within the engineering team.

`<?php // 2018 - 2020`

`echo "Senior PHP Developer at GetYourGuide";`

Impacting and changing the way how millions of travelers connect to the places they visit, using weekends, building relationships, visiting relatives, and discovering the world;

We improved the response time for retrieving a cart in almost 70% by extracting the code from the legacy system into a new microservices-oriented architecture;

Volunteered to be a facilitator in agile ceremonies such as retrospectives and sprint reviews;

Responsible for making technical decisions from a technical perspective within our team.

`<?php // 2017 - 2018`

`echo "Senior PHP Developer at FlixBus";`

Changing the life of approximately one billion of people commuting, using weekends, building relationships, visiting relatives, and discovering the world;

We improved the response time for retrieving a cart in almost 70% by extracting the code from the legacy system into a new microservices-oriented architecture;

Volunteered to be a facilitator in agile ceremonies such as retrospectives and sprint reviews;

Responsible for making technical decisions from a technical perspective within our team.