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# Elizabeth MacCabe

WEB DESIGNER



# About Me



Hi, my name is Elizabeth MacCabe. I am a Web Design student in Southampton who loves to design and create beautifully responsive websites. When I'm not up to my eyeballs in University work, I enjoy the occasional trip to the pub and the company of my dear friends.

I love designing websites that are both visually stunning and organised. I also love making my designs a reality through the use of coding skills that I have aquired. From studying Software Developement at college in 2013, to currently studying Web Design and Development at University, I have learned a lot about web design.

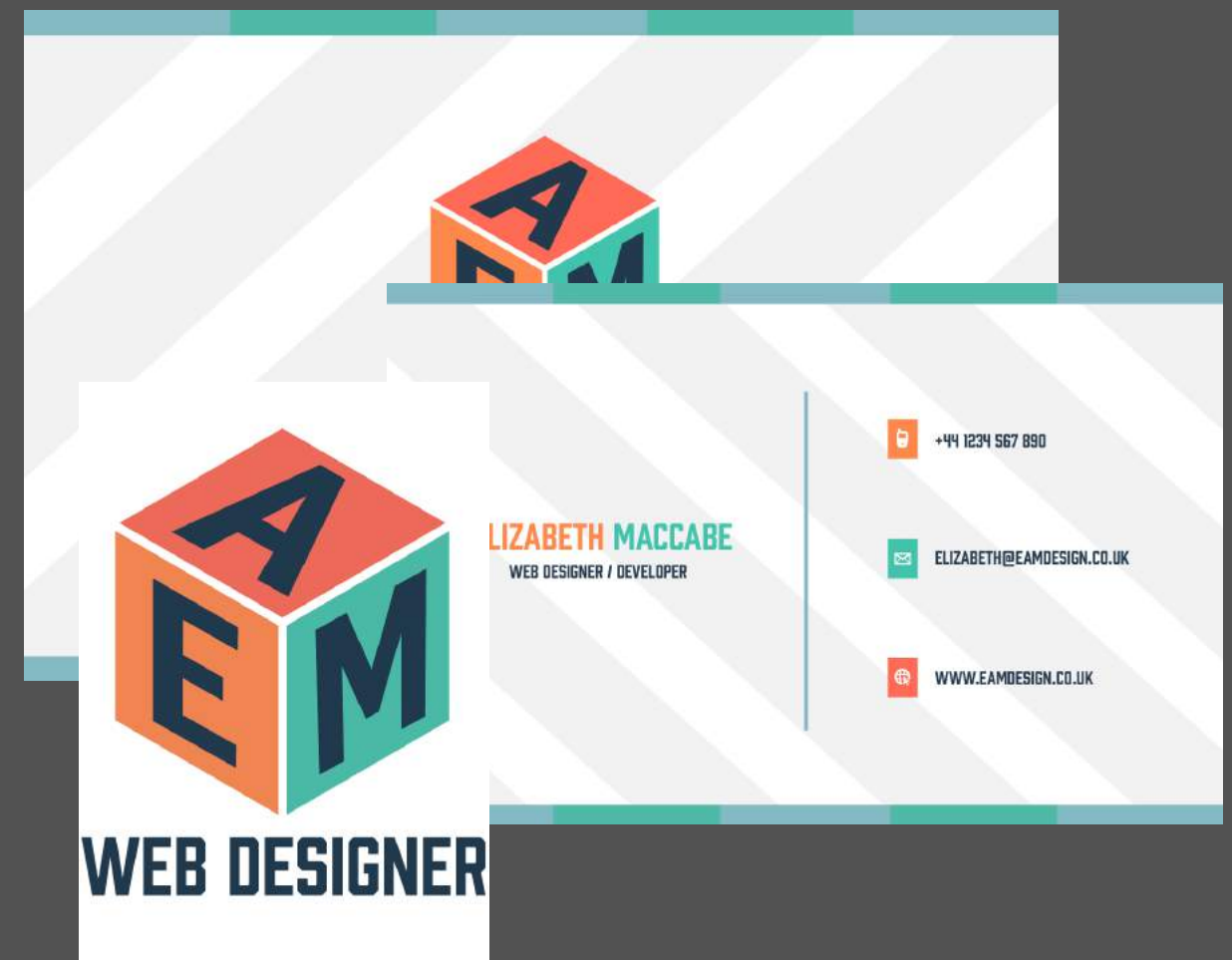
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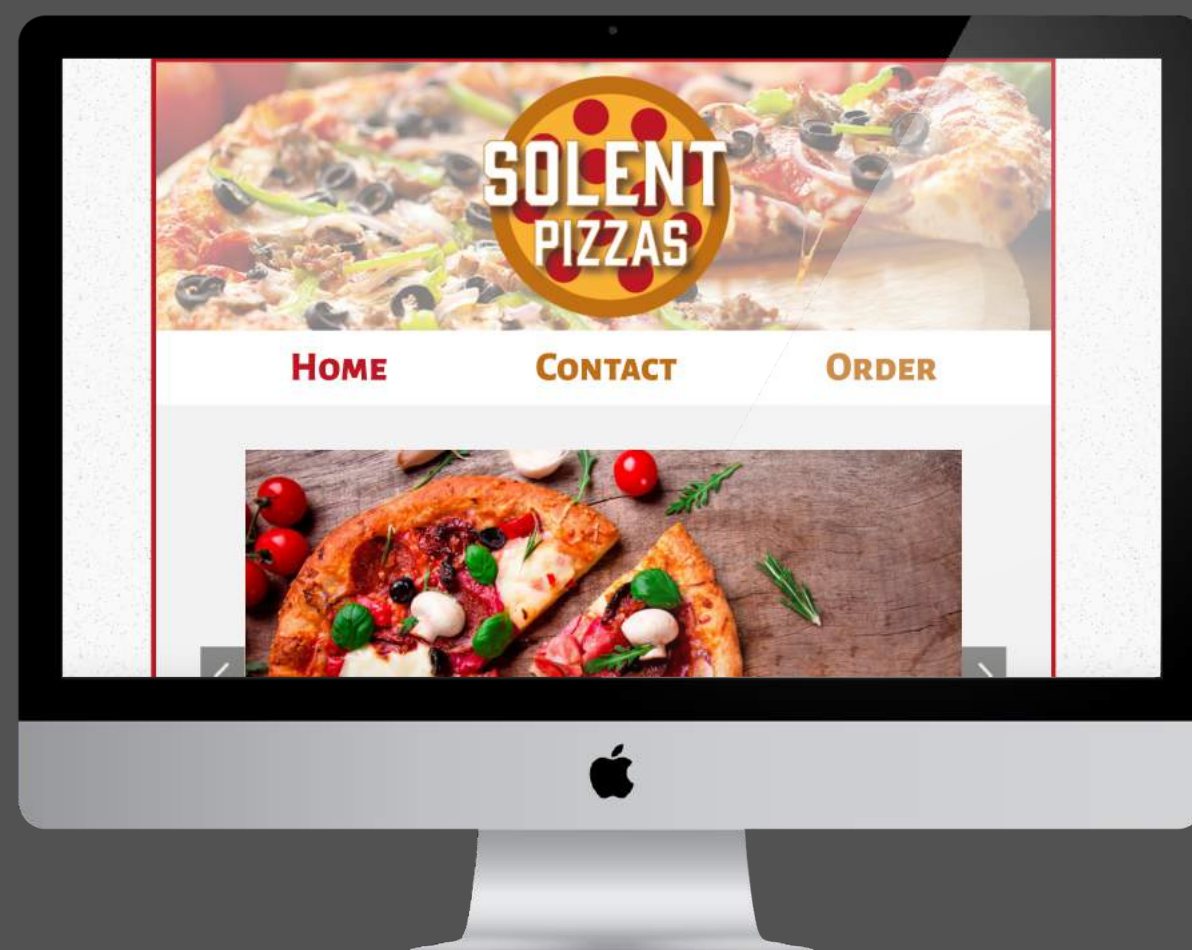




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## Design Visualisations

December  
2015

Design visualisation is used to describe the process creating a way to display information as a visual representation in order to make it easier to explain and understand. Examples of design visualisations include: storyboards, architectural visualisation, diagrams, infographics, mind maps, mood boards etc.

### INFOGRAPHICS

*What are they?*

One aspect of design visualisation is an infographic. Infographics are visual representations of ideas or pieces of information that are presented as charts or diagrams etc. Infographics are useful in many ways depending on what type of information they have been use to represent. They are often used for educational purposes, brand awareness and explanations of theses.

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## Photography and the Web

November  
2015

### JPEG

JPEG stands for Joint Photographic Experts Group and is a 'lossy compression' technique for images that are presented in colour. Lossy compression means that some data is lost when the compression takes place. Therefore the quality in a JPEG image is reduced but the colour palette is not affected. JPEGs are also incapable of maintaining transparency, therefore GIFs and PNGs would be better suited for images with transparency. However, despite these issues, they are still one of the most popular image formats to be used for web purposes. Especially as they contain very little file size when compressed.

When it comes to taking digital photographs, the JPEG format is becoming less popular due it not having great quality. Photographers will most likely opt for the use of RAW files when taking photos on digital cameras as the image quality is far greater than JPEGs. RAW files can also be edited well, scaled without losing quality and used for large photos such as those seen on billboards.

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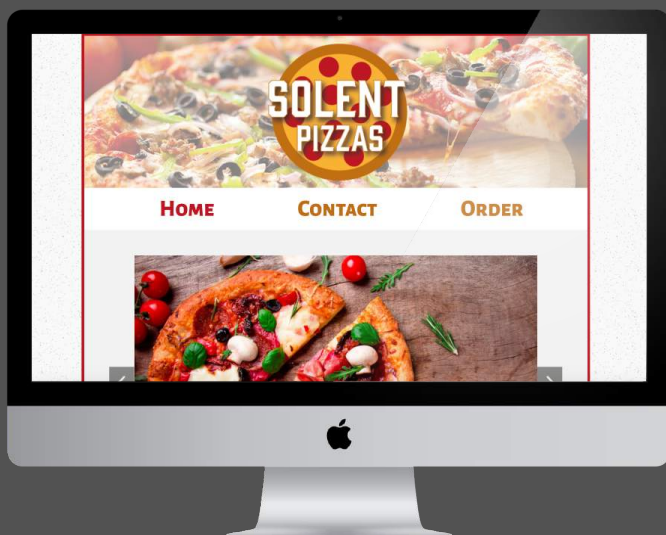
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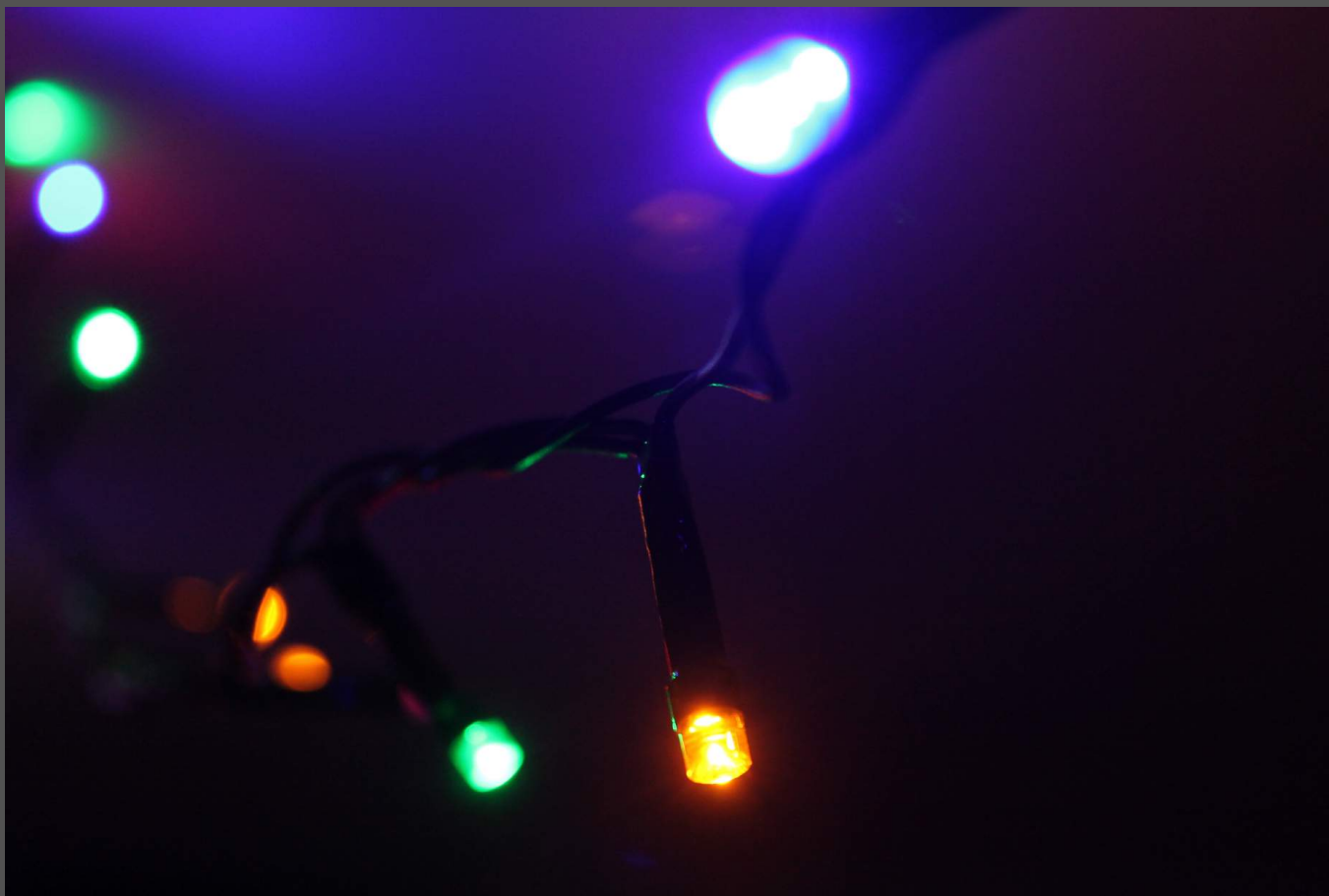


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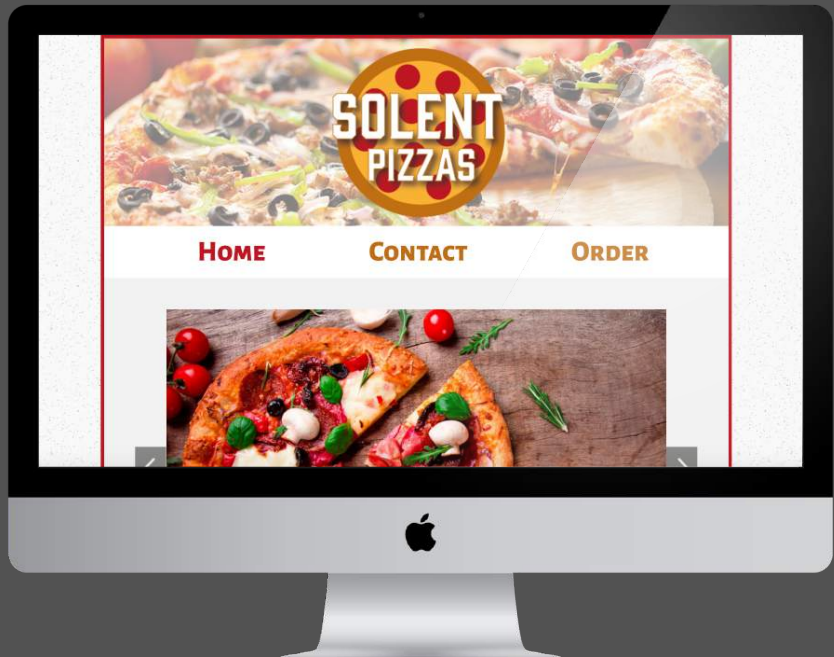




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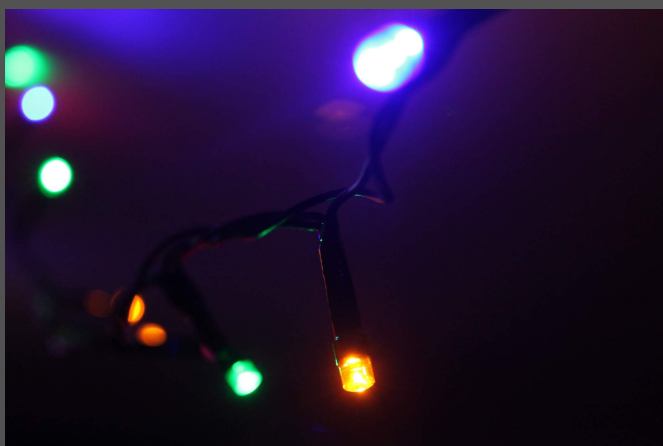


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