ELIZABETH SASSEMAN

Profile

I am skilled at taking ideas from design to prototype. I am incredibly motivated by innovative collaboration, the freedom to invent and brainstorm, and by passionate people who think outside the box. I have experience working on a team of UX and UI designers, and with engineers, product developers, and tech writers. I have experience working in an iterative Agile environment where I spend time doing UX research, building prototypes, user testing, presenting ideas, and refining designs. I am also a skilled photographer with a keen eye.

Experience

Guardian Life

UX UI Designer

May 2019 - present

Work on an Agile and Kanban team, attend all Agile meetings and ceremonies, and complete work via User Stories within Sprints. Consistently work on developing and refining mockups for presentation to product owners, account executives and for use in user testing. Build prototypes from mockups as needed and present work using personas to tell a story. Develop user test scripts, perform user tests, compile data, and present findings. Create journey maps, user flows, personas, and do extensive research.

ReedGroup

UI Designer & Front-End Developer

April 2018 - May 2019

Learned and began working as an Agile and Kanban team as the company implemented it across the software and technology department. Attended all Agile meetings and ceremonies and completed work via User Stories within Sprints. Did a significant amount of work on refining our internal design style guide using Bootstrap. Also implemented a new way of defining our design's spacing guidelines to developers. Consistently worked on developing and refining mockups for presentation to product owners, account executives and for use in user testing. Built prototypes from mockups as needed and presented work using personas to tell a story. Assisted in user testing and user research.

The Rolland Group

Visual Designer

July 2016 - March 2018

Helped implement design into this small startup company. Revised existing print graphics to meet current design standards. Designed email campaigns via MailChimp and HTML. Design web-based and print graphics. Worked directly with the marketing team to create content for advertising that would work well with email and graphic designs.

<>	Sk	ills
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Illustrator, CC

Bootstrap 4

HTML/CSS

JavaScript

Journey Maps

Personas

User Flows

Wireframes

Site Maps

User Research

Moodboards

Storyboards

User Testing

Prototyping

Written Communication

Brainstorming

Verbal Communication

Agile Methodologies

Kanban

Defining Voice

Mobile Design

Organizing Collaboration

O

Lightroom, CC

Photoshop, CC

Mac & PC

Sketching

DSLR Photography

MailChimp Campaigns

Print Design

Education

Indiana University, Bloomington

Bachelor of Science, Kinesiology

Major: Exercise Science; Minor: Psychology

Additional Learning:

Illustrator, CC Photoshop, CC

HTML/CSS

JavaScript

Bootstrap

UX Design Methods

Agile & Kanban

Entrepreneurship

DSLR Photography

Training:

Lean Six Sigma Yellow Belt

You can find my certificate of achievement along with information about the curriculum on my portfolio website.