

# ELISHA IDEHA

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Portfolio: [behance.net/elisha-ideha](https://behance.net/elisha-ideha)

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A creative graphic designer and a proficient web designer with solid problem solving skills that helps businesses and organizations grow through communicative designs. With a robust background in graphic design spanning 4 years, I bring a wealth of experience in creating visually compelling and effective designs. Currently pursuing a career in the **Tech industry**. Well-versed in **graphic design** and **web design**, with knowledge in **adobe creative suite** gained through coursework and case studies. I have pleasure in working with Start-ups, NGOs, and large organizations.

## PROFESSIONAL SKILLS

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- CorelDraw
- Adobe Creative Suite
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Photo Editing
- Video Editing
- Logo Design
- Branding & Identity
- Product Design
- Graphic Design
- T-Shirts Design
- Social Media Design
- Website Design
- Html
- Css
- JavaScript
- Bootstrap
- WordPress

## EXPERIENCE

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02/2022 – Present

**Graphic Designer, FIVERR | FREELANCE**

- Conceptualisation and execution of illustration or picture-based social media creatives for clients based on the defined creative strategy and approach.
- Design and create visually appealing graphics for marketing materials, including brochures, flyers, billboards, social media posts, and website.
- Developed and maintain a comprehensive set of brand guidelines that reflect on the brand identity, including brand values, voice, tone, visual style, logo usage, typography, color palette, and other key elements.
- Create visually compelling and engaging brand assets (social templates, event collaterals, reports, e-books)
- Optimize graphics for web and social media platforms, considering file sizes, resolutions, and responsive design principles.
- Design print advertisements, craft email marketing campaigns, and create engaging social media content, including static posts and videos, to support comprehensive brand communication strategies.
- Developed graphics designs and layouts for product illustrations, logos, and t-shirts mirroring company brand style.

- Manage multiple design projects simultaneously, ensuring timely delivery of high-quality designs while adhering to deadlines.

11/2023 – 12/2023

**Graphic Designer**, WHOOSH NG | NIGERIA, LAGOS

- Developed graphic designs and layouts for product illustrations, logos, social media and other graphic content using graphic design software and tools mirroring company brand style.
- Collaborate with the team to ensure consistency of designs.
- Maintain awareness of current industry and technology standards, competitive landscape and market trend.
- Produced high-quality work while working closely with the team following their indication but at the same time being proactive.
- Ensure all designs and content adhere to brand guidelines and maintain a high level of quality.
- Manage multiple design projects simultaneously, meeting deadlines and ensuring deliveries meet quality standards.
- Ensure final graphics and layouts are visually and aesthetically appealing.

## EDUCATION

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Present 2020-2026

**Bachelor of Science** (October 2020-present)

**Federal University Of Agriculture (FUNAAB)**

Accepted into the programme water resources management & agrometeorology(wma) 2020.

Favorite area of study: **wma**

## CERTIFICATIONS | PROFESSIONAL TRAINING

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**Graphic Design Certification Course** | CHS Computer Institute (2019)

## HOBBIES AND INTEREST

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I love reading and listening to music , and I'm a regular contributor to graphic design communities.

**Languages:** English , French .