

Overview

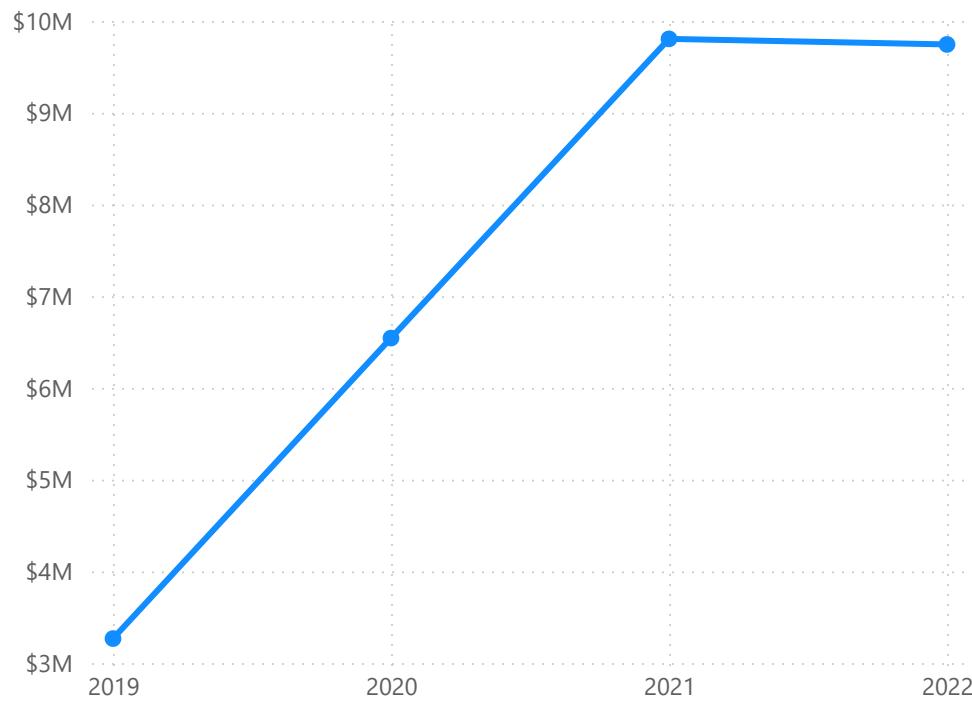
Total Sales

\$9.74M ✓

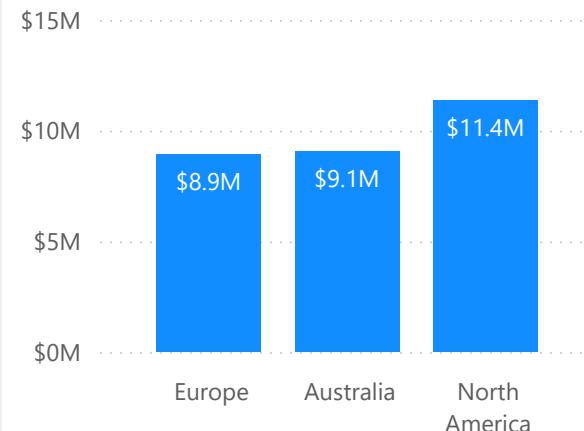
Target

7M

Sales Performance



Total Sales by Continent



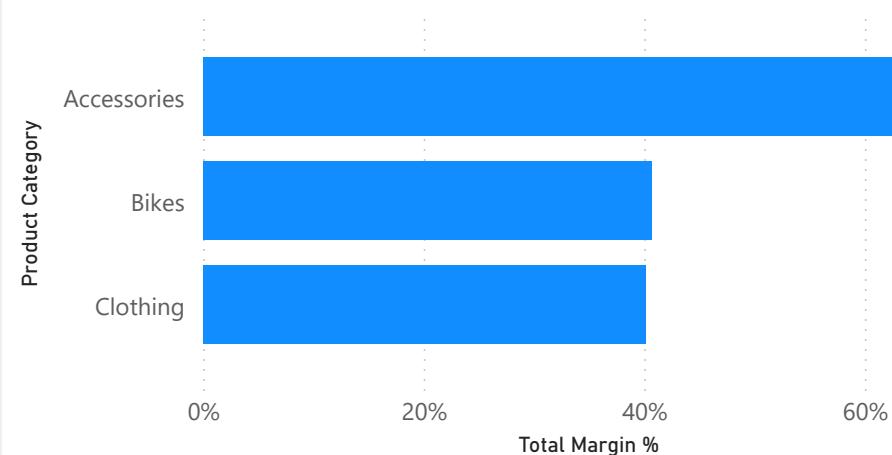
Continent

All

Order Date Year

All

Margin % by Product Category





Order Date Year	Order Date Month	Product Subcategory	Total Sales	Total Margin	Total Margin %	YTD Sales	QTD Sales	PY Total Sales
2021	Jun	Bike Stands	\$159.00	99.53	63%	159.00	159.00	
2021	Jun	Bottles And Cages	\$280.62	175.67	63%	280.62	280.62	
2021	Jun	Fenders	\$109.90	68.80	63%	109.90	109.90	
2021	Jun	Helmets	\$909.74	569.50	63%	909.74	909.74	
2021	Jun	Hydration Packs	\$109.98	68.85	63%	109.98	109.98	
2021	Jun	Tires And Tubes	\$577.84	361.73	63%	577.84	577.84	
2021	Jul	Bike Racks	\$1,560.00	976.56	63%	1,560.00	1,560.00	
2021	Jul	Bike Stands	\$1,272.00	796.27	63%	1,431.00	1,272.00	
2021	Jul	Bottles And Cages	\$1,972.30	1,234.65	63%	2,252.92	1,972.30	
2021	Jul	Cleaners	\$238.50	149.30	63%	238.50	238.50	
2021	Jul	Fenders	\$1,428.70	894.37	63%	1,538.60	1,428.70	
2021	Jul	Helmets	\$5,773.35	3,614.11	63%	6,683.09	5,773.35	
2021	Jul	Hydration Packs	\$1,429.74	895.02	63%	1,539.72	1,429.74	
2021	Jul	Tires And Tubes	\$5,375.12	3,364.81	63%	5,952.96	5,375.12	
2021	Aug	Bike Racks	\$2,520.00	1,577.52	63%	4,080.00	4,080.00	
2021	Aug	Bike Stands	\$2,544.00	1,592.54	63%	3,975.00	3,816.00	
2021	Aug	Bottles And Cages	\$3,436.09	2,150.97	63%	5,689.01	5,408.39	
2021	Aug	Cleaners	\$477.00	298.60	63%	715.50	715.50	
2021	Aug	Fenders	\$2,967.30	1,857.53	63%	4,505.90	4,396.00	
2021	Aug	Helmets	\$14,590.83	9,133.84	63%	21,273.92	20,364.18	
2021	Aug	Hydration Packs	\$2,364.57	1,480.22	63%	3,904.29	3,794.31	
2021	Aug	Tires And Tubes	\$17,346.30	10,858.74	63%	23,299.26	22,721.42	
Total			\$700,759.96	438,674.57	63%	405,852.29	30,371.35	\$21,196.79

Total Sales by Country

