

Questions for Interview with IConsultancy

1. Is our research into job skills in the iSchool going to be static? Should we be making plans around the potential that the skills required and those developed will shift over time?
 - Recognize that infographics have a time limit. Sense of immediacy to the infographic, since it's about our job skills and making US employable, but that's okay. Make the datasets manageable so they can be updated.
2. Are created deliverables going to be distributed through the iConsultancy or the iSchool itself?
 - Distributed by the iConsultancy on behalf of the iSchool, might be made available to the iSchools comms unit. Might make its way to info sci at shady grove.
3. Are there any other stakeholders we should know about?
 - Justin Zilky is a direct stakeholder. He is more marketing-related.
4. Are there any specific outcomes you consider the most critical for success?
 - Writing a report for how we did it. Web interface (hopefully). What is state targeting
5. Do you have any existing resources or research that could help guide our work? Do you already have existing marketing or educational materials that we should align with?
 - <https://drive.google.com/drive/folders/1xxbU7NlZV0FkYNdIRuyaxWYT-SdRqJYG?usp=sharing>
6. How frequently would you like updates or check-ins on project progress?
 - Every two weeks we should have a meeting to discuss undefined deliverables and get feedback/advice. It can be an email. Schedule the meetings in advance (try to make them at a consistent time)
7. What is the preferred method for ongoing communication (email, meetings, shared documents, etc.)?
 - Email. Meetings over zoom. Record meetings.
8. Form of deliverable?
 - o Goal is present iSchool skills to sell us to iConsultancy clients and also to potential employers.
 - o Give us a better sense of our own skills, especially relative to jobs we don't normally think about.

- Expecting a report, wants creativity about how else we deploy it (such as a web page).
- Identify industries in the state of Maryland that need the same skills and knowledge but aren't normally considered by iSchool students.

9. Why 2 teams?

- So that we can take a divide and conquer approach to the project work.