Elizabeth Le

Full-Stack Software Engineer

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SKILLS

JavaScript (ES5+), React.js, Redux.js, JQuery, Node.js, Express.js, HTML5, CSS3, AJAX, SQL (Postgres/MySQL), NoSQL (MongoDB/Mongoose), Git/Github, Ruby, Ruby on Rails, Authentication (OAuth 2.0, JWTs, CSRF, Session, Bcrypt, Cookies), Shopify, Liquid, SEO/Search Engine Optimization, UI Frameworks(Bootstrap, Semantic, Material), RESTful Services, Cross-browser compatibility, Agile/Scrum, Adobe CC/2020 (Photoshop, Illustrator, XD)

EXPERIENCE

Adore Me | New York, NY - *Software Engineer*
JUNE 2019 - PRESENT
- Front-end development using Liquid/Shopify, HTML, CSS, and JQuery for satellite brands (Walkpop, Joyja).
- Integrated website with third-party apps like Adore Me's DCM/Product Catalog, Klaviyo, Yotpo, and Nosto.
- Engineer solutions across systems such as product infrastructure, data pipelines, checkout systems, and more.
- Collaborated with a UI/UX designer for Joyja to create a website with necessary functionality and experience.
- Developed full-build websites based on UI/UX designs with added user customization to Shopify sections.
- Executed cross-browser compatibility, SEO, and best-practices to ensure long-term sustainability of codebase.

Dooz NYC | Brooklyn, NY - *Web Application Developer*
JULY 2019 - PRESENT
- Developed a full-build website based on a pre-existing theme with customizable features on Shopify sections.
- Created a reusable and light-weight section for a custom page to house the brand's new campaigns and products
- Refactored existing verbose and redundant sections using DRY method to consolidate code into fewer files.

Avex Designs | New York, NY - *Frontend Software Engineer*
OCTOBER 2019 - DECEMBER 2019
- Worked on websites for various brands on retainer like Luly Yang, Andbox, Wolf & Shepherd, and Splits 59.
- Executed cross-browser compatibility, SEO, and best-practices to ensure long-term sustainability of codebase.
- Developed new features based on UI/UX designs, utilizing user customization features of Shopify sections.
- Worked as the sole developer on each project, but collaborated with UX Designers and Project Managers.
- implemented tracking and analytics pixel (Criteo, Rakuten, Adobe, GoogleAnalytics) to websites.

Dumbo View | New York, NY - *Web Application Developer*
MAY 2019 - AUGUST 2019
- Developed a website using Shopify for accommodating client usability and manageable maintenance costs
- Implemented custom design specs using Photoshop mockups, CSS, HTML, JQuery, and Liquid.
- Integrated Google Ads, Facebook Ads, and Google Tags to facilitate the client's marketing and sales strategy

EDUCATION

Flatiron School | Brooklyn, NY - *Software Engineering Immersive*
JANUARY 2019 - APRIL 2019
California State University Long Beach | Long Beach, CA - *B.A. Fashion Design*
AUGUST 2015 - APRIL 2018

AWARDS & TALKS

Gesture's Women In Tech Talk: Unconscious Bias - *Featured Speaker* | NOVEMBER 19, 2019
Flatiron Students Presents: Wearable Technology - *Co-speaker* | MARCH 2, 2019