# ELIZABETH A. SASSEMAN

UX/UI DESIGNER & DEVELOPER

PORTFOLIO elizabethsasseman.com

EMAIL

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Acting as a solid bridge between design and development, my skills expand extensively into both realms. I have the ability to think through front-end constraints as I design, and to code while maintaining a true eye for visual balance and usability.

### **TOOLS**

- HTML/CSS
- JavaScript
- TypeScript
- Sass
- Vue.is
- Bootstrap
- Bitbucket
- Git.
- Microsoft Office Mac & PC

• Material Design

Sketch

InVision

Adobe CC

• Agile/Lean

• Jira & Kanban

I am willing to learn and become an expert in whatever design & coding tools and frameworks your team uses.

### **SKILLS**

- UI Design
- UI Development
- Front-end Development
- Responsive Development
- Creating Mockups
- Code Reviews
- Creating Documentation
- Development Hand-offs
- WCAG Compliance
- Wireframing
- User Research
- Persona Development
- Journey Mapping
- Storyboarding
- Usability Testing
- Sketching
- Collaboration
- Written Communication
- Verbal Communication
- Photography

### **TALENTS**

- Problem-solver
- Inventive ideas person
- Excellent eye for design
- Quick learner
- Driven & independent
- Big picture visionary
- Lifelong learner
- Mechanically-minded
- Pattern-oriented
- Efficiency & organizational expert
- Have run several 100-mile mountain races

### **WORK EXPERIENCE**

# **Health Sqyre**

# **UX** Developer

June 2020 - January 2022

- Created mobile-first designs for new features & functionality across our e-commerce platform, and patient & admin portals
- Developed responsive designs using Vue.js, HTML, CSS, Sass, JavaScript, & TypeScript
- Performed bugfixes and code reviews while keeping an eye out for ways to improve existing code and UI
- Collaborated across teams to create interesting and intuitive solutions to technical & design problems
- Additional user research, persona creation, usability testing, and styles, brand, & typography development as needed

#### Freelance

# UI Designer & Developer

October 2019 - June 2020

- Worked on UI projects for several companies and clients while focusing on responsive, user-centric design
- Took a physical product from design to manufacturing to market

# ReedGroup / Guardian Life Insurance Co. UX/UI Designer & Front-End Developer

April 2018 - August 2019

- Worked on an Agile team to create mockups, implement designs using Bootstrap, refine designs, and assist with user testing
- Worked closely with front-end teams to iterate and avoid scope creep by focusing on MVP designs
- Communicated designs to other designers, product owners, and engineering teams while collaborating across teams

# The Rolland Group Graphic/Visual Designer

July 2016 - March 2018

- Developed new design standards and revised print graphics to meet design standards
- Designed email ad campaigns using MailChimp and HTML
- Worked closely with the marketing team to create advertising content for web, print, and email

# **EDUCATION**

Bachelor of Science ('09 - '13) Indiana University - Bloomington Kinesiology & Psychology

#### TreeHouse

Front End Web Development Track

# ADDITIONAL EXPERIENCE

Personal Trainer & Chef

2012 - 2016

Designed training plans & recipes based on client goals, and organized & managed a run club