

Elisha Lee

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<https://elishamklee.github.io/portfolio>

Skills & Abilities

UI/UX DESIGN & DEVELOPMENT

- HTML(5)/CSS(3) 100% Hand Coding
- Website Optimization
- Cross Browser Compatibility
- ADA Compliance
- A/B Testing
- jQuery/JavaScript
- Adobe Creative Suite
- WireFrame & Mockup (Sketch / Balsamiq / InVision)
- Prototype (HTML/CSS/jQuery)
- Responsive Design (Desktop/Mobile/Tablet)
- IOS & Android UI/UX Design

Experience

7/2014 ~ Present

Forever 21 HQ | Los Angeles

UI/UX Design & Development Manager

My core responsibilities to handle UI/UX design & development, propose new trends to executive team, and optimize Forever21 e-commerce.

- UI/UX Design/Development for Forever21 Global e-commerce
- IOS & Android UI/UX Design
- HTML(5) / CSS(3) Hand Coding
- Responsive Design
- jQuery/JavaScript
- Wireframe, Prototype and Mockup (Sketch, Photoshop, Balsamiq)
- A/B Testing
- Cross Browser Compatibility Check
- Email Blast Template UI Development

4/2014 ~ 7/2014 (3 Month Contract)

CallFire, Inc | Santa Monica

Sr. Web Designer

- Email Blast Template Design and Development

- Ez Texting BI & Website Design (www.eztexting.com)
- Graphic Design (Newspaper, Magazine AD & Booth Design)
- Support design assets for Marketing team

11/2010 ~ 2/2013

IOZ Global | Long Beach

Self Employed

Online shopping mall (e-commerce) that sold Korean cosmetic at my own websites and Amazon.

I had operated this company and also served as a design, development, and customer service.

- Management and Built up E-commerce
 - Allbbcream.com (Defunct)
 - Beautymates.com (Defunct)
 - Cecimall.com (Defunct)
 - Helloginseng.com (Defunct)
- Operate Business (Import/Accounting/CS)
- Design & Development Magento (E-Commerce Framework)

6/2009 ~ 9/2010

SG Interactive (Former Ntreev USA) | Irvine

Lead Web Designer & Developer

SG Interactive is Online Game Distributor which serviced 5 different games in North America.

- UI/UX Design/Develop for each game website
- HTML/CSS Hand Coding
- Collaborate with Web Developer
- Support Web Developer to revise PHP/JavaScript code
- Create PROJECT BLACKOUT game BI
- Email Blast Templates Design and Development
- Design all assets for each games
- Graphic design

6/2008 ~ 6/2009 (1 Year Contract)

Hanjin USA | Carson

E-Commerce Assistant Manager

Hanjin is #1 Logistic Company in Korea.

- UI/UX Design & Development for Hanjin USA & Japan
- Hanjin E-commerce Design & Development
- HTML/CSS Hand Coding
- Graphic Design

6/2006 ~ 6/2008

Ntreev USA | Fullerton

Sr. Web Designer & Developer

Ntreev USA is Online Game Distributor which serviced 2 different games in North America.

- UI/UX Design/Develop for each game website
- HTML/CSS Hand Coding
- Support Web Developer to revise PHP/JavaScript code
- Email Blast Templates Design and Development
- Design all assets for each games
- Graphic Design

8/2006 ~ 6/2007

Nit eConsulting | Los Angeles

Sr. Web Designer & Developer

Nit eConsulting is Online Marketing Agency.

- UI/UX Design& Development for clients
- HTML/CSS Hand Coding
- Collaborate with Web Developer
- Support Web Developer to revise PHP/JavaScript code
- Create Email Blast Templates
- Graphic Design

3/2004 ~ 8/2006

URI Global | Culver City

Sr. Web/Graphic Designer & Account Executive

URI Global is Marketing and Advertising Agency.

- UI/UX Design/Develop for clients
 - Korean Air
 - Hyundai Motor
 - Pantech
 - LG USA
 - Hanjin USA
- HTML/CSS Hand Coding
- Email Blast Templates Design and Development
- Graphic Design
- Strategy Client Annual Advertising Plan