


How&Why Every Hackathon Should Be Like a Women's Hackathon

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About Me

- **Bryn Mawr** CS '18
-  Devangelist Intern
- **Spectra** marketing + sponsorship

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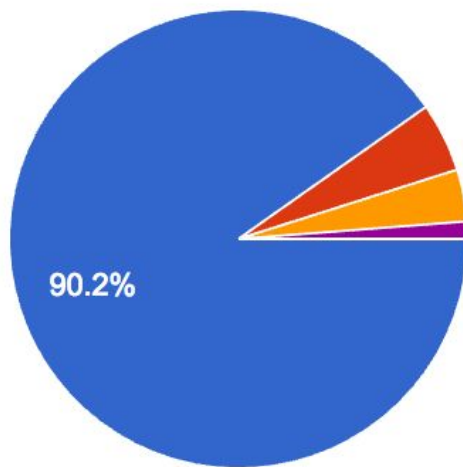
Why Have Women's Hackathons?

- "Would be awesome if...longer!"
- "...wonderful and very welcoming!"
- "Best hackathon I've been to...
needed to see other women who
were successful engineers"

Who Responded?

Do you identify as a woman?

82 responses



- Yes
- No
- Non-binary
- I don't wish to share
- Nonbinary

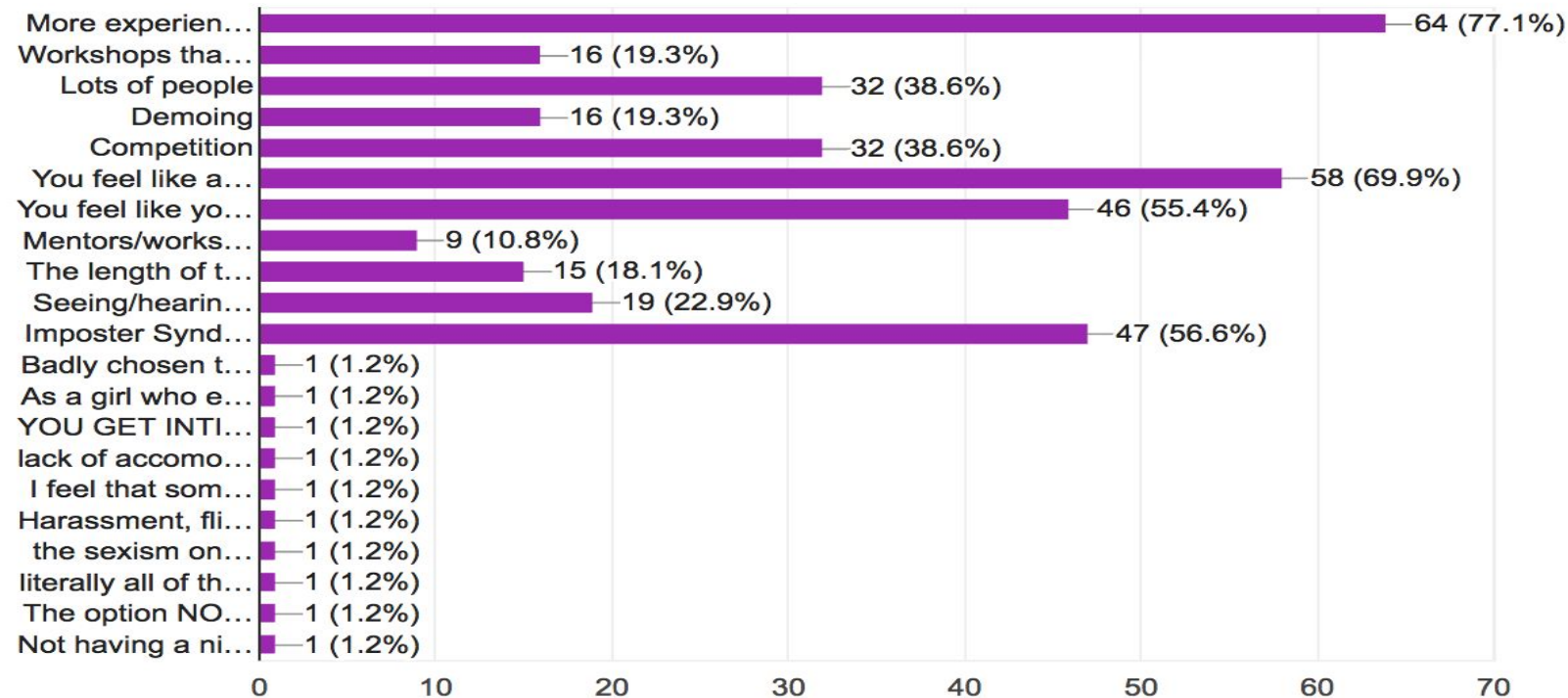
Poll



LSH + HH Poll

Have any of the following made you feel intimidated at hackathons in general?

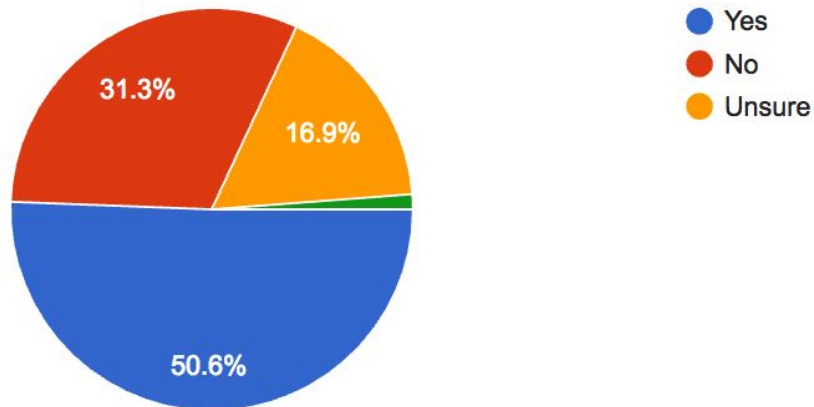
83 responses



Poll: More Likely to Attend Women's Hackathon

Are you more likely to attend a women's hackathon than a coed one?

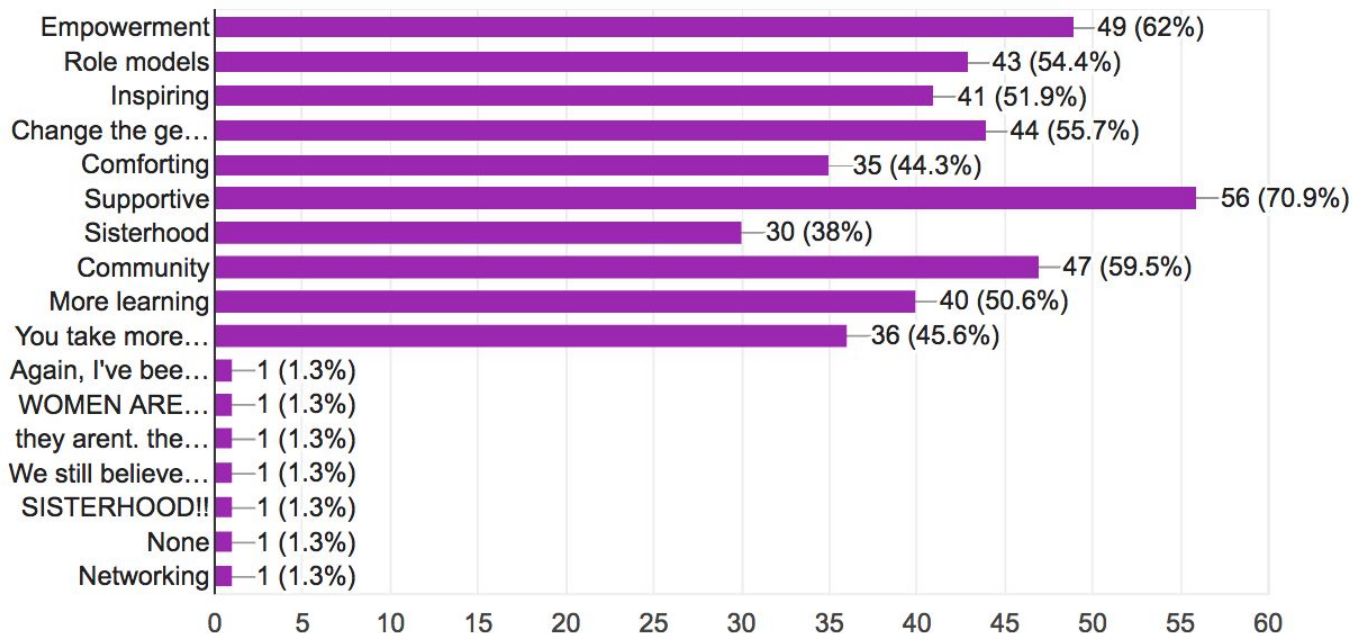
83 responses



Why do we have Women's Hackathons?

Why do you think women's hackathons are important to you?

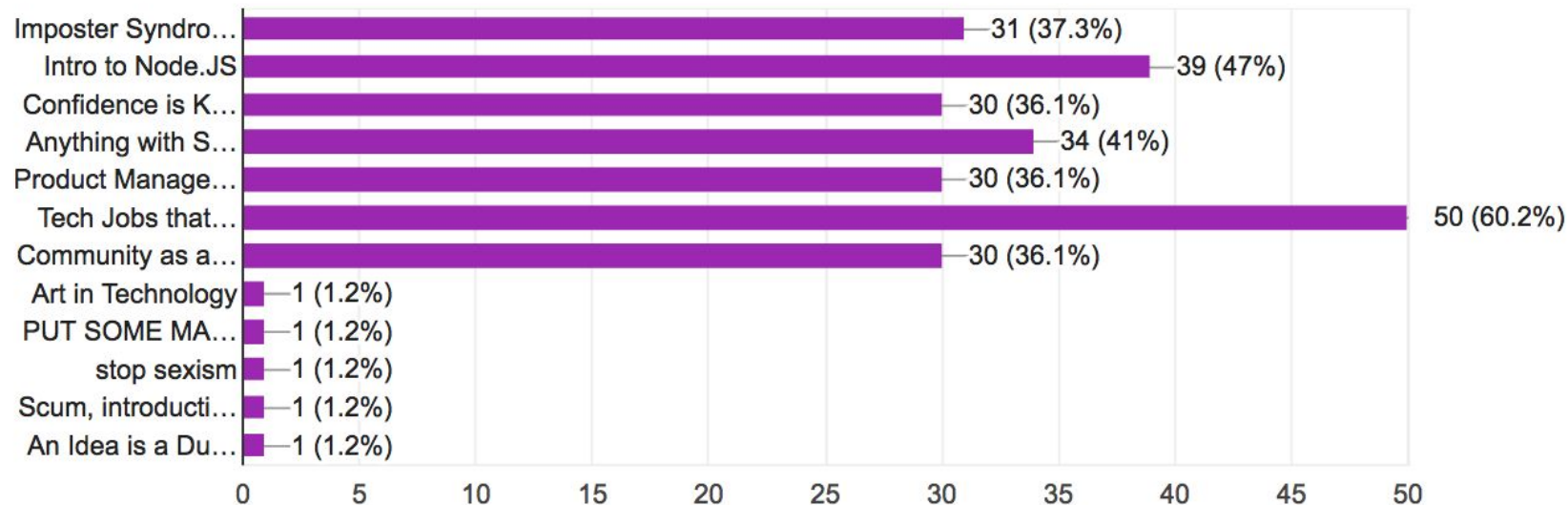
79 responses



Poll: Interest in Different Sessions

Which sessions sounds interesting to you?

83 responses





1. Make Hackathons less intense



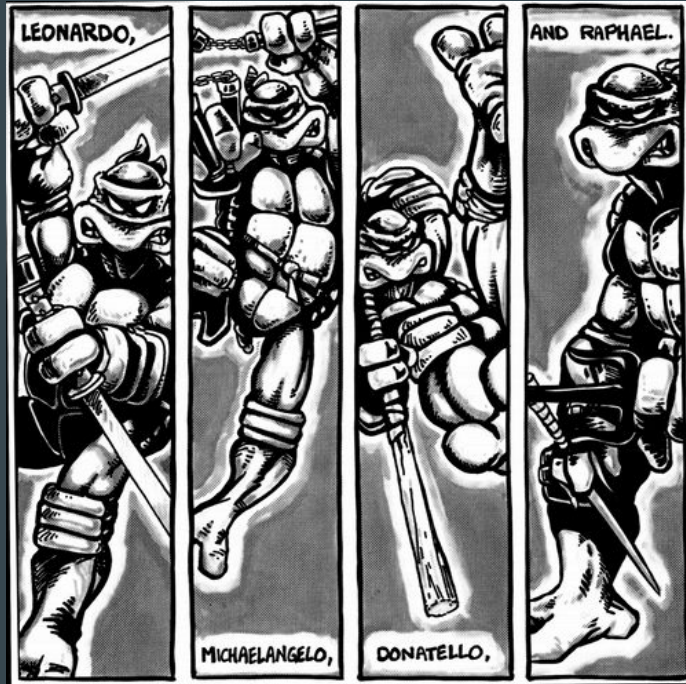
A photograph of Bernie Sanders, an older man with white hair and glasses, wearing a dark suit, white shirt, and dark tie. He is gesturing with his right hand, pointing his index finger upwards. The background is a blue wall with horizontal lines.

**OUR DIVERSITY IS ONE OF OUR
GREATEST STRENGTHS!**

Inclusivity

- Set goals, metrics
- Know your community
- Encourage diverse teams
- Diverse prizes
- Not 🍷 just 🍷 pizza 🍷 and 🍷 sandwiches
- Use affinity groups
- Emphasize creativity
- “Idea fair” for team-building

Marketing/Branding



Accessibility

