Liz Lyon

elizabethlainlyon@gmail.com

Skills

HTML, CSS, JavaScript ES2015, JavaScript ES2016, React, Webpack, Node, jQuery,. Eslint, Mocha, Chai, Enzyme, Ajax, Firebase, MongoDB

Frontend Development Experience

Frontend Promotional Team Lead: Overstock.com, Salt Lake City, UT

March 2017 – Present

- Manage team of 4 people, answering technical questions, guiding training, and assigning work out appropriately
- Liaise with business owners and designers to code weekly promotional content within 1-2 days
- Work with business owners to set reasonable expectations about products and deadlines
- Develop new features for the promotional experience, developing on upstream team's products and effectively communicating with those teams and integrating with their products and platforms

Frontend Promotional Production Associate: Overstock.com, Salt Lake City, UT

May 2015 – February 2017

- Build promotional campaigns using HTML, CSS, and JavaScript, with pages receiving 30,000 views
- Build seasonal promotional pages, perform 2-3 ad hoc maintenance projects per week

DevMountain After Hours Bootcamp Student: Salt Lake City, UT

April – June 2015

Trained 14 hours per week for 10 weeks learning HTML, CSS, JavaScript, Ajax, Firebase

Work Experience

Marketing Operations Coordinator: Overstock.com, Salt Lake City, UT

February 2014 – May 2015

- Create 6-12 sales per week, working closely with internal and external stakeholders to ensure optimal product mix
- Create ad hoc promotional events as needed, such as Free Shipping or Buy One Get One event
- Manage website campaigns, working closely with and maintaining relationships between Marketing departments
- Manage quarterly sale schedule, working closely with Merchandising, Analytics, and Marketing departments

Executive Assistant: Overstock.com, Salt Lake City, UT

December 2012 – February 2014

- Schedule meetings, perform assigned administrative tasks which include filing, copying, and scanning documents
- Arrange itinerary for 1-2 business trips per month for senior executive, including securing a business visa
- Design and prepare to teach an introductory business writing workshop for employees without college degrees
- Liaise between Recruiting and software team to coordinate 3-5 phone screens per week

Human Resources Temporary: Overstock.com, Salt Lake City, UT

October – December 2012

- Audit 1500 employee profiles, ensuring necessary documents are present
- Organize, scan, and file employee information for 50 new hires

Student Tutor: Writing Center, Scripps College, Claremont, CA

September 2011 – May 2012

- Counsel with students in 30 minute sessions about the clarity of their writing, guide them with a series of questions that helps students assess their own writing
- Hold 2 shifts per week, each 2 hours long, typically seeing 2-4 students per week
- Participate in 1-2 Writing Center events each semester, such as scholarship workshops

Education

Scripps College, Claremont, CA

May 2012

- Bachelor of Arts in Honors English, Minor in Classical Civilizations
- Senior thesis: Mothers, Sons, and the Gothic Family in Brown, Poe, and Wharton
- 3.7 GPA, Cum Laude, 5-time Dean's List recipient

University of Edinburgh, Edinburgh, Scotland

September – December 2010

Additional Experience and Skills

Software: Adobe Photoshop, Sketch, Asana, Microsoft Word, Microsoft Excel, Jenkins, Git

Languages: Advanced conversational French

Interests: writing, gardening, volleyball, paleontology, macrobiology, astronomy

Affiliations: UtahJS, DevMountain, DevPoint Labs, FreeCodeCamp