

# Eliezer Talón

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# Eliezer Talón

Software Engineer with 7+ years of experience building iOS and web applications.



Helped develop a new payment method selector in **SBB Mobile**, which includes Apple Pay, and a **Voice Timetable** and a **Support Assistant** for **SBB Mobile Preview**.

Developed the MVP of **Fintonic** for iOS, reaching 50K+ downloads during the first three months and providing the foundation for the next versions.

Improved the user experience of payments and budget creation for **Numbrs**, increasing the positive ratings in the App Store by 60%.

## EXPERIENCE

**ubique**  
*iOS Engineer*  
Zürich

FEBRUARY 2017 – PRESENT

Maintaining and building new features for **SBB Mobile**, the most downloaded application in Switzerland, as well as contributing to other apps for our customers.

- Added a payment method selector to quickly switch between credit cards and Apple Pay when buying tickets.
- Helped create a support assistant bot, answering common questions from customers.

**FIFA TMS**  
*iOS Engineer*  
Zürich

JANUARY 2016 – JANUARY 2017

Developed the iOS client for **GPX**, a networking tool that provides a private and secure platform for professional football stakeholders worldwide to communicate with each other.

- Built the *Directory*, a browsable database of football entities.
- Consolidated a CI service to assist developers and QA engineers.

**Centralway**  
*iOS Engineer / Tech Lead*  
Zürich

FEBRUARY 2014 – JANUARY 2016

Led the iOS team that built **Sandbox**, an application featuring a news feed and a chat to support the activity of the group; afterwards joined the iOS team that builds **Numbrs**, a multi-banking platform.

- Assisted the Project Manager of Sandbox with the technical side of the project.
- Develop a budget assistant tool for Numbrs.

*Back-end Engineer*  
Canary Islands

AUGUST 2013 – JANUARY 2014

Worked as contractor; maintained **academic**, a web application to coordinate the activities of the Faculty of Veterinary of ULPGC, and developed a web application to assist the City Hall of Las Palmas de Gran Canaria with regulating and coordinating **street markets**.

**Inventiaplus**  
*Software Engineer*  
Canary Islands

JUNE 2009 – JULY 2013

Developed a variety of web and mobile applications, working directly with customers; also allowed the company to **expand its services** after specialising as iOS engineer.

- Led several projects, from requirements definition to actual implementation.
- Developed and maintained the IT infrastructure of the company.
- Organised workshops to teach CakePHP.

**e-pyme**  
Software Engineering Intern  
Canary Islands

JUNE 2007 – OCTOBER 2007

Helped maintain a web application for **registration and approval of civil engineering projects**. Assisted system engineers to develop, test and maintain the IT infrastructure that provided services to the company.

## PUBLIC SPEAKING

**App Builders Group**  
Zürich

2016

*"What nobody will tell you about JSON"*, sharing tips and best practices on when and how to choose third-party libraries for Swift development.

**App2You**  
Las Palmas de Gran Canaria

2014

*"Fintonic, la herramienta para controlar tus gastos"*, presenting the MVP of Fintonic and introducing the business model for mobile banking in Spain.

## VOLUNTEER EXPERIENCE

**Las Palmas de Gran Canaria  
Christian Church**

2008 – 2014

Designed flyers and booklets for summer camps, concerts and other events.

## SKILLS

**iOS**

Objective-C, Swift, Foundation, UIKit, Core Data, Auto Layout, XCTest, SnapKit, CocoaPods, Carthage, fastlane

**Tools & methodologies**

Git, REST, SCRUM, unit testing, continuous integration

**Back-end**

PHP, MySQL, CakePHP, shell-scripting (Bash, Ruby), Linux, OS X

## EDUCATION

**University of Las Palmas de  
Gran Canaria**  
MSc. Computer Engineer

2001 – 2009

Main subjects related to software design, operating systems and network administration.

- Presented a Master's Thesis on the topic of using Optical Character Recognition to automate the categorisation of news in newspapers.

## OTHER INTERESTS

### Music

Played guitar in a gospel choir and a pop-rock cover band

### Sports

Running, snowboarding, swimming, scuba diving