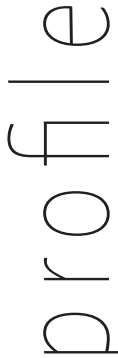


Elizabeth Sasseman



I create strong but simple interactions with technology by designing eye-catching interfaces and intuitive functionality.

Although I am an artist at my core, I've always had an innate desire to problem-solve, to improve, to fix and to invent. My ability to intuitively design for the user stems from this natural combination of creative and structured.

I understand people easily and am always trying to make frustrating things easier and more efficient for everyone.

coursework

Photoshop CC	UX Design Principles	HTML5/CSS
Illustrator CC	User Research Strategy	Entrepreneurship
Google AdWords	Product Development	Writing
Sociology	Psychology	Photography

education

Bachelor of Science, Kinesiology
Indiana University Bloomington
Major: Exercise Science, Minor: Psychology

EXPERIENCE

The Rolland Group

Visual Designer,

Jul 2016 - present

Design email ad campaigns and print advertising, work with marketing team, professional food photography, html/css emails, interface design.

Freelance

Product Development,

Nov 2016 - present

Research & prototype ideas to license.

Entrepreneurial

Storage Platform,

Jan 2017 - present

Personal Chef,

Sept 2012 - Jul 2015

Boulder Community Health

Radiology Assistant,

Jan 2014 - present

24 Hour Fitness

Personal Trainer,

Jul 2013 - Mar 2014

intuition

eyes | artistic

brain | problem-solving

thoughts | inventive

voice | organized

ears | open

hands | creative

heart | understanding

COMPETENCIES

User Research

Wireframing

HTML5/CSS

Prototyping

User Testing

Personas

Task Analysis

Info Architecture

Product Development

Photoshop CC

Illustrator CC

InDesign CC

Print Design

Social Media Advertising

Marketing Strategy

Google AdWords

Mailchimp

DSLR Photography

Lightroom CC

JavaScript

Microsoft & Mac