

SKILLS

Tools

- Sketch
- Illustrator, CC
- Photoshop, CC
- Lightroom, CC
- InDesign, CC
- Mac & PC
- HTML/CSS
- JavaScript
- Bootstrap 4
- Angular 8
- Lean
- Agile
- Scrum
- Kanban
- MailChimp Campaigns

Techniques

- Competitive Analysis
- User Research
- Persona Development
- Defining Voice
- Journey Maps
- Storyboards
- Moodboards
- Sketching
- Mockups
- Wireframes
- User Flows
- Site Maps
- Prototyping
- User Testing
- Mobile Design
- Desktop Design
- Presenting Ideas
- Written Communication
- Video Editing

Disciplines

- UX Research & Design
- UI Design
- Front-End Development
- Product Management
- Print/Graphics Design
- DSLR Photography

PROFILE

I am a UX/UI designer with experience taking ideas from design to development. I am incredibly motivated by innovative collaboration, the freedom to invent and brainstorm, and by passionate people who think outside the box. I have experience working on a team of UX and UI designers, and with software engineers, product teams, and business owners. I have experience working in an iterative Agile/Lean environment where I spend time doing competitive analyses, user research, brand development, creating designs, user testing, presenting ideas, and refining designs. I have taken a product all the way through a full cycle of UX to development and I've managed the direction of a style guide.

I am also an entrepreneur, photographer, and product developer - currently working on several product and business ideas. I have a start-up mentality and love to wear multiple hats. Whether I'm creating designs, developing vision to match business needs, managing a team, or starting my own business, my goal is to help build a successful company through the creation of usable products.

WORK

Freelance
UX & Website Designer
October 2019 - present

I work on various short-term freelance projects. I'm currently working with a small start-up as their lead UX designer while the business scales. I am in charge of leading design initiatives and brand vision for the product. I have taken ideas to development by doing a competitive analysis, user research, prioritizing features based on business goals, developing brand guidelines, developing personas, and creating mockups. I work directly with the CEO on business needs and strategy, and the software engineer on developing designs.

Guardian Life Insurance Co. / ReedGroup
UX/UI Designer
May 2019 - August 2019

I worked on an Agile and Kanban team, attended Agile meetings with engineers, and completed work via User Stories within 10-day Sprints. I did user research to create and refine mockups and to build prototypes for presentation to product owners, account executives and for user testing. I presented work using personas, user flows, and journey maps to tell a story. I assisted in developing user testing scripts, performing user tests, compiling data, and presenting research findings.

ReedGroup
UI Designer & Front-End Developer
April 2018 - May 2019

I learned and began working as an Agile and Kanban team as the company implemented it across the software and technology department. I attended all Agile meetings and ceremonies and completed work via User Stories within 10-day sprints. I refined our internal style guide using Bootstrap, and implemented a new way of defining spacing guidelines to engineers. I did user research to create and refine mockups and to build prototypes for presentation to product owners, account executives and for user testing. I presented work using personas, user flows, and journey maps to tell a story. I assisted in developing user testing scripts, performing user tests, compiling data, and presenting research findings.

The Rolland Group
Visual Designer
July 2016 - March 2018

I helped implement design into this small startup company. I revised existing print graphics to meet current design standards. I designed email campaigns via MailChimp and HTML. I designed web-based and print graphics. I worked directly with the marketing team to create content for advertising that would work well with email and graphic designs.

EDUCATION

Indiana University, Bloomington
Bachelor of Science, Kinesiology
Major: Exercise Science; Minor: Psychology

Additional Coursework
User Experience Design
Agile/Lean/Kanban
Fashion Entrepreneurship
DSLR Photography
Psychology
Product Management

Training
Lean Six Sigma Yellow Belt

STRENGTHS

Talents
Won an award for a pastel drawing
Have run several 100-mile mountain races
Jigsaw puzzles
Have an excellent eye for great design
Figuring out how to fix things
Experimental cooking
Spatial abilities
Ability to understand difficult concepts such as astrophysics theories

Personality
Inventive
Ideas Person
Artist
Independent
Extremely Driven
Lifelong Learner
Creative Engineer

EXPERIENCE

Healthcare Industry
I have experience working in the healthcare industry. I worked as a personal trainer and in medical records at a hospital out of college. I also worked as a radiology assistant at a hospital.

Small Business Owner
I own my own business. I am working on manufacturing my first physical product. I am a photographer with a unique idea I am working on. I previously owned my own business as a personal chef.

Modeling Agency
I spent several years working as a fitness model for Wilhelmina agency in Denver.

Technology
My professional experience has given me extensive experience working for both small start-ups as well as large corporations in the tech industry.