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773-931-4424

LIZ KIPP

Digital Designer

liz@elizabethkipp.com
elizabethkipp.com
github.com/elizabethsn7

PROFILE

Innovative Communicative Creative Thoughtful
Provocative Collaborative Visual Independent Strategic
Passionate

SKILLS



EDUCATION

Udacity

2015 - 2016

Front End Nano Degree

Conquer the fundamentals of HTML,
CSS & JavaScript

Columbia College Chicago

Graduated 2002

Bachelor of Arts in Photography

EXPERIENCE

FRANKLINSPUBLICHOUSE.COM *Aug 2017 - July 2019*

Build & maintain website using Bootstrap 4 with a mobile-first, responsive design. Photography, Social Media Management. c-Panel email, Google Business, and Analytics setup and maintenance.

YOURBFFESTHETICIAN.COM *July - Dec 2018*

Created marketing plan & platform for an independent female entrepreneur in the spa & beauty industry. Created client database for newsletter emails. Added eCommerce page for product & setup secure checkout. Photography & Social Media management.

OPTIMISTA *Aug 2016 - July 2017*

Maintenance and development of custom Wordpress site ahcivic.org. Managed a team of HS students learning web development, emphasizing best practices for writing clean, testable mobile first code.

VIA THE VILLAGE *Aug 2016 - March 2017*
CO FOUNDER

Product development, branding, technical strategy. Created user surveys and led user test groups. Created flows and wireframes, and use prototypes for A/B testing, user testing, or feedback, for any web, app, or digital experience.

RENT MY SOLE *Spring 2016*

Built eCommerce website using SquareSpace. Logo design, photography & email setup.

REFERENCES

FRANKLINS PUBLIC HOUSE

Michael Coogan

708 671 8959

RENT MY SOLE

Laura Carlson

312 401 9757

OPTIMISTA

Daniel Contreras

773 255 0155