

First User Profile: **Parker Strong**



Summary:

He is a single student at BYU, who wants to get together with friends and wants to play games. He is roughly 25 years old and is from the grand Centerville, Utah. He is from a big family and likes being in the middle of fun activities. He is a PR major currently. He has a steady girlfriend but wants to keep his options open just in case. Parker enjoys the weekends and likes to spend time with his friends playing party games.

First Problem:

Parker is a very social person and enjoys having people over for parties and social gatherings. He loves to play the game mafia, but because he is so social, he always ends up being the narrator, and therefore never gets to enjoy the actual mafia experience. He feels like he is missing out on a big part of the game by not being able to really participate, but he doesn't feel like anyone else can narrate as well, or has fun with it.

Second problem:

Parker loves playing the game but often runs into the situation of the group he is with not having the cards needed to play. He would love to have an electronic version of the game so that he can play with his friends whenever and wherever.

Third problem:

He also hates needing to explain how to play the game every single time he hosts social gatherings.

Solution:

We build an application that will take care of both the role assignment and the narration. The app will have several voices and themes which will tell the story and let people know when different actions need to be taken. The app will also allow people to quickly reference all the different roles that are being used in this game, as well as a link to the rules for those who need a refresher. Implementing an online aspect of the app could allow Parker to connect with his friends at all times.