3501 RR 620 S Austin, TX 78738 773-931-4424

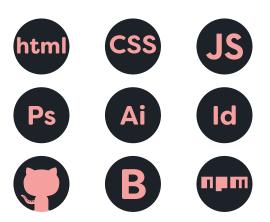


liz@elizabethkipp.com elizabethkipp.com github.com/elizabethsn7

PROFILE

Innovative Communicative Creative Thoughtful Provocative Collaborative Visual Independent Strategic Passionate

SKILLS



EDUCATION

Udacity

2015 - 2016

Front End Nano Degree Conquer the fundamentals of HTML, CSS & JavaScript

Columbia College Chicago

Graduated 2002

Bachelor of Arts in Photography

EXPERIENCE

FRANKLINSPUBLICHOUSE.COM Aug 2017 - July 2019

Build & maintain website using Bootstrap 4 with a mobile-first, responsive design. Photography, Social Media Management. c-Panel email, Google Business, and Analytics setup and maintenance.

YOURBFFESTHETICIAN.COM July - Dec 2018

Created marketing plan & platform for an independent female entrepreneur in the spa & beauty industry. Created client database for newsletter emails. Added eCommerce page for product & setup secure checkout. Photography & Social Media management.

OPTIMISTA

Aug 2016 - July 2017

Maintenance and development of custom Wordpress site ahcivic.org. Managed a team of HS students learning web development, emphasizing best practices for writing clean, testable mobile first code.

VIA THE VILLAGE
CO FOUNDER

Aug 2016 - March 2017

Product development, branding, technical strategy. Created user surveys and led user test groups. Created flows and wireframes, and use prototypes for A|B testing, user testing, or feedback, for any web, app, or digital experience.

RENT MY SOLE

Spring 2016

Built eCommerce website using SquareSpace. Logo design, photography & email setup.

REFERENCES

FRANKLINS PUBLIC HOUSE Michael Coogan 708 671 8959 RENT MY SOLE Laura Carlson 312 401 9757 OPTIMISTA
Daniel Contreras
773 255 0155