

GLOBAL BUSINESS MONITOR 2017

RESEARCH HIGHLIGHTS

49%

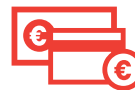
OF SMEs ACROSS
THE WORLD
SEE A LACK OF
SKILLED STAFF AS
THEIR GREATEST
CHALLENGE

33%

OF SMEs GLOBALLY
HAVE WRITTEN
OFF MONEY AS
BAD DEBT



Canadian SMEs
are most confident
about future sales,
with 70% expecting
growth



German SMEs are
most confident about
the local economy
with 81% saying their
national economy is
performing well



Investment in
machinery and
equipment is a key
focus for Polish
SMEs (41%)



The majority of
Czech SMEs report
an increase in sales
over the past 12
months (57%)



SMEs in Hong Kong
(28%) and UK (22%)
are least optimistic
about the future
performance of their
local economy



Canadian SMEs are
most likely to say
the availability of
finance is good or
excellent (52%)



U.S. SMEs are paid
almost three weeks
quicker (24 days)
than those in France
(45 days)



19% of SMEs in
Ireland see expanding
domestically as their
biggest opportunity



Singapore is top
for both import (62%)
and export (61%)



SMEs in Hong Kong (46%)
and Singapore (39%) are
least positive, following a
decline in sales over the
past 12 months

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