Elizabeth Sasseman

profile
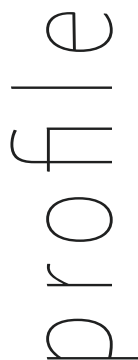
I create strong but simple interactions with technology by designing eye-catching interfaces and intuitive functionality. Although I am an artist at my core, I've always had an innate desire to problem-solve, to improve, to fix and to invent. My ability to intuitively design for the user stems from this natural combination of creativity and structure. I understand people easily and am always trying to make frustrating things easier and more efficient for everyone.

intuition

eyes | **artistic**

brain | **problem-solving**

thoughts | **inventive**

voice | **organized**

ears | **open**

hands | **creative**

heart | **understanding**

coursework

Illustrator CC	UX Design	HTML5/CSS
Photoshop CC	Agile & Kanban	Entrepreneurship
Bootstrap	Product Development	Writing
Sociology	Psychology	Photography

education

Bachelor of Science, Kinesiology
Indiana University Bloomington
Major: Exercise Science, Minor: Psychology

COMPETENCIES

Illustrator CC
Photoshop CC
HTML5/CSS
Bootstrap
Agile Environment
User Testing
UX Thinking
Wireframing
Creating Personas
Product Design
Print Design
Info Architecture
InDesign CC
Kanban
Sketching
Written Communication
Mailchimp
DSLR Photography
Lightroom CC
JavaScript
Mac & PC

EXPERIENCE

ReedGroup
UI Designer & Front End Developer,
Apr 2018 - present
Build mockups, code front end, work with developers, assist in UX testing, work in an Agile environment.

The Rolland Group
Visual Designer,
Jul 2016 - Mar 2017
Design email ad campaigns and print advertising, and work with marketing.

Entrepreneurial
The Car Game,
Sept 2018 - present
Personal Chef,
Sept 2012 - Jul 2015

Boulder Community Health
Radiology Assistant,
Jan 2014 - present

24 Hour Fitness
Personal Trainer,
Jul 2013 - Mar 2014