

ELIZABETH HA

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Dear Sir or Madam,

I am a junior at the College of Arts and Science at New York University, majoring in Computer Science and minoring in Web Programming. With previous experience in front end development, user experience, data structures, and database design, I believe I have the skills necessary in order to be successful at B-Reel for an internship opportunity.

Most recently, I was a web development intern at Avex Designs, a creative agency with a focus in website creation and user experience. During my internship, I worked directly under the head designer to translate creative designs and user experience ideas into working and functional web applications. By working at a company that strived to produce luxurious and innovative websites, I learned to code with the product vision in mind while being attentive to the small details. In addition, because Avex Designs worked with a wide range of clientele, I became fluent in various platforms and languages such as Wordpress and Shopify. However, my time with the company was not limited to being a web development intern. Thanks to the small sized teams and my eleven month stay, I was able to develop different skills outside of programming. While working closely with the head designer, I contributed to design and UX decision-making, which helped me expand my knowledge and eye for design. Overall, I was able to tackle many challenges and take on more responsibilities than originally expected, which allowed me to have a fuller internship experience.

Outside of my professional experiences, I have a robust background in art and design, entrepreneurship, and leadership. I have taken art and design classes throughout my high school and college career, and have won several awards in 2015 for the Scholastics Art contest. While this passion is uncommon for a student in computer science, I believe these background skills supplements my interest in front end development. My understanding of design allows me to communicate better with designers and helps me execute code in a well-rounded fashion. The harmony of these two interests can be seen in my personal entrepreneurship project, Glory Child. I started this clothing brand in 2015 and was able to generate \$3,000 in revenue and 2,000+ daily visits to the website in the first two months. I was in charge of designing the clothing and also creating and handling the store website. Although Glory Child is currently on hold due to school work, I believe the experience has left me with many skills that I have applied in my professional career and my programming ventures. On a more academic note, I am currently a mentor for the Women in Science Peer Undergraduate Mentoring Program at NYU. As a mentor for fellow women in STEM, I act as a guiding figure and also provide support and advice when needed.

Bottom line, I am always seeking ways to pursue opportunities where I can explore my passions while applying my background in computer science. When I discovered B-Reel, I felt that the company was the perfect embodiment of this goal. After reading about B-Reel's projects and past work, I have a big admiration for the company's balance between creativity, tech, and non-conformity. As someone who aspires to grow in a variety of areas, it would be an amazing opportunity to work for B-Reel.

Thank you for taking the time to review my qualifications. I would love to discuss any topics or questions you may have. Please feel free to contact me at elizabeth.ha@nyu.edu.

Sincerely,
Elizabeth Ha