ELIZABETH "LIZZIE" LI

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EDUCATION

2021 – Present   **Columbia University | New York, NY**
MA in Human Rights & Technology
Thesis advised by Dr. Steven Bellovin

2016 – 2019   **Cornell University | Ithaca, NY**
BS in Communication and Development Sociology, Minor in Inequality Studies
DSOC capstone overseen by Dr. Lori Leonard
Communication concentration: Persuasion & Social Influence

PROFESSIONAL EXPERIENCE

2022 – Present   **Columbia Privacy Lab | New York, NY**
Graduate Research Fellow

- Selected as the CPL's inaugural fellow and received a stipend to conduct a self-guided research project.

2022 – Present   **Columbia Entrepreneurship, Innovation, and Design | New York, NY**
Communications Fellow

- Working alongside Professor Sarah Holloway in providing research and design expertise for various social entrepreneurship initiatives, including the Columbia Entrepreneurship eLab Program.

2020 – 2021   **Minerva BC | Vancouver, BC**
Communications Specialist

- Created content for the charity's blog, social media platforms (LinkedIn, Facebook, Twitter), and monthly newsletters, planned and executed digital marketing campaigns to achieve program enrollment targets, mentored youth.

2017 – 2018   **Cornell Department of Development Sociology | Ithaca, NY**
Research Assistant

- Engaged in proposal writing and literature review for the PICHNET project alongside Dr. Parfait Eloundou-Enyegue and Dr. Sarah Giroux.
- Conducted an independent study on radicalization and the youth bulge in Cameroon.

RESEARCH PAPERS

Aug 2022 – Present   "**Profile as power**": Screenshot and sharing dating app profiles on social media
Advisors: Madiha Choksi and Dr. Kimberly Springer
- IRB-approved digital ethnography and qualitative content analysis of dating app profile sharing behaviors on reddit, TikTok, and Facebook communities.
- Publication in-progress, presentation scheduled for January 2023.

Jan 2022 – Present   **Negotiating publicness with privacy on the Hinge dating app**
Advisor: Dr. Steven Bellovin
- IRB-approved mixed-methods study (app walkthrough, survey, and interviews) that explores how information-sharing behaviors are influenced by social and technical forces.
- Publication in-progress.

OTHER RESEARCH EXPERIENCE

Sep - Dec 2022

Mapping Harm and Fairness within the Dating App Ecosystem
Supervisor: Professor Jaclyn Sawyer
- Examined the business models of popular dating apps, and applied Cathy O'Neill's ethical matrix to create a "Dating App Ethics" report card.

Jan - May 2022

Co-designing a Resilient Disaster Relief Plan with Warby Parker
Supervisors: Professor Sarah Holloway and Adam Royalty
- Led a cross-functional team of 5 in designing and prototyping two solutions in relation to increasing natural disasters across the US.
- Conducted stakeholder interviews to inform the human-centered design process and presented prototypes to the client's Communication and Social Impact lead.

Jan - May 2022

Re-envisioning Telegram in the Wake of Russia's Invasion of Ukraine
Supervisors: Dr. Revi Sterling and Dr. Savita Bailur
- Built the proof of concept of a Telegram-like messaging app designed to better help Ukrainian refugees seek resources.

Sep - Dec 2021

Co-Designing Human-Centered Solutions to Sexual Racism in Online Dating
Supervisors: Dr. Desmond Patton, Dr. Harry West, and Dr. Lydia Chilton
- Interviewed minoritized groups to better understand how online dating systems exacerbate racism and other intersection harm.
- Prototyped a website to educate and engage the community about the problem.

Sep - Dec 2021

Critical Analysis of the Subtle Asian Traits Facebook Group
Supervisor: Dr. Janet Kraynak
- Explored the strengths of the popular Subtle Asian Traits group in connecting the Asian Diaspora, and criticized its anti-democratic and anti-social implications, including perpetuating model minority stereotypes and the Asian "monolith."
- Completed 20-page paper and 45-minute presentation.

Sep - Dec 2021

Helping Facebook Overcome Censorship Requests & Complicity in Vietnam
Supervisor: Dr. Mila Rosenthal
- Researched the Vietnam government's history of social media censorship and relationship with Facebook, and proposed applications of Facebook's Human Rights Policy to foster transparency/accountability and bolster a stronger response to deny future censorship requests.
- Completed 10-page paper.

Sep - Dec 2021

Social Media Content Moderation and User Migration around the 2020 US Election
Supervisor: Dr. Henning Schulzrinne & Jesse Woo
- Conducted research on relevant literature and social media community guidelines to explore the relationship between content moderation activities undertaken by major social media platforms (Twitter & Facebook) and user migration traffic to alternative platforms (Parler & Gab).
- Completed a 10-page paper and presentation to the professor and peers.

Jan - May 2019

Analyzing China's Social Credit System through a Sociocultural Lens
Supervisor: Dr. Malte Ziewitz
- Applied Hofstede's cultural dimensions to consider why China's social credit system may be better received in Eastern countries.
- Research paper submitted in fulfillment of COMM 3560.

Jan - May 2019	**Researching Food Waste Reduction Best Practices on College Campuses**
	Supervisor: Dr. Lori Leonard

- Compiled case studies of college campuses applying different methods to reduce and repurpose food waste.
- Presented findings to DSOC 4700 Capstone seminar.

Jan - May 2017	**Exploring Gendered Perceptions of Domestic Violence in Sub-Saharan Africa**
	Supervisor: Dr. Sarah Giroux

- Conducted linear regression of Afrobarometer data.
- Selected as best research poster for DSOC 3130 (Introduction to Social Science Research)

Aug - Dec 2016	**Interrogating the Effectiveness of Transnational Labor in the Philippines**
	Supervisor: Dr. Sarah Giroux

- Explored the Philippine's history of transnational labor as a means to support its economy; poster submitted in fulfillment for DSOC 2010.

AWARDS & HONORS

August 2022	**Columbia Privacy Lab,** received a $3,000 fellowship stipend for self-guided research
August 2021	**Columbia University,** received a $10,000 academic scholarship to attend graduate program as "an outstanding candidate"
2016-2019	**Cornell University,** Magna Cum Laude (Cumulative GPA: 3.88/4.0); Dean's List (all semesters); CALS Honor Society (top 10% of senior class); Alpha Kappa Delta – International Honor Society of Sociology.

COMMUNITY INVOLVEMENT

2021 – Present	**All Tech is Human,** Columbia University Student Ambassador, contributor to the Human Experience (HX) Working Group and Report.
2021 – Present	**The Food Pantry at Columbia,** Student Volunteer.
2016 – 2019	**Her Campus at Cornell,** President of a 50+ member student organization to empower and create a community of undergraduate women interested in writing.
2018 – 2019	**The Knight Writing Institute,** held walk-in hours weekly to tutor undergraduate and graduate students in all forms of academic writing.

ADDITIONAL

Skills
- Microsoft Office
- Graphic Design: Canva, Procreate
- Wireframing: Figma, Balsamiq
- Web Design: Squarespace, Wix, WordPress
- Basic HTML, CSS, and Javascript
- GitHub and version control
- Basic Python (including pandas and Jupyter notebooks)
- Completed the LEDE Program, an intensive coding an data visualization course

Language:
- English (fluent, first language)
- Cantonese (advanced speaking, intermediate reading and writing)
- Mandarin (intermediate speaking, reading, and writing)
- French (intermediate reading, basic speaking and writing)

Interests: skiing, cooking, graphic design, food blogging, word games (Bananagrams, Wordle, and NYT spelling bee)