



ELIZABETH BODZY

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EDUCATION

SUMMER 2017

GENERAL ASSEMBLY

Certificate - Product Management

2015 — 2017

PARSONS THE NEW SCHOOL FOR DESIGN

MFA Design and Technology

2010 — 2014

UNIVERSITY OF ARIZONA

BFA Studio Art Visual Communications - Graphic Design

Minor in Business Administration

SPRING 2013

CEA GLOBAL, STUDY ABROAD

Studied studio art and art history in Florence, Italy

SUMMER 2014

ARIZONA IN ITALY - ORVIETO STUDY ABROAD PROGRAM

Completed final BFA classes needed to receive degree

EMPLOYMENT

SUMMER 2016

WATTERS

Dallas, Texas

Web Development UI/UX Design Intern

Assisted in website redesign launch implementing fundamental UI/UX design

Designed advertisements for international publications

2015 — 2016

CUSHMAN & WAKEFIELD

New York, New York

Design Intern

Created Tax and Retail Maps for marketing brochures

Touched up and edited property photos

2015 — PRESENT

ELIZABETH BODZY DESIGN

New York, New York

Freelance Branding and Design

Conceive and execute custom-designed websites for individual and corporate clients

Create themes and graphics for logos and collateral that reinforce a synergistic brand image

2015

JK CHOCOLATE

Dallas, Texas

Sales Employee/Designer

Ran sales in front of store shop by assisting in taking and executing customer orders

Designed custom labels for customer orders

SUMMERS 2012, 2013

BRIDAL GUIDE MAGAZINE

New York, New York

Design Intern

Designed layouts for magazine spreads featuring upcoming bridal designs

Collaborated with art directors, stylists, and photographers to deliver a production-ready proof

Adhered to brand guidelines regarding color, imagery and type usage

Researched proprietary and stock photography options for themed spreads

Handled multiple projects simultaneously to meet strict deadlines

SUMMERS 2010, 2011

CLOTHES AND GO

Dallas, Texas

Assistant

Created social media content, including Facebook and YouTube pages, designed to support the product introduction

Planned and managed Clothes and GO's booth at the Dallas Start Up Entrepreneur Trade Show

SUMMER 2009

RSM DESIGN COMPANY

San Clemente, California

Design Intern

Gained an understanding of environmental graphic design and branding by developing branding strategies

and layouts for the firm's retail and corporate clients

LEADERSHIP

2010 — 2014

ALPHA EPSILON PHI SORORITY, UNIVERSITY OF ARIZONA

2012

VICE PRESIDENT OF FINANCE

Handled chapter finances, prepared budget, oversaw officer spending, and wrote month-end financial reports

2011 & 2012

EXECUTIVE BOARD MEMBER

2012 — 2014

RHO LAMBDA NATIONAL LEADERSHIP SOCIETY FOR SORORITY WOMEN

Participated in on-campus and local community service events

SKILLS

SOFTWARE

Photoshop, Illustrator, InDesign, Wix, Sublime

LANGUAGES

HTML, CSS, Javascript

OTHER

Time management, company branding, organization, branding and identity