Eliška Soukupová

UX/UI designer

📍 Brno, Czech Republic
open to remote roles

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🖥️ **Behance | LinkedIn**

EXPERTISE

UX Design
UI Design
Wireframing
Prototyping
User Research
User Testing
Strategic Thinking
Style Guide
Motion Design

TOOLS

Figma
Adobe Creative Suite
Adobe After Effects
Miro
Sharepoint

LANGUAGES

English
Professional level proficiency

EDUCATION

Career Foundry
UX/UI Design Certification
May 2023 - Present

Aalto University
Earned Program Certification in Digital Visual Design.
January 2016 - June 2016

Janáček Academy **Bachelor's Degree (BcA.) in Stage and Costume Design**
Graduated in June 2015.

SUMMARY

UX/UI designer with four years of experience in visual and graphic design, focusing on collaborative iteration and crafting final designs with attention to every possible detail, while evolving user behavior.

UX/UI PROJECTS

UX/UI Designer | Career Foundry · Part-time · Remote
May 2023 - Present

Hikevista - Responsive web app

- Implemented the user-centered design process and a mobile-first approach to design wireframes.
- Created a Style Guide.
- Optimized the design through various rounds of usability and preference testing.
- As a result a responsive web app that allows hikers to navigate, and connect easily

Medtrack - Native app iOS and Android

- Defined user needs and goals through user interviews and surveys.
- Developed UX/UI designs and prototypes for two native mobile apps.
- Improved health management by not only assisting users in remembering to take their medication properly but also by facilitating communication with doctors.

MeowEase - Responsive website and Mobile app

- Designed user flows, low, mid, and high-fidelity wireframes.
- Conducted user testing with multiple prototype iterations.
- Strategized the shopping experience with smart filtering and generated a sleek platform for accessibility and efficiency.

WORK EXPERIENCE

Graphic Designer
Transport Research Centre · Brno · Full-time
Feb 2020 - Present · 4 yrs

- As the Graphic Designer, I led the creation and implementation of a comprehensive Branding Corporate Design Manual.
- Resulting in a cohesive brand identity, streamlined design processes, and increased brand recognition.

Freelance Video Engineer
2002 Studios Media Ltd · London,UK · Remote
Aug 2022 - Sep 2023 · 1 yr 2 mos

- In my role overseeing video production tasks, I managed tasks utilizing Premiere Pro, Adobe After Effects, and other tools.
- Ensuring efficient video production processes and the delivery of high-quality content.

Graphic Designer Training
Brainnest · Internship · Bremen, Germany · Remote
Apr 2022 - Jun 2022 · 3 mos

- In my remote Graphic Designer Training at Brainnest, I executed diverse design projects and presented my work to an audience.
- I enhanced my practical design skills and achieved valuable professional experience.