### Worked Example of 3x3

In this document I will show the analysis of the 3x3 design with dummy variables. For each parameter I will show the cells in the mean classification table used in the calculation, the relation to the dummy variable coding, and the working to solve for the beta coefficients from the cell means.

The workings follow the 2x2 case, in that we are looking at the differences between cell means for values coded 1 against the reference group, and for the interactions, we are identifying 4 cells, and considering the difference in differences.

Full equation:

$$Y = b_0 + b_1 D_1 + b_2 D_2 + b_3 D_3 + b_4 D_4 + b_5 D_1 D_3 + b_6 D_1 D_4 + b_7 D_2 D_3 + b_8 D_2 D_4$$

#### INTERCEPT: bo

Mean of reference group

#### **Dummy Variable Coding**

Row	Column	R	Row/Column Dummies				nteraction	s Dummie	s
Levels	Levels	$D_1$	$D_2$	$D_3$	$D_4$	$D_1D_3$	$D_1D_4$	$D_2D_3$	$D_2D_4$
		(b₁)	(b <sub>2</sub> )	(b <sub>3</sub> )	(b <sub>4</sub> )	(b₅)	$(b_6)$	(b <sub>7</sub> )	(b <sub>8</sub> )
Α	Α	0	0	0	0	0	0	0	0
Α	В	0	0	1	0	0	0	0	0
Α	С	0	0	0	1	0	0	0	0
В	Α	1	0	0	0	0	0	0	0
В	В	1	0	1	0	1	0	0	0
В	С	1	0	0	1	0	1	0	0
С	Α	0	1	0	0	0	0	0	0
С	В	0	1	1	0	0	0	1	0
С	С	0	1	0	1	0	0	0	1

#### Classification of means

	Α	В	С
Α	12.4	12.7	12.9
В	11.5	11.1	13.4
С	10.7	16.1	35.4

	Α	В	С
Α	AA (1,1)	AB (1,2)	AC (1,2)
В	BA (2,1)	BB (2,2)	BC (2,3)
С	CA (3,1)	CB (3,2)	CC (3,3)

$$b_0 = \mu_{11}$$

$$b_0 = 12.4$$

## CONDITIONAL MAIN EFFECTS: b<sub>1</sub>

Difference between row level A and row level B.

### **Dummy Variable Coding**

Row	Column	R	ow/Colum	n Dummie	Dummies Interactions Dummies			s	
Levels	Levels	$D_1$	$D_2$	$D_3$	$D_4$	$D_1D_3$	$D_1D_4$	$D_2D_3$	$D_2D_4$
		(b <sub>1</sub> )	(b <sub>2</sub> )	(b <sub>3</sub> )	(b <sub>4</sub> )	(b <sub>5</sub> )	$(b_6)$	(b <sub>7</sub> )	(b <sub>8</sub> )
Α	Α	0	0	0	0	0	0	0	0
Α	В	0	0	1	0	0	0	0	0
Α	С	0	0	0	1	0	0	0	0
В	Α	1	0	0	0	0	0	0	0
В	В	1	0	1	0	1	0	0	0
В	С	1	0	0	1	0	1	0	0
С	Α	0	1	0	0	0	0	0	0
С	В	0	1	1	0	0	0	1	0
С	С	0	1	0	1	0	0	0	1

## Classification of means

	Α	В	С
Α	12.4	12.7	12.9
В	11.5	11.1	13.4
С	10.7	16.1	35.4

	Α	В	С
Α	AA (1,1)	AB (1,2)	AC (1,2)
В	BA (2,1)	BB (2,2)	BC (2,3)
С	CA (3,1)	CB (3,2)	CC (3,3)

## Solved

 $b_1 = \mu_{21} - \mu_{11}$ 

 $b_1 = 11.5 - 12.4$ 

 $b_1 = -0.9$ 

## CONDITIONAL MAIN EFFECTS: b2

Difference between row level A and row level C

## **Dummy Variable Coding**

Row	Column	R	Row/Column Dummies			I	nteraction	s Dummie	S
Levels	Levels	$D_1$	$D_2$	$D_3$	$D_4$	$D_1D_3$	$D_1D_4$	$D_2D_3$	$D_2D_4$
		(b <sub>1</sub> )	(b <sub>2</sub> )	(b₃)	(b <sub>4</sub> )	(b₅)	$(b_6)$	(b <sub>7</sub> )	(b <sub>8</sub> )
Α	Α	0	0	0	0	0	0	0	0
Α	В	0	0	1	0	0	0	0	0
Α	С	0	0	0	1	0	0	0	0
В	Α	1	0	0	0	0	0	0	0
В	В	1	0	1	0	1	0	0	0
В	С	1	0	0	1	0	1	0	0
С	Α	0	1	0	0	0	0	0	0
С	В	0	1	1	0	0	0	1	0
С	С	0	1	0	1	0	0	0	1

# Classification of means

	Α	В	С
Α	12.4	12.7	12.9
В	11.5	11.1	13.4
С	10.7	16.1	35.4

	Α	В	С
Α	AA (1,1)	AB (1,2)	AC (1,2)
В	BA (2,1)	BB (2,2)	BC (2,3)
С	CA (3,1)	CB (3,2)	CC (3,3)

## Solved

 $b_2 = \mu_{31} - \mu_{11}$ 

 $b_2 = 10.7 - 12.4$ 

 $b_2 = -1.7$ 

# CONDITIONAL MAIN EFFECTS: b<sub>3</sub>

Difference between column level A and column level B

## **Dummy Variable Coding**

Row	Column	R	Row/Column Dummies			I	nteraction	s Dummie	s
Levels	Levels	$D_1$	$D_2$	$D_3$	$D_4$	$D_1D_3$	$D_1D_4$	$D_2D_3$	$D_2D_4$
		(b <sub>1</sub> )	(b <sub>2</sub> )	(b₃)	(b <sub>4</sub> )	(b₅)	$(b_6)$	(b <sub>7</sub> )	(b <sub>8</sub> )
Α	Α	0	0	0	0	0	0	0	0
Α	В	0	0	1	0	0	0	0	0
Α	С	0	0	0	1	0	0	0	0
В	Α	1	0	0	0	0	0	0	0
В	В	1	0	1	0	1	0	0	0
В	С	1	0	0	1	0	1	0	0
С	Α	0	1	0	0	0	0	0	0
С	В	0	1	1	0	0	0	1	0
С	С	0	1	0	1	0	0	0	1

# Classification of means

	Α	В	С
Α	12.4	12.7	12.9
В	11.5	11.1	13.4
С	10.7	16.1	35.4

	Α	В	С
Α	AA (1,1)	AB (1,2)	AC (1,2)
В	BA (2,1)	BB (2,2)	BC (2,3)
С	CA (3,1)	CB (3,2)	CC (3,3)

## Solved

 $b_3 = \mu_{12} - \mu_{11}$ 

 $b_3 = 12.7 - 12.4$ 

 $b_3 = 0.3$ 

### CONDITIONAL MAIN EFFECTS: b4

Difference between column level A and column level C

## **Dummy Variable Coding**

Row	Column	R	Row/Column Dummies			I	nteraction	s Dummie	s
Levels	Levels	$D_1$	$D_2$	$D_3$	$D_4$	$D_1D_3$	$D_1D_4$	$D_2D_3$	$D_2D_4$
		(b <sub>1</sub> )	(b <sub>2</sub> )	(b <sub>3</sub> )	(b <sub>4</sub> )	(b <sub>5</sub> )	$(b_6)$	(b <sub>7</sub> )	(b <sub>8</sub> )
Α	Α	0	0	0	0	0	0	0	0
Α	В	0	0	1	0	0	0	0	0
Α	С	0	0	0	1	0	0	0	0
В	Α	1	0	0	0	0	0	0	0
В	В	1	0	1	0	1	0	0	0
В	С	1	0	0	1	0	1	0	0
С	Α	0	1	0	0	0	0	0	0
С	В	0	1	1	0	0	0	1	0
С	С	0	1	0	1	0	0	0	1

## Classification of means

	Α	В	С
Α	12.4	12.7	12.9
В	11.5	11.1	13.4
С	10.7	16.1	35.4

	Α	В	С
Α	AA (1,1)	AB (1,2)	AC (1,2)
В	BA (2,1)	BB (2,2)	BC (2,3)
С	CA (3,1)	CB (3,2)	CC (3,3)

## Solved

 $b_4 = \mu_{13} - \mu_{11}$ 

 $b_4 = 12.9 - 12.4$ 

 $b_4 = 0.5$ 

#### INTERACTIONS: b<sub>5</sub>

Difference between row level A and row level B, is different across column level A and column level B

## **Dummy Variable Coding**

Row	Column	R	Row/Column Dummies				nteraction	s Dummie	S
Levels	Levels	$D_1$	$D_2$	$D_3$	$D_4$	$D_1D_3$	$D_1D_4$	$D_2D_3$	$D_2D_4$
		(b <sub>1</sub> )	$(b_2)$	(b <sub>3</sub> )	(b <sub>4</sub> )	(b₅)	$(b_6)$	(b <sub>7</sub> )	(b <sub>8</sub> )
Α	Α	0	0	0	0	0	0	0	0
Α	В	0	0	1	0	0	0	0	0
Α	С	0	0	0	1	0	0	0	0
В	Α	1	0	0	0	0	0	0	0
В	В	1	0	1	0	1	0	0	0
В	С	1	0	0	1	0	1	0	0
С	Α	0	1	0	0	0	0	0	0
С	В	0	1	1	0	0	0	1	0
С	С	0	1	0	1	0	0	0	1

## Classification of means

	Α	В	С
Α	12.4	12.7	12.9
В	11.5	11.1	13.4
С	10.7	16.1	35.4

	Α	В	С
Α	AA (1,1)	AB (1,2)	AC (1,2)
В	BA (2,1)	BB (2,2)	BC (2,3)
С	CA (3,1)	CB (3,2)	CC (3,3)

$$b_5 = \mu_{22} - (\mu_{11} + (\mu_{21} - \mu_{11}) + (\mu_{12} - \mu_{11}))$$

$$b_5 = \mu_{22} - \mu_{21} - \mu_{12} + \mu_{11}$$

$$b_5 = 11.1 - 11.5 - 12.7 + 12.4$$

$$b_5 = -0.7$$

#### **INTERACTIONS: b**<sub>6</sub>

Difference between row level A and row level B, is different across column level A and column level C

### **Dummy Variable Coding**

Row	Column	R	Row/Column Dummies			ı	nteraction	s Dummie	S
Levels	Levels	$D_1$	$D_2$	$D_3$	$D_4$	$D_1D_3$	$D_1D_4$	$D_2D_3$	$D_2D_4$
		(b <sub>1</sub> )	(b <sub>2</sub> )	(b₃)	(b <sub>4</sub> )	(b₅)	$(b_6)$	(b <sub>7</sub> )	(b <sub>8</sub> )
Α	Α	0	0	0	0	0	0	0	0
Α	В	0	0	1	0	0	0	0	0
Α	С	0	0	0	1	0	0	0	0
В	Α	1	0	0	0	0	0	0	0
В	В	1	0	1	0	1	0	0	0
В	С	1	0	0	1	0	1	0	0
С	Α	0	1	0	0	0	0	0	0
С	В	0	1	1	0	0	0	1	0
С	С	0	1	0	1	0	0	0	1

# Classification of means

	Α	В	С
Α	12.4	12.7	12.9
В	11.5	11.1	13.4
С	10.7	16.1	35.4

	Α	В	С
Α	AA (1,1)	AB (1,2)	AC (1,2)
В	BA (2,1)	BB (2,2)	BC (2,3)
С	CA (3,1)	CB (3,2)	CC (3,3)

$$b_6 = \mu_{23} - (\mu_{11} + (\mu_{21} - \mu_{11}) + (\mu_{13} - \mu_{11}))$$

$$b_6 = \mu_{23} - \mu_{21} - \mu_{13} + \mu_{11}$$

$$b_6 = 13.4 - 11.5 - 12.9 + 12.4$$

$$b_6 = 1.4$$

#### INTERACTIONS: b7

Difference between row level A and row level C, is different across column level A and column level B

# Dummy Variable Coding

Row	Column	R	Row/Column Dummies			ı	nteraction	s Dummie	S
Levels	Levels	$D_1$	$D_2$	$D_3$	$D_4$	$D_1D_3$	$D_1D_4$	$D_2D_3$	$D_2D_4$
		(b <sub>1</sub> )	(b <sub>2</sub> )	(b₃)	(b <sub>4</sub> )	(b₅)	$(b_6)$	(b <sub>7</sub> )	(b <sub>8</sub> )
Α	Α	0	0	0	0	0	0	0	0
Α	В	0	0	1	0	0	0	0	0
Α	С	0	0	0	1	0	0	0	0
В	Α	1	0	0	0	0	0	0	0
В	В	1	0	1	0	1	0	0	0
В	С	1	0	0	1	0	1	0	0
С	Α	0	1	0	0	0	0	0	0
С	В	0	1	1	0	0	0	1	0
С	С	0	1	0	1	0	0	0	1

# Classification of means

	Α	В	С
Α	12.4	12.7	12.9
В	11.5	11.1	13.4
С	10.7	16.1	35.4

	Α	В	С
Α	AA (1,1)	AB (1,2)	AC (1,2)
В	BA (2,1)	BB (2,2)	BC (2,3)
С	CA (3,1)	CB (3,2)	CC (3,3)

$$b_7 = \mu_{32} - (\mu_{11} + (\mu_{31} - \mu_{11}) + (\mu_{12} - \mu_{11}))$$

$$b_7 = \mu_{32} - \mu_{31} - \mu_{12} + \ \mu_{11}$$

$$b_7 = 16.1 - 10.7 - 12.7 + 12.4$$

$$b_7 = 5.1$$

#### **INTERACTIONS: b8**

Difference between row level A and row level C, is different across column level A and column level C

### **Dummy Variable Coding**

Row	Column	Row/Column Dummies				Interactions Dummies			
Levels	Levels	$D_1$	$D_2$	$D_3$	$D_4$	$D_1D_3$	$D_1D_4$	$D_2D_3$	$D_2D_4$
		(b <sub>1</sub> )	(b <sub>2</sub> )	(b₃)	(b <sub>4</sub> )	(b₅)	$(b_6)$	(b <sub>7</sub> )	(b <sub>8</sub> )
Α	Α	0	0	0	0	0	0	0	0
Α	В	0	0	1	0	0	0	0	0
Α	С	0	0	0	1	0	0	0	0
В	Α	1	0	0	0	0	0	0	0
В	В	1	0	1	0	1	0	0	0
В	С	1	0	0	1	0	1	0	0
С	Α	0	1	0	0	0	0	0	0
С	В	0	1	1	0	0	0	1	0
С	С	0	1	0	1	0	0	0	1

### Classification of means

	Α	В	C
Α	12.4	12.7	12.9
В	11.5	11.1	13.4
С	10.7	16.1	35.4

	Α	В	С
Α	AA (1,1)	AB (1,2)	AC (1,2)
В	BA (2,1)	BB (2,2)	BC (2,3)
С	CA (3,1)	CB (3,2)	CC (3,3)

$$b_8 = \mu_{33} - (\mu_{11} + (\mu_{31} - \mu_{11}) + (\mu_{13} - \mu_{11}))$$

$$b_8 = \mu_{33} - \mu_{31} - \mu_{13} + \ \mu_{11}$$

$$b_8 = 35.4 - 10.7 - 12.9 + 12.4$$

$$b_8 = 24.2$$