

ELIZABETH “LIZZIE” LI

EDUCATION

Columbia University | New York, NY

2021 – Present

Master of Arts, Human Rights and Technology

- Relevant Coursework: Design Justice, Design for Social Innovation, Policies and Practices in Human-Centered Digital Development, Digitization and Anti-Democracy, Research Methods.
- Thesis (in-progress): Negotiating Privacy Risks on Hinge: The Roles of Norms, Audience, and Design – Mixed-methods study advised by Professor Steven M. Bellovin, Department of Computer Science.
- Certifications: Enrolled in the Lede Program, an intensive summer course on coding and data analysis/visualization.

Cornell University | Ithaca, NY

2016 – 2019

Bachelor of Science, Double Major in Communication and Development Sociology, Minor in Inequality Studies

- Honors: Magna Cum Laude (Cumulative GPA: 3.88/4.0); Dean's List (all semesters); CALS Honor Society (top 10% of senior class); Alpha Kappa Delta – International Honor Society of Sociology.
- Relevant Coursework: New Media & Society, Computing Cultures, Communication & Technology, Visual Communication, Media Communication, Persuasion & Social Influence, Writing and Producing Narratives for Digital Media, Oral Communication, Social Indicators and Intro to Social Science Research.

EXPERIENCE

Columbia University Privacy Lab (“cpl”) | New York, NY

August 2022 – Present

Graduate Research Fellow

- Inaugural fellow, received stipend to conducting self-guided research on data leakage in online communities

Columbia University Entrepreneurship Innovation, and Design | New York, NY

April 2022 – Present

Communication Fellow

- Working alongside Professor Sarah Holloway, providing research and graphic/website design expertise for various social entrepreneurship initiatives, including the eLab Fellowship Program.

Minerva BC | Vancouver, BC

October 2020 – July 2021

Communications Specialist

- Created content for the organization's blog, social media platforms (LinkedIn, Facebook, Twitter), and monthly newsletters (Mailchimp), planned and executed digital marketing campaigns to achieve program enrollment targets.
- Mentored a group of 10 youth volunteers, and provided instruction on internal brand guidelines, graphic design, and social media management platforms.

Principal Search | New York, NY

November 2019 – July 2020

Researcher

- Sourced candidates through cold outreach and online research, liaised between clients and candidates throughout the recruitment cycle, and informed colleagues of market news and movements.

The Knight Writing Institute at Cornell University | Ithaca, NY

September 2018 – May 2019

Writing Tutor

- Held walk-in hours every week to aid undergraduate and graduate students with all forms of academic writing.

Her Campus at Cornell Student Publication | Ithaca, NY

October 2016 – December 2018

President

- Founded and developed an organization of over 50 members with the goal of creating content to empower college women through online articles, on-campus events and partnerships, and social media.

Cornell University Department of Development Sociology | Ithaca, NY

June 2017 – May 2018

Research Assistant

- Engaged in research for the PICHNET project under the guidance of Dr. Parfait Eloundou-Enyegue

ADDITIONAL

Languages: Fluent English; Intermediate Cantonese, Mandarin, and French

Skills: Microsoft Office, Canva, Procreate, Figma, web design, Miro, Python

Volunteering: All Tech is Human University Ambassador, The Food Pantry at Columbia