Eliška Soukupová

UX/UI designer

- Brno, Czech Republic
- +420731893227
- el.soukupova@icloud.com
- Behance

EXPERTISE

UX Design

UI Design

Wireframing and Prototyping

User Research

User Testing

Strategic Thinking

User Research

Motion Design

TOOLS

Figma

Adobe Creative Suite

Adobe After Effects

Miro

Sharepoint

LANGUAGES

English
Professional level proficiency

EDUCATION

UX/UI Design Certification
Career Foundry | online
May 2023 - Present

Erasmus Studies at Aalto University - Visual Design for performance | Helsinki
January 2016 - June 2016

BcA. at Janáček Academy
- Stage and Costume design
2012-2016 | Brno

SUMMARY

UI/UX designer with a focus on collaborative iteration and crafting final designs, evolving user behaviour, and meticulous attention to every possible detail. A creative and independent thinker who adheres to guidelines while formulating innovative solutions.

UX/UI PROJECTS

UX/UI Designer | Career Foundry   *May 2023 - Present*

Hikevista - Responsive web app

Applied the user-centered design process and a mobile-first approach to design wireframes and a style guide through various rounds of usability and preference testing. As a result, a responsive web app was developed that allows hikers to navigate and connect easily.

Medtrack - Native app iOS and Android

Defined user needs and goals through user interviews and surveys, and developed UX/UI designs and prototypes for two native mobile apps. These apps empower health management by not only assisting users/patients in remembering to take their medication properly but also facilitating communication with doctors.

MeowEase - Responsive website and Mobile app

Designed user flows, low, mid, and high-fidelity wireframes, along with multiple prototype iterations for MeowEase: your go-to online store for cat supplies. Redefining the shopping experience with smart filtering and a sleek platform for accessibility and efficiency.

WORK EXPERIENCE

Graphic Designer
Transport Research Centre · Full-time
Feb 2020 - Present · 4 yrs

Skills: Adobe Indesign · Photoshop · Illustrator · Social Media Books Typography · Brochure · Infographics · Branding Design Manual · Corporate Design Manual

Freelance Video Engineer
2002 Studios Media Ltd
Aug 2022 - Sep 2023 · 1 yr 2 mos

Skills: Videoprodukce · Premiere Pro · Adobe After Effects

Graphic Designer Training
Brainnest · Internship
Apr 2022 - Jun 2022 · 3 mos
Bremen, Germany
Skills: Adobe Creative Suite