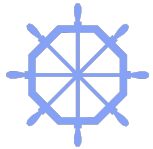


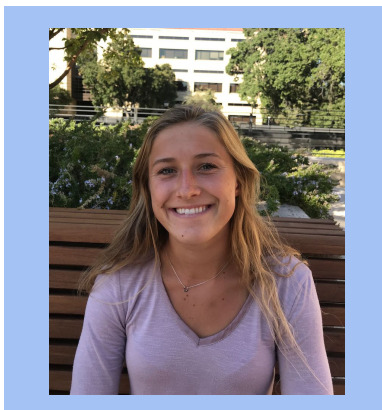
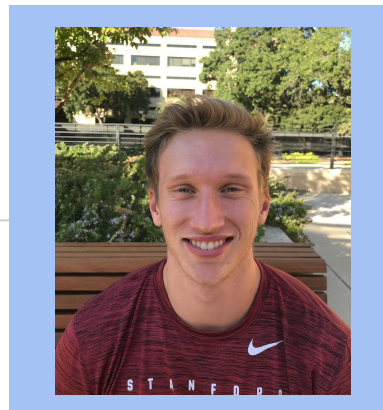
Low-fi Prototyping & Pilot Usability Testing

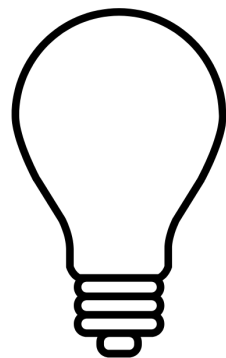


Hello!

We are **HELM**

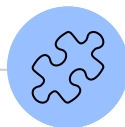






Lessonly

The Online Teachers' Lounge



Roadmap

Value Proposition

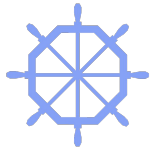
Selected Interface

Low-fi Prototype

Tasks

Experimental Method

Experiment Results



Roadmap

Value Proposition

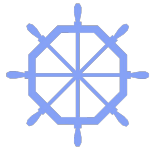
Selected Interface

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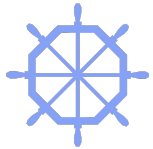
Experiment Results





Value Proposition

Crowdsourced Lesson Planning and
Organization



Roadmap

Value Proposition

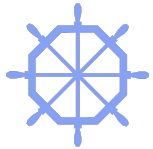
Selected Interface

Low-fi Prototype

Tasks

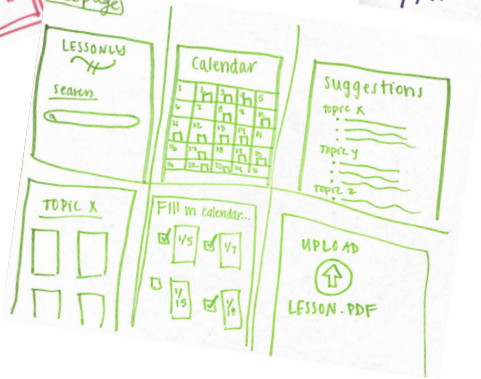
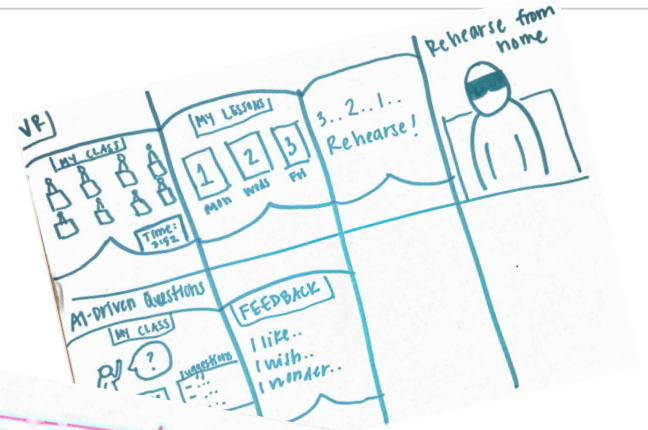
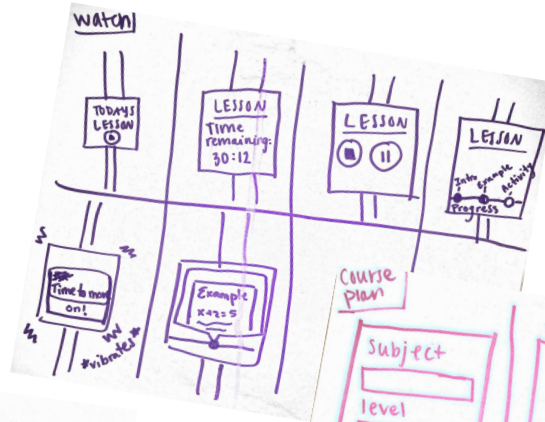
Experimental Method

Experiment Results



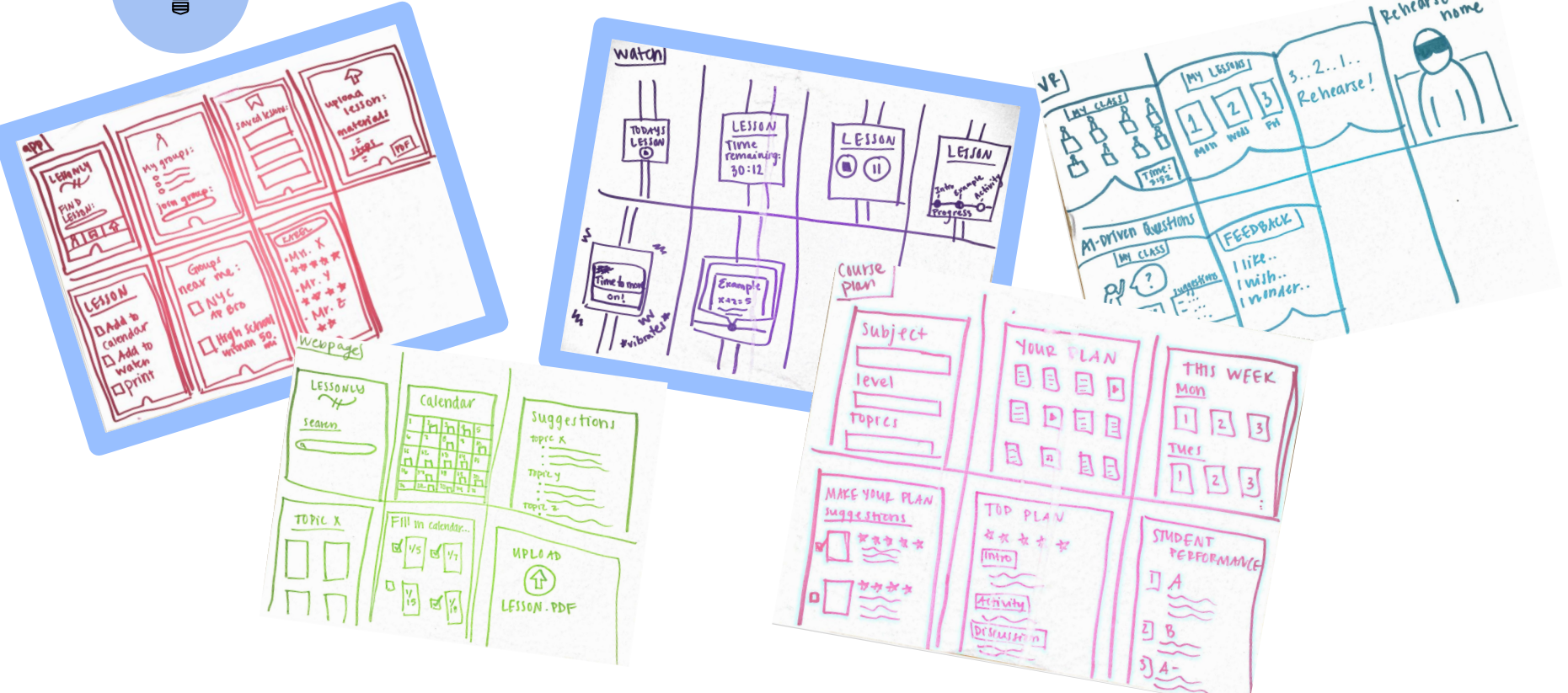


Initial Sketches



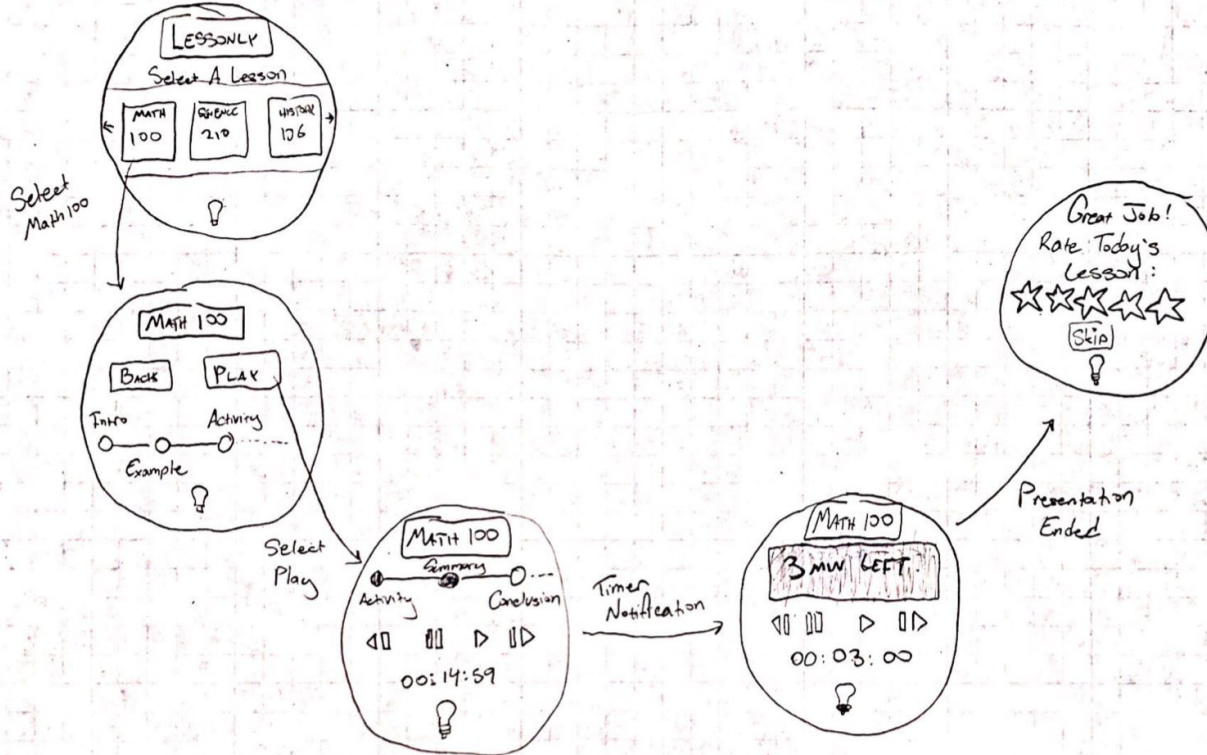


Initial Sketches





Top Two

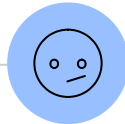


[Pros]

- Many features
- Simple interface
- User friendly
- Seamless lifestyle integration
- Offline potential

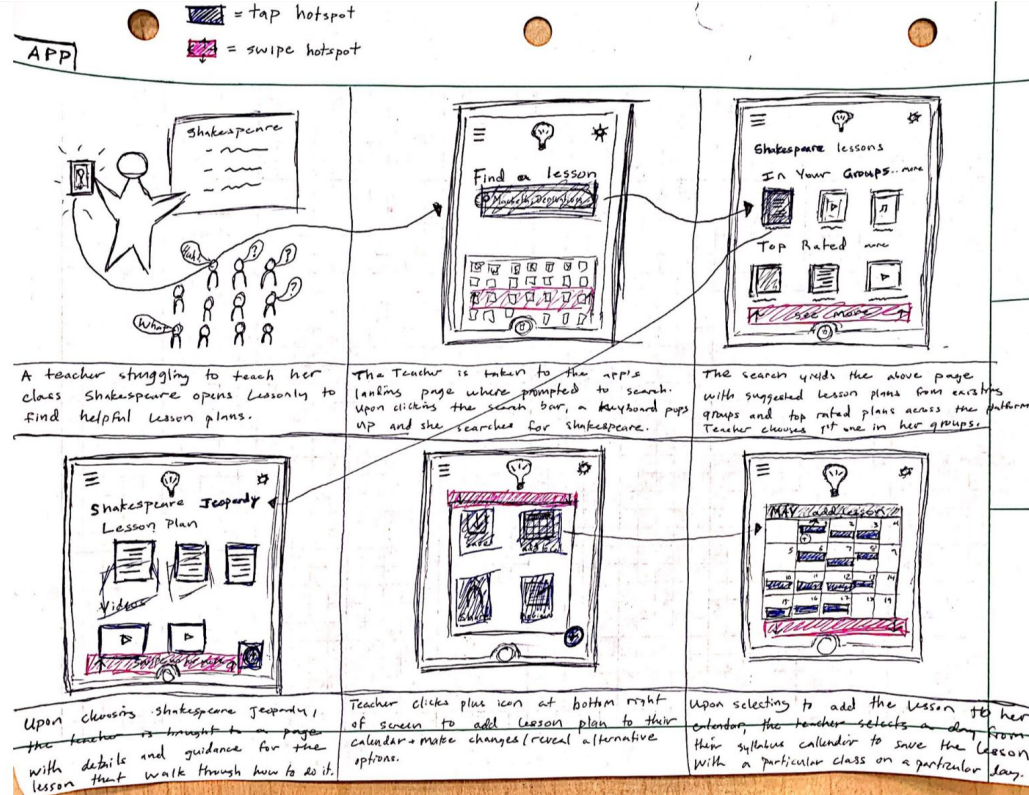
[Cons]

- Functions like a feature
- Less versatile
- Small screen
- Assistant, not planner





Top Two

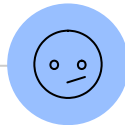


[Pros]

- Many features
- Integrations
- Social/community
- Storing + organizing

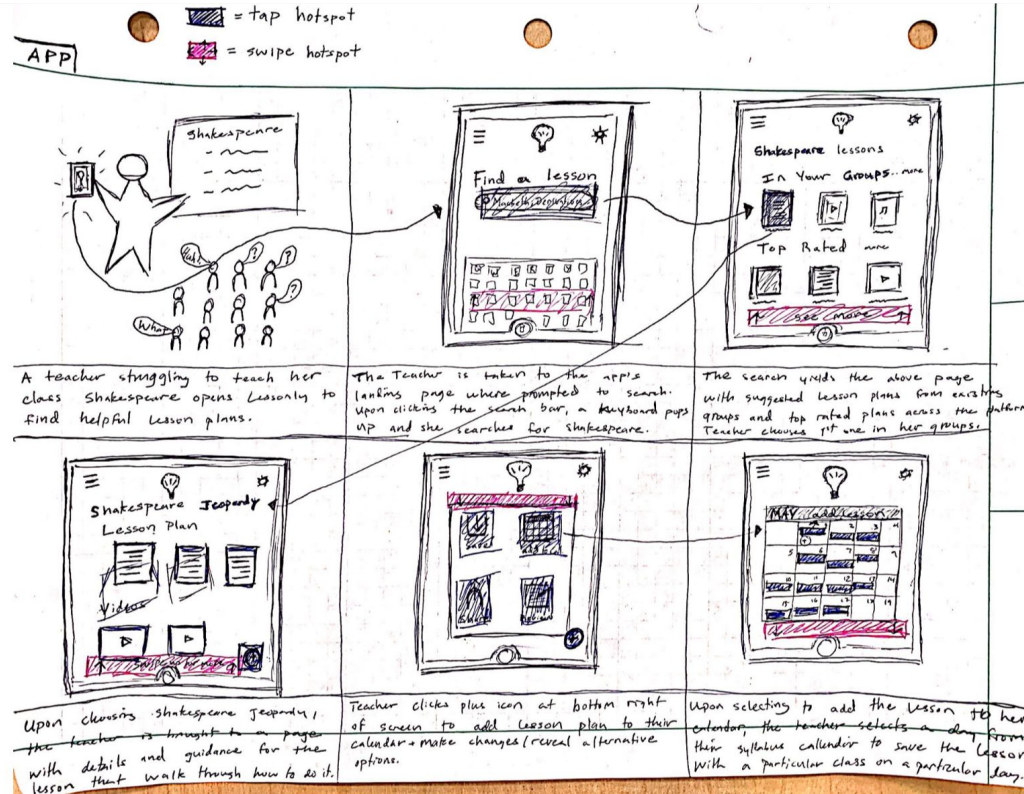
[Cons]

- Teachers + apps
- Features = overwhelming
- Roaming/data
- Lesson scanning can be frustrating





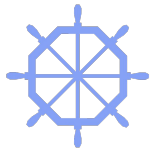
Selected Interface





Rationale

- High Functionality
- User Friendly



Roadmap

Value Proposition

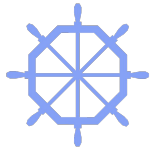
Selected Interface

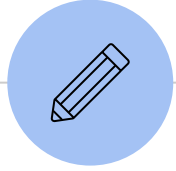
Low-fi Prototype

Tasks

Experimental Method

Experiment Results





Low-fi Prototyping



Roadmap

Value Proposition

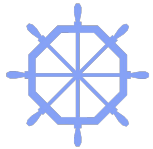
Selected Interface

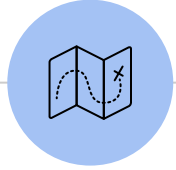
Low-fi Prototype

Tasks

Experimental Method

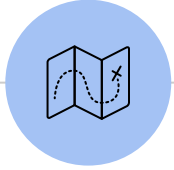
Experiment Results



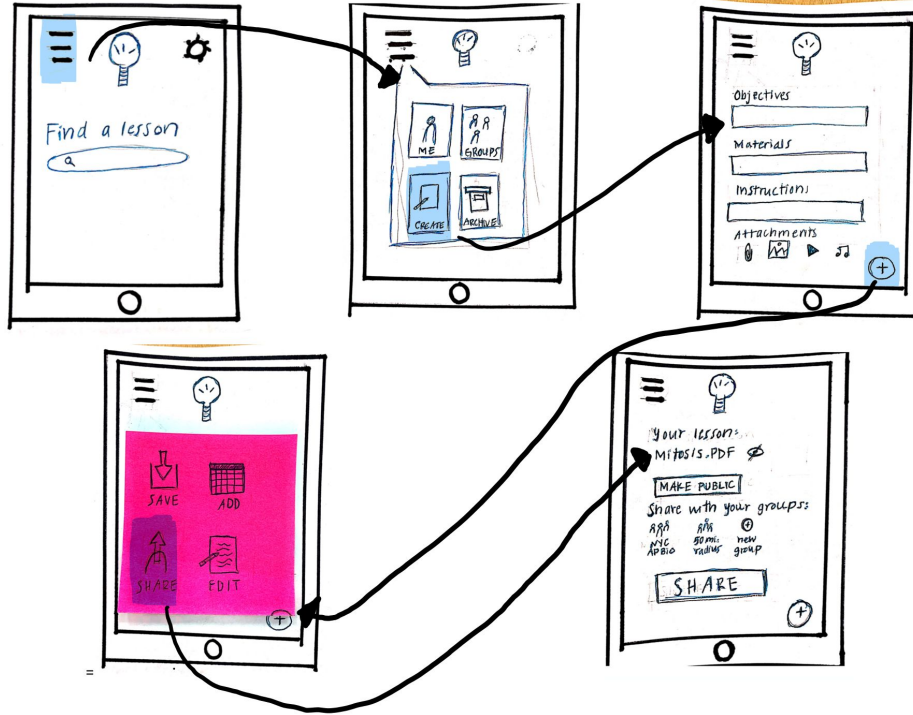


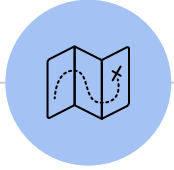
Our Tasks

- 1) **Keep a record** of an effective lesson plan
- 2) **Give feedback** to others on a lesson plans
- 3) **Find an excellent lesson plan** on short notice

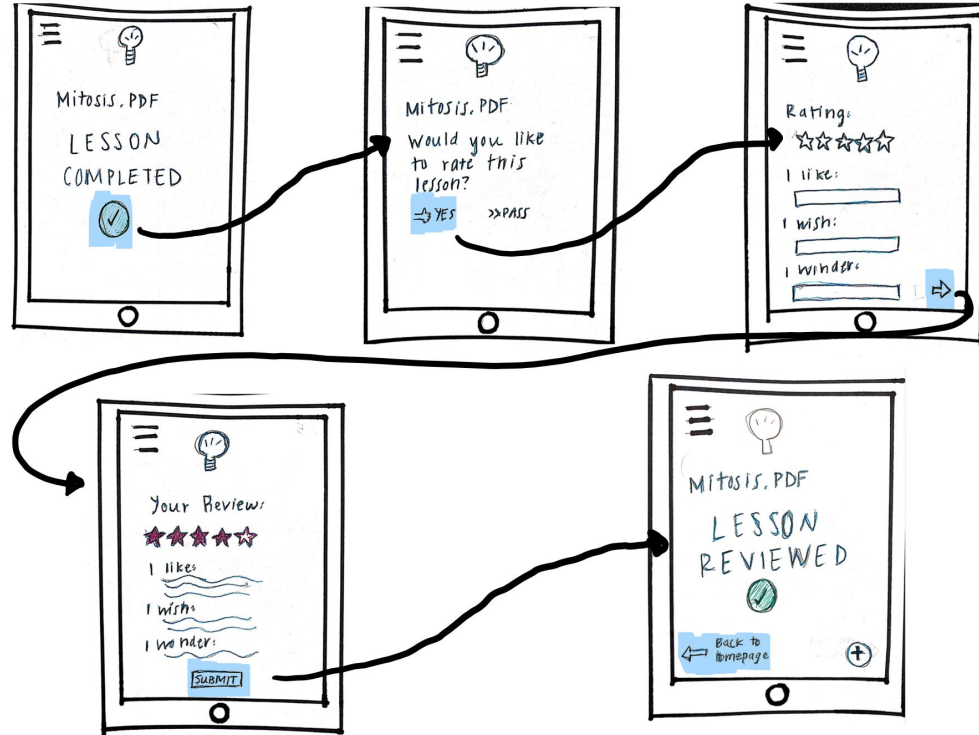


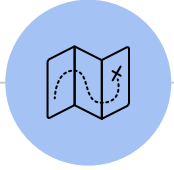
Simple - Create a lesson



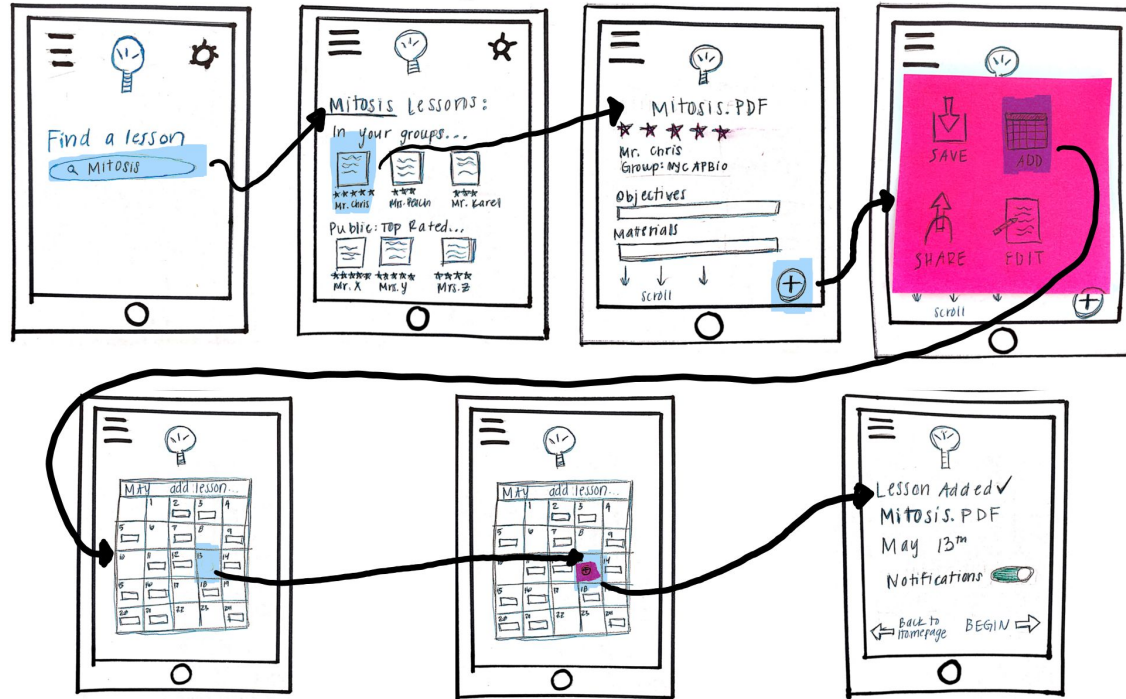


Moderate - Give feedback





Complex - Find a lesson



Roadmap

Value Proposition

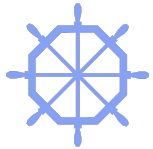
Selected Interface

Low-fi Prototype

Tasks

Experimental Method

Experiment Results





Experimental Method



Roles

2 greeters/facilitators

1 computer

1 observer/notetaker



Procedure

Introductions

Task performance

Feedback → Q&A



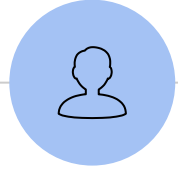
Measurements

Time spent on tasks

Mistakes made

Confidence

4 point severity scale



Participants - 3 T's



Teacher

High school

Large Classes

Subject specialty



Tutor

Grammar school

One-on-One

General HW help



TA

Stanford University

Small groups

CS lessons + help

Roadmap

Value Proposition

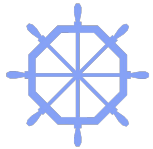
Selected Interface

Low-fi Prototype

Tasks

Experimental Method

Experiment Results





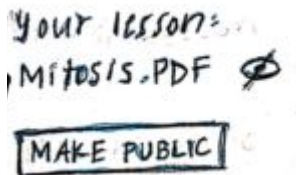
Experiment #1 - Create



“Add” menu is intuitive and useful



Appreciative of ability to control privacy/share selectively



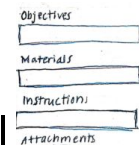
Prominent share button = great



Confused on which icon to pick on landing page



“Objective” section unclear



Public setting caused initial confusion



Experiment #2 - Feedback



Like seeing full summative report



Easy to submit with arrow icons



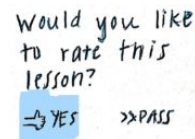
Overall, icons were a hit and intuitive



Check icon was persistent source of confusion



What about not wanting to rate lesson?



“I wonder” box = unintuitive





Experiment #3 - Find



Star rating system was popular



Uncertainty with no visible keyboard



Once understood, calendar option was a hit



Groups feel safe/effective

Unsure how to submit search

Teachers use first names

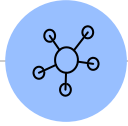


Add to calendar initially unintuitive



Suggested UI Changes

- 1) **Landing page** needs additional direction to lead user to search bar/menu
- 2) **Prioritize groups**, don't default to public
- 3) **Add descriptions** for a few of the progressive icons



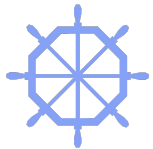
Summary

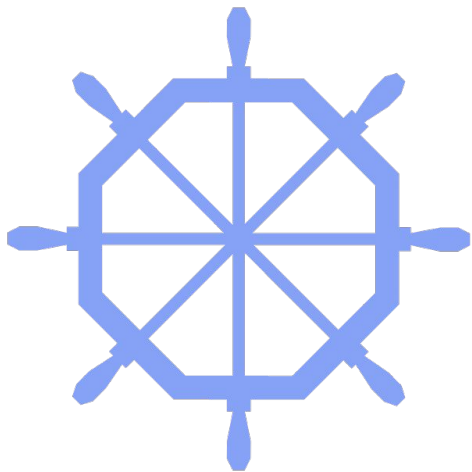
[Extensive sketching → **app** interface]

[Systematically **test** 3 participants]

→ Overall, participants enjoyed and understood

→ UI needs **direction, transparency, intuitive iconography**





Helm

design collective

