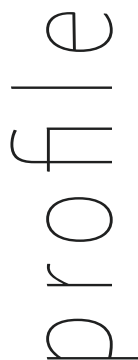


# Elizabeth Sasseman



I create strong but simple interactions with technology by designing eye-catching interfaces and intuitive functionality.

Although I am an artist at my core, I've always had an innate desire to problem-solve, to improve, to fix and to invent. My ability to intuitively design for the user stems from this natural combination of creativity and structure.

I understand people easily and am always trying to make frustrating things easier and more efficient for everyone.

## coursework

Illustrator CC	UX Design	HTML5/CSS
Photoshop CC	Agile & Kanban	Entrepreneurship
Bootstrap	Product Development	Writing
Sociology	Psychology	Photography

## education

Bachelor of Science, Kinesiology  
Indiana University Bloomington  
Major: Exercise Science, Minor: Psychology

## EXPERIENCE

### ReedGroup

UI Designer & Front End Developer,  
*Apr 2018 - present*

Build mockups, code front end, work with developers, assist in UX testing, work in an Agile environment.

### The Rolland Group

Visual Designer,  
*Jul 2016 - Mar 2018*

Design email ad campaigns and print advertising, and work with marketing.

### Entrepreneurial

The Car Game,

*Sept 2018 - present*

Personal Chef,

*Sept 2012 - Jul 2015*

### Boulder Community Health

Radiology Assistant,

*Jan 2014 - Mar 2018*

### 24 Hour Fitness

Personal Trainer,

*Jul 2013 - Mar 2014*

## intuition

eyes | artistic

brain | problem-solving

thoughts | inventive

voice | organized

ears | open

hands | creative

heart | understanding

## COMPETENCIES

Illustrator CC

Photoshop CC

HTML5/CSS

Bootstrap

Agile Environment

User Testing

UX Thinking

Wireframing

Creating Personas

Product Design

Print Design

Info Architecture

InDesign CC

Kanban

Sketching

Written Communication

Mailchimp

DSLR Photography

Lightroom CC

JavaScript

Mac & PC