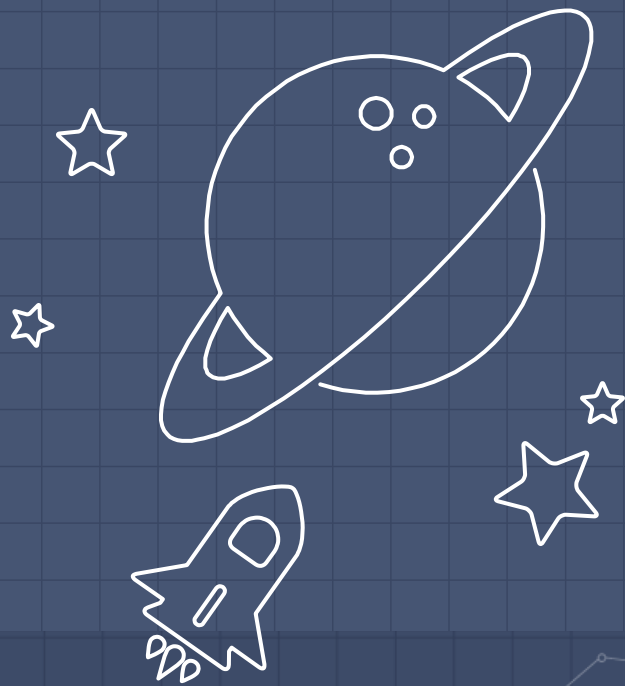


arise:

2019 Data Science
Internship

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Tools for Machine Learning and Data Mining

Linear and Logistic Regression
(Adapted from various sources)

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LEARNING OUTCOMES

- Understand the role of regression in data science
- Understand the basics of Linear Regression
- Measure the performance of a regression model
- Understand the basic of logistic regression

Regression

A form of statistical modeling that attempts to evaluate the relationship between one variable (termed the dependent variable) and one or more other variables (termed the independent variables). It is a form of global analysis as it only produces a single equation for the relationship.

A model where one continuous variable using one or more variables.

Linear Regression

Regression used to fit a linear model to data where the dependent variable is continuous:

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_n X_n + \varepsilon$$

Given a set of points (X_i, Y_i) , we wish to find a linear function (or line in 2 dimensions) that “goes through” these points.

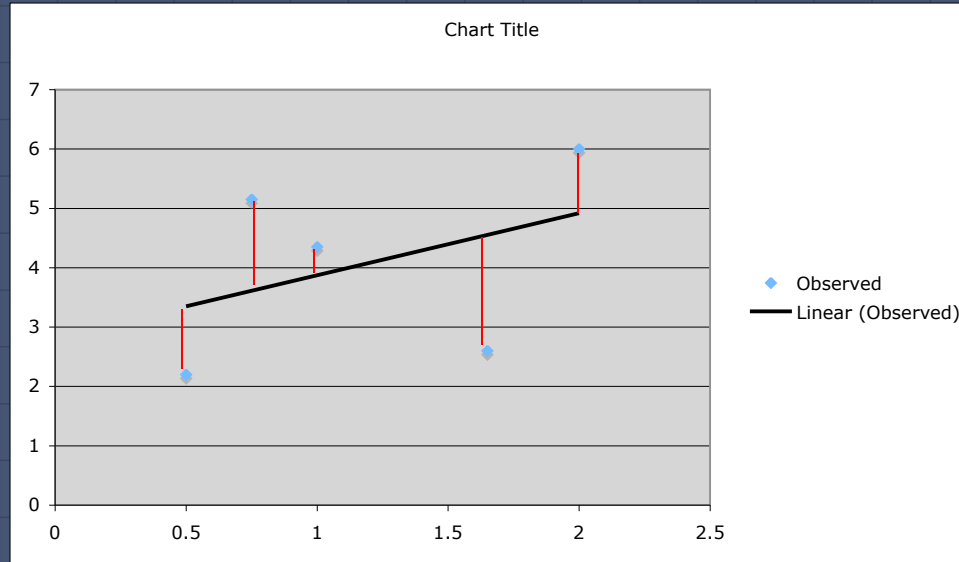
In general, the points are not exactly aligned:

- Find line that best fits the points

Residue

Error or residue:

- Observed value - Predicted value



Sum-squared Error (SSE)

$$SSE = \sum_y (y_{observed} - y_{predicted})^2$$

$$TSS = \sum_y (y_{observed} - \bar{y}_{observed})^2$$

$$R^2 = 1 - \frac{SSE}{TSS}$$

PRACTICE

| SN | Age | Height (CM) | CaloriesConsumed PerDay | weightIn5years (kg) |
|----|-----|-------------|-------------------------|---------------------|
| | 55 | 169 | 1200 | 79 |
| | 25 | 170 | 2200 | 88 |
| | 67 | 166 | 1800 | 75 |
| | 89 | 173 | 2400 | 90 |
| | 33 | 155 | 1800 | 70 |
| | 21 | 158 | 800 | 61 |
| | 43 | 160 | 1100 | 73 |

| weightIn5years (kg) [Predicted] |
|------------------------------------|
| 83 |
| 80 |
| 71 |
| 98 |
| 72 |
| 65 |
| 77 |

Given the following figures, calculate the
1) SSE, 2) TSS and 3) R-Squared for a model built with the the observed variables.

What is Best Fit?

The smaller the SSE, the better the fit

Hence,

- Linear regression attempts to minimize SSE (or similarly to maximize R²)

Assume 2 dimensions

$$Y = \beta_0 + \beta_1 X$$

Analytical Solution

$$\beta_0 = \frac{\sum y - \beta_1 \sum x}{n}$$

$$\beta_1 = \frac{n \sum xy - \sum x \sum y}{n \sum x^2 - \left(\sum x\right)^2}$$

Example (I)

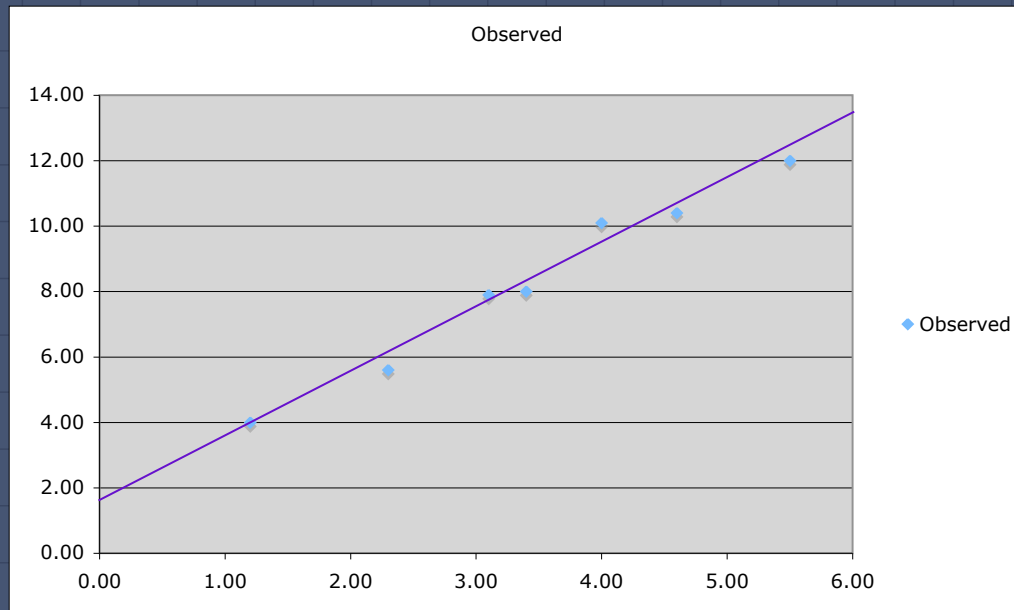
| x | y | x ² | xy |
|--------------|--------------|----------------|---------------|
| 1.20 | 4.00 | 1.44 | 4.80 |
| 2.30 | 5.60 | 5.29 | 12.88 |
| 3.10 | 7.90 | 9.61 | 24.49 |
| 3.40 | 8.00 | 11.56 | 27.20 |
| 4.00 | 10.10 | 16.00 | 40.40 |
| 4.60 | 10.40 | 21.16 | 47.84 |
| 5.50 | 12.00 | 30.25 | 66.00 |
| 24.10 | 58.00 | 95.31 | 223.61 |

Target: $y=2x+1.5$

$$\begin{aligned}\beta_1 &= \frac{n \sum xy - \sum x \sum y}{n \sum x^2 - (\sum x)^2} \\ &= \frac{7 \times 223.61 - 24.10 \times 58.00}{7 \times 95.31 - 24.10^2} \\ &= \frac{1565.27 - 1397.80}{667.17 - 580.81} \\ &= \frac{167.47}{86.36} = \underline{\underline{1.94}}\end{aligned}$$

$$\begin{aligned}\beta_0 &= \frac{\sum y - \beta_1 \sum x}{n} \\ &= \frac{58.00 - 1.94 \times 24.10}{7} \\ &= \frac{11.27}{7} = \underline{\underline{1.61}}\end{aligned}$$

Example (II)



Example (III)

| x | y (obs) | y (pred) | SSE | TSS |
|------|---------|----------|--------------|---------------|
| 1.20 | 4.00 | 3.94 | 0.004 | 18.367 |
| 2.30 | 5.60 | 6.07 | 0.221 | 7.213 |
| 3.10 | 7.90 | 7.62 | 0.078 | 0.149 |
| 3.40 | 8.00 | 8.21 | 0.044 | 0.082 |
| 4.00 | 10.10 | 9.37 | 0.533 | 3.292 |
| 4.60 | 10.40 | 10.53 | 0.017 | 4.470 |
| 5.50 | 12.00 | 12.28 | 0.078 | 13.796 |
| | | | 0.975 | 47.369 |

$$R^2 = 1 - \frac{SSE}{TSS} = 1 - \frac{0.975}{47.369} = 0.98$$

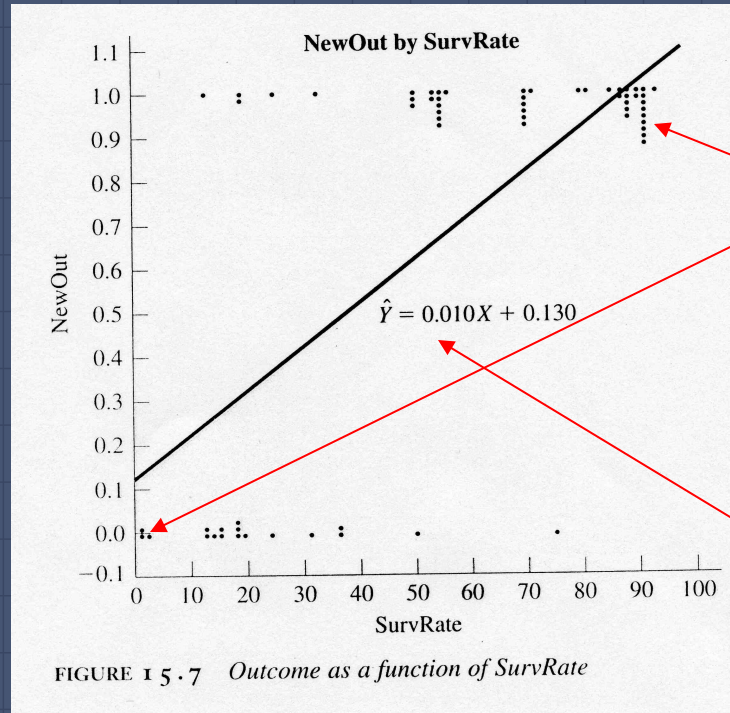
Logistic Regression

Regression used to fit a curve to data in which the dependent variable is binary, or dichotomous

Typical application: Medicine

- We might want to predict response to treatment, where we might code survivors as 1 and those who don't survive as 0

Example

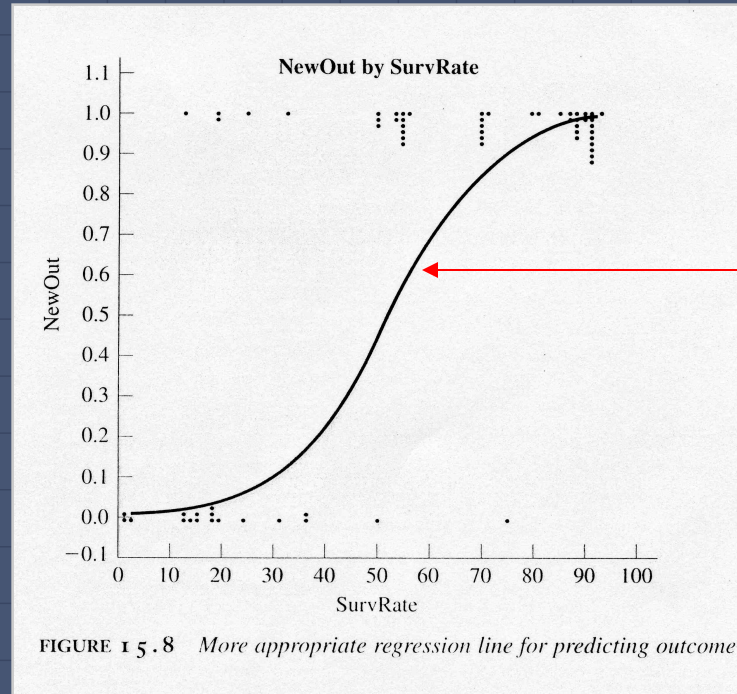


Observations:
For each value of SurvRate, the number of dots is the number of patients with that value of NewOut

Regression:
Standard linear regression

Problem: extending the regression line a few units left or right along the X axis produces predicted probabilities that fall outside of [0,1]

A Better Solution



Regression Curve:
Sigmoid function!

(bounded by
asymptotes $y=0$ and
 $y=1$)

Odds

Given some event with probability p , the odds of that event are given by:

$$\text{odds} = p / (1 - p)$$

Consider the following data

| | | Delinquent | | |
|--------------|--------|------------|------|-------|
| | | Yes | No | Total |
| Testosterone | Normal | 402 | 3614 | 4016 |
| | High | 101 | 345 | 446 |
| | | 503 | 3959 | 4462 |

The odds of being delinquent if you are in the Normal group are:

$$p_{\text{delinquent}} / (1 - p_{\text{delinquent}}) = (402/4016) / (1 - (402/4016)) = 0.1001 / 0.8889 = 0.111$$

Odds Ratio

The odds of being not delinquent in the Normal group is the reciprocal of this:

- $0.8999/0.1001 = 8.99$

Now, for the High testosterone group

- $\text{odds}(\text{delinquent}) = 101/345 = 0.293$

- $\text{odds}(\text{not delinquent}) = 345/101 = 3.416$

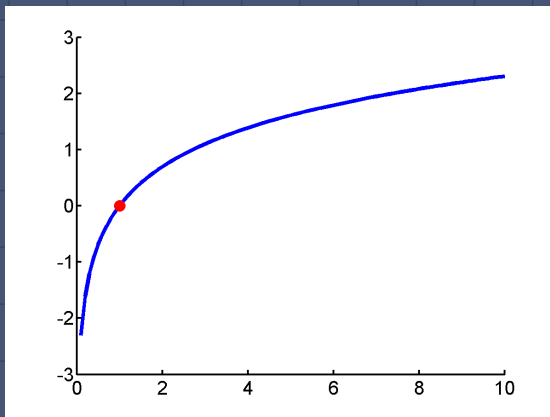
When we go from Normal to High, the odds of being delinquent nearly triple:

- Odds ratio: $0.293/0.111 = 2.64$

- 2.64 times more likely to be delinquent with high testosterone levels

Logit Transform

The logit is the natural log of the odds



$$\text{logit}(p) = \ln(\text{odds}) = \ln(p/(1-p))$$

Logistic Regression

In logistic regression, we seek a model:

$$\text{logit}(p) = \beta_0 + \beta_1 X$$

That is, the log odds (logit) is assumed to be linearly related to the independent variable X

So, now we can focus on solving an ordinary (linear) regression!

Recovering Probabilities

$$\ln\left(\frac{p}{1-p}\right) = \beta_0 + \beta_1 X$$

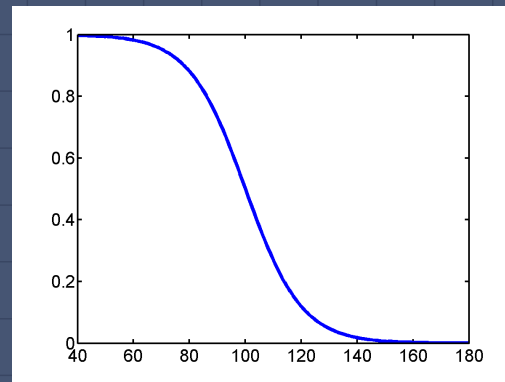
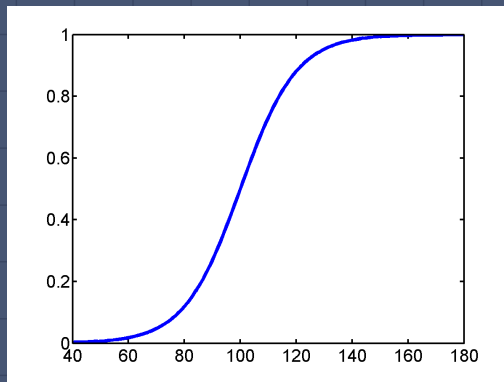
$$\Leftrightarrow \frac{p}{1-p} = e^{\beta_0 + \beta_1 X}$$

$$\Leftrightarrow p = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}} = \frac{1}{1 + e^{-(\beta_0 + \beta_1 X)}}$$

which gives p as a sigmoid function!

Logistic Response Function

When the response variable is binary, the shape of the response function is often sigmoidal:



Sample Calculations

Suppose a cancer study yields:

- $\log \text{ odds} = -2.6837 + 0.0812 \text{ SurvRate}$

Consider a patient with $\text{SurvRate} = 40$

- $\log \text{ odds} = -2.6837 + 0.0812(40) = 0.5643$
- $\text{odds} = e^{0.5643} = 1.758$
- patient is 1.758 times more likely to be improved than not

Consider another patient with $\text{SurvRate} = 41$

- $\log \text{ odds} = -2.6837 + 0.0812(41) = 0.6455$
- $\text{odds} = e^{0.6455} = 1.907$
- patient's odds are $1.907/1.758 = 1.0846$ times (or 8.5%) better than those of the previous patient

Using probabilities

- $p_{40} = 0.6374$ and $p_{41} = 0.6560$
- Improvements appear different with odds and with p

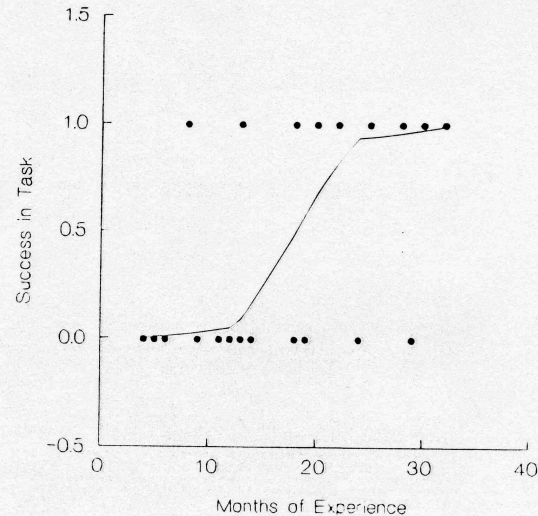
Example 1 (I)

A systems analyst studied the effect of computer programming experience on ability to complete a task within a specified time

Twenty-five persons selected for the study, with varying amounts of computer experience (in months)

Results are coded in binary fashion: $Y = 1$ if task completed successfully; $Y = 0$, otherwise

Scatter Plot and Loess Curve—Programming Task Example.



Loess: form of local regression

Example 1 (II)

Results from a standard package give:

- $\beta_0 = -3.0597$ and $\beta_1 = 0.1615$

Estimated logistic regression function:

$$p = \frac{1}{1 + e^{3.0597 - 0.1615X}}$$

For example, the fitted value for $X = 14$ is:

$$p = \frac{1}{1 + e^{3.0597 - 0.1615(14)}} = 0.31$$

(Estimated probability that a person with 14 months experience will successfully complete the task)

Example 1 (III)

We know that the probability of success increases sharply with experience

- Odds ratio: $\exp(\beta_1) = e^{0.1615} = 1.175$
- Odds increase by 17.5% with each additional month of experience

A unit increase of one month is quite small, and we might want to know the change in odds for a longer difference in time

- For c units of X : $\exp(c\beta_1)$

Example 1 (IV)

Suppose we want to compare individuals with relatively little experience to those with extensive experience, say 10 months versus 25 months ($c = 15$)

- Odds ratio: $e^{15 \times 0.1615} = 11.3$
- Odds of completing the task increase 11-fold!

Example 2 (I)

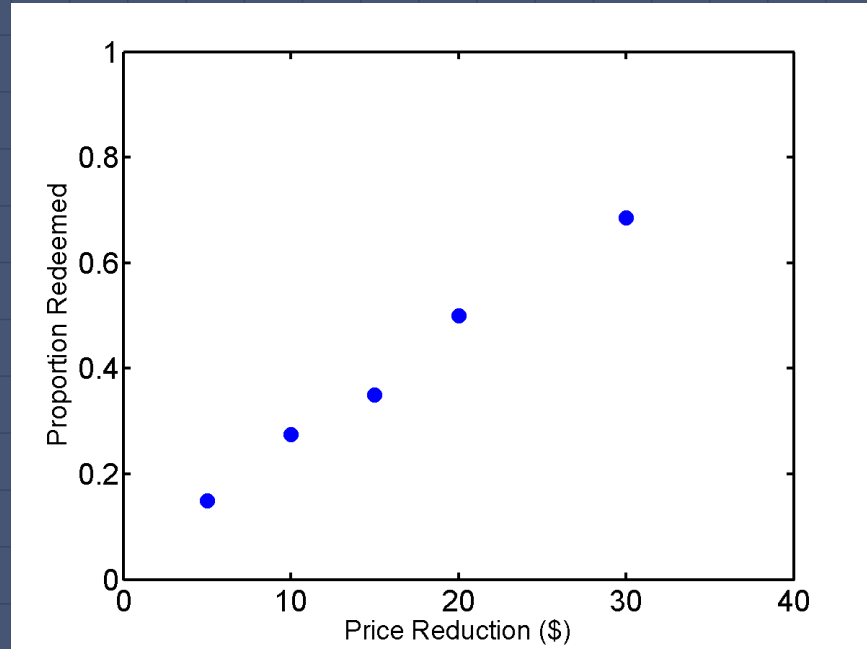
In a study of the effectiveness of coupons offering a price reduction, 1,000 homes were selected and coupons mailed

Coupon price reductions: 5, 10, 15, 20, and 30 dollars

200 homes assigned at random to each coupon value

X : amount of price reduction

Y : binary variable indicating whether or not coupon was redeemed



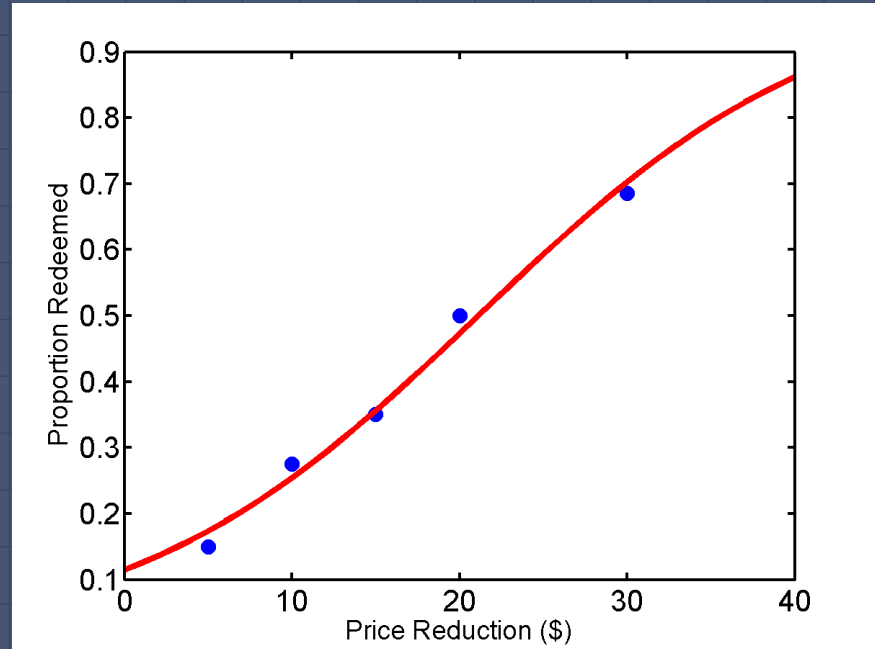
Example 2 (II)

Fitted response
function

— $\beta_0 = -2.04$ and $\beta_1 = 0.097$

Odds ratio: $\exp(\beta_1) = e^{0.097} = 1.102$

Odds of a coupon being redeemed are estimated to increase by 10.2% with each \$1 increase in the coupon value (i.e., \$1 in price reduction)



Putting it to Work

For each value of X , you may not have probability but rather a number of $\langle x, y \rangle$ pairs from which you can extract frequencies and hence probabilities

- Raw data: $\langle 12, 0 \rangle, \langle 12, 1 \rangle, \langle 14, 0 \rangle, \langle 12, 1 \rangle, \langle 14, 1 \rangle, \langle 14, 1 \rangle, \langle 12, 0 \rangle, \langle 12, 0 \rangle$
- Probability data ($p=1$, 3rd entry is number of occurrences in raw data): $\langle 12, 0.4, 5 \rangle, \langle 14, 0.66, 3 \rangle$
- Odds ratio data...

Coronary Heart Disease (I)

| Age Group | Coronary Heart Disease | | Total | |
|--------------|------------------------|-----|-------|---------|
| | No | Yes | | |
| 1 | 9 | 1 | 10 | (20-29) |
| 2 | 13 | 2 | 15 | (30-34) |
| 3 | 9 | 3 | 12 | (35-39) |
| 4 | 10 | 5 | 15 | (40-44) |
| 5 | 7 | 6 | 13 | (45-49) |
| 6 | 3 | 5 | 8 | (50-54) |
| 7 | 4 | 13 | 17 | (55-59) |
| 8 | 2 | 8 | 10 | (60-69) |
| Total | 57 | 43 | 100 | |

Coronary Heart Disease (II)

| Age Group | $p(\text{CHD})=1$ | odds | log odds | #occ |
|-----------|-------------------|--------|----------|------|
| 1 | 0.1000 | 0.1111 | -2.1972 | 10 |
| 2 | 0.1333 | 0.1538 | -1.8718 | 15 |
| 3 | 0.2500 | 0.3333 | -1.0986 | 12 |
| 4 | 0.3333 | 0.5000 | -0.6931 | 15 |
| 5 | 0.4615 | 0.8571 | -0.1542 | 13 |
| 6 | 0.6250 | 1.6667 | 0.5108 | 8 |
| 7 | 0.7647 | 3.2500 | 1.1787 | 17 |
| 8 | 0.8000 | 4.0000 | 1.3863 | 10 |

Coronary Heart Disease (III)

| X (AG) | Y (log odds) | X² | XY | #occ |
|---------------|---------------------|----------------------|-----------------|-------------|
| 1 | -2.1972 | 1.0000 | -2.1972 | 10 |
| 2 | -1.8718 | 4.0000 | -3.7436 | 15 |
| 3 | -1.0986 | 9.0000 | -3.2958 | 12 |
| 4 | -0.6931 | 16.0000 | -2.7726 | 15 |
| 5 | -0.1542 | 25.0000 | -0.7708 | 13 |
| 6 | 0.5108 | 36.0000 | 3.0650 | 8 |
| 7 | 1.1787 | 49.0000 | 8.2506 | 17 |
| 8 | 1.3863 | 64.0000 | 11.0904 | 10 |
| 448 | -37.6471 | 2504.0000 | 106.3981 | 100 |

Note: the sums reflect the number of occurrences
($\text{Sum}(X) = X1.\text{\#occ}(X1) + \dots + X8.\text{\#occ}(X8)$, etc.)

Coronary Heart Disease (IV)

Results from regression:

- $\beta_0 = -2.856$ and $\beta_1 = 0.5535$

| Age Group | p(CHD)=1 | est. p |
|-----------|----------|--------|
| 1 | 0.1000 | 0.0909 |
| 2 | 0.1333 | 0.1482 |
| 3 | 0.2500 | 0.2323 |
| 4 | 0.3333 | 0.3448 |
| 5 | 0.4615 | 0.4778 |
| 6 | 0.6250 | 0.6142 |
| 7 | 0.7647 | 0.7346 |
| 8 | 0.8000 | 0.8280 |

SSE **0.0028**

TSS **0.5265**

R2 **0.9946**

Summary

Regression is a powerful data mining technique

- It provides prediction
- It offers insight on the relative power of each variable

We have focused on the case of a single independent variable

- What about the general case?