



EXPERIENCE

PROFESSIONAL DESIGN EXPERIENCE

RMG NETWORKS, DALLAS, TX

MARCH 2018 – APRIL 2019

CREATIVE DESIGNER

- Collaborated with a wide range of fortune 100 clients to develop digital signage solutions and real time data displays for internal and external communication projects including MetLife, Charter Spectrum, Citibank, CVS, Marriott, Hyatt and Pfizer
- Developed and won a digital signage new business proposal for the University of Kentucky campus
- Managed freelance designers. Provided project feedback and guidance on software solutions

ELIZABETH BODZY DESIGN, NEW YORK, NY & DALLAS, TX

2015 – PRESENT

FREELANCE GRAPHIC DESIGNER

- Conceived, designed and executed custom websites for individual and corporate clients
- Created and produced UI/UX projects and designs for interactive layouts and data presentations, product development, and branding and identity graphic concepts
- Crafted synergistic brand images that reflected each clients' strategic goals, and brand personality across multiple networks and platforms

DESIGN INTERNSHIPS

WATTERS, DALLAS, TX

SUMMER 2016

- Utilized fundamental UI/UX design knowledge to assist the development team in a website redesign launch. Designed advertising layouts for international publications

CUSHMAN & WAKEFIELD, NEW YORK, NY

2015 – 2016

- Created tax and retail maps for property marketing brochures

BRIDAL GUIDE MAGAZINE, NEW YORK, NY

SUMMERS 2012 & 2013

- Designed magazine layouts featuring upcoming bridal fashions. Collaborated with art directors, stylists and photographers to deliver production-ready proofs

RSM DESIGN COMPANY, SAN CLEMENTE, CA

SUMMER 2009

- Gained experience in environmental graphic design by developing branding strategies and wayfinding layouts for the firm's retail and corporate clients



EDUCATION

SOUTHERN METHODIST UNIVERSITY, DALLAS, TX

PRESENT

- Full-stack development coding bootcamp

PARSONS THE NEW SCHOOL, NEW YORK, NY

2015 – 2017

- Master of Fine Art in Design and Digital Technology

UNIVERSITY OF ARIZONA, TUCSON, AZ

2010 – 2014

- Bachelor of Fine Art in Studio Art, Visual Communications – Graphic Design
- Minor in Business Administration
- **Campus Leadership**, V.P Finance Alpha Epsilon Phi Sorority and Rho Lambda Leadership Society

STUDY ABROAD PROGRAMS

- CEA Global, Florence, Studio Art and Art History
- University of Arizona in Italy, Orvieto

SPRING 2013
SUMMER 2014



TECHNICAL SKILLS

Adobe Creative Suite (Photoshop, InDesign, Illustrator, Premiere Pro), HTML, CSS, JavaScript, Microsoft Office (Word, PowerPoint)