

CAPABILITY STATEMENT

<http://www.FTnow.us>

Fractal Technology LLC is a minority owned small business based in Raleigh, NC. We specialize in end to end IT services, IT consulting, staffing, and marketing. Our customers are organizations that want to modernize their IT and analytics capabilities to unlock new insights, create revenue and drive efficiencies. We help customers harness the power of innovation and drive impactful change.

CORE COMPETENCIES

- ☒ Mobile Applications & Software Development
- ☒ IT Consulting within Infrastructure, Cloud, Large Data, AI & Blockchain
- ☒ IT Staffing
- ☒ Managed IT Services
- ☒ IT Resource Procurement ie. Hardware, Software, Networking
- ☒ Advertising PPC, Design, Research, Strategy
- ☒ Marketing Design, Research Strategy
- ☒ Public Relations, Communications, Technical Writing

COMPANY SNAPSHOT

CAGE Code:

DUNS Number: 117403024



Government Business POC: Kochan Desai

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Phone: 910-922-7079

Address: 414 Fayetteville St Fl 4,
Raleigh, NC 27601

PAST PERFORMANCE

NEST RALEIGH

Nest Raleigh

Fractal Technology has completed 4 successful projects for the Nest Raleigh. We have developed an automated event booking system that allows for verified customers to book event rooms with billing and process automation. We have also placed ads across multiple platforms to increase sales of event space and rental space for this organization. We have also redesigned their website. See our work at nestraleigh.com. Contact Michael Hobgood at 919-724-7029.



WebCor

Fractal Technology rebuilt WebCor's video conferencing system. We personalized the system to allow WebCor to increase the efficiency of their interaction with their customers. This involved successful custom software, custom emails, and custom page design. See our work @ webcor.com. Contact Kim Bates at 510-377-2209

RedBird

RedBird

Fractal Technology built RedBird's automated On-Demand maintenance platform. This allows RedBird to facilitate properties with pre-investment, design services and property management. We developed a way for RedBird to intake its contracting partners and send them in an organized fashion to renters needing maintenance. We also developed a system in response to COVID-19 for active sanitization. This system has sanitized the Raleigh CORS museum, the Boys & Girls Club of Raleigh, EVEN, AGARI, and more. See our work at redbirdnc.com/ and redbirdnc.com/sanitization.

OmniLink

OmniLink

Fractal Technology built an advanced CTA (Call-to-Action) application for AdLabs. This application allows users to create CTA's and lay custom scripts behind any page of content. This is an extremely advanced tool for gaining information about link shares that occur through your company & its brands. See our work @ omnilink.io

SOCIO-ECONOMIC STATUS

Minority Owned Small Business

NAICS CODES

	main	
541330		Engineering Services
541511	Yes	Custom Computer Programming Services
541512		Computer Systems Design Services
541513		Computer Facilities Management Services
541519		Other Computer Related Services
541613		Marketing Consulting Services
541810		Advertising Agencies
541820		Public Relations Agencies
541830		Media Buying Agencies
541870		Advertising Material Distribution Services

PARTNERS